STRATEGY

EDITOR'S NOTE

SBIDA celebrated its twenty-fifth anniversary at the USASBE/SBIDA Joint National Conference February 7-10, 2001 in Orlando, Florida. The featured speaker at the luncheon that recognized this milestone was Dr. Larry Penley, Dean of the College of Business of Arizona State University. He also was Chair of AACSB – International and spoke at length about issues from the perspectives of both positions. We are leading off this issue of *JSBS* with his remarks. I am sure the readership will find his comments to be both interesting and useful for communicating the perspectives of AACSB with respect to small business, entrepreneurship and education, including SBIDA and the Small Business InstituteTM Program.

The second article is very timely with respect to the comments in Dean Penley's remarks. *The Role of Field-Based Business Consulting Experiences in AACSB Business Education: An Exploratory Survey and Study* by Martha Doran, Don Sciglimpaglia and Howard Toole examines field-based consulting programs such as the SBI Program and coincidently relies on the input of a number of Deans of schools of business.

Strategic Implications of Data Gathering Activities in Small Firms: A Comparison Between Family and Nonfamily Firms by Donald Gudmundson, C. Burk Tower and E. Alan Hartman was the recipient of the Journal of Small Business Strategy Best Applied Research Paper Award presented at the USASBE/SBIDA Conference.

There are a number of other interesting articles contained in this issue including a book review of *Creating Value Through Skill-Based Strategy and EntrepreneurialLeadership* by William C. Schulz III and Charles W. Hofer. James J. Chrisman reviewed the book.

The JSBS website is up and running and features a searchable database of JSBS abstracts. The abstracts are searchable by keyword, author, issue or title. In addition, information regarding submission guidelines and subscription information is available on-line.

We hope you enjoy this issue and hope to hear from you in the future.

Stephen W. Osborne, Editor

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