## Gary $\mathbf{l}$ attillo

$\rightarrow$ Fast Facts

## Decaying Web content

Researchers from Old Dominion University studied how many resources shared in social media are still available on the live Web or in public Web archives. By analyzing six different event-centric datasets of resources shared in social media from June 2009 to March 2012, they found about 11 percent had been lost and only 20 percent archived after just one year. After two and a half years, the numbers increased to 27 percent lost and 41 percent archived.
Hany M. SalahEldeen and Michael L. Nelson, "Losing My Revolution: How Many Resources Shared on Social Media Have Been Lost?" arXiv.org [cs.DL], http://arxiv.org/pdf/1209.3026v1 (retrieved October 1, 2012).

## WorldCat records

As of October 8, 2012, OCLC WorldCat contains 283,557,027 records and indicates $1,898,030,534$ holdings.
"WorldCat update," OCLC Abstracts, vol. 15, no. 41, www.oclc.org/content/emailcontent/en/abstracts/abstracts-100812. html (Retrieved October 8, 2012).

## Interesting govdoc titles

A recent list of oddly sounding government document titles includes:
"Hills Bros. coffee can chronology: field guide"
"Identifying sheep killed by bears"
"Who are the zombie masters, and what do they want?"
"The relation of barium to the loco-weed disease"
"Let's use TV!"
Daniel Cornwall, "Best titles ever!" Free Government Information, July 13, 2006, http://freegovinfo.info/best (retrieved October 8, 2012).

## Postsecondary employment

As of fall 2011, approximately 3.9 million individuals were employed in Title IV institutions and administrative offices. Of those 3.9 million, about 2.5 million were reported to be employed full-time and about 1.4 million were reported to be employed part-time.
L. G. Knapp, J. E. Kelly-Reid, and S. A. Ginder, "Employees in Postsecondary Institutions, Fall 2011 and Student Financial Aid, Academic Year 2010-11: First Look (Provisional Data) (NCES 2012-156rev)," U.S. Department of Education, Washington, D.C.: National Center for Education Statistics, http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2012156rev (retrieved October 1, 2012).

## Smartphones

Forty-five percent of American adults own smartphones; 66 percent of Americans ages 18 to 29 own smartphones; and 68 percent of those living in households earning $\$ 75,000$ or more also own them.
Lee Rainie, "Smartphone Ownership Update: September 2012," September 11, 2012, Pew Internet \& American Life Project, http://pewinternet.org/Reports/2012/Smartphone-Update-Sept-2012.aspx (retrieved September 11, 2012).

Gary Pattillo is reference librarian at the University of North Carolina-Chapel Hill, e-mail: pattillo@email. unc.edu

