ACRL at the Midwinter Meeting

Actions of the ACRL Board of Directors

uring the 2003 ALA Midwinter Meeting in Philadelphia, the ACRL Board of Directors met on January 26 and 28 and took

the following actions. The actions appear here with the strategic directions that they address.

Strategic Direction 1.0: Society recognizes the contributions that academic and research libraries and librarians make in higher education, scholarly communication, and civic development.

Awards

Approved changing the eligibility criteria of the Coutts-Nijhoff Award to require nominees to be librarians employed in a university, college, community college, or research library in the year prior to application for the award.

Approved the creation of a Distance-Learning Librarian of the Year Award, in principle, pending staff clearance and confirmation from sponsor.

Approved "Guidelines Regarding Thefts in Libraries" and "Guidelines for Curriculum Materials Centers"

Approved the principles, practices, structure, responsibilities, and funding for the Council of Liaisons as summarized below:

 Priority will be given to establishing liaison relationships with those organizations where a commonality of concerns with ACRL exists and where there is a potential to develop a productive impact. Because funding is limited, the ACRI. Board will first focus on liaison organizations that have a potential to impact a large segment of academic and research libraries; however, a longerrange goal is to foster liaison activities with subject-discipline organizations through ACRI. Sections.

- Funding for the ACRL Council of Liaisons program may be increased by up to \$15,000 per year. The maximum that is available for reimbursing any one liaison is \$1,500 per year.
- The ACRL Board appoints the chair of the Council of Liaisons for a three-year term based on the recommendation of the executive director and the current Council of Liaisons chair.
- An individual may serve as liaison to no more than one organization at a time. Liaisons are appointed by the Board for a three-year term with the option for reappointment for a second three-year term and will be formally reviewed near the end of his or her second year of each term.

Strategic Direction 2.0: Academic librarians advocate for public policy, legislation, and institutional change that enhance the values and contribution they make to learning, teaching, and research.

Government relations and advocacy Confirmed the Board's September 2002 support of a letter written in response to the pro-

posal to eliminate PubScience. The statement was signed by ALA in collaboration with the Association of College and Research Libraries in fall 2002. Approved the 2002–2003 ACRL Legislative Agenda.

Passed a resolution urging the Chancellor's Office of the California Community Colleges, the Board of Governors for the California Community Colleges, and the Governor and Legislature of the State of California to not suspend

the authority of the Board of Governors for the California Community Colleges to establish standards for community college libraries.

Agreed to support the ALA Committee on Legislation's Resolution on USA Patriot Act and Related Measures that Infringe on the Rights of Library Users.

Strategic Direction 3.0: ACRL is an inclusive organization serving academic librarians and other information professionals in related professions.

Approved by acclamation naming the ACRL Spectrum Scholars Mentors Program after E. J. Josey, and that any money given by

ACRL for Spectrum Scholars scholarships, such as the \$32,500 this year, be given in his name.

Strategic Direction 4.0: Academic and research librarians are continually engaged in learning for their professional development and growth.

Approved the Rare Books and Manuscripts Section's preconference proposal for ALA Annual Conference 2005.

Approved a loan for the Western Euro-pean Studies Section (WESS) Conference scheduled for March 22–26, 2004, in Paris, France, if the following two conditions are met:

• ACRL staff ensure that arrangements for

deposits and prepayments are satisfactory and

• WESS obtains written commitments from vendors for financial support for the conference totaling at least \$30,000 by February 29, 2003.

Confirmed approval by electronic ballot for funding of \$5,000 to fund up to eight ACRL National Conference registrations (at \$95 each) and up to eight travel awards of \$530 each.

Strategic Direction 5.0: ACRL is a national and international interactive leader in creating, expanding, and transferring the body of knowledge of academic librarianship.

Approved upon recommendation from the ACRL International Relations Committee guidelines for selection of its members to represent ALA on appropriate IFLA Standing Committees. The guidelines are accompanied by a request to be nominated form and FAQs.

Approved text of cross-border agreements to be signed by ACRL and academic library

organizations in Canada and Mexico to encourage international cooperation.

Approved the appointment of Richard Clement to a three-year term as editor of *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage* to begin at the close of the ALA Annual Conference 2003.

Strategic Direction 6.0: ACRL is an effective and a dynamic organization that continually enhances its capacity to create its future and assess and improve it performance in carrying out its mission.

Approved the Annual Conference 2003 Board meeting minutes.

Confirmed the December 2002 approval by electronic ballot of the 2003–2004 ACRL Priorities.

Approved the formation of an ACRL Long-

Term Investment (LTI) Task Force charged with developing a strategy for future investments in LTI, a growth plan, and a plan for spending net interest while maintaining the corpus of the fund. The task force's term will be two years with an

interim report at Midwinter 2004 and a final report at Midwinter 2005. The task force will coordinate with the ALA Endowment Task Force, especially ACRL's representative to that group.

Defeated the Membership Committee's proposal to include section and chapter repre-

sentatives on the Membership Committee and recommended that these representatives be exofficio members and that the Membership Committee be encouraged to share a draft of their proposal with section and chapter leadership before bringing it back to the ACRL Board for approval.

Approved the expenditure of \$13,300 in FY2003 to support and to fund association strategic planning efforts, such as focus groups at the ACRL National Conference in Charlotte and a forum at the ALA Annual Conference in Toronto.

("There's money out there ..." cont. from page 157)

Finally, investigate for any hidden costs. Frequently, there are costs associated with your grant process that you do not want to forget; for instance, if your grant involves continuing education, don't forget to include the cost of books.

The Zip drive grant is a good example of these principles. If the grant will be awarded in six months, will the Zip drive model you are basing your request on still be available, or will it be replaced by a new and more expensive one? Also, did you add the price of shipping to the overall cost? Padding would take care of that. Finally, the hidden costs: most Zip drive units do not include a parallel communication cable or Zip diskettes; these can cost an additional \$20 to \$40 that the grant could cover.

You might consider approaching the budget like Goldilocks—not too much but not too little.

Conclusion

Before sending your application out review it. Is it complete? Reread criteria to make sure you've answered all the questions and provided requested materials. Some grants are automatically rejected if instructions aren't followed to a tee.

Some small details to check: correct number of copies, length, attachment limitations, spelling, grammar, content, and deadline—too late is too late.

Approved signing an agreement with Tecker Consultants for strategic planning in FY2004 at an estimated cost of \$52,000.

Approved expenditure of the accumulated donations in the Friends of ACRL Professional Development Scholarship Fund, supplemented by a portion of the accumulated donations in the unspecified funds, to a total not to exceed \$7,500 to fund additional scholarships for the ACRL National Conference in Charlotte according to the criteria and procedures being used for the scholarships previously budgeted.

Approved the ACRL Membership Business Plan.

Approved allotting chapters \$1.50, a 50 percent increase, for each national personal ACRL member living within the geographic region served by the chapter, for fiscal 2004. ■

Don't forget the big details:

- Have you proved you have a good idea?
- Will your idea benefit others?
- Is the project realistic?
- Can it be completed with requested funds?
- Is your budget concise?
- Have you gotten their attention?

Have others review your draft. They will pick up errors you didn't spot. If you do not receive the grant, do some follow-up work. Ask the grant administrator for recommendations and for your scored application. This will provide insight into your grant writing weaknesses and strengths. Find out if you can resubmit an edited version of your proposal in the next cycle. Always keep trying; the likelihood of getting all requested grants is slim. Win or lose, write a thank you note, it's a nice extra touch.

Personal grants help you get more than just funding, receiving them is personally rewarding and affirming. Grants support projects you might have abandoned due to lack of funding.

Cultivate a grant nose. In other words, always be sniffing for creative ways to cash in on your ideas.

Notes

- 1. Diana Hacker, *Bedford Handbook* 5th ed. (New York: Bedford/St. Martin's, 2000).
- 2. Lynn Q. Troyka, *Simon & Schuster Handbook For Writers*. 5th ed. (Upper Saddle River, N.J.:
 Prentice Hall, 1996). ■





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