

#### ACRL's Mission

he Association of College and Research Libraries (ACRL) provides leadership for development, promotion, and improvement of academic and research library resources and services to facilitate learning, research, and the scholarly communication process. ACRL promotes the highest level of professional excellence for librarians and library personnel in order to serve the users of academic and research libraries.

VALUES FOR THE ELECTRONIC

INFORMATION AGE

http://www.ala.org/acrl.html

#### Message from the President

#### W. LEE HISLE ACRL'S 59TH PRESIDENT

et me say first what an honor and privilege it was to serve as the 59th President of the Association of College and Research Libraries during the past year. Members and ACRL leaders worked hard and accomplished a great deal. Highlights include:

#### • A year-long focus on the values of librarianship

Many members focused on the values of librarianship and the challenges to those values in an electronic information age. Values were considered



W. Lee Hisle

during my chapter visits, in Midwinter discussions, in articles and editorials in *C&RL News* and *C&RL*, and culminated in the President's Program at ALA Annual Conference. The program, "The Value of Values: Changes and Continuities as We Face the New Millennium," was very successful; the keynote speaker, William Gass, inspired all who attended. (Video copies of the program are available for interlibrary loan from the ALA Library.)

## • The Association's new emphasis on legislative and public policy advocacy

For the first time, an ACRL staff member was assigned responsibility to coordinate legislative advocacy. In addition, the ACRL Board adopted the first ACRL Legislative Agenda in January. At the ALA Legisla-

tive Day in May, the first coordinated activity specifically for academic librarians was held. Improved communication between ACRL, the Association of Research Libraries, and the ALA Washington Office helped highlight legislative concerns of common interest to academic librarians. Finally, a successful preconference on "Advocacy Training for Academic Librarians" was held at the ALA Annual Conference. Plans are being completed now for a Midwinter Meeting caucus and additional activities during ALA Legislative Day next spring.

## • The continued development of professional education activities to meet member needs

The first ACRL Regional Institute, focusing on leadership, was successfully held in the spring. Another first, the ACRL/American Association of Higher Education (AAHE) Higher Education Issues Forum was held during AAHE's National Conference in March. Twenty-one provosts attended the highly praised session. One of the most important actions of the year was ACRL's support for the Institute for Information Literacy (IIL), funding its Advisory Committee to plan the initiatives and initial

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programs. At the ALA Annual Conference, three preconferences were offered along with 18 conference programs, reflecting the variety of interests of our membership.

#### · ACRL's sound fiscal situation

Significant funds were added to the ACRL and CHOICE endowments during the year. In addition, two alternative revenue sources were identified: the Friends of ACRL, to be launched in 1998, and a new publication, Academic Libraries: Trends and Statistics. Finally, revenues for the year were significantly more than expected, while expenses were significantly less. ACRL will have the resources to continue serving its members in the near and long-term future.

The year of my presidency passed quickly and I value all the associations I made. I offer my thanks to the members and ACRL leaders, and especially to the ACRL staff, who helped make this year so enriching for our membership.

	ACRL MEMBERSHIP STATISTICS				
ACRL Sections	Personal	Organizational/ Special	Aug. 1998 Total	Aug. 1997 Total	%increase decrease
ACRL	9,634	982	10,616	10,779	-1.51%
AAMES	368	65	433	444	-2.48%
AFAS	249	26	275	290	-5.17%
ANSS	501	73	574	621	-7.57%
ARTS	780	96	876	889	-1.46%
CJCLS	895	229	1,124	1,133	-0.79%
CLS	1,898	294	2,192	2,284	-4.03%
EALS	616	14	630	621	1.45%
EBSS	1,061	186	1,247	1,317	-5.32%
DLS	1,019	57	1,076	947	13.62%
IS	3,773	422	4,195	4,253	-1.36%
LPSS	639	89	728	755	-3.58%
RBMS	1,618	170	1,788	1,804	-0.89%
SEES	225	53	278	288	-3.47%
STS	1,657	212	1,869	1,872	-0.16%
ULS	5,633	318	5,951	6,009	-0.97%
WESS	638	55	693	724	-4.28%
WSS	758	62	820	896	-8.48%

#### Message from the Vice-President

#### Maureen Sullivan Vice-President/President-Elect



s the millennium approaches and academic library leaders and their colleagues seek ways to address the complex issues brought about by the rapid changes in technology, the exponential growth of information, and changing organi-

zational structures, librarians will continue to search for strategies and solutions that will improve the products and services they deliver to enhance learning, teaching, and research. As a result, an im-

portant component will be training and professional

development.



Maureen Sullivan

Academic librarians look to organizations such as ACRL to provide leadership and to establish frameworks where continuous learning can take place. They will also expect these organizations to develop activities that help them acquire the skills and knowledge needed.

In 1998–99, ACRL will have professional development as its area of focus. Legislative advocacy for issues affecting academic librarians and higher education and collaboration with other professional organizations will continue to be important elements of our program activities for the year. The theme for my presidency, "Leadership and Learning," will pro-

vide a framework for consideration of the role of academic librarians as campus leaders. A variety of activities planned throughout the year will give us opportunities to reflect upon what leadership means in our work and in our relationships with constituents and colleagues, as well as an opportunity to consider how and what we learn.

The Professional Development Committee will provide the framework and guidance for the creation of an ACRL professional development plan. Their work will begin with the identification of the various activities already underway, as well as the critical elements of a comprehensive program. With the ACRL National Conference, an activity in place since 1978, and other existing programs such as preconferences and Annual Conference programs, ACRL's professional development program has continued to expand. With the recent focus on leadership, ACRL has developed a Leadership Institute for middle managers, and this year will include the professional development program to include the ACRL/Harvard Leadership Institute for senior level academic library leaders, the Institute for Information Literacy's (IIL) Immersion '99 Program, an intensive training and education session for instruction librarians, and a series of audioseminars on such topics as outsourcing, licensing, and negoti-

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ating contracts. The ACRL/Harvard Leadership Institute and the IIL's Immersion '99 Program will be presented in July 1999.

The 1999 Annual Conference in New Orleans will feature 16 programs presented by ACRL sections and committees. The keynote speaker for the ACRL President's Program will be Margaret J. Wheatley, president of the Berkana Institute and the author of *Leadership and the New Science*. Wheatley's exploration of new science principles as they relate to leadership and organizational change offers a new lens through which to view organizational experience and development.

James J. O'Donnell, professor of classical studies and vice provost for information systems and computing at the University of Pennsylvania, will lead the President's Program discussion group at Midwinter. O'Donnell is the author of the recently published *Avatars of the Word: From Papyrus to Cyberspace*.

The ACRL Strategic Plan will be reviewed and revised this year through engagement of ACRL leaders and the general membership. A planning retreat at the Midwinter Meeting will produce key elements for an ACRL vision for 2005 and a set of proposed strategic directions.

I look forward to seeing many of you throughout the year as I visit with your chapters and libraries. I also hope to see you at the ALA Midwinter Meeting in Philadelphia. I am certain that I will see, if not all of you, most of you at our 9th National Conference in Detroit in April. The National Conference Program Committee has put together a first-rate program consisting of keynote, concurrent, and invited speakers sessions along with many networking and fun activities such as poster sessions, table topics, receptions, and lunches.

#### Letter from the Executive Director

# ALTHEA H. JENKINS EXECUTIVE DIRECTOR

n a climate of shifting paradigms and values within the library and higher education communities, we must prepare for new models of leadership, service, learning, teaching, and research. Nowhere is this shift more vividly played out than in libraries on campuses across the United States.



Althea H. Jenkins

Throughout the year, ACRL President W. Lee Hisle focused the attention of the Association on how change may be affecting the values of our profession. To address his theme, "Facing the Millennium: Values for the Electronic Information Age," Hisle engaged members in programs, discussion sessions, articles, editorials, and focus groups as they explored their personal values and those of the profession. Hisle emphasized that to respond adequately to the current issues, librarians needed to understand the relationship between traditional values and current conditions.

To facilitate the many discussions about values, ACRL provided publications, the Midwinter discussions, Annual Conference programs, and chapter affiliate meetings to inspire colleagues to explore personal

and professional values such as service, intellectual freedom, equity, access, and information literacy.

Members used the pages of *C&RL News* to explore and share insights. John Collins identified a "third wave" where he shared his view on the values of libraries as the embodiment of the democratic ideal. Frances Maloy wrote about the Internet and censorship and compared filtering to knowingly excluding relevant primary and secondary reference source material from users. Katherine Branch addressed the value of reading and reminded academic librarians that reading is within our purview. Stan Campbell reminded us of our love for the book as "object."

A Midwinter discussion session entitled: "Enduring Values for the New Millennium" provided an opportunity for more than 80 participants to identify and prioritize their values. The Annual Conference President's Program theme: "The Value of Values: Changes and Continuities as We Face the New Millennium," was addressed by keynoter William H. Gass, who observed that "the information highway has no destination," and that "misinformation alley" is an apt term for the Internet.

In addition to our focus on values, ACRL members and staff have focused on other important issues and topics for our mission.

ACRL has worked during the past months to position itself as a strategic partner with higher education associations. ACRL brings to this

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partnership an expert knowledge about library and information issues and an ability to address them. Identifying and sharing the roles that libraries and librarians play in accomplishing campus missions is at the heart of the work ACRL does with the higher education organizations. We are most proud of being active partners with AAHE, UCEA, AECT, and ARL/SPARC as demonstrated through our work on their commissions, boards, working groups, and conference programs.

Librarians are expected to provide access, select tools, structure information, and instruct users. In response to this part of its mission, ACRL established the Institute for Information Literacy, which has throughout the year involved faculty, administrators, and campus leaders in its planning process. The ACRL Council of Liaisons has several members serving on commissions, councils, and Boards of Directors of higher education to share ideas and information about how librarians can be helpful to their missions.

ACRL used the 1997–98 ACRL Priorities to establish performance indicators for the year. The performance indicators and a summary of implementation are on the ACRL Web site at http://www.ala.org/acrl.html.

ACRL has identified four priority areas on which to focus our work and initiatives for 1998–99. They are:

- updating the strategic plan,
- · providing professional development,
- building relationships with higher education,
- developing legislative and policy advocacy role.

I want to celebrate our volunteer leadership as epitomized by their service on ACRL's Board of Directors, committees, sections, and discussion groups. I also want to recognize the chapter chairs, vice chairs, and many others who provide support for these offices. Without the dedication and commitment of all of our members, staff, and supporters across the country, this organization could not flourish.

Finally, I want to express my gratitude to all of our donors who sponsored programs, special events, and awards. We are especially appreciative of your generosity. By contributing to ACRL, you have helped us support the enhancement of academic librarians' ability to provide excellent resources and services to their constituents.

CRL conducted its third membership needs survey in fall 1997. Previous surveys were administered in 1989 and 1993. Objectives identified for the survey were: 1) to develop a demographic profile of ACRL's membership; 2) to evaluate association programs and activities; and 3) to identify areas for developing new programs and services.

Key findings of the survey indicated that: 1) ACRL's membership is aging; 2) the number of interest sections members participate in has decreased; 3) the ACRL National Conference and Chapters programs are the preferred method of delivery for continuing education; 4) print format is preferred for ACRL publications; and 5) keeping abreast of technological change is the most critical issue facing librarians.

#### **Professional development**

Providing professional development activities so that academic librarians and other information professionals can enhance their ability to do their jobs remains at the core of ACRL's strategic goals. During 1997–98, entry-level, mid-career, and senior-level library personnel participated in more than 57 preconferences, conference programs, workshops, and institutes sponsored by ACRL and its chapter affiliates. In addition, opportunities for learning were available through two videotapes of ACRL programs presented at the 1997 ALA Annual Conference. These videotapes circulated 43 times through interlibrary loan from the ALA head-quarters Library and Research Center.

#### Institutes and programs

The question of leadership among academic librarians occupied an important spot on the ACRL agenda. Acting on the assumption that good leadership results from learned behaviors, practices, and adopted principles ACRL engaged its members in education activities designed to strengthen their leadership skills, whether conducting the work of the association or carrying out the activities in their libraries in support of campus missions.

- At both the Midwinter Meeting and the Annual Conference Leadership Council, planning sessions were sponsored by the ACRL Board for the purpose of engaging all ACRL leaders in discussions about the future of the association, the current strategic plan, and how the work their units are doing can support the plan.
- Orientation for new leaders was another important leadership development activity in ACRL. A two and one-half hour session designed to provide a conceptual framework of leadership in ACRL was held for newly elected section vice chairs, committee chairs, and board members during the 1998 ALA Annual Conference.
- ACRL values members who have served the association in leadership roles. As an expression of appreciation, and to take advantage of the leadership knowledge and skills among this group, the ACRL Board

established the ACRL Fellows. Under the leadership of the ACRL's immediate past president, members of the group will meet during the year to define a role and identify activities or issues it can undertake in support of ACRL's mission.

- To help librarians acquire the skills that will enable them to assume leadership roles on their campuses, ACRL established two leader-
- ship initiatives. The ACRL Leadership Toolkit Institute was developed to provide practical advice to academic librarians on selected topics in leadership, such as managing change, team-building, presentation skills, negotiations, and managing meetings. The first institute was held in Boston in the spring of 1998 and had an attendance of 147.
- The ACRL/Harvard Leadership Institute is designed to support the development of leadership skills among librarians who hold senior management positions in academic libraries. The Institute's curriculum is currently being developed and plans for a July 1999 four-day session are being completed.

The higher education community is beginning to recognize that for a world in which the information base is more than doubling every six months, it is not enough to simply put a computer at every student's fingertips. Students must be able to problem-solve and think critically in their chosen areas of study. Librarians will be the group expected to provide the link between an expanding knowledge base, technology, and learning. ACRL's Institute for Information Literacy is addressing this imperative.

#### ACRL Leadership Institute

Attendees enjoyed ACRL's first Leadership Institute, "Build Your Leadership Toolkit" which took place April 30–May 1, 1998. Here are some of their comments:

- "One of the best professional meetings I've been to in years."
- "Overall a very useful experience; it gave me ideas about leadership and how I can lead from my nonmanagerial position."
- "A good topic—these topics are not covered in any other library forum."
- "Excellent! Please do it again."

During the last year the advisory group developed its mission and goals and identified initiatives that it would carry out over the next three years as follows:

Professional development for librarians is an intensive immersion program that provides two tracks for intensive training and education. One track is for new librarians and librarians new to teaching. The other is for mid-career instruction librarians who will assume a leadership role in information literacy in their institutions or communities. The first Immersion Program is being held July 23–28, 1999, on the campus of Plattsburgh State University of New York.

Institutional Strategies: "Best Practices" is a program designed to assist individual institutions in developing strategies for developing and implementing effective information literacy programs. Institutions with best practices will be identified and campus teams will be established to evaluate literacy programs against these newly identified practices.

The Community Partnerships Program provides opportunities for a combination of community partners (i.e., academic and K–12; academic, K–12,

and public, etc.) to work toward instituting community-based information literacy programs.

#### National Conference

One of the busiest schedules ever has been developed for ACRL's 9th National Conference in Detroit, April 8–11, 1999. A full array of speakers, research, panels, networking opportunities, and special events will keep attendees learning and networking the entire time they are in Detroit. New additions to the program include a "conference-within-a-conference" that encourages librarians, faculty, and academic administrators to attend as teams and focus on student learning in an information age. Papers developed by six leaders in higher education will be posted on the Web prior to the conference so discussion of issues, such as scholarly communication, distance learning, the economics of information, and changes in higher education, can begin before the first attendee arrives in Detroit. Nine preconferences have been developed on leadership, instruction, networks, patents, and learning to give librarians an opportunity for more in-depth learning.

#### **ACRL AWARD WINNERS 1998**

- ACRL Academic or Research Librarian of the Year Award (Donor: Baker & Taylor Books)
- Allen B. Veaner, University of Arizona

  ACRL/ALCTS/LAMA/LITA Hugh
  Atkinson Memorial Award
  Arnold Hirshon, Lehigh University
- **Doctoral Dissertation Fellowship** (Donor: Institute for Scientific Information) Jeanine M. Williamson, University of North Carolina-Chapel Hill
- Samuel Lazerow Fellowship for Research in Acquisitions or Technical Services in an Academic or Research Library (Donor: Institute for Scientific Information)
- Dilys E. Morris, Iowa State University

  K. G. Saur Award for best C&RL article (Donor: R. R. Bowker)

  Jane P. Kleiner, Louisiana State University & Charles A. Hamaker, University of North Carolina
- EBSCO Community College Learning Resources Leadership Award (Donor:
   EBSCO Subscription Services) Leadership: Bernard Fradkin, College of DuPage

Program: Oakton Community College, Internet Training Program

- Distinguished Education and Behavioral Sciences Librarian Award
   Eva L. Kiewitt, Regent University
- Miriam Dudley Instruction Librarian Award (Donor: JAI Press)
   Lori Arp, University of Colorado
- IS Innovation in Instruction Award "Health Sciences Information Tools 2000," Wayne State University
- LPSS Marta Lange/CQ Award (Donor: Congressional Quarterly) Laura N. Gasaway, University of North Carolina-Chapel Hill

Katharine Kyes Leab and Daniel J.

- Leab American Book Prices Current Exhibition Catalogue Awards
  Expensive: "The Reformation of the Bible, The Bible of the Reformation," Southern Methodist University; Moderate: "Kehillat Ha-Kodesh: Creating the Sacred Community: The Roles of the Rabbi, Cantor, Mohel and Shohet in Jewish Communal Life," The Jewish Theological Seminary of America; Inexpensive: "For Love of Ruth," University of Arizona Library
- Martinus Nijhoff West European Specialists Study Grant
   Jeffrey Garrett, Northwestern University

#### **Advancing the Profession**

#### Awards and Recognition

ACRL continued a tradition of recognizing and rewarding outstanding achievement and distinguished service in academic librarianship as well as exemplary research and publication. A total of fifteen librarians and their libraries were 1997–98 award recipients. The most prestigious award presented to an academic librarian, "The Academic Librarian of the Year Award" celebrated its twentieth year anniversary with the 1998 award presented to Allen B. Veaner, adjunct assistant professor in the School of Library Science at the University of Arizona. In choosing Veaner for the

award, colleagues cited his success as an administrator, author, editor, speaker, consultant, and educator.

The ACRL Board honored ACRL past-president Joseph A. Boisse on his retirement as a university librarian, an outstanding leader in ACRL, and an active member of the American Library Association with a citation and an honorary membership in ACRL.

#### Standards and Guidelines

Throughout the year, we continued to review and realign standards and guidelines for the profession. The ACRL Media Resources Committee made extensive revisions to the 1987 "Guidelines for Audio-Visual Services in Academic Libraries" now titled "Guidelines for Media Resources in Academic Libraries." The Distance Learning Section revised its "Guidelines for Extended Academic Library Services." All Standards and Guidelines promulgated and maintained by ACRL members can be accessed on the ACRL's Web site at http://www.ala.org/acrl.html.

An ad hoc committee, Library Outcomes Assessment, appointed by the Board in 1996–97, was charged to develop a philosophical framework for assessing libraries in terms of desired campus outcomes; to develop prototypes for assessment, and to develop a recommendation for one or more processes for implemen-

tation of the former. The committee completed its work and the Board approved the report submitted which contained the following policy:

The Association of College and Research Libraries recognizes the assessment of outcomes as an integral means of determining the adequacy and quality of libraries and their programs. The association directs its constituent bodies to incorporate this concept into their various activities and policies, including the drafting of ACRL standards and guidelines.

#### Research and Publications

While ACRL publications provide some of the best professional development opportunities for academic librarians, they also serve to share in-

#### ACRL Journals

- Choice—Book review journal of ACRL; 11 issues per year (July/August combined). http://www.ala.org/ acrl/choice/home.html
- College & Research Libraries — Official journal of ACRL; six bimonthly issues per year. http://www. ala.org/acrl/c&rl.html
- College & Research Libraries News—Official news magazine of ACRL; 11 issues per year (July/August combined). http://www.ala.org/ acrl/c&rlnew2.html
- Rare Books & Manuscripts
  Librarianship—A journal of
  theory and practice covering all aspects of special collections librarianship; two
  issues per year. http://
  www.ala.org/acrl/
  rbmltxt.html

formation throughout the profession. As the only national membership organization in North America representing all types of academic libraries, ACRL publishes many specialized titles that might not otherwise appear in print. In 1997–98 ACRL maintained its vigorous publications program, publishing four journals and six monographic titles. In addition:

ACRL participated, along with 24 other disciplinary asso-

#### New Titles from ACRL in 1998

- Restructuring Academic Libraries: Organizational Change in the Wake of Technological Change, PIL #49, Charles A. Schartz, editor
- Choices's Outstanding Academic Books 1992–1997 (the first case bound book published by ACRL) Rebecca A. Bartlett
- Academic Library Centrality: User Success Through Service, Access, and Tradition, PIL #50 Deborah J. Grimes
- Designs for Active Learning: A Sourcebook of Classroom Strategies for Information Education Gail Gradowski, Loanne Snavely, Paula Dempsey, editors
- Criteria for Promotion and Tenure for College Librarians, CLIP Note #26 Virginia Vesper, Gloria Kelley, compilers
- ACRL University Library Statistics, 1996–97
   Library Research Center, Graduate School of Library and Information Science, University of Illinois at Urbana-Champaign, compiler

ciations in a study conducted by the Syracuse University Center for Instructional Development. The study was designed to extend the range of faculty activities that are rewarded through promotion, tenure, and merit. An advisory committee appointed by the Board developed a statement for academic librarians entitled: "Academic Librarianship and Redefining Scholarship." The Board approved the statement, which ACRL published and distributed.

• In cooperation with the National Forum on Information Literacy ACRL published an update of the 1989 ALA Report on Information Literacy A Progress Report on Information Literacy.

• ACRL's College Libraries Section also produced a videotape entitled, "Hot Topics in College Library Management."

Choice published a special issue, WEBII, a sequel to the highly successful special issue on the Web published in August 1997. The issue contains 482 reviews of web resources plus several original features. The "Web issue" was distributed free to current subscribers, and more than 360 additional copies were sold.

Choice entered an agreement with Doody Publishing of Oak Park, Illinois, for a beta-test of Choice Online. One hundred academic li-

braries volunteered to participate and 125 political science faculty were selected by the American Political Science Association. The beta-test will end in December 1998, and *Choice Online* will be launched January 1999.

#### Internet activities

Our 1997 member survey showed that most ACRL members use the Internet as part of their daily work. This trend fits well with ACRL's move toward a virtual association. During the year, ACRL monitored 13 discussion lists on the ALA server and members from various ACRL units monitored 17 discussion lists that are mounted on servers of various institutions. Web pages were also maintained by sections, chapters, and selected committees and linked to the ACRL Web page. ACRL's web page, now in its 3rd year, was redesigned and expanded during 1997–98 to include a legislative page, Institute for Information Literacy page, and important reports on the issues and topics page. ACRL's web site is among the most

often accessed on the ALA server, averaging more than 43,000 "hits" each month. Especially popular is the *C&RL NewsNet* job classified ads, which members use to advertise jobs as well as search for the latest openings in the profession.

#### Addressing the issues

#### Government Relations

The ACRL Government Relations and Information Policy initiative was established by the ACRL Board in 1997-98 for the stated purpose of influencing legislation and public policy affecting academic libraries and higher education. ACRL staff was assigned to this responsibility and given authority to design a program for monitoring activities in this area, preparing analyses of and responses to proposed information policies, examining issues that reflect the interests of academic librarians, and developing positions for ACRL.

Activities in 1997-98 included:

• Development of ACRL's first legislative/

## Internet Resource topics in C&RL News

- theater and performance (9/97)
- health statistics (10/97)
- areer development (11/97)
- biotechnology resources (12/97)
- locating public domain images (1/98)
- investments and personal finance (2/98)
- gateways to social work/welfare (3/98)
- nutrition and vegetarianism (4/98)
- distance education (5/98)
- cruising for travel information
- East Asian studies (7-8/98)

public policy agenda by the ACRL Government Relations Committee, which was approved by the ACRL Board. The agenda included the following topics: copyright, NGI/Internet II, Title 44, digitization and preservation, National Agricultural Library (NAL), National Endowment for the Humanities (NEH), and appropriations.

• Creation of an ACRL legislative website with links to key government relations and legislative sites of other higher education and information-related organizations.

• Establishment of a legislative network consisting of representatives from each of the 42 ACRL chapters charged with responsibility for developing grass root support and ensuring response to ALA action alerts. In the first six months of activity, more than 80 librarians responded to calls for action and contacted their congressional representatives.

• Adoption of a resolution by the ACRL Board from the Copyright Committee in support of the Ashcroft/Campbell "Digital Copyright Clari-

fication and Technology Act" (H.R. 3048). ACRL President W. Lee Hisle wrote a letter to eight higher education organizations, and 2,331 members who are deans or library directors encouraging support of the Boucher/Campbell copyright proposals.

Appointment of an ACRL member, Lee Wisel, to the Inter-Association Working Group on Title 44 Revision. The Group was charged to work with congressional staff on draft legislation to revise Chapter 19 on

government information dissemination.

#### ACRL Council of Liaisons

- American Association of Community Colleges
- American Association of Higher Education
- American Council on Education
- Association of American Colleges and Universities
- Association of Educational and Communications Technology
- Council of Independent Colleges
- National Association of State University and Land Grant Colleges
- National Forum on Information Literacy
- University Continuing Education Association

- Monitoring and providing support for the passage of The Higher Education ACT (HEA) with special attention given to Title VI, International Programs which includes the Foreign Periodicals Program.
- A letter writing campaign by ACRL members in support of increased funding for the National Agricultural Library (NAL).
- Offering the first ACRL Advocacy Preconference to instruct librarians on how to advocate legislative issues on their campuses, as well as on the national and state level.

#### Partnerships and Collaborations

During the year we have continued to strengthen relationships and information exchanges with higher education and information-related organizations. This has served to increase ACRL's visibility as a resource for information about libraries and information sources and services.

During 1997–98, ACRL and its members carried out the following activities:

- As a member of the National Forum on Information Literacy, ACRL produced A Progress Report on Information Literacy: An Update on the ALA Presidential Committee on Information Literacy; Final Report.
- ACRL and the American Association of Higher Education (AAHE) held the first in a series of Higher Education Issues Forums that brought librarians and provosts together to discuss topics of mutual interest.
- ACRL members participated in the development of, and the Board endorsed, a white paper, "Higher Education Policies for the Digital Age" produced by the Higher Education Alliance for Information Technology and spearheaded by the National Association of State Universities and Land-Grant Colleges.
- ACRL members continued to share information on libraries and technology with the higher education community through programs presented at the national conferences of the Middle States Association, Western Association, North Central Association, American Association for Higher Education, and the University Continuing Education Association.

- At the invitation of the American Council on Education (ACE), the ACRL Board endorsed ACE's statement "On the Importance of Diversity in Higher Education." This statement, endorsed by fifty other organizations, was published in the February 13, 1998, issue of the Chronicle of Higher Education.
- The Task Force on Institutional Priorities and Faculty Rewards, which participated in a study sponsored by Syracuse University, published its report "Academic Librarianship and Redefining Scholarship: A Report from the ACRL Task Force on Institutional Priorities and Faculty Rewards."
- ACRL's Standards and Accreditation Committee surveyed the six regional accrediting agencies to determine procedures employed in selecting academic librarians as peer evaluators on regional accrediting teams. The survey results were reported in *C&RL News* so that librarians with appropriate qualifications may apply to become peer evaluators.

ACRL feels strongly that the challenge of long-term equitable access to scholarly research, especially in the fields of science, technology, and medicine, is a major issue confronting all academic libraries and welcomes the ARL/SPARC initiative as a positive and practical strategy to address some of the complex and difficult issues. SPARC is a newly formed alliance of libraries that aims to foster expanded competition in scholarly communication. The ACRL Board enthusiastically endorsed the SPARC initiative and committed \$5,000 to support its work. ACRL intends to work closely with ARL to advance the goals and projects of SPARC among academic libraries.

#### **Governing the Association**

The governing body of ACRL is the Board of Directors, which has an obligation to represent the membership in directing the business of the association. The primary functions of the Board of Directors include: clarifying ACRL's mission, establishing both short- and long-range objectives, establishing operating policies, and controlling budgets and fiscal policy.

In addition to carrying out the business of the association in 1997–98, the following activities received special attention by the Board:

- Revision of the Association's Bylaws and ratification by the membership.
- Allocation of \$35,000 in the 1998–99 budget for awarding scholarships to minority and entry-level librarians to increase their participation in ACRL's professional development activities.
- Review of previous year's programs and activities, establishment of priorities for 1998–99, and performance indicators for program assessment of the year's activities.
- Establishment of a framework and schedule for updating the strategic plan.

#### 1998 Annual Conference Programs and Preconferences

- ACRL preconference—"Advocacy Training for Academic Librarians: From Ivory Towers to Halls of Power"
- ACRL President's Program—"The Value of Values: Changes and Continuities as We Face the New Millennium"
- ACRL Anthropology & Sociology Section—"Research 2001: Learned Societies Facilitating Information Awareness and Dissemination in Sociology and Anthropology"
- ACRL Arts Section—"Local Traditions in the Global Village: Are Regional Artistic and Cultural Traditions Threatened by the Development of a Global Information Network?"
- ACRL Asian, African and Middle Eastern Section; Women's Studies Section; International Relations Committee—"A World in Motion: Refugees and Resources"
- ACRL College Libraries Section—"When Education Becomes a Business, What Happens to Traditional Library Values?"
- ACRL Copyright Committee—"Fair Use—A Value in the Digital Age?"
- ACRL Education and Behavioral Sciences Section; ALA Committee on Legislation, Task Force on America Reads; U.S. Department of Education; National Library of Education—"Equity in Education in the Electronic Age"
- ACRL English and American Literature Section; Rare Books and Manuscripts Section; Electronic Text Centers Discussion Group—"Re-Imag(in)ing the Text: The Literary Text in the Electronic Age"
- ACRL Extended Campus Library Services Section; Community and Junior College Libraries Section; ACRL Copyright Committee—"Library Services to Distant Students: Values, Ethics and Cooperation"
- ACRL Instruction Section, preconference—"Learning to Teach: Workshops on Instruction" and "Research with a Small r: Approaches for the Instruction Practitioner"
- ACRL Intellectual Freedom Committee—"Internet Policy and Your Academic Library"
- ACRL Law and Political Science Section—"Bridging an Understanding: The U.S. and the Middle East"
- ACRL Leadership Development Committee—"Enhancing Your Leadership Toolkit"
- ACRL Professional Enhancement Committee—"The Power to Shape our Future: Advocacy and Leadership Skills for Academic Librarians"
- ACRL Racial and Ethnic Diversity Committee—"Diversity and Demographics: Are We Ready for the 21st Century?"
- ACRL Rare Books and Manuscripts Section, preconference—"Getting Ready for the 19<sup>th</sup> Century: Strategies and Solutions for Rare Book and Special Collections Librarians"
- ACRL Slavic and East European Section—"The Future of Area Studies Librarianship"
- ACRL Technology and the Arts Subcommittee; LITA Arts Committee—"Performing Arts Across the Country: The Digital Stage"
- ACRL University Libraries Section; Science and Technology Section—"Engineering the Future: A New Look at Organizational Thinking and Hyper-Learning"
- ACRL Western European Specialists Section; Arts Section—"Digitizing a Continent: National-Level Planning for Western European Libraries"

#### **ACRL Board of Directors, 1997-98**



(l to r): (back row) Linda Muroi, Carol Pfeiffer, Helen Spalding, Jill Fatzer, John Sheridan, Victoria Montavon, Bernard Fradkin; (front row) William Miller, Althea Jenkins, W. Lee Hisle, Maureen Sullivan, and Ray English. Not pictured: Mary Reichel.

#### ACRL Board of Directors, 1997–98

#### President:

W. Lee Hisle, Austin Community College

#### Vice-President/President-Elect:

Maureen Sullivan, Organizational Development Consultant

#### Past-President:

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Executive Director (ex-officio):

Althea H. Jenkins, ACRL/ALA

# RAY ENGLISH BUDGET AND FINANCE COMMITTEE CHAIR



CRL had an exceptionally strong budget performance during the 1997–98 fiscal year and the association's financial condition remains very healthy.

The 1997–98 ACRL budget called for expenditures totaling \$367,838 above revenues, reflecting the costs of new initiatives and the need to incur expenses in advance of the Detroit Na-



Ray English

tional Conference. A combination of strong revenues (particularly from publication advertising) and cost efficiencies resulted in actual spending that was only \$77,622 above revenues. As a result, the ACRL fund balance finished the year at \$1,295,731, more than \$290,000 above the anticipated level. The *Choice* budget finished the year with a surplus of \$119,249, almost \$230,000 above budget.

#### 1997-98 budget highlights

ACRL's revenues (not including *Choice*) were \$202,531 more than budgeted for the year. Classified and product advertising revenues, especially from *College & Research Libraries News*, were \$118,336 above budgeted levels, accounted for most of the revenue gain. Revenues from preconference and in-

stitute registration fees were \$34,012 more than budget, and donations accounted for over \$20,000 additional revenues. Subscription revenues for *College & Research Libraries* and *C&RL News* were \$12,971 and \$5,184 above budget respectively. ACRL membership dues revenues remained stable.

As has been the case in recent years, ACRL realized substantial cost containment in several areas. ACRL's total expenses (again not including *Choice*) were \$87,685 less than budget, with a substantial portion of the savings coming in staff costs.

Choice's budget performance in 1997–98 was especially strong. Total Choice revenues were \$75,231 above budget and expenses were \$155,370 below budget. Choice's revenue exceeded budget in all categories, except for royalties and miscellaneous sales; advertising sales were \$77,189 more than budget. Savings in Choice expenses resulted from reduced staff costs and a revised way of accounting for the Unrelated Business Income Tax (or UBIT), which had negatively impacted the budget in the previous fiscal year.

#### **ACRL** asset management

ACRL's long-term investment portfolio includes the ACRL general endowment, the *Choice* endowment, and three awards endowments

(Oberly, Leab, and Atkinson). At the end of the 1997–98 fiscal year, the total portfolio value of all ACRL endowment funds was \$628,174, an increase of \$278,866 (or 79.8%) above the total value at the end of 1996–97. Values for each of the endowments as of August 31, 1998, were as follows: ACRL endowment, \$277,106; Oberly award, \$17,045; Leab award, \$23,750; Atkinson award, \$96,853; Choice endowment, \$214,418.

The implementation of the first phases of ACRL's new approach to managing its financial assets occurred in 1997–98. During the year, \$200,000 was transferred from the ACRL operating fund balance into the ACRL general endowment, and \$100,000 was transferred from the *Choice* fund balance into the *Choice* endowment. Similar transfers are planned for the 1998–99 budget year.

I am very pleased to report that a joint task force of representatives from the divisions and the ALA Budget Analysis and Review Committee (BARC) has reached agreement on a new set of guidelines for transfers and withdrawals from division fund balances and division endowments. These new guidelines will permit ACRL to draw on a portion of the appreciation of its unrestricted endowments to carry out strategic initiatives. Coupled with the transfers described above, the new guidelines will enable ACRL to realize the twin goals of its new asset management strategy: continuing to build the association's financial resources through long-term investment growth, while also having the flexibility to use a portion of investment income and capital appreciation to carry out the association's most important strategic initiatives.

#### 1998-99 ACRL budget

The ACRL Board, following a recommendation from the Budget and Finance Committee, has approved a 1998–99 ACRL budget with revenues that exceed expenses by \$172,126 and a *Choice* budget with expenditures that are \$88,163 above revenues. Net revenues from the Detroit National Conference account for a substantial portion of the anticipated 1998–99 ACRL net revenue gain. The 1998–99 budget includes projected revenues, expenses, and fund balances as follows:

ACRL		Choice	
beginning fund balance	\$1,295,731	beginning fund balance	\$1,042,981
total revenues	\$2,315,000	total revenues	\$1,931,350
total expenses	\$2,142,875	total expenses	\$2,019,513
net	(\$172,126)	net	(\$88,163)
endowment transfers	\$200,000	endowment transfers	\$100,000
ending fund balance	\$1,267,857	ending fund balance	\$854,818

#### **Thanks**

I wish to express thanks to the ACRL Budget and Finance Committee and particularly the ACRL staff for all their work in realizing such excellent budget results for the 1997–98 year and for their continuing ef-

forts to build ACRL's financial resources, which are essential for carrying out the association's objectives. Members of the Budget and Finance Committee were: Nancy Allen, Katherine Branch (intern), David Brink, Rena Fowler, Cathy Henderson, Janice Kemp, John Popko, Gloriana St. Clair, Lynn Sutton, Sharon Walbridge, Elizabeth Wood (intern), and Juana Young, as well as ex-officio members Maureen Sullivan and Althea Jenkins.

I concluded last year's report by saying that everyone involved with ACRL can feel justifiably proud of our association's financial strength, its superb budget performance, and ACRL's increased ability to carry out its highest priorities. Those same words hold true today.



ACRL thanks the corporate community for financially supporting its activities and programs throughout the year. Working together, the academic library and corporate community can achieve goals of mutual interest. Librarians benefit from the expert analysis and problem-solving corporate leaders can bring to issues and topics being addressed.

Corporate contributions added \$39,890 to the ACRL 1997–98 budget. It was because of these contributions that the ACRL membership enjoyed a wider range of programs and activities. ACRL could not be the major player in the library and higher education arena that it is without the cooperation received from sponsorships.

ACRL's Colleagues program recognizes corporate supporters in two distinct initiatives: corporate giving with a range of \$500–\$999; and enhanced sponsorship with three levels: Summa Cum Laude (donations of \$6,000 or more), Magna Cum Laude (\$3,000–\$5,999), and Cum Laude (\$1,000–\$2,999).

#### Summa Cum Laude (over \$6,000) EBSCO Information Services

EBSCO Information Services Innovative Interfaces

Cum Laude (\$1,000-\$2,999) ABAA Brodart Center for the Book Elsevier Science Inc. Haworth Press

# Corporate Giving (\$500-\$999)

19th Century Shop Bruce McKittrick Rare Books Cambridge Scientific Abstracts Chemical Abstracts Faxon Heritage Book Shop Information Access Institute for Scientific Information Joshua Heller Rare Books K. G. Saur Reese Company Scott Winslow Associates Swann Galleries Inc. University Products Washington Rare Book Group Yankee Book Peddler

## **Executive Summary 1997–98**

SOURCES OF REVENUE	FY1998 BUDGET	FY1998 ACTUAL	PERCENT OF BUDGET	LAST YEAR ACTUAL
Ending Reserve				
Operating Fund (ACRL)	\$1,190,604	\$1,295,731	109%	\$1,573,649
Endowments (ACRL)	196,273	414,756	211%	228,708
Operating Fund (CHOICE)	845,352	1,042,918	123%	1,024,306
Endowment (CHOICE)	99,524	213,418	214%	120,598
Subtotal	\$2,331,753	\$2,966,823	127%	\$2,947,261
Membership dues and oth	er			
Dues	\$352,935	\$359,060	102%	\$354,066
Other	7,000	9,525	136%	13,286
Awards	4,900	5,600	0%	4,450
Sec. Newsletters	0	2,750	0%	1,750
Subtotal	\$364,835	\$376,935	103%	\$373,552
Publications				
CHOICE	\$1,833,915	\$1,909,146	104%	\$1,768,231
C&RL	146,332	166,518	114%	154,877
C&RL News	322,553	420,909	130%	359,615
RBML	27,780	28,938	104%	29,259
Nonperiodical Pubs.	146,500	168,170	115%	113,852
Subtotal	\$2,477,080	\$2,693,681	109%	\$2,425,834
Education				
Regional Institute	\$30,975	\$36,515	118%	\$0
National	0	500	0%	988,315
Pre-& Postconferences	57,326	100,347	175%	89,123
Subtotal	\$88,301	\$137,362	156%	\$1,077,438
Total Revenue	\$2,930,216	\$3,207,978	109%	\$3,876,824
CHOICE Revenue	\$1,833,915	\$1,909,146	104%	\$1,768,231
Choice nevelide	φ1,000,910	\$1,505,140	104 /6	\$1,700,231
Total Rev. W/O Choice	\$1,096,301	\$1,298,832	118%	\$2,108,593
National Conference Rev.	\$0	\$500	0%	\$988,315
Total Revenue w/o Natl. Conf.	\$1,096,301	\$1,298,332	118%	\$1,120,278

OBJECT OF EXPENSE	FY1998 BUDGET	FY1998 ACTUAL	PERCENT OF BUDGET	LAST YEAR ACTUAL
Membership Activities				
Membership Servs.	\$98,451	\$74,668	76%	\$57,066
Exec. Comm. & Board	98,919	93,172	94%	73,125
Statistics	11,483	11,209	98%	0
Advisory	12,097	-18,154	-150%	15,032
Standards distrib.	5,263	4,298	82%	5,132
Discussion Groups	3,222	2,854	89%	2,504
Awards	33,588	23,125	69%	20,645
Chapters	60,055	50,015	83%	46,846
Committees	43,679			
	·	39,180	90%	36,059
Sections	66,082	60,298	91%	55,576
Section Newsletters	26,352	26,223	100%	25,051
Chapter Topics	5,916	3,957	67%	3,498
C&RL	19,235	0	0%	0
C&RL News	1,229	0	0%	0
Council of Liaisons	69,220	48,282	70%	38,261
Subtotal	\$554,791	\$419,127	76%	\$378,795
Publications				
CHOICE	\$1,944,537	\$1,789,167	92%	\$1,772,962
C&RL	146,332	154,531	106%	143,658
C&RL News	322,553	326,867	101%	282,357
RBML	27,163	33,803	124%	27,385
Nonperiodical Pubs.	129,585	140,806	109%	112,124
Subtotal	\$2,570,170	\$2,445,174	95%	\$2,338,486
Education				
Pre & Postconferences	\$65,189	\$101,272	155%	\$88,519
National (95,97)	155,785	125,659	81%	563,168
Leadership Institute	30,108	34,233	114%	0
IIL	32,633	40,156	123%	0
Subtotal	\$283,715	\$301,320	106%	\$651,687
UNALLOCATED ADMIN.	0	\$0	0%	\$0
TOTAL EXPENSES	_	\$3,165,621	93%	\$3,368,968
CHOICE EXPENSES	\$1,944,537		92%	\$1,772,962
CHOICE EXPENSES  CHOICE Net	(\$110,622)	. , ,	-108%	
CHOICE NET CHOICE ENDOW. TRANSFER		\$119,249		(\$4,731)
	\$100,000	\$100,000	\$0	\$100,000
TOTAL EXP. W/O CHOICE		\$1,376,454	94%	\$1,596,006
Net w/o CHOICE	(\$367,838)	(\$77,622)	21%	\$512,587
Net w/o Natl. Conference	(\$212,053)	\$48,037	-23%	\$557,110
ACRL ENDOW. TRANSFER	\$200,000	\$200,000		\$0

#### Meet the ACRL Staff

Many of you have had phone and /or e-mail contact with ACRL's staff, of which there are 12.95 ALA-approved FTE positions at headquarters. Here's your chance to put a face with that voice or e-mail signature. On these pages, we present current ACRL staff (including two of ACRL's Choice 22.4 FTE staff) with information about their responsibilities. Take a minute to "meet the staff!" We're looking forward to hearing from you.

With several vacant positions in ACRL, we reviewed and made changes in the distribution of duties and responsibilities, some of which should result in higher grade levels and promotions for existing employees. New ACRL and Choice staff in 1998 include: Margaret Sutton, professional development assistant (ACRL); Gail Skamarack, general manager (Choice); Susanne Bjorner, special projects editor (Choice); Helena Tench, social sciences editor (Choice); Sharon Coleman, distribution assistant (Choice).



JACK BRIODY, design/production assistant, manages C&RL production; develops and maintains ACRL Web pages; coordinates the awards program; designs and produces section newsletters: maintains ACRL lists on the ALA servers: and produces and maintains ACRL standards, guidelines, and model statements. Phone:

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MARY ELLEN K. DAVIS, senior associate executive director, is editor of C&RL News; coordinates professional development activities including National Conference program and meeting logistics, institutes, preconferences, workshops; manages day-to-day operations of ACRL; and is the official contact in the absence of the executive director. Phone: (312) 280-2511: e-mail: medavis@ala.org.



FRANCINE GRAF, managing editor of Choice, manages all editorial aspects of the magazine, reviews-oncards, and electronic databases: coordinates the work of Choice's editorial staff; plans the editorial calendar: and handles Choice's business and economics sections. Phone: (860) 347-6933; email: fgraf@ala-choice.org.





**DARLENA DAVIS**, administrative secretary, prepares slates and ballots and chapter and section rosters; prepares members' requests for reimbursements; prepares all Annual Conference speakers letters of agreement; maintains member services files and archives, and assists with member services activities Phone: (312) 280-2519; e-mail: ddavis@ala.org.

#### Meet the ACRL Staff



MICHAEL GODOW, program officer/special assistant to the executive director, coordinates legislative/public policy initiative, Friends of ACRL, and divisional appointments; prepares and distributes committee rosters and annual report of units' activities; conducts environmental scan and prepares report. Phone: (312) 280-2510; e-mail:mgodow@ala.org.

JACK HELBIG, classified ad manager, maintains ACRL job ads on the Web; manages and sells ad space in *C&RL News* for library job announcements. **Phone:** (312) 280-2513; **fax:** (312) 280-7663; **e-mail:** jhelbig@ala. org.





ALTHEA JENKINS, executive director, is responsible for staff operations for ACRL and *Choice*, coordinates strategic planning; coordinates relationships between ACRL and other higher education organizations; oversees financial management; coordinates professional standards. Phone: (312) 280-3248; e-mail: ajenkins@ala.org.



TANGA MORRIS, administrative secretary for publications and professional development, maintains and distributes ACRL standards; manages database of manuscript submissions; provides support for day-to-day operations for serial publications; prepares *C&RL News* copy for posting to Internet. **Phone:** (312) 280-2514; e-mail: tmorris@ala.org.

#### Meet the ACRL Staff



MARGOT SUTTON, professional development assistant, handles ACRL special events planning for Midwinter Meetings and Annual Conferences; ACRL preconferences, National Conferences, and institute planning; and maintains the speaker agreement file. Phone: (312) 280-2522; e-mail: msutton@ala.org.



HUGH THOMPSON, director of publications, handles monographic publications and the production and distribution of *C&RL* and *RBML*; Academic Libraries Statistics and Trends; coordinates activities of members and staff on ALA Website; and produces National Conference documents. **Phone:** (312) 280-2517; **e-mail:** https://documents.02517; **e-mail:** https://documents.



**IRVING ROCKWOOD**, editor of *Choice*, is responsible for *Choice* and other product advertising sales, subscription services, and marketing and promotions. **Phone:** (860) 347-6933; **e-mail:** irockwood@ ala-choice.org.



ANN-CHRISTE YOUNG, production editor of ACRL journals, coordinates production and copyedits *C&RL* News and RBML; manages page layout and writes columns for *C&RL* News; maintains *C&RL* NewsNet Web page; and copyedits ACRL promotional materials. Phone: (312) 280-2524; email: ayoung@ala. org.

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