two winter meetings of the ALA/RTSD-ABPC Joint Committee to discuss the *Provisional Performance Standards for Binding Used in Libraries*. The whole subcommittee will meet in New York on April 22 to receive the report of the Library Binding Institute and set a schedule for future deliberations.

SC/17—Book Numbering—Chairman, Robert Frase, American Book Publishers Council.

A new subcommittee has been established to deal with standard book numbers, which is expected to explore the possibility of establishing as an American standard the system of standard book numbers which the U.S. book publishing industry is placing in operation and which is identical with and a part of the system already adopted in Great Britain and expected to be put into effect in other English speaking countries as well.

SC/18—Book Publishing Statistics—Chairman, Anne J. Richter, R. R. Bowker Company.

The final draft of the standard on Book Publishing Statistics is now being submitted to the Z-39 Standards Committee for letter ballot. The original draft, which was circulated in December 1966, had the general approval of the committee, but several suggestions were made which were important enough to warrant a revision and recirculation of the draft.

The two major objections raised concerned the use of UDC and omission of all books under forty-nine pages. The revised draft translates the UDC numbers into Dewey classifications, and recommends the inclusion of hard bound juveniles under forty-nine pages in the count.

SC/19—Book Publishers Advertising—Chairman, Ellis Mount, Engineering Library, Columbia University.

The first meeting of this new subcommittee was held on March 19 with all members present. The following actions were taken: The committee reviewed thoroughly the document (approved in 1966 by the American Book Publishers Council and the Special Libraries Association) entitled "Recommended Practices for the Advertising and Promotion of Books." Several changes and additions were proposed. The committee reviewed the various printed media used by publishers in the promotion of books, and categorized them as to the level of bibliographic data usually included in each type.

The committee will meet in April at which time it will pool the ideas of the members as to the proposed level and types of information which each type of promotional material ideally should include.

All drafts of proposed Z-39 standards are available to any persons or groups interested in commenting, upon request to the subcommittee chairman or Harold Oatfield, Pfizer Medical Research Laboratories, Groton, Conn. 06340.

Classified Advertising

Classified advertising orders and copy, and cancellations, should be addressed to the Publications Office, ACRL, 50 East Huron Street, Chicago 60611, and should reach that office before the tenth of the month preceding publication of issue desired. Copy received after that time may be held for the next issue.

Rate for classified advertising is \$1.00 per printed line. No additional charge is made for nonmember advertising.

BOOKS

INTERNATIONAL CONGRESSES is one of our specialties. Foreign books and periodicals, current and out of print. Albert J. Phiebig, Box 532, White Plains, N.Y.

OUT OF PRINT

COLONIAL BOOK SERVICE—Specialists in supplying the out-of-print books as listed in all library indices. (Granger poetry: Essay and General Literature; Shaw; Standard; Fiction; Biography; Lamont; Speech; etc.) Catalogues on request. Want lists invited. 23 East 4th St., New York 3, N.Y.

WANT LISTS get prompt attention, wide search, reasonable prices from International Bookfinders, Box 3003-CRL, Beverly Hills, California.

PERIODICALS

PERIODICALS—sets, files, numbers—bought, sold, exchanged. Microcard reprints of rare files. Catalogues, & buying lists. J. S. Canner Inc., Dept. ACRL, Boston 20, Mass.

POSITIONS WANTED

GEOLOGIC LIBRARIAN to relocate. Woman, age: 43. 3½-4 years of Lib. experience in Earth Sciences, Geology, Aerospace. Training MLS + 70 hrs. sciences; special libraries; IBM Programming; maps; information retrieval. College or Research Lib. desired. \$10,000 min. Box 716, CRL, 50 E. Huron St., Chicago 60611.

RESPONSIBLE MALE, M.L.S. with two years experience, seeks challenging position at rural university. Prefer Northeast but will consider elsewhere. Interest in general or scientific reference in main or departmental libraries. Box 721, CRL, 50 E. Huron St., Chicago 60611.

CATALOGER—MLS, Syracuse University, M.Ed., Temple University, 5 years of experience

in cataloging would like to change position. Has very good knowledge of French and is perfect in German. Address mail to Box 722, CRL, 50 E. Huron St., Chicago 60611.

MALE LIBRARIAN, under 40, interested in position of subject or procedural specialization, less emphasis on personnel supervision; experience in all phases of library work, cataloging, acquisitions, reference, general administration. Central or Northern California, San Francisco Bay area, preferred. Box 723, CRL, 50 E. Huron St., Chicago 60611.

POSITIONS OPEN

HEAD OF CIRCULATION, middle-size university library in midwest. Should have desire and ability to renovate old-fashioned system. Some interest in electronic data processing desirable, but EDP experience not essential. Salary \$10,000 up depending on qualifications. Position open July 1, 1968; might negotiate earlier start if desired. Box 707, CRL, 50 E. Huron St., Chicago 60611.

LARGE COLLEGE LIBRARY. SCIENCE REFERENCE LIBRARIAN: Duties include maintenance of government science documents collection. CATALOGER: knowledge of LC classification desirable. SPECIAL COLLECTIONS LIBRARIAN, starting 9/1/68. Organize college archives and establish bibliographic control of manuscript materials. Some experience preferred. SERIALS ACQUISITION LIBRARIAN, starting 9/1/68. Serials experience with organizational ability preferred. All positions will be at the instructor rank with guaranteed annual increases. Work week 35 hours, 30 during the summer. 6 week paid vacation, choice of paid health plans. Tenure after 3 years. MLS from accredited library school required. STATE FULL DETAILS OF EDUCATION AND EXPERIENCE IN REPLY. Box 713, CRL, 50 E. Huron St., Chicago 60611.

HEAD ACQUISITIONS LIBRARIAN. State University with enrollment of 13,000. Expanding academic program including all professional schools on campus. Centralized acquisitions for library system. Developing staff, Acquisitions currently has twenty-five including eight professionals. Book budget nearly % million. Department includes Central Serials Record. 5th-year degree, knowledge of book trade and successful administrative experience essential. Salary open. Faculty rank, TIAA and all group insurances. One month annual leave plus nine holidays. Position open in July or September. Interviews can be arranged at ALA in Kansas City. Box 718, CRL, 50 E. Huron St., Chicago, Ill. 60611.

ASSISTANT LIBRARIAN TECHINCAL SERV-ICES for a large university library. Faculty status. Requires extensive and appropriate experience in technical processes plus MLS from an accredited school. Salary depends upon experience and qualifications. Box 724, *CRL*, 50 E. Huron St., Chicago 60611.

ASSISTANT LIBRARIAN PUBLIC SERVICES in a large university library. Responsible for 15 departmental libraries and service departments of main library. Requires MLS from an accredited school, appropriate experience, organizational ability, and administrative leadership. Salary open. Box 725, CRL, 50 E. Huron St., Chicago 60611.

A LIBERAL ARTS COLLEGE in upstate New York has immediate openings for the following: (1) Head of Public Services; (2) Head of Circulation Department; (3) Cataloger. Each position requires master's degree in librarianship. Experience and administrative ability required for number one. High salary plus optional TIAA and CREF, major medical insurance, social security. The college presently assumes all cost of retirement and major part of contributions for medical insurance. Box 729, CRL, 50 E. Huron St., Chicago 60611.

MARC IMPLEMENTATION in Research Library in New York State requires appointment of automation-minded librarian to develop systems. Supervisory, EDP and cataloging experience desirable. Excellent fringe benefits. Salary: \$10,000. Box 726, CRL, 50 E. Huron St., Chicago 60611.

REFERENCE-BIBLIOGRAPHER with M.A. in Sociology to work closely with faculty in acquisitions and collections development in addition to assignments as part of central Reference Department. MLS required. Salary, \$9,000 up, depending on qualifications. CATA-LOGER to work with Spanish language materials and capable of working in at least one other romance language. Prefer some cataloging experience. MLS required. Salary, \$8,500 up, depending on qualifications. MUSIC LI-BRARIAN to administer book and record collection, listening rooms, and staff. Must work closely with faculty in development of collection. Prefer advanced study in music. MLS required. Salary, \$8,500 up, depending on qualifications. All positions carry faculty rank and perquisites. Transportation paid for one professional meeting each year. TIAA. Twentytwo days vacation each year. Open August 1, 1968. Send résumé to Leo W. Cabell, Assistant Director for Public Services, University of Colorado Libraries, Boulder, Colorado 80302.

HEAD LIBRARIAN. Direct and supervise overall activities of library of 108,000 volumes. Five other professionals on staff. New building. Located in the heart of the Rockies. Excellent retirement and health benefits. Salary up to \$12,500, depending upon qualifications and

experience. Available prior to September 1, 1968. Graduate library degree required. Apply to: Dean of Faculty Clarence Bjork, Western State College of Colorado, Gunnison, Colorado 81230.

CHIEF CATALOG LIBRARIAN and Serials Librarian. Two positions. Salary \$10,000-\$13,500 depending on academic qualifications and experience. Catalog librarian will supervise department of seven professional, 14 non-academic members. Serials librarian will establish central serials record. Correspondence and interviews at ALA Conference invited. Joe W. Kraus, Director of Libraries, Illinois State University, Normal, Illinois 61761.

CATALOGER for Latin American materials requiring knowledge of field and experience in cataloging. Library degree with Spanish and Portuguese. Salary \$8,000 up depending on qualifications. Available for interview, at ALA in Kansas City. Write: Miss Jane Flener, Indiana University Library, Bloomington, Indiana 47401.

UNIVERSITY OF KENTUCKY has openings for two GENERAL REFERENCE LIBRARI-ANS: reference, bibliographical and information service at Library's Central Reference desk. CATALOGER: will train a beginner with interest, aptitude and language background, or give credit for experience. SPECIAL COLLEC-TIONS CATALOGER: to work primarily with growing rare book collection including some recataloging of current holdings. Also work with Ohio Valley regional history materials and general materials of a special nature. Knowledge of and experience in this field required as well as foreign language ability. 5th-year degree required for all positions. Salaries open and based on experience, training and subject degrees. Faculty rank appropriate to training and experience. No teaching duties. Tenure after appropriate probationary period. One month annual leave plus five legal holidays and special Christmas vacation. Generous sick leave. Participation in TIAA, major medical, group life and Blue Cross insurance programs. Positions open in July. Interviews can be arranged at ALA in Kansas City. Apply to Harold D. Gordon, Associate Director, University of Kentucky Libraries, Lexington 40506.

ASSISTANT LIBRARIAN. Position open Sept. Cataloging and Reference Work. Degree from an accredited library school. Salary dependent on qualifications and experience. 4-year liberal arts college in suburban Baltimore. Apply: Mary E. Nichols, Librarian, Mount Saint Agnes College, Mount Washington, Baltimore, Maryland 21209.

THE U.S. NAVAL ACADEMY Library, Annapolis, Maryland, is expanding and will have

vacancies for Professional Librarians in Reference, Cataloguing, Serials, Documents and Gifts & Exchange, ranging from grades GS-7 to GS-11. Also Bibliographic Searchers GS-5 to GS-7. The education and experience requirements in the latest open civil service announcements must be met. Applicants without civil service status should file SF 57 with the IAB, 128 N. Broad St., Philadelphia, Pa. 19102. Applicants with civil service status should submit SF 57 with the Industrial Relations Office, U.S. Naval Academy, Annapolis, Md.

CATALOGER. Fall opening for head cataloger in Boston Athenaeum. Library school degree desirable, experience essential in both general and special collections. Write for information or send résumé and references to Peter R. Haack, Asst. Librarian, Boston Athenaeum, 10% Beacon Street, Boston, Mass.

DOCUMENTS LIBRARIAN—Documents Librarian at Brandeis University to supervise a selective-depository documents collection currently comprising 30,000 pieces with an annual addition of 7,000 items. A graduate degree in Library Science plus one year of experience with Documents is required. Salary \$7,200-\$10,000. Apply to Mr. Lynn R. Hard, Assistant Director for Readers Services, Goldfarb Library, Brandeis University, Waltham, Massachusetts 02154.

COLLEGE PUBLIC SERVICE LIBRARIAN who believes Lyle philosophy of Circulation Work (see his "Administration of the College Library," 3d ed., p. 96-143). 11 staff members (5 prof.), 1500 students, 110 faculty, 48,000 books, 2,000 recordings, 500 paid subscriptions + other media. Need MLS. Salary negotiable circa \$8,000 depending upon appropriate experience. TIAA/CREF, other fringes. Heart of ski area. Faculty Status Call collect or write: Miss Janice Gallinger, College Librarian, Plymouth State College, Plymouth, New Hampshire 03264. 603-536-1550.

COLLEGE LIBRARIAN. Newark State College—a growing multipurpose institution located on 120-acre campus in Union, N.J., 15 miles from NYC—is seeking a qualified library administrator to direct the activities of a library with some 90,000 volumes, currently preparing to move into a new facility covering three floors. Position is available February 1 or July 1, 1969 at faculty rank. Full professorship available for person with doctorate and a minimum of 8 years experience, preferably in college library administration. Beginning salary in excess of \$12,000.00 for ten month contract—additional compensation for summer employment, plus usual fringe benefits. Contact: Dr. Eugene G. Wilkins, President, Newark State College, Morris Avenue, Union, New Jersey 07083.

NEW POSITIONS AT TRENTON STATE COLLEGE IN LIBRARY SCIENCE. Trenton State College is located on an attractive suburban campus 20 minutes by car from Princeton, 40 minutes by train from Philadelphia, and 60 minutes from New York City. Faculty Teaching Positions: Full Professor, Division of Library Science. Expanding programs in undergraduate and graduate levels. Administrative ability, liberal education, doctorate required; will consider final stage of completion of doctorate. Salary: \$12,003-\$15,603 plus seven added steps to \$19,803; an annual increment \$600; 8 years experience. Desire to fill position by fall 1969. Associate Professor: M.L.S., plus doctorate or working toward doctorate. 6 years experience. Salary: \$9,875-\$12,839 plus seven added steps to \$16,297; annual increment \$494. Both positions have full faculty status, free major medical, good pension system. Summer session and extension work above load is paid separately and is optional. Desire to fill associate professor position by fall 1968. Write immediately in detail or phone collect (609-882-1855-Ext. 318) Mrs. Dorothy W. Ferguson, Coordinator Library Science Program, Trenton State College. Trenton, New Jersey 08625.

REFERENCE LIBRARIAN to develop section in small liberal arts college. Located on South Shore of Long Island 50 miles from New York City. Faculty rank, TIAA, and other benefits. 5th year library degree and experience required. Salary commensurate with experience. Send application to: Martha R. Schmidt, Chief Librarian, Adelphi Suffolk College, Oakdale, N.Y. 11769. Interviewer will be available at ALA Conference.

CATALOGER for college library still with Dewey, 1500 enrollment, adding 4,000 vols. year, degree from accredited library school, two years experience. Foreign language ability not necessary. New building being designed, all student holidays, faculty status. Salary open. Write: Otis Coefield, Librarian, Atlantic Christian College, Wilson, N.C. 27893.

REFERENCE LIBRARIAN. Liberal arts college of 1400 students. Holdings 97,000 vols. 5 professionals, 4 non-professionals on staff. Position now open, salary \$7,500-\$8,500, M.L.S. or equivalent. One month vacation, ½ academic vacations. Faculty status, TIAA, major medical and other group benefits. Apply: J. B. Armstrong, Librarian, Muskingum College, New Concord, Ohio 43762.

NEW POSITIONS: Undergraduate librarian \$10,000-\$12,000 depending on qualifications. General reference, \$7,600 and up depending on qualifications. Miami University, founded in 1809, has an enrollment of 11,000 and a library of over 500,000 volumes and offers accredited doctorates in eight subjects. Oxford is a sylvan university town near Hueston Woods state park

and 35 miles northwest of Cincinnati. Apply to John Weatherford, Associate Director and University Librarian, Miami University, Oxford, Ohio 45056.

HEAD, TECHNICAL SERVICES. Supervise acquisitions, classification, cataloging, processing. Conversion from Dewey to LC, programmed reclassification and division of catalog likely in near future. Status of Associate Professor, salary highly competitive, commensurate with status. Fifth year degree and experience required. ASSOCIATE CATALOGER. Classification and cataloging, revision of work of clerical assistants. Starting salary to \$8,000. Fifth year degree. For both positions: 8 weeks vacation, 36-hour week, TIAA-CREF, full insurance program. Kenyon, a small college for men (800) is in Gambier, Ohio, an unusually attractive town north of Columbus and 5 miles east of Mount Vernon, an All America city. A coordinate college for women to be opened in 1969. Rapid growth of collection anticipated. Interviews at ALA-Kansas City may be arranged. Contact Edward C. Heintz, Ln., Kenyon College Library, Gambier, Ohio. Tel. 614-427-2244.

ANTIOCH COLLEGE: (1) Asst. in Tech. Processes, experience with L.C. system desirable, willingness and ability to assume increasing responsibility essential. Depending upon experience, appointment at Libn. I level (\$7,500-8,500) or Libn. II (\$8,000-12,000); (2) Asst. in Pub. Services, experience not necessary, primary duties reference and interlib. loan. Appointment at Libn. I level. Both positions require fifth-year degree. Though both open in July, a one or two month delay could be arranged. Stimulating environment, big fringe, nine weeks vacation. Applicants should send library school references to Bruce Thomas, Antioch College Library, Yellow Springs, Ohio 45387.

SERIALS LIBRARIAN on Department Head or Assistant level, depending on qualifications and experience. The position is in a rapidly growing department, consisting of an acting Serials Librarian and five full-time subprofessionals and clerks. Currently receiving approximately 5,000 titles and growing at the rate of 1,000 to 1,500 titles per year. The Department handles all ordering, recording and binding, with the possibility of having serials cataloging added later on. Plans have been made for the eventual use of data processing equipment, but presently are limited to the production of serials holdings lists. Here is an excellent opportunity to participate in the development of streamlined library procedures in a new building with exciting service possibilities. Faculty rank. Salary dependent on qualifications and experience. An equal opportunity employer. Address inquiries to: Dr. A. Robert Rogers, Director, Bowling Green State University Library, Bowling Green, Ohio 43402.

LAFAYETTE COLLEGE, EASTON, PA., urban area near New York City, Philadelphia and the Poconos. Expanding library in a new building. (1) Acquisitions Librarian (2) Reference Librarian (3) Assistant Cataloger. Excellent salaries and fringe benefits. Apply: Clyde L. Haselden, Librarian, Lafayette College, Easton, Pa. 18042.

INTER AMERICAN UNIVERSITY OF PUER-TO RICO has a vacancy for a Head Cataloger. Applicants should have at least two years of professional experience and some reading knowledge of Spanish. TIAA, faculty status, and other fringe benefits are provided. Salary is open. Apply: Laurence Miller, Area Director of Libraries, Inter American University, San German, Puerto Rico 00753.

REFERENCE POSITIONS, Main Library and Undergraduate Library. Academic rank. Salary from \$7,200. Write to Ruth C. Ringo, Associate Director of Libraries, The University of Tennessee, Knoxville, Tennessee 37916.

HEAD CATALOG LIBRARIAN with experience at the university or research library level and the ability to direct staff of professionals and assistants. Starting salary at least \$12,000. New building, good fringe benefits. Write Hardin Craig, Jr., Librarian, Rice University, Houston, Texas 77001.

SERIALS CATALOGER with experience at the university library level and with LC classification. Knowledge of languages desirable. Starting salary of \$800 per mo. Houston cost of living lowest of any major city. Write Hardin Craig, Jr., Librarian, Rice University, Houston, Texas 77001.

WISCONSIN STATE UNIVERSITY, River Falls seeks candidates for two openings to work in new air-conditioned library wing. Circulation librarian to supervise main circulation desk and reserve desk. Two classified assistants plus student help. We intend to change present circulation system and offer challenge in selecting new one. Reference librarian to handle reference and bibliographic needs for an emerging university. Salary range for both positions is from \$8,000 to \$8,300 with desirable experience for academic year. Summer session optional at 2/9 additional salary. M.S.L.S. required. Professional librarians receive academic rank and faculty privileges. Blue Cross-Blue Shield, group insurance, social security plus new retirement system. Both positions begin September 1, 1968. We offer small town atmosphere with metropolitan Twin Cities attractions only one half hour driving time away. Apply Richard A. Cooklock, Librarian, Wisconsin State University, River Falls 54022.

ASSISTANT LIBRARIAN to coordinate public services in private, liberal arts college. 1,250 students; 170,000 volumes; month vacation; T.I.A.A.-CREF; faculty status. M.L.S. required. Salary dependent on experience and qualifications. Send resume to Walter F. Peterson, Li-

brarian, Lawrence University, Appleton, Wisconsin 54911.

HEAD OF GENERAL REFERENCE DE-PARTMENT. The University of Alberta Library requires Librarian to take charge of a reference department serving senior and graduate students and faculty in the humanities and social sciences. The department is responsible also for interlibrary loans and the government documents collection. University enrollment: 15,725, including 1,980 graduate students. Reference staff of 10, of whom 5 are professionals. Initial salary between \$9,500 and \$11,000 depending on qualifications and experience; maximum \$12,950. Academic status, excellent fringe benefits, removal grant. Applicants should send curriculum vitae, transcript of record, and the names of three references to the Librarian, University of Alberta, Edmonton, Alberta, CANADA.

ENGINEERING, MATHEMATICS HEAD. AND SCIENCE DIVISIONAL LIBRARY. The University of Waterloo invites applications for this senior position which becomes vacant July 1, 1968. A minimum of five years' library experience and proven administrative ability is required. Academic background in related subject fields and a master's degree are preferred. Duties include overall supervision of a full time staff of 20 in reference and circulation. The librarians participate in book selection, and the Head of the Division is responsible for co-ordination of this work and for liaison with the faculty and the entire library system. A new building for this Divisional library is in the planning stages. Automated circulation control is planned for 1969. Computer-produced reference lists are in use. The collection, which presently numbers 75,000 volumes, is growing at the rate of 15,000 volumes per year. This position offers an opportunity for responsible work in a new and rapidly growing university with well established undergraduate and graduate programs in engineering, mathematics and science. The present enrollment in these three facilities is close to 5,000. The Computer Centre offers unusual facilities for sophisticated research with its I.B.M. 360/75 computer system. Starting salary \$10,000-\$12,200 depending on background of education and experience. Normal moving expenses paid. Four weeks vacation, excellent fringe benefits. Librarians are eligible to join the Faculty Club, and are encouraged to participate in further study and in professional activities. The twin cities of Waterloo and Kitchener (population 125,000) are located in the attractive southwestern region of Ontario, an hour's drive from Toronto, Hamilton and London, and thirty miles from the Stratford Shakespearian Festival. Apply to Mrs. Doris Lewis, University Librarian, University of Waterloo, Waterloo, Ontario, Canada. Interviews may be arranged for the C.L.A. Conference at Jasper Park, Alberta, in June, or by letter or telephone. Assistance will be given candidates coming to Waterloo for an interview.

Here's good news for many of our subscribers:



With the first issue of Volume 5, March 1968, CHOICE began an additional service long requested by subscribers — CHOICE Reviews-on-Cards. If you were not among the service's charter subscribers, you may want to consider it now.

CHOICE Reviews-on-Cards can bring to your acquisitions system a new convenience as versatile as you want to make it. Cards make it easy to separate and distribute reviews simultaneously to ather librarians and faculty—no more tearing up copies or waiting forever for circulating copies to return. Cards can save clerical steps in ordering and checking holdings (ample space for notations on both front and back of each card). They are a cataloging aid, and they are easy to locate in your desiderata file. You can prabably think of dozens of other uses in your own system.

DESCRIPTION OF CARD REVIEWS

As each regular issue of CHOICE goes to press, all reviews in the issue are reprinted separately on 3 × 5 cards. Each is identified by subject heading and issue date. Collated in the order followed in the magazine, they are boxed and mailed to you via Fourth Class mail, Special Handling.

DELIVERY OF CARDS

Fourth Class, Special Handling means your box of cards is carried from our post office to yours with regular First Class mail, but delivered according to your local Parcel Post delivery schedule. You should receive cards at about the same time as your regular issue by Second Class mail.

SUBSCRIPTIONS TO REVIEWS-ON-CARDS

Cards are available only by yearly subscription at a cost of \$80 per year. All subscriptions begin in March and run through the following February. You must maintain a regular subscription to CHOICE to receive cards.

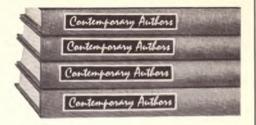
HOW TO ORDER

Subscriptions to Reviews-on-Cards should be ordered from Subscription Department, American Library Association, 50 E. Huron Street, Chicago, Illinois 60611. They are not available through agencies. An order form is provided below for your convenience. All subscriptions ordered now will be back dated to March 1968, and you will receive all back issues to that date.

For additional information about the card service, please write CHOICE Editorial Offices, 100 Riverview Center, Middletown, Connecticut 06457.

TO: Subscription Department American Library Associa 50 E. Huron St., Chicago,	tion				
Please consider this my order	Institution:				
for a 1-year subscription to CHOICE Reviews-on-Cards at \$80 per year to run from March 1968 through February 1969.	Address:		(Street)	*	
	Authorized by:	(City)		(State)	(2-p)
			(Signature)		(Title)

1962-1967 FIVE YEARS THAT CLOSED THE REFERENCE GAP



CONTEMPORARY AUTHORS

CONTEMPORARY AUTHORS . . . Providing librarians and researchers with authentic, readable, and personal accounts of the lives and work of the people who are writing the books your patrons read.

Gale recently published Contemporary Authors, Volumes 1-4, First Revision, thereby completing a five-year cycle of service for one of the most widely acclaimed new reference works published in this century.

Since 1962, reviewers for every major periodical published for librarians have unanimously recommended CA for acquisition by high school, college, and public libraries. Choice selected it for their basic list of books that should be in every 'Opening Day' collection for new high school, junior college, and college libraries. Additionally, CA is cited among the titles recommended in the Standard Catalog for Public Libraries and the new Random House Dictionary of the English Language has included it in its Selected Bibliography of Major Reference Works.

Research has revealed that some 75% of the listings in Contemporary Authors are not to be found in any other commonly-used biographical references. When authors are also listed elsewhere, CA sketches are usually superior in both detail and content. Individual librarians from coast to coast report that CA is now the most consulted reference title on their shelves;

that its existence has freed them from the innumerable hours formerly spent searching in obscure sources that might yield bio-bibliographical data about a living writer. With Contemporary Authors at hand, they can be reasonably certain that up-to-the-minute details on most authors are no farther away than the CA shelf.

NEWER WRITERS ARE WELL REPRESENTED

Since 1962, 19,000 unduplicated sketches, with content ranging from one hundred to several thousand words, have been included in the twenty volumes of CA published to date—five times as many sketches on living writers as any similar work, with facts and figures generally ten years or so in advance of most other sources. This coverage follows a basic CA concept that not only the established writer, but also the new writer—first novelists, new juvenile and young adult authors, new textbook writers, new essayists, poets, biographers, historians—should be included as soon as possible after he becomes eligible by reason of a current publication. Naturally, the editorial emphasis is on first-hand material secured directly from the authors themselves.

DISTINCTIVE FEATURES OF Contemporary Authors

- CA offers a breadth of coverage of major, minor, and unranked authors unmatched by any other source.
- CA covers nearly 2,000 writers of recently published books in each of its two volumes every year—close to 4,000 in all.
- CA contains more current authors of interest to young readers than all the other common sources combined.
- Each entry includes basic, personal, educational, and career history data, plus these distinctive features: Complete bibliographies of the original publication of each author's books, regardless of the number of titles. Many author bibliographies in CA mention fifty, one hundred, or more titles—one lists 435. Work in Progress is reported, with titles and probable publishers and projected completion dates. Sidelight information which gives special insight into their work, character, attitudes, and opinions is provided by many authors.
- · The annual indexes are cumulative from the first volume.

SUBSCRIPTION PRICES

ALL VOLUMES PUBLISHED TO DATE

(Volumes 1-20, including 1967 revision of 1962-63 volumes) \$104.50 ANNUAL SUBSCRIPTION—Two Volumes \$25.00

TEST Contemporary Authors WITHOUT COST OR OBLIGATION FOR THIRTY DAYS

Free Descriptive Brochure Available Upon Request

GALE RESEARCH COMPANY

Book Tower

Detroit, Michigan 48226