

Directive Speech Acts in The Movie "The Message" By Moustapha Akkad

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ABSTRACT

This study is aimed to explain the classifications and to explain the contribution of directive speech acts analysis in the "The Message" by Moustapha Akkad to EFL learner in understanding the expression of giving the command. This study used descriptive qualitative which the writer interprets of utterances that contain the types of directive speech acts in this movie and the contribution of this research in EFL Classroom. The result of the study showed that 213 utterances of the directive of speech acts were successfully identified. There are command (182 data or 85.44 %), order (2 data or 0.94 %), request (10 data or 4.70 %), and suggestion (19 data or 8.92 %). So it can be concluded that the dominant directive is a command because this movie contained many commands of the Prophet Muhammad and his friends in the battle of Badr and Uhud. This result of this research is suggested for students. Teacher as a facilitator can use this movie as learning media. By watching this movie, the student can observe the expression of giving a command. Expression of giving command was found in basic competence (3.4 and 4.4).

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BACKGROUND

In life society, people as social beings need to do interaction or communication with one another. People have the mind which can improve and can be improved by discussing or sharing about ideas, opinions or feelings with other people. To do interaction, people need a tool called language. Through language, people can communicate any expression. A misinterpretation can occur in conveying the goals of communication. People do not always or even usually say what they

mean. People must learn the knowledge of a person's ability in deriving meaning from specific kinds of speech situations. People will be good at understanding an expression by learning about speech act. Speech act is the branch of pragmatics. Several utterances in conversation from a speaker may be a different interpretation by a hearer. People must learn the knowledge of a person's ability in deriving meaning from specific kinds of speech situations, how the hearer was recognized what the speaker is referring to, how was the hearer relate new information to what has gone before, how was the hearer interpreted what is said from knowledge about the speaker and the topic of discourse, and how the hearer was inferred information that the speaker takes for granted and doesn't bother to say. It is crucial things in communication to make the conversation meaningful. The essence is a message that refers to information. Allah decreed in *An-Nisa:* 63 about good communication as follows:

"Those men,-Allah knows what is in their hearts; so keep clear of them, but admonish them, and speak to them a word to reach their very souls." (An-Nisa': 63)¹

This verse is told about represent how to warn people with good communication. According to tarsi Al Marathi, قُولًا بَلِيغًا mean, "words that the impact you will put into their soul." Meanwhile, according to Al Qurthubi, sentence قَوْلا بَلِيغًا can be interpreted as fluent and precise talking, clear interpretation, and able to inform the message well. Qaulan baligha reveals an intention of utterances in communication. Also, this verse told that communication has to be effective. The speaker can deliver her ideas to the listener without misinterpretation or problem that is commonly happened in communication. It shows in Al-Qur'an that communication as a crucial factor in attaining the purpose of language. In communication, a misunderstanding may occur in our conversation. As stated by Hurford and Heasley, "The alleged distinction between acts and speech can be a misleading oversimplification because when a speaker makes an utterance in appropriate circumstances, it leads to a misunderstood interpretation of the hearer."

Speech act is a phrase that consists of two words, speech, and act. Yule

¹A Yusuf Ali, *The Holy Quran, English Translation of the Meanings by Abdullah Yusuf*, (the King Fahd Holy Qur'an Printing Complex, 1987), p.56

² Ahmad Musthofa Al Maraghi, *Al MaraghiJuz 5 trans.*, (Semarang: PT. KaryaToha Putra: 1986)

³ Muhammad Ibrahim Al Hifnawi, *Tafsir Al QurthubiJilid 5 trans.*, (Jakarta: PustakaAzzam: 2008)

⁴ James R. Hurford, B. Heasley, and M. B. Smith, *Semantics: A Coursebook*. (New York: Cambridge University Press, 2007), p.260.

defined that actions performed via utterances are generally called speech act. The kinds of speech act that are often heard in the daily communication namely directive speech acts. Yule defines directive as an attempt by the speaker to get someone else to do something. Speech act is not only found in real life. A movie also consists of many dialogues about human activities. The relation between speech act and movie, there is a meaning hidden in the speaker's utterance in the dialogue movie. Every utterance has implicit and explicit meaning that should be understood between speaker and hearer. People can analyze speech act in communication not only in the real world but also in the movie because in movie contained the dialogue between each character.

There are many media in teaching learning, such as picture, song, video, etc. However, in this research, the writer chose movie video as the subject of this research. The movie is one of teaching media. Tinio cited in Eka (2002, p.4) defined ICT (Information and communication technologies) as a diverse set of technological tools and resources used to communicate, create, disseminate, store and manage information. This technology is beneficial for the teachers because it does only deliver the contents, but also to construct knowledge and meaning. There are definitions of ICT that provided by UNESCO (United Nations Educational Scientific and Cultural Organization) in L Sanz Mateo (2017), which assert, ICT refers to forms of technology that are used to transmit, process, store, create, display, share or exchange information by electronic means. This broad definition of ICT includes such technologies as radio, television, DVD, telephone, satellite systems, and computer and network hardware and software. Larsen-Freeman and Anderson cited in Ahmadi (2018, p.116) defined that technology provides teaching resources and brings learning experience to the learners' world.⁵ Through using ICT, many authentic materials can be provided to learners, and they can be motivated in learning language especially learning expression of giving the command. The writer used video and chosen 'The Message' movie as research subject under some consideration. The first consideration, 'The Message' is a good movie because this movie is an experience of a lifetime of the Messenger of God. This movie shows the true meaning of Islam from the beginning of Islam until its establishment. It is essential for Muslims to understand the struggle of Prophet Muhammad SAW.

Allah SWT, in Holy Qur'an, said about the history; there must be a lesson for us to take in Surah Yusuf/13:111:

"There is, in their stories, instruction for men endued with understanding." (Q.S

⁵ Mohammad Reza Ahmadi, The use of Technology in English Language Learning: A Literature Review, *International Journal of Research in English Education Vol.3 No. 2*, 2018, p. 116

Yusuf: 111)⁶

The second, this movie shows how the Prophet Mohammad starts his message with a few men and eventually gaining thousands and today million people. The third, this movie teaches us to the strength of life. Hamza is a patriot that never gives up in supporting Islam and a smart Islamic battle commander in some battlefields that establishes the future of Islam like Badr and Uhud. Besides that, all the actors in this movie were using English for communication. 'The Message' movie is recommended for Islamic school as learning media because this movie contains the background knowledge of Islam. Based on the background above, the writer formulates the following research questions: (1) What are classifications of Directive Speech Acts used in the movie 'The Message' by Moustapha Akkad? (2)How can Directive Speech Acts used in the movie 'The Message' by Moustapha Akkad contribute to English Foreign Language (EFL) learner in the understanding the expression of giving command?

Related to the problem statement above, the objective of this research is expected to be useful information to; (1) To explain the classification of Directive Speech Acts are used in the movie 'The Message' by Moustapha Akkad. (2) To explain the contribution of Directive Speech Acts is used in the movie 'The Message' by Moustapha Akkad to EFL learner in understanding the expression of giving the command. The research subject is 'The Message' movie. The writer focused her research on analyzing types of directive speech acts and the contribution of this research to EFL.

REVIEW OF RELATED LITERATURE

The writer found some research related to this research. Here, there are five previous studies which are selected for supporting this research; (1) The first research conducted by Alex Kurniadi. The research object of his study is the directive speech act in the movie the legend of Hercules manuscript in 2015. Directive speech act is often presented in daily communication. His research aims to identify the form of directive speech act and classify the function of directive speech act. This research studies the linguistic forms, types of directive speech act and the intention of the directive speech act. The object of his research is the directive speech act in the movie The Legend of Hercules. The data source of directive speech act in the movie The Legend of Hercules manuscript. The first previous study focuses on the analysis of directive speech act in the movie the Legend of Hercules manuscript. The type of his research is descriptive qualitative research because the objective of this study is observing and finding the information as many as possible of the

 $^{^6}$ A Yusuf Ali, *The Holy Quran, English Translation of the Meanings by Abdullah Yusuf*, (the King Fahd Holy Qur'an Printing Complex, 1987), p.114

phenomenon. (2) The second research conducted by Yossi Diana. She concerned on the type of directive speech act in comic entitled Civil War. Her research aims to describe the meaning and context and type of directive speech act used by the character in this comic. This research is a Pragmatic study. This data found in Civil War comic. The method of research is descriptive qualitative research because the objective of this study is observing and finding the information as many as possible of the phenomenon. (3) The third research conducted by Eva Nuriana. The third previous study focuses on the analysis of directive speech act found in teaching and learning English for Second Grade of MAN 2 Surakarta academic year 2016/2017. The next subchapter, the study used a directive speech act as a research object. The last component, the previous researcher regards Teaching and Learning English for Second Grade of MAN 2 Surakarta as the research subject. (4) The fourth research conducted by Latifah Nurhasana. She concerned on the type of speech act in the Disney animation movie script "by Pete Docter and Ronnie Del Carmen. Her research aims to find out the types of the speech act of utterance and to describe the application of speech acts in the Disney animation movie script "Inside Out" by Pete Docter and Ronnie Del Carmen. The design of her research is qualitative research. The data is taken from original DVD and transcript from the internet. The technique of data analysis data is document analysis or content analysis. There were three forms of data: video, script, and classifying. (5) The fifth research conducted by Muhammad Salman Tesaindra. This research focuses on the analysis of directive speech act found in The Help movie. The aim of this research is to elaborate the classification of the directive illocutionary acts of the dialogues in The Help into type, function of the illocutionary acts and the component of the illocutionary forces used by the speaker to the hearer in this movie and to find out the factors that the use of directive illocutionary acts of the dialogues in The Help movie. This data found in The Help movie. (6) The sixth research conducted by Winda Ayu Citra Dewi. This research focuses on the analysis of speech act in The Great Gatsby movie script. This research aims to know the illocutionary act based on Searle category are used by the main characters in The Great Gatsby movie script.

Speech acts consist of two words speech and acts. Speech act theory originated from the works of the Oxford philosopher of ordinary language John Langshaw Austin (1911-1960). He stated that in uttering things, one is not only saying a thing but also doing things. The directive is kind of speech act that the speaker tries to get the hearer to do something. It means that hearer does what the speaker wants. It is usually used to give order thereby causing the hearer to take a

⁷Nengah Arnawa, Children Indirect Speech Acts at Age 18-24 Months Old: A Case Study on Indonesian Language Acquistion by Balinesse Children, *International Journal of Language and Linguitics Vol.3 No. 3*, (IKIP PGRI BALI, 2016), p. 117.

particular action, request, command, or advice. According to Jose Maria in her journal, directive speech acts is a wide and complex category such as like commands, questions, pieces of advice can be including of directive. The typical expression of this type usually uses imperative structure; however, there are so many ways of expressing this type, they are not imperative but also interrogative and declarative structure are often used to perform the illocutionary directive act. Vule defines directive speech acts are those kinds of speech acts that speakers use to get someone else to do something. They express what the speaker wants. In using directive, the speaker attempts to make the world fit the word because the speaker wants the situation. The Message' movie contained all the message from Muhammad as the messenger God.

METHOD OF INVESTIGATION

In this research, the design of this research is qualitative research. It is descriptive qualitative because the writer attempts to analyze and collect the kinds of directive speech act in the movie 'The Message'. The writer collected the data in the form of words rather than numbers. They are rich in description and explanation of context. This research focuses on a particular phenomenon which describes the natural situation. As what Creswell states that qualitative research concern with an understanding of human behavior from natural setting in daily life. The focus of this research is to find and analyze the utterances of 'The Message' movie that contained types of the directive and the contribution of this research in EFL. Besides, this research is also to find and interpret the utterances of 'The Message' movie using directive theory.

The writer used two instruments to obtain the data in order to answer the problem of this research. The instruments used in this research are observation and documentation. First is do observation. In this research, the writer used non-participant observation. The writer used an observation notes to get the data and observes the directive speech acts used in the movie 'The Message.' After that, the

⁸Ardita Dylgjeri, Analysis of Speech Acts in Political Speeches, *European Journal of Social Sciences Studies Vol. 2 No. 2*, (Albania, 2017), p. 22.

⁹ Jose Maria Gil, Face-Threatening Speech Acts: An Interpretation Speech Acts and Face-invading Speech Acts: An Interpretation of Politeness phenomena, *International Journal of Linguistics*, Vol.4 No.2, (2012), p. 404.

Herman, Illocutionary Acts Analysis off Chinese in Pematangsiantar, *International Journal of Humanities and Social Science Invention Vol. 4 No. 12*, (University of HKBP Nommensen, Indonesia, 2015), p.44.

¹¹ George, Yule, *Pragmatics*, (New York: Oxford University Press, 1996), p. 53-54.

¹² Matthew B. Miles and A. Michael Huberman, *Qualitative Data Analysis: An Expanded Sourcebook* 2nd *Edition*, (USA: SAGE Publications, 1994), p.1

¹³ John W. Creswell, *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research:* 4th Edition, (London: Pearson Education Limited, 2014), p.17

writer used documentation to support the data collecting about the directive speech acts used in the movie 'The Message' by Moustapha Akkad. The writer collected the utterances data in the form of script. In line with the definition of documentation, that is a process of searching the data. It is about note, book, newspaper, magazine, etc. The researcher uses this method to obtain data which is related to this study. Those documents include the actors' name and the utterance of conversation that contain directive speech act.

Besides, the writer used the Creswell's model (2014) in this research. Those are six steps in the process of analyzing and interpreting qualitative data. The steps of analyzing data would be ordered as follow; ¹⁴ (1) First prepare and organize the data for analysis, in this study initial data management consist of organizing the data, typing fieldnotes. This research used movie and movie script as the media that to be analyzed by using speech act analysis to find out the types of directive speech acts in that movie. (2)Then, explore and code the data. Coding systems were used in observational studies to facilitate the categorizing and counting of specific, predetermined behavior as they occur. 15 This research provided the coding of the data used to analyze this movie script. Besides that, this research also used the directive speech act to analyze the data script, and the writer had classified the coding. (3) The process of coding is one of reducing the text to descriptions and theme of utterance. Besides that, this research used directive speech act analysis to analyze the data script. (4) Next step, represent and report qualitative findings. This study represents the result in figures and chart as visual displays. (5) Then, The writer interprets the result of the data analysis by describing qualitative. (6) Moreover, the last, Validate the accuracy of the findings.

DATA ANALYSIS

In this research, the data were taken in 'The Message' movie by Moustapha Akkad and movie script that is collected by the writer.

. All the data of research finding were analyzed by using Yule's theory of directive speech acts. Based on the analysis that is conducted by the writer is knowing the type of directive speech acts that appear in 'The Message' movie, the result finding of the first research question is about the types of directive speech acts are four types of directive speech acts which consist of:

¹⁴ John W. Creswell, *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research: 4th Edition,* (London: Pearson Education Limited, 2014), p. 261-262

¹⁵Donald Ary, *Introduction to Research in Education*, (Wardsworth, Cengange Learning, 2010)p.217

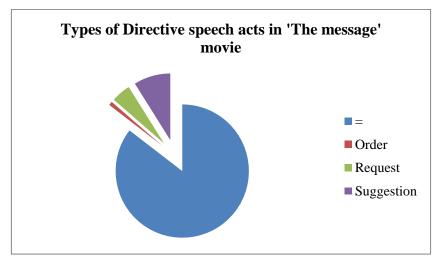


Chart 4.1 Types of Directive Speech Acts

The chart shows that type of directive speech acts that appear in the utterances of 'The Message' movie by Moustapha Akkad. The types are found in this movie as such, command, order, request and suggestion. The chart above is the percentage of the types of directive speech acts; the following table presents some number of frequency on the types of directive speech acts.

No.	Types of Directive Speech Acts	Frequencies	Percentage
1.	Command	182	85,44%
2.	Order	2	0.94%
3.	Request	10	4,70%
4.	Suggestion	19	8,92%
Total Number		213	

Table 4.1 Types of Directive Speech Acts and frequency

Percentage:

0	
Command	$: \frac{182}{213} \times 100\% = 85,44\%$
Order	$: \frac{2}{213} \times 100\% = 0.94\%$
Request	$: \frac{10}{213} \times 100\% = 4,70\%$
Suggestion	$\frac{19}{213} \times 100\% = 8,92\%$

The table above shows that command has the largest portion than another type. The suggestion has the largest portion after command type. Next type is request has the largest portion after suggestion type. Another type of directive speech acts are order; it has the smallest portion of frequencies of type directive speech acts.

Based on the research, there are four types of directive speech acts used in the

movie 'The Message'. Based on Yule's theory, they are commands, orders, requests, and suggestions. As it is shown in table 4.1, the types of directive speech act realized in the movie 'The Message' script are a command, order, request, and suggestion. We can see from the tables that are 213 containing types of directive speech acts. The command type serves dominant frequency of all four types of directive speech acts. There are 182 data containing command type. The second position was suggestion type with 19 data. The third position was requested type. There are 10 data. The lowest-rank frequency of the type of directive speech acts is the order type with 2 data.

This part contains the explanations of the data findings of data analysis. The writer analyzes data descriptions according to Yule's categories of directive speech acts. There are four types of directive speech acts in this research. The types of directive used in 'The Message' movie are 213 directives: 182 commands, two orders, ten requests, and 19 suggestions.

There four types of directive speech act;

1. Command

This part is describing the first type of directive speech acts that were analyzed during the utterances in 'The Message' movie script. It is the command of directive speech acts. In the result that showed in above, the command has the largest portion with 182 data. Sometimes when the speaker gives the command, the hearer does not speak anything but directly doing something that commanded. Some examples of command type are described in its context. Here are:

The first example is utterances was said by Abu Sufyan in a market from exchange 3 "Put five more men on north wells." It belongs to command because the speaker used to give a command to the hearer to put five more men on north wells. Next utterance was said by Muslim people. He was talking about the message of the Prophet "I bid you hear the divine call." It is classified as a command because the speaker used to hear the divine call by accepting Islam for his salvation. The third example is some utterances that said by Poet Sinan in a market from exchange 4. Poet Sinan said, "Oh...open space, open the space, you lovers of poetry, to Abu Sufyan, willing and which...patron of the arts." It belongs to command because the speaker used to give a command to the hearer to open the space for Abu Sufyan.

2. Order

The second type of directive speech acts is order. Two characters use some order utterances in 'The Message' movie script. The writer only found two order utterances from two characters in this movie. This type is the smallest portion of the frequency with 2 data. Sometimes when the speaker gives an order, the

¹⁶George, Yule, *Pragmatics*, (New York: Oxford University Press, 1996), p. 55.

hearer will check the order of the speaker before they do it. The example of the order was said by Hind from exchange 5. Hind said "Yes, seven lengths" It belongs to order because the speaker used to ask Merchant silk to supply seven lengths of silk to the hearer.

The last example happens in the middle conversation between Hind and Abyssinian slave. Hind said, "I will free you, give you your weight in silver, and your height in silk, for one throw like this." It belongs to order because the speaker used to ask Abyssinian slave to throw lance in a battle of Uhud.

3. Request

The next type of directive speech acts that were analyzed in 'The Message' movie script is requested. In the result that showed above, the request has the largest portion after suggestion type. The writer has found ten utterances. The first example of a request is a conversation between Abu Talib and the Prophet. Abu Talib said, "Muhammad, spare yourself and me." It is classified as a request because the speaker used to request the Prophet to spare his time for him.

The second example of a request is a conversation between Hamza and the Prophet. In the first mosque in Madina was building by Muslim and Madinan, the Prophet brings a brick, then Hamza said: "Please, go and sit down... we will do it." It is classified as a request because the speaker used to request the Prophet to go and sit down. Their last example of the request was said by Amr. He said "I have come to ask you to take me" It belongs to request because the speaker asked the hearer to take him.

4. Suggestion

The last type of speech acts that used in 'The Message' movie script is a suggestion. The writer found 19 utterances that used by some characters. The example of suggestion type is described in its context. Here are:

The utterance is a conversation between Salool and Abu Sufyan "You should worry about yourself, Abu Sufyan." The utterance belongs to suggestion because it is used by the speaker to suggest the hearer worry about himself. Another example of suggestion type is said by Ja'far. He said "I speak of the messenger of God. Muhammad teaches us to worship one god, to speak the truth, to love our neighbors as ourselves, to give charity, even a smile can be charity, to protect women from misuse, to shelter orphans...and to turn away from gods of wood and stone!" The utterance belongs to suggestion because it is used by the speaker to suggest people worship one god, to speak truth, to love our neighbors as ourselves, to give charity; even a smile can be charity, to protect women from misuse, to shelter orphans and to turn away from gods of wood and stone. The last example of suggestion was said by Bilal. He said "So, learn to read and when you have learned to teach" It belongs to suggestion because the speaker suggests his student to learn to read and when they have learned to teach.

This research, not only found the types of directive speech act but also the

contribution of this research to EFL. This research related to the learning process of expression of giving the command. The command is included in a directive speech act. Therefore, the research subject of this research can also contribute to EFL, besides that in this research subject of this movie is chronicling the lifetimes of the Islamic prophet Muhammad. So, it was recommended for Islamic Junior High School. Based on curriculum 2013 uses a scientific approach in line with the attachment of The Minister Education and Culture of the Republic Indonesia number 22th in 2016 about the standard process of Basic and Intermediate education. Curriculum 2013 emphasizes more on the dimensions of pedagogic learning, by using a scientific approach. The scientific approach applies in all subject learning belongs to ELT (English language teaching) comprise of observing, questioning, exploring, associating, communicating.

"The Message" movie can be a source of media to observe. By watching this movie, the student can observe the expression of giving the command. In curriculum learning process about the expression of giving command found in basic competence (3.4 and 4.4). This competence contains the ability of the student to apply social function, text structure and language features of interpersonal interaction oral and written which involves actions command, invite, permit, and response based on the usage context. The teacher can use "The Message" movie as learning media. First, make a student in the group of 4, then ask students to watch and identify the expression of giving command based on the 'The Message' movie. From the movie, the teacher can catch student curiosity about the content of the movie. It is hoped that students would be asking a question about it. When the student finished asking their question and teacher already answer the student's question. The next activity is exploring; students continue to observe the expression of giving the command in the movie by watching. So they work in a group. Then, they would be associated the expression of giving the command in real life. After that, the representative from their group would present the result in front of the class. In basic competence (3.4) and (4.4) there are four meeting. Each meeting contains 80 minutes to learn this subject. The running time of this movie is 178 minutes. It is still possible for students to find the expression of giving the command in the movie, even though the movie is not finished yet. Students can continue watching the movie at home.

CONCLUSION AND SUGGESTION

Conclusion

Based on the result of data finding and analysis in the previous chapter about the types of directive speech acts used in the movie 'The Message' by Moustapha Akkad. The researcher would like to draw some conclusions as follow:

- 1. The researcher found 213 data of types of the directive which are taken from 'The Message' movie. It consists of several types; they are 182 commands, two orders, ten requests, and 19 suggestion.
- 2. The researcher made a lesson plan to prove that this research also related to education. This research can contribute to English Foreign learner in understanding the expression of giving command through 'The Message' movie.

The dominant types of directive speech acts which are used in the 'The Message' movie are a command because this movie contained many commands of the Prophet Muhammad and his friends in a battle of Badr and Uhud. This result of this research is suggested for students. Teacher as a facilitator can use this movie as learning media. By watching this movie, the student can observe the expression of giving the command. Expression of giving command found in basic competence (3.4 and 4.4).

Suggestion

After analyzing and discussing the data, the writer would like to offer some suggestions as follow:

1. For the Students

For the Islamic Junior high School, the students can understand the material well especially in the expression of giving the command. The research subject of this study is a movie. From this movie, students can observe directly which is ones is an expression of giving the command. This movie, not only can be a learning media for students but also can be an effort to increase faith to God through the command from the Prophet in this movie.

2. For the Teachers

For teachers as an educator who has an assignment not only to teach but also to educate, the research subject of this study is recommended to facilitate the learning process as a media source. The teachers can use this media to avoid the saturation of student while the learning process is going on. In line with the curriculum which is used a scientific approach. We know that scientific approach applies in all subject learning belongs to ELT comprise of observing, questioning, exploring, associating, communicating. It is hoped that this research can be used as reference or example and give a contribution to the teaching and learning process especially in learning the expression of giving the command.

3. For the next Researcher

For the next researchers who are interested in speech especially directive speech act, they can use this research as a reference to make them easier in conducting their research. This research is expected to give information about the types of directive speech acts.

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