

TABLE OF CONTENTS

Page	Title/Author(s)
1	A World Wide Web Primer for Small Business Albert L. Lederer Donna J. Maupin
13	State of Information Technology in Small Retail and Service Businesses: An Exploratory Study Alev M. Efendioglu
25	Resources in Small Firms: An Exploratory Study Patricia G. Greene Candida G. Brush Terrence E. Brown
41	The Ethical Orientation of U.S. Small Business Decision Makers: A Preliminary Study Dianne H. B. Welsh Nancy J. Birch
53	A Cross-Sectional Study of Business Service Profitability Some Implications for Strategy Timothy L. Wilson
67	Economic Value Added and Small Businesses Charles P. Baril S. Brooks Marshall Robert F. Sartelle
79	Impact of Recent Tax Legislation on Small Businesses Howard R. Toole James E. Williamson Gerald E. Whittenburg
