

In the

news

Many libraries are focusing their efforts on marketing their services within and beyond their campus community to raise awareness of the library as a resource as well as a place. One way to make more people take notice is through exhibits, which naturally bring more traffic to the library and provide an opportunity to educate the community about special collections and services of which they might otherwise be unaware. The article, Reach out to your community through exhibits (page 310) discusses how the ALA Public Programs Office can jump-start your activities in this arena and provides some great examples of ways to get the entire campus involved.

The final installment of 2007 ACRL award winners is on page 302. A big round of applause goes out to everyone mentioned here and all the award winners. If you've been reading about the people and projects that were selected to receive awards this year

and thinking that the work of someone you know deserves to be recognized, make sure to make a nomination for the 2008 awards. Information on all ACRL awards is available on the Web site at www.ala.org/ala/acrl/acrlawards. The deadline for most awards is early December.

It's hard to believe with the ACRL National Conference still fresh on our minds that the ALA Annual Conference is fast approaching. ACRL committees and sections are offering 19 programs on topics from digital collections and new technologies to leadership and fundraising. A removable preliminary program of all ACRL events and conferences being held during the ALA Annual Conference in Washington, D.C., June 21-27, 2007, can be found in this issue. Tear it out and take it with for quick and easy reference.

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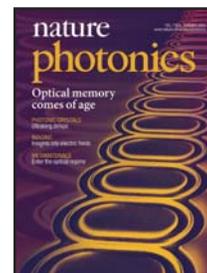
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