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Person-Organization Fit as determinant of Constructive Deviance Behavior: the mediating role of Psychological Ownership and the moderating role of Collectivist Orientation. A Conditional Process Analysis

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ABSTRACT

Deviant behaviors of employees have been into research considerations for long however, research on constructive deviance behaviors, keeping in view its non-contingency, still needs consideration. This study focuses on determining how Person-Organization Fit (P-O fit) predicts Constructive Deviance Behavior (CDB) among employees. To analyze the mechanism involved, Psychological Ownership (PO) is studied as a mediating mechanism between the direct relationship of personorganization fit and constructive deviance behaviors. Moreover, Collectivist Orientation (CO) is taken as a moderating variable on the relationship of psychological ownership and constructive deviance behaviors. A total of 561 managerial employees from informatics industry were included in the sample. Findings show that person-organization fit, psychological ownership and collectivist orientation were significantly related to constructive deviance behaviors. Psychological ownership mediates the link between person origination fit and construct deviance behaviors, while collectivist orientations moderate the relationship between psychological ownership and constructive deviance behaviors. At the low, moderate, and high levels of collectivist orientation (moderator), conditional indirect effects of person-organization fit on constructive deviance behaviors through psychological ownership (mediator) were significant. Future research studies may examine other antecedents (such as building coalition and networking) of constructive deviance behavior through other mediating mechanism (such as

Keywords

Person-Organization Fit, Psychological Ownership, Constructive Deviance Behaviours, Collectivistic Orientation

JEL Classification

D21, D22, D23 psychological empowerment), while the consequences (such as creative performance and innovative performance) of constructive deviance behaviors are also needed to be explored to create awareness about the positive side of deviance behaviors.

1. Introduction

Workplace deviance is contagious for the organizations Garg et al. (2022). Relationship of workplace deviance behaviors and organizational level outcomes is center of debate for researchers (Garg et al., 2022). Workplace Deviance can be explained as an employee's voluntary behavior to negate and violate the organizational norms and values and hence potentially risking the very survival of the organization (Robinson & Bennett, 1995; Tekmen&Kaptangil, 2022). Behaviors are considered deviant in case of a disregard for organizational and societal rules and regulations (Mishra et al., 2021). Counterproductive work behaviors at individual, group and organizational levels, are synonymously been used by scholars to address deviance behaviors in organizations (Dalal, 2005; Lau et al., 2003; Uggerslev et al., 2012), causing low morals and high stress among employees leading to increased levels of employee turnover (O'Leary-Kelly et al., However, recent empirical research contests that deviant behavior can be constructive as well as destructive (Martinko et al., 2002). Past studies focused more on negative side of deviance behaviors i.e., counterproductive behaviors and more research studies are needed to explore their positive side i.e., constructive deviance behaviors, as it holds consequences and implications for both individual as well as organizations.

Constructive Deviance Behaviors (CDB) can be defined as "voluntary action that violates significant organizational rules while also contributing to the organization's and its members' well-being" (Galperin, 2003). Employees engaged in these behaviors have significant voluntariness and intention to do well (Yildiz et al., 2015). For instance, increase in innovation (Hussain & Rehman, 2020) and creativity (Galperin, 2012; Gino &Wiltermuth, 2014; Krau, 2008; Pascale &Sternin, 2005) are reported as positive consequences of constructive deviance behaviors. Past literature has also discussed some antecedents of CDB such as Person–Organization fit (P-O fit) (Rahman et al., 2022; Ucar et al., 2021). P-O fit can be described as an integration and understanding that exists between the employee and the organization in order to make each of them fulfill the respective needs (Boon and Biron (2016). The P-O fit explains the logic behind the needs-supply fit that is the congruence of the individual's demand and supply by the organization in response to that demand, an integral part of employment agreement (Ghielen et al.,

2021; Grobler &Holtzhausen, 2018). Once an individual realizes a fit between him and his organization a feeling of psychological ownership (PO) develops (Mehmood et al., 2021). The mediating effect of psychological ownership between the direct relationship of constructive deviance behavior and person organization fit has not been extensively researched. PO can be defined as a psychological compatibility that exists between individual and the organization they work in (Chawla, 2020; Koburtay&Alzoubi, 2021). Individual, cognitive and behavioral tendencies are the key to behavioral outcomes on the job (Rafferty &Minbashian, 2019). Research found that collectivist orientation (CO) is an important factor that impacts an employee's behaviors to greater extent (Zulfiqar et al., 2019). CO can be defined as views about one's self, of how his goals and the goals of the group he works in are interdependent (Hagemann et al., 2020). One's perception about the relationship with other group memebers and group cohesiveness plays a key role in driving human behaviors at work (Hagemann et al., 2020; Hofstede, 2001).

The culture of the organizations determines how its people behave (Shahzad et al., 2013). Software housing industry is the fastest developing around the world (Chureemas, 2021). Innovation and creativity is the blood and bones of software houses (Haque &Oino, 2019). Previous research has focused mainly on the negative side of deviance behaviors (Yıldız&Alpkan, 2015), while the focus of this study is to explore the positivity attached with CDB. This area of research is still untapped (Galperin, 2012). This study is taking P-O fit as a predictor of CDB, with a moderating impat of CO on the direct relationship of PO and CDB. In light of the potential and significance the present area of research holds for the academia and in view of the valuable contribution the present the study will make to the in the existing body of knowledge, the present study attempts to study the constructive deviance behaviors. The relationships between the variables of the current study have been taken on the basis of empirical support/explicit theoretical support or implicit theoretical support in the existing literature. Hence, ample literature support has been presented in Table 1 below, to support the logic of the relationships between variables.

Table 1: Gap Analysis

IV	Mediator	Moderator	DV	Empirical support	Explicit theoretical support	Implicit theoretical support
P-O fit			CDB	-	-	Elçi et al. (2008) and Liu et al. (2011)
P-O fit	РО		CDB	-	-	Jawad et al. (2013); Cable and Judge (1996); Liu et al. (2011);

					Sharkawi et al. (2013)
			Chung and		
PO	CO	CDB	Moon	-	-
			(2011)		

The table above shows that unique relationships studied in this research is novel and needed investigation. These gaps were also suggested to be studied by Chung and Moon (2011) and Yildiz et al. (2015).

1.1 Problem statement

According to the World Economic Forum Report (2015), Pakistan ranks 111th out of 139 countries in terms of creativity, according to the Martin Prosperity Institute's Global Creativity Index (2015), and 99th out of 132 countries according to the World Intellectual Property Organization's (WIPO) Global Innovation Index (2021), indicating that there are issues in Pakistani organizations that do not allow or give employees the independence to be creative. We are living in such fascinating times that sincere, smart, and honest management of organizations must be willing to take risky judgments and actions that may contradict corporate conventions and policies. Management must reevaluate and re-construct their approach to management, which may include making difficult decisions. Constructive deviance behaviors are one of those courageous and unpleasant moves that can benefit the organization. Second, there has been very little research in Pakistan on the topic of constructive deviance behaviours. So, the study's purpose was to raise awareness in Pakistan about deviance behaviours, namely that not all deviance behaviours are destructive; some are constructive and can be useful in fostering creativity and innovation in Pakistani organizations, and to close the gap in the area of constructive deviance behaviours and their relationship with the aforementioned independent variable, mediator and moderator.

1.2 Contextual analysis

Software development is without a doubt one of the most crucial strategic industries for any country's economic progress. Software, according to (Al-Jaghoub, 2004), can work as a catalyst for any country's economic progress. Acs and Mueller (2008) found that software enterprises make a beneficial contribution to both knowledge and traditional economies. India's software sector is a great illustration of software development's good contribution to practically all of the country's industrial sectors (Nasscom, 2006). According to Pakistan Software Export Board (PSEB), Pakistan's IT and ITes export remittances totaled \$1.231 billion in 2019, which is significantly less than India's \$137 billion in software exports in the same year, accounting for only 5%

of the country's total exports, according to Pakistan Bureau of Statistics Report (2019). Despite the fact that Pakistan's IT sector is expanding, the country still lags behind its regional counterparts in terms of IT.

As a result, Pakistan cannot be regarded a powerhouse in the field of information technology based on its proportion of worldwide IT sales. On the Pakistan Software Export Board, there are currently 4464 IT companies listed, and approximately 20,000 IT graduates enter the market each year. Freelancers account for a significant share of Pakistan's total IT exports. Pakistan is the third-largest source of freelance programmers, trailing only the United States and India. So, while there are indicators of significant progress in the country's IT sector, statistics show that nine out of ten startups fail, while those who survive generate novel and creative goods and services. As a result, only those companies that offer unique and creative products and services succeed, and software development companies are no exception. In fact, compared to other industries, software development organizations are required to come out with innovative goods more frequently. Various academics have suggested focusing on constructive deviance behaviours as a solution (Robbins & Galperin, 2010; Vadera et al., 2013)

2. Review of Literature

2.1 Relationship between P-O fit and CDB

Previous studies consider P-O Fit as an important organizational factor and report different micro, meso and macro level impacts. It reportedly has a positive relationship with various job attitudes i.e., job satisfaction, organizational citizenship behavior, organizational commitment, organizational performance (Bretz Jr & Judge, 1994; Elçi et al., 2008; Liu et al., 2010; O'Reilly III et al., 1991) turnover intentions, job satisfaction. (Arthur Jr et al., 2006; Oh et al., 2014), and job performance (Hoffman &Woehr, 2006). However, a few past studies found that a low degree of P-O fit can negatively result in form of dissatisfaction, alienation, increased turnover intentions and counter-productive workplace behaviors (Jawad et al., 2013; Liu et al., 2010; Sharkawi et al., 2013). Though existing research work investigating the relationship between P-O fit with CDB is limited but it still holds potential of further exploration considering the prediction made by the past studies. According to Cable and Judge (1996), P-O fit positively influences various job attitudes. The concept of right person for the right job is the critical philosophy of P-O fit (Yildiz et al., 2015). According to the Person Environment Theory, individuals are always in search of those organizations whose environment is compatible with their personality traits i.e., one's abilities, values, needs and wants as it gives them opportunities to make best possible use of these personality

traits (Kristof-Brown &Guay, 2011). P-O fit can be conceptualized as value congruence creating compatibility between an individual and the organization; he/she works in (Kristof, 1996). Boon and Biron (2016) described P-O fit as integration existing between an employee and the organization and measures the extent of integration in terms of similarity that exist between them enabling them to fulfill their respective needs. Uggerslev et al. (2012), suggest that an individual's intentions to join an organization are influenced by value congruence existing among individual and organization. Unlike the P-O fit focuses on general supply of the demands made by an individual, the needs-supply approach explains the supply of individual demands in context of specific jobs i.e., person-job fit (Kristof-Brown &Guay, 2011; Kristof, 1996).

CDB is defined as the deliberate attempt on behalf of organizational employees to defy norms and values aimed at the wellbeing of members and organization as a whole (Galperin (2003); Spreitzer and Sonenshein (2004)). According to Warren (2003) individual expressing CDB hold on strictly to the hyper norms while going against values of the reference group. Constructive deviance being a broad phenomenon encompasses different kinds of deviance behaviors Warren (2003) such as tempered radicalism (Meyerson & Scully, 1995), whistle-blowing (Near & Miceli, 1985), counter-role behaviors (Staw&Boettger, 1990), exercising voice (Van Dyne &LePine, 1998), principled organizational dissent (Graham, 1986), creative or functional disobedience (Brief et al., 2001), difference types of pro-social behaviors (O'Reilly & Chatman, 1986; Puffer, 1987) and some types of OCB (Van Dyne et al., 1994). Other than these, creative performance (Amabile et al., 1996), extra-role behaviors (Vandyne et al., 1995), pro-social rule breaking (Morrison, 2006) and issue selling (Dutton & Ashford, 1993) have been discussed in literature. Creative performance, pro-social rule breaking, issue selling, and extra-role behaviors were also included under the rubric of CDB by (Vadera et al., 2013). CDB is considered to be a strong prosocial behavior focusing on doing well for others suffering in organization (Galperin (2003); Spreitzer and Sonenshein (2004)). According to Yildiz et al. (2015) a relationship of P-O fit and CDB is possible through various mediating factors. The positive relationship exiting between perception, behaviors and attitudes can be explained in context of the Social Exchange Theory by Blau (1964).

Theory of Social Exchange has formed basis of various research works in the discipline of social sciences (Suárez-Mendoza and Zoghbi-Manrique-de-Lara (2007). The reciprocal nature of the theory explains how negative or positive perception leads to the resultant behavior (positive or negative) through some associated positive or

negative attitude (Greenberg & Scott, 1996). Considering the social exchange theory explaining reference to the relationship between perception, attitude, and behavior it can be concluded that perception of fit exiting between individual and organization greatly impacts the attitude pertaining to the psychological learning. This influences CDB. Considering the above discussion, the relationship between P-O fit and CDB can be hypothesized as follows.

H1: Person-Organization fit has direct positive relationship with constructive deviance behaviors.

2.2 Relationship between P-O fit and Psychological Ownership

The concept of PO was presented by Pierce et al. (2001). It can be described as a feeling experienced by individuals giving them a sense of passion and ownership over some target. According to (Reb & Connolly, 2007) an individual experiencing PO develops mental state leading to possessive attitude towards things over which he may or may not have any right or ownership (Park et al., 2013). This feeling of possession can be extended to any object or idea (Baer & Brown, 2012) or job (Wang et al., 2018) eventually resulting in feelings of territorial responses (Kirk et al., 2018). Though the feeling of PO for any object/idea begins with a possessive feeling but afterwards it develops into a positive attitude leading to strong emotions where individuals takes full control and responsibility of the object / idea as he starts visualizing the it as extension of himself (Van Dyne & Pierce, 2004). The existence of two psychological states i.e., cognitive state and affective state, adds to the complexity of this phenomenon. Under the cognitive state an individual experiences feeling of ownership over an object or idea whereas in affective state individual thinks he has control over the idea or object which conforms to his beliefs, ideas, and thoughts (Pierce et al, 2003).

Various scholars have linked idea of P-O fit with recruitment process (Han et al. (2015). Recruiters choose candidates based on their demand-abilities, and applicants choose organizations based on their need-supply (Cable & Judge, 1997; Kristof-Brown, 2000). Organizations are always on the lookout for people whose personality qualities align with the organization's standards and ideals (Morley, 2007) (O'Reilly III et al., 1991). Similarly, applicants exert efforts to select the organizations which are compatible with their personalities (Schneider, 2001). This concept not only facilitates individuals in making decision about joining an organization but it also helps organizations in predicting whether an individual is interested in joining the organization or not (Cable & DeRue, 2002). Previous research studies on the P-O fit find that it has a positive role in reducing turnover intention, increasing job satisfaction and

individual's commitment to the organization (Ambrose et al., 2008; Cable & Judge, 1996; Kristof-Brown et al., 2005) improves organizational performance (Ambrose et al., 2008), enhances extra-role behaviors (Lauver& Kristof-Brown, 2001) and employee trust (Sekiguchi, 2007). According to (Wagner et al., 2003) the sense of ownership and belonging that an individual experiences is dependent on the level of compatibility that exist between an individual and organizations. In view of above arguments theorizing the relationship between P-O fit and PO, following hypothesis is proposed:

H2: Person-Organization Fit has a direct positive relationship with psychological ownership.

2.3 Relationship between PO and CDB

PO has been the focus empirical research by many researchers (Liu et al., 2012; Mayhew et al., 2007; Ozler et al., 2008; Pierce et al., 2003; Pierce et al., 2004; Sieger et al., 2011; Sieger et al., 2013). PO has extensively been investigated in relation with deviance behaviors (Avey et al., 2009) such as risk-taking propensity (Pierce et al., 2001) extra-role behaviors (O'driscoll et al., 2006) and organizational citizenship behavior (Mayhew et al., 2007). Yet it still lacks rigorous research supporting this relationship based on empirical findings.

PO being intensity of possessiveness due to an individual's psychological attachment and having cognitive and affective elements, results in constructive deviance behavior (Pierce et al. (2003). Previous research studies (Mayhew et al., 2007; Van Dyne & Pierce, 2004) have also validated and supported the positive relationship between PO and its behavioural outcomes, such as job satisfaction and organisational commitment (Mayhew et al., 2007; O'driscoll et al., 2006; Van Dyne & Pierce, 2004). (Dalal, 2005; LePine et al., 2002). An individual's ability of PO for evaluative judgment due to affective state enables them to engage in activities and behaviors for the organizational benefit (Pierce et al. (2003). However, Avey et al. (2009) made valuable contribution to the research on PO by exploring the negative effect of PO on deviant behaviors. Hence, it can be hypothesized as:

H3: Psychological ownership has a direct positive relationship with constructive deviance behaviors.

2.4 PO as a mediating factor between the relationship of P-O fit and CDB

The phenomenon of P-O fit can be further extended with its two different characteristics, supplemental and complementary fit, when considering the importance of the right person for the right job (Kristof, 1996). According to Muchinsky and

Monahan (1987), supplementary fit occurs when an individual's personality traits are similar to those of others in an organizational environment, whereas complementary fit occurs when an individual's personality traits create or contribute to the organizational environment by providing something valuable that was previously lacking. According to needs-supplies view, a perfect match exists between an employee and its organization, if the organization can meet the expectation of its employees. On the other hand, according to demand-abilities perspective a perfect match exits if an employee's skills and abilities fulfill needs and requirements of the organization (Caplan, 1987).

Blau's (1964) social exchange theory, which suggests that people's perceptions, attitudes, and behaviours are all linked, provides a solid theoretical foundation for proposing PO as a mediator in the relationship between P-O fit and CDB. According to Cable and Judge (1996), there is a favorable association between P-O fit and employee attitudes. A direct association between P-O fit and CDB is not achievable, according to Yildiz et al. (2015), and a major mediating component plays a role. When a P-O fit is created, higher quantities of PO are produced, which leads to higher levels of CDB (Ambrose et al., 2008). (Pierce et al., 2003). As a result, based on the above discussion, the following hypothesis can be proposed.

H4: Psychological Ownership mediates the relationship between person-organization fit and constructive deviance.

2.5 Role of CO as a moderator on direct relationship of PO and CDB

CO happens to be one of the key dimensions of Hofstede (1980) study placing greater emphasis on the goals and well-being of the groups. Individualism versus collectivism dimension is one of the most used dimensions in cross cultural studies among all the rest with salient features of collectivistic/individualistic orientation commonly found in Eastern as well as Western countries. But there exist a tendency of collectivism in Asian countries unlike the inclination towards individualism in western countries (Jun & Lee, 2007). The concept of CO has been the center of attention and research for many scholars in past who investigated this phenomenon in context of the effect of cultural orientation on employee behavior and attitude (Jiang et al., 2020; Ramamoorthy& Flood, 2002, 2004). One of the studies found that the collectivistic orientation impacts the cognitive and behavioral tendencies of an individual which in turn affects their behavioral outcomes. CO is based on the concept on mutual commitment focusing on the establishment of collective goals and desire to getting along well with others in the group (Li and Chen, 2015). Collectivists possess characteristics of being interdependent and in contract to the individualistic, collectivistic prefer the collective over personal benefits Hofstede (2001). One of the reason could be the fact that approximately 60 % of individuals, consider themselves as a member of the group, give more importance to goals of the group over their personal ones (allocentric) while in individualistic culture contains approximately 60% self-centered individuals (idiocentric) (Triandis& Suh, 2002).

The concept of CO has extensively been explored in connection with people's motivation, feelings and conduct (Hofstede, 2001). At psychological level of analysis the concept of collectivist can be defined as individual's keenness and dedication towards the welfare of groups and its members, norms and objectives (Dierdorff et al. (2011). Many scholars investigating the possibility of impact of cultural orientation on resources owned by a person argue that collectivist people being committed to the group and organizational welfare prefer group goals over their personal goals (Jang et al., 2018) which leads to development of close and strong interpersonal relationship among members of the group (Kim et al., 1994) and do not prefer to separate themselves from their group members by competing with them (Kitayama et al., 1995). Therefore, it can be suggested that CO and CDB are negatively associated as it provokes individual's defiance of organizational norms and values. Yet some past studies report that some types of deviance behaviors such as extra role behavior (Cho &Faerman, 2010), organizational citizenship behaviors (Organ et al., 2005) and taking charge (Love & Dustin, 2014) has a positive relationship with CO. Considering previous literature, the present research attempts to study the effect of CO as a moderator on the relationship of PO and CDB. Hence, it is hypothesized as follows:

H5: CO moderates the direct positive relationship of PO and CDB

H6: CO negatively moderates the mediational role of PO between P-O fit and CDB.

3. Research Methodology

3.1 Research Design

The current study aims to empirically test proposed relationships on basis of testing quantitative data gathered through AMOS software. The nature of the current research is cross-sectional as it involves collecting data on the hypothesized relationships at a specific point in time.

3.2 Sampling and data collection

Individuals working in software houses of Rawalpindi and Islamabad region of Pakistan as software engineers, graphics and animation designers, web page developers and others in the same field form population for the present study. The reason for selecting these employees is the fact that due to increasing demands of flexibility, 34

innovative change, and creative advancements these employees are most tempted to violate organizational norms and values for the sake of exercising innovative ideas. This stress prompts them to break organizational rules and regulations for the sake of organizational benefit and thus results in expressing CDB. Existing research also suggests on focusing the employees in information sector as they are more likely to exhibit different types of CDB (Yildiz et al. (2015).

A representative sample (Sekaran & Bougie, 2016) from the target population working in software companies in twin cities (Islamabad and Rawalpindi), namely Awamimarkaz software technology park, KSL software technology park, Evacuee complex software technology park and Rose center software technology park, are selected using the judgment sampling technique. The reason of using judgment sampling is that it allows researchers to go directly to their target population of interest and increases the relevance of the sample to the population of interest. As the employees of software houses are most relevant to the population of interest and fit the particular criteria of creativity and innovation which requires the employees to be constructively deviant of the norms and values of the organization for the wellbeing of the organization. A total of 561 full and valid questionnaires were returned from a total of 600 disseminated, resulting in a 93 percent response rate from the respondents.

3.3 Measurement Instruments

Questionnaire consisting of a total 26 items is used to collect data. The questionnaire is designed on a 7-point likert scale. A total of 9 items measuring CDB are adapted from the study of Galperin (2012). Sample item includes "Bent a rule to satisfy a customer's needs". P-O fit is measured using items adapted from the research work of Valentine et al. (2002). Sample item includes "I feel that my personal values are good fit with this organization". A seven items scale is used to measure PO adapted from the study of Van Dyne and Pierce (2004). Sample item includes "This is MY organization", while a seven item scale of CO has been measured by scale adapted from the study of Robert and Wasti (2002). Sample item includes "Employees are taken care of like members of a family". The measures in this study were tested to ensure reliability and validity since the adapted items taken from previous studies were designed on 5-point likert scale.

3.4 Analysis technique

Instrument validation on basis of the convergent and discriminant validity is done using Factor Analysis whereas the techniques of structure equation modeling is used to measure the association between the latent variables (Babin et al., 2008). Structured

Equation modeling is a second generation multivariate analysis as it has the capability of combining the multiple regression with factor analysis (Hair et al. (2012).

4. Results

4.1 Demographic statistics

A representative sample (Sekaran & Bougie, 2016) from the target population working in software companies in twin cities, are selected using the judgment sampling technique. A total of 561 full and valid questionnaires were returned from a total of 600 disseminated, resulting in a 93 percent response rate from the respondents. Percentages calculated on basis of the qualification of respondents indicate that most of the respondents (52%) were bachelor degree holders, 32% were having a master degree and remaining respondents (16 %) of the participants were MS qualified.

4.2 Measurement Model

Figure 2 below explicates the measurement model showing correlationamongPO, P-O fit, CDB and CO.

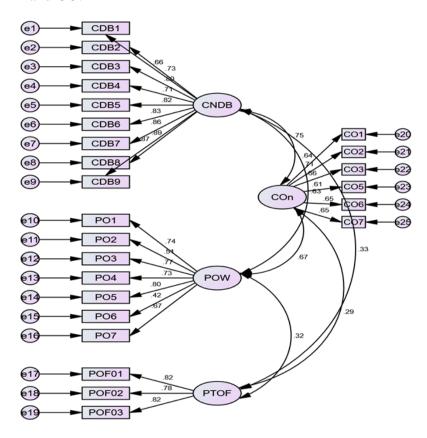


Figure 1: Measurement Model

Table 2: Confirmatory Factor Analysis

Construct	Indicators	Loadings	Cronbach's	C.R	AVE
Constructive Deviance Behaviors	CDB1	.585	Alpha 0.925	0.926	0.584
Deliaviors	CDB2	.598			
	CDB3	.801			
	CDB4	.647			
	CDB5	.787			
	CDB6	.793			
	CDB7	.775			
	CDB8	.815			
Daniel Carrier Fit	CDB9	.786	746	752	540
Person-Organization Fit		.821	.746	.753	.548
	POF2	.784			
	POF3	.816			
Psychological Ownership	PO1	.740	.727	.733	.532
•	PO2	.509			
	PO3	.769			
	PO4	.729			
	PO5	.797			
	PO6	.419			
	PO7	.669			
Collectivist Orientation	CO1	.637	.761	.762	.545
	CO2	.706			
	CO3	.662			
	CO5	.614			
	CO6	.654			
	CO7	.648			

4.3 Discriminant and Convergent validity

Discriminant validity assesses if a construct has a strong correlation with measurements that are predicted to be different (Churchill, 1999). It is the measurement of how far the model's measurements differ from one another. All discriminant validity difficulties were overcome by removing components that were more linked with other measures than their own. Similarly, "convergent validity" is "the extent to which several ways of measuring a variable provide the same results" (S. W. O'Leary-Kelly & Vokurka, 1998). All the values of AVE were greater than acceptable threshold level of 0.5, ensuring convergent validity of the scale. Reliability of constructs was assessed using Cronbach's Alpha statistics. Results show that CA values lie within the range between 0.756 and 0.925 which were very much in the acceptable range to establish the reliability of constructs (Nunnally & Bernstein, 1994).

4.4 Correlation

Table 3shows the correlation values indicating that there is a significant relationship among all the constructs at a 0.01 level of significance. The researcher rules out the possibility of multi-collinearity which needs to be resolved if correlation values are greater than 0.80 (Hair et al. (2006), which is not the case for this study

Table3: Correlation

1	2	3	4
1.00			
0.283**	1.00		
0.612**	0.322**	1.00	
0.522**	0.482**	0.362**	1.00
	0.283** 0.612**	0.283** 1.00 0.612** 0.322**	0.283** 1.00 0.612** 0.322** 1.00

^{**}p<0.01

4.5 Model Fitness

According Hair et al. (2006) various indices of fit such as GFI, AGFI, CFI and RMSEA that determines the model fits the data. Table 5 provides the goodness of fit indices for the measurement model, with a GFI of 0.95, AGFI of 0.92, CFI of 0.91, and RMSEA of 0.076, all of which are within the acceptable range (Hair et al, 2006).

Table 4: Goodness of Fit Indices

Goodness of fit indices	Values
χ^2	897
d.f	149
P value	0.00
GFI	0.95
AGFI	0.92
CFI	0.91
RMSEA	0.076

Notes: d.f, degree of freedom; GFI, Goodness of Fit Index; RFI, Relative Fit Index; CFI, Comparative Fit Index; RMSEA, Root Mean Square Error of Approximation

4.6 Mediation analysis

The present study investigates meditational effect of PO on relationship existing between the P-O fit and CDB. Figure 3 below presents path model for the meditational effect.

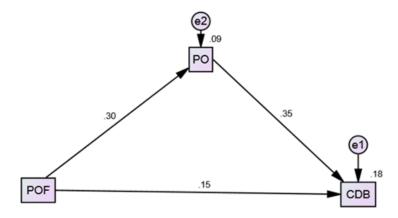


Figure 2: Mediation Path Model

Table 5: Goodness of fit indices for mediation path model

Goodness of fit indices	Values	Threshold values
χ^2	0	
d.f	0	
$\chi^2/\underline{\text{d.f}}$ (CMIN/DF)	0	$\geq 1 \leq 3$
P value	0.00	\leq 0.05
		No established
GFI	0	threshold, the higher the
		better fit
AGFI	0	\geq 0.90
CFI	1	\geq 0.90
RMSEA	0.308	\leq 0.08

Notes: d.f, degree of freedom; GFI, Goodness of Fit Index; RFI, Relative Fit Index; CFI, Comparative Fit Index; RMSEA, Root Mean Square Error of Approximation

As indicated in the table above, the model fit indices for the mediation model indicates some issues which need to be resolved through of the modification indices.

4.7 Structural Model after Modification Indices

Model modification indices suggest the links to change in the model while checking for improvement in Chi square value. Starting with the largest sensible modification and correlating the error terms of same constructs with highest correlational value an improved model was developed. The improvements made in model by introducing modification indices are evident in Figure 4 below, resulting in improved values of the model fit indices of the resultant model.

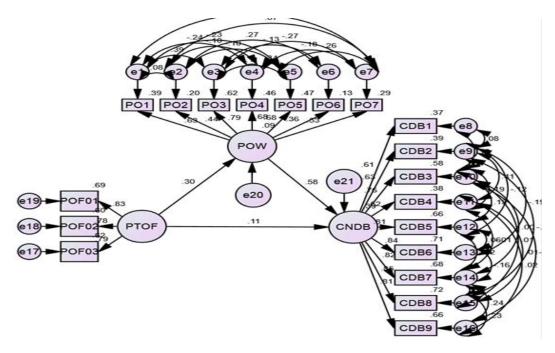


Figure 3: Structural Model

The value of CMIN/DF increased from 0 to 2.61 which is within prescribed range of 1 to 3 (Hair et al. (2006). Similarly, the modification indices improved other values such as CFI=0.977, GFI=0.957, AGFI=928, and RMSEA=0.046 which also lie within the acceptable range.

Table 6: Goodness of fit indices after modification indices

Goodness of fit indices	Values	Threshold values
χ^2	244	
d.f	113	
$\chi^2/\underline{\text{d.f}}$ (CMIN/DF)	2.161	$\geq 1 \leq 3$
P value	0.00	\leq 0.05
GFI	0.957	No established threshold, the higher the better fit
AGFI	0.928	\geq 0.90
CFI	0.977	≥ 0.90
RMSEA	0.046	≤ 0.08

Notes: d.f, degree of freedom; GFI, Goodness of Fit Index; RFI, Relative Fit Index; CFI, Comparative Fit Index; RMSEA, Root Mean Square Error of Approximation

4.8 Standardized Parameter Estimates (Mediation Results)

The results of the mediation of PO on relationship of P–O Fit and CDB can be seen in Table 7.

Table7:Standardized Direct / Indirect Effect

Relationship (s)	Estimate (β)	P Value	Significance				
Standardized Dire	ct Effect						
PO < POF	0.303**	0.001	Significant				
CDB < POF	0.110**	0.023	Significant				
CDB < PO	0.580**	0.001	Significant				
Standardized Indirect Effect							
CDB < POF	0.175**	0.001	Significant				

Notes: **p<0.01, CDB, Constructive Deviance Behaviors; POF, Person-Organization Fit; PO, Psychological Ownership

The results in Table 7 indicate significant correlation existing among PO, CDB and P-O fit. P-O fit significantly effects the PO which in turn significantly impacts the CDB. P-O fit also bears a significant direct relationship with CDB. It also has significant indirect relationship with CDB through PO as a mediator. Since both the direct and indirect relationship was significant it means that PO partially mediates the relationship between P-O fit and CDB. Preacher et al. (2007) believes that significance of indirect standardized path is ample to establish mediation effect in a relationship and since they haven't focused on partial mediation so they ignore the need to focus on the direct path. The results of indirect regression effect indicate that the indirect effect of P-O fit on 42

CDB has increased from 0.11 to 0.175. This shows the significance of the mediational impact of PO.

4.9 Moderated Mediation Analysis Results

The present study uses Process macro developed by Preacher et al. (2007) for conducting conditional process analysis. Table 8 below provides the results for moderated mediation. Results show that CO moderates the mediational impact of PO on association existing between P-O fit and CDB.

Table 8: Moderated Mediation

Relationship	Effect	SE	LLCI	ULCI	t	р	
CDB <pof< td=""><td>.092**</td><td>.030</td><td>.031</td><td>.152</td><td>2.978</td><td>.003</td></pof<>	.092**	.030	.031	.152	2.978	.003	
CDB <po< td=""><td>.693**</td><td>.133</td><td>.430</td><td>.956</td><td>5.177</td><td>.000</td></po<>	.693**	.133	.430	.956	5.177	.000	
CDB <co< td=""><td>.807**</td><td>.125</td><td>.561</td><td>1.053</td><td>6.438</td><td>.000</td></co<>	.807**	.125	.561	1.053	6.438	.000	
CDB<	-	.027	146	036	-3.274	.001	
Int 1 (PO×CO)	.091**						
Direct Effect							
CDB <pof< td=""><td>.092**</td><td>.030</td><td>.031</td><td>.152</td><td>2.978</td><td>.003</td></pof<>	.092**	.030	.031	.152	2.978	.003	
Indirect Effect at the values of the moderator							

Thurst effect at the values of the moderator							
CO	Effect	Boot SE	Boot LLCI	Boot ULCI			
(Moderator)							
3.500	.085	.017	.054	.122			
4.750	.059	.014	.034	.088			
5.000	.033	.015	.004	.064			
	Moderator) 3.500 4.750	Moderator) 3.500 .085 4.750 .059	Moderator) 3.500 .085 .017 4.750 .059 .014	Moderator) 3.500 .085 .017 .054 4.750 .059 .014 .034			

Notes: **p<0.01

The findings of the conditional process analysis indicate that all the t- values are greater than 2 and all the p-values are less than 0.5. This means that P-O fit, PO, and CO positively and significantly effect CDB. The values of interaction term i.e., Int_1 (PO×CO) having beta values of -0.091 with p-value of 0.001 and t-value of -3.274. The results in Table 8 above indicate that PO and CDB are negatively moderated by the CO. The beta values reduced from 0.085 to 0.059 and to 0.033 with the increasing values of CO (from 3.5 to 4.7 and to 6.0 respectively).

4.10 Hypothesis summary

The following table provides a summary of the accepted or rejected proposed hypothesis.

Table 9: Summary of Hypotheses

Hypothesis number	Hypothesis	Accepted/Rejected
H1	Person-Organization fit has positive impact on constructive deviance behaviours.	Accepted
H2	Person-Organization Fit has a positive impact on psychological ownership.	Accepted
Н3	Psychological ownership has a positive impact on constructive deviance behaviours.	Accepted
H4	Psychological ownership mediates the relationship of person-organization fit and constructive deviance behaviours.	Accepted
H5	Collectivistic Orientation moderates the relationship of psychological ownership and constructive deviance behaviours.	Accepted
Н6	Collectivistic Orientation negatively moderates the mediational role of psychological ownership between person-organization fit and constructive deviance behaviours.	Accepted

5. Discussion and Conclusion

The current study intended to investigate the role of PO as a mediator between P-O fit and CDB. Furthermore, the current study evaluates the moderation effect of PO on the relationship existing between P-O fit and CDB. Social exchange theory by Blau (1964) explains and establishes the association among perception, attitude and behaviors. This provides a sound foundation for current study by suggesting that perception of individual such as P-O fit can result in CDB. Past research also supports the positive relationship of P-O fit with other variables such as organizational citizenship behavior, satisfaction with job as well as the organization, organizational performance and commitment (Bretz Jr & Judge, 1994; Elçi et al., 2008; Liu et al., 2010; O'Reilly III et al., 1991). It also highlights the relationship of P-O fit and turnover, dissatisfaction, and counterproductive work behaviors.

The results of the present study indicate positive relationship of P-O fit, PO and CDB. The meditational role of PO between the P-O fit and CDB proposed by the present study is also proved in the light of the findings. The results indicate that when a P-O fit is established between individual and its organization, it creates feeling of PO, and this induces an individual to engage in CDB. Despite the fact, that limited literature exists on relationship of P-O fit with CDB, yet some of the past studies have reported evidences suggesting the positive relationship of P-O fit with CDB (Chung and Moon 44

(2011) and other behaviors such as extra role behaviors and organizational citizenship behaviors (Avey et al., 2009; Van Dyne & Pierce, 2004). Results similar to the present study have been reported by Yildiz et al. (2015) which shows that relationship between P-O fit and CDB is mediated by PO and the individual experiencing high PO behave in a responsible manner and engage in CDB. This relationship between P-O fit and CDB is also supported by the theory of Stewardship, according to which an individual experiencing high PO are like stewards for the whole organization and are dedicated to organizational wellbeing (Davis et al., 1997).

The finding of the present study indicate that a significant relationship exists among CO, PO and CDB. Results show that the impact of PO on CDB is reduced by CO, as it negatively moderates the relationship, conforming to similar results reported by study of Chung and Moon (2011). CO prevents employees from setting themselves apart from the their team / groups and abstain from breaking organizational norms and values (Kitayama et al., 1995). This negative moderation effect of CO explains as to why the individuals having collectivistic orientation refrain from constructive deviance behaviors and do not go against the organizational norms and values.

According to the conditional process analysis, CO moderates the mediating relationship of PO and CDB. It means the mediation impact of PO on CDB is weekend or reduced by CO. Results suggest that individual sense of PO is based on good fit among individuals and organization (Pierce et al., 2001) which materializes in the form of CDB (Chung & Moon, 2011) as the collectivistic individuals prefer to engage in behaviors of strictly following norms, values, polices and ensuring organizational wellbeing and refrain from action of violating them (Van Dyne & Pierce, 2004). Similar finding were made by (Chung & Moon, 2011), who found that CO negatively moderates between PO and CDB.

The phenomenon of constructive deviance has gained considerable attention of the academia, researchers as well as the practitioners in recent times (Neall & Tuckey, 2014; Nielsen & Einarsen, 2012). Limited research has been done by scholars on the investigating and exploring positive side of CDB as compared to the negative side of this phenomenon. This has come as a surprise for the scholars and practitioners because until now it has not been expected that this negative concept could have a positive side also. The present study adds value to the existing research by exploring the untapped research area i.e., the positive side of the CDB. Investigating the benefits associated this variable in relation P-O fit, PO, CO, CDB as well as the dynamic interaction of these constructs with one another provides a way forward for the future researchers to explore

CDB in relation to other work behaviours and organizational and individual level outcomes.

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