

# **ANNUAL REPORT** 2017-2018

### **Message from the President**

#### Cheryl A. Middleton

ACRL's 79th President

Serving the ACRL membership as the association president was one of the highlights of my career as an academic librarian. I want to thank everyone who helped me be successful by sharing their thoughts, talents, and time with me. It was both exhilarating and humbling to build on the work of ACRL leaders and members before me. This year has been a challenging one for our association as we faced working with challenges in our external environments brought on by a new



political environment and facing changes within the ALA structure. It will be important for the membership to continue to be aware of and active in both of these areas to ensure that our voices are heard and we contribute to positive change.

As I look back over the year, there are a number of accomplishments that I would like to highlight. I am particularly proud of the work that the ACRL Board of Directors and our membership engaged in last year to take a stand by issuing statements against the erosion of social justice, equity, diversity, and inclusion (EDI). During my term in office, the Board reaffirmed our association's core values, particularly in the areas of EDI. The Board revised and strengthened the language in our Plan for Excellence and crafted the EDI Signature Initiative that launched in March 2018. The signature initiative was informed by work that we did with the ACRL member leaders and input from the ACRL Diversity Committee and our members. I look forward to watching ACRL's core commitment to EDI become more robust and seeing it permeate every aspect of the work, but it is every ACRL member's work and will not be completed until our association espouses and embodies a welcoming, engaging environment that exhibits racial equality and embraces the rich tapestry of diversity in our society.

Another of my favorite activities as the ACRL president was meeting members and learning about their work. I presented at the 2018 Delaware Valley/West Pennsylvania Chapter Conference and the 2018 ACRL New Jersey Chapter Conference in Atlantic City during my term in office. No matter which part of the country I visited, academic librarians were enthusiastic about their work and their impact on the users at their institutions and their communities. Additionally, I had the privilege of calling the winners of the Academic Librarian of the Year Award and the Excellence in Academic Libraries Award and letting them know that they had the honor of being selected by their colleagues for the outstanding contributions they have made to the profession.

Finally, I want to leave you with these thoughts. ACRL is a member organization and without the members and their willingness to volunteer and devote their time and intellectual work, we would not be the place where members of our professional community and others in higher education look for inspiration, continuing education, and the strategic impact that ACRL has on the academic and research community and higher education.

#### ACRL Programs at the 2018 ALA Annual Conference — New Orleans, Louisiana —

- CJCLS Making the Framework Work: Adapting the ACRL Framework for Information Literacy in Community College Library Instruction
- DLS Open Education Resources (OER): Where Libraries Are and Where We are Going
- Dr. E. J. Josey Spectrum Scholars Mentor Committee Giving to Get Ahead: How to be Generous Without Being a Doormat
- DSS and Digital Scholarship Centers Interest Group Bridging the Gap: Supporting Subject Liaisons to Become Ambassadors for Digital Scholarship in Academic Libraries
- Individual Proposal Be Your Own Mentor: Take Control of Your Professional Development
- Individual Proposal Breaking Below the Surface of Racism, Whiteness, and Implicit Bias
- Individual Proposal Breaking Down Barriers: Serving the First-Generation Student in Today's Academic Library
- Individual Proposal Building Inclusion: How Can Research Instruction at Two-Year Colleges Help Students Successfully Transition to the University?
- Individual Proposal Can I Upload This Movie to My Class Site? Developing a Workflow for Streaming Services in an Academic Library
- Individual Proposal High Impact Librarianship: A Showcase of Collaborative and Experiential Learning Initiatives
- Individual Proposal Libraries and Learning Analytics: Identifying the Issues
- Individual Proposal Studying and Spirituality: Prayer and Meditation Spaces in Academic Libraries
- Individual Proposal Supporting College Students on the Autism Spectrum: Evidence-Based Strategies for Academic Librarians
- Individual Proposal What Every Librarian Should Know about Young News Consumers
- Individual Proposal When to Speak Up, When to Listen: Allyship, Race, and Communication in the Academic Library
- LES/ESS Zine Cultures as Critical Resistance: A Hands-On Workshop to Build Community Engagement and Student Learning
- Library Marketing and Outreach Interest Group/ULS We're All in It Together: Focusing Outreach and Assessment to Your Institution's Strategic Goals
- President's Program Beyond Resilience: Crafting a Caring Organization
- Publications Coordinating Committee Share your Work: Strategies for Developing Your Ideas Into a Publication
- Residency Interest Group Library Residency Road Map
- STS Librarians are a Force for Science: Science Communication and Science Literacy
- ULS/Diversity Committee Making the Case for Diversity: Grassroots Leadership as a Catalyst for Change

### **Message from the Vice-President**

#### Lauren Pressley

Vice-President/President-Elect

Serving as your ACRL vice-president was a great honor and only reinforced my belief in our profession and in ACRL's role as the higher education association for academic libraries and library workers. Getting to know my fellow members of the Board of Directors, ACRL's Executive Director Mary Ellen Davis, and the outstanding ACRL staff was a joy and helped me appreciate the vast impact ACRL has beyond the domains I had engaged with prior to joining the Board.



The bulk of my work as vice-president was in speaking and committee appointments. I was invited to speak for the Maryland Chapter, the University of North Carolina–Greensboro, ELUNA, and the California Conference on Library Instruction. The Leadership Recruitment and Nomination Committee developed a strong slate for this year's election. I worked closely with the Appointments Committee and Chair Catherine Soehner to fill vacancies on division-level committees. The biggest regret of my vice-presidency was my inability to place every member that volunteered on an ACRL committee. For those of you who are looking for opportunities to engage, there are plenty of opportunities beyond the division committees: ACRL sections, interest groups, and discussion groups offer many pathways for networking, collaboration, and meaningful work for the field.

Most of my strategic thinking has been focused on ACRL's Signature Initiative on Equity, Diversity, and Inclusion (EDI). This pledge is a serious commitment that will require sustained focus and energy. During my year as president I will aim to help move the association towards a shared understanding of the Signature Initiative and identify some early projects that we can take on to build a more equitable, diverse, and inclusive field.

I have charged my President's Program Committee to focus on EDI issues as well. Rebecca Miller is chairing the committee and the team has charted an ambitious path including programs at the ALA Midwinter Meeting and Annual Conference as well as creating a series of ACRL Insider posts to support the conversation around EDI issues.

- ALA Midwinter Meeting: Terryl Ross will offer a session on applying a framework to your local institution to identify specific steps that build a more inclusive and equitable organization. "Climbing the Stairs to Diversity & Inclusion Success" takes place from 1:00 p.m.–2:00 p.m. on Saturday, January 26.
- ALA Annual Conference: Angela Spranger, author of *Why People Stay: Helping Your Employees Feel Seen, Safe, and Valued,* will offer a session on "Equity, Diversity, Inclusion...and Leadership: Where Do We Go From Here?" from 10:30 a.m.–12:00 p.m. on Saturday, June 22.

I am honored to have served you as your ACRL vice-president and am delighted to continue to as your president. Please do not hesitate to share your thoughts and ideas with me or the ACRL Board so that we can continue evolving our association to meet continuing and emerging needs of the profession.

### Letter from the Executive Director

#### Mary Ellen K. Davis

ACRL Executive Director

Thank you to everyone who participated in ACRL's 2018 membership surveys. We learned that you look to ACRL to connect with others (82%), keep up with the profession (72%), and participate in ACRL's professional development programs (82%). You appreciate ACRL's advocacy work, especially the work we have done to demonstrate the value academic libraries bring to their institutions and to transform the system of scholarly communication. We were gratified to learn that almost 75% of our



members regard ACRL as the leading publisher of research and practice that advances the field.

I also want to thank our members, especially the 1,818 volunteers who served on ACRL's many committees, task forces, editorial boards, and communities of practice; worked to create new and revised standards, guidelines, and frameworks; sponsored programs; published books and articles; and juried awards and ACRL Conference program proposals, all of which contributed to advancing our professional knowledge base.

ACRL launched several research initiatives to help the profession demonstrate the value of academic libraries and affirm our core commitment to equity, diversity, and inclusion.

- The ACRL Board of Directors approved the adaptation of PLA's Project Outcome for academic libraries, to provide free, easy-to-use standard surveys that all types of academic libraries can use to assess and improve their services, as well as benchmark themselves against their peers. Work on this toolkit is well underway and will launch in 2019.
- With the John S. and James L. Knight Foundation, ACRL funded a major research report ("How Students Engage with News: Five Takeaways for Educators, Journalists, and Librarians") which presents recommendations for helping students become more effective news consumers.
- As you may have already read in the president's and vice-president's messages, the Board
  made a core commitment to equity, diversity, and inclusion and we are working to embed
  that commitment across the association. In 2018 we partnered with the Association of
  Research Libraries to sponsor a Symposium for Strategic Leadership in Diversity, Equity,
  and Inclusion to increase understanding and capacity among academic and research library
  professionals for creating healthy organizations with diverse, equitable, and inclusive climates. We are also pleased to recognize the 53 institutions that are members of the ACRL
  Diversity Alliance—an increase of more than 47% over FY17.

We continued to bring you a variety of professional development opportunities, including ACRL's six RoadShow licensed workshops. And, of course, we are hard at work planning the next ACRL Conference. This is a stellar opportunity to connect with peers you may have only followed through their writings or social media posts, discover tools and takeaways to enhance your expertise, and to fully explore your role in the profession. I encourage you to join us April 10–13, 2019, in Cleveland for ACRL 2019. It promises to be the best ACRL Conference ever!

This report highlights ACRL's many accomplishments in 2017–18. Please take a few minutes to reflect on the variety of initiatives, programs, and services that your support and efforts have made possible. Thank you for all that you do for the profession and the association. It is a privilege to serve as your executive director.

# Friends of ACRL



The Friends of ACRL donations support ACRL's mission in key areas, including the ACRL Advancement Fund, ACRL Conference Scholarship Fund, and RBMS Scholarships Fund. Since the establishment of the Friends of ACRL, 1,000 donors have become Friends and contributed

more than \$327,000 to demonstrate their support for its initiatives. Money from the Friends Funds has been used to provide scholarships for ACRL professional development activities and to support the ACRL awards program through publicity and the creation of special presidential awards.

Thanks to those listed below for contributing to the Friends of ACRL in FY18 (September 1, 2017–August 31, 2018). Founding Friends are shown in italics. A complete list of Founding Friends is available on the ACRL website at www.ala.org/acrl/aboutacrl/givetoacrl/donate/ friendsfound. A list of contributors to the ACRL 2019 Conference Scholarship Campaign may be found at https://conference.acrl.org/campaign/.

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# Friends of ACRL

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"The Friends of ACRL makes possible so many opportunities for ACRL members. Professional development, scholarships, access to publications, advocacy, and innovative programming are but some of these opportunities. As is the case with any organization, member dues and other sources of revenue cannot support all that ACRL does for its members and I therefore feel a responsibility to support the association in this way." – Trevor A. Dawes. Friend of ACRL



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* = In honor of ACRL 2019 Conference Scholarship	$\Delta$ = In honor of STS member, Peter Zuber
Campaign	∞ = In memory of David Kaser
¶ = In honor of ACRL Community and Junior College	Ô = In memory of David Oberhelman
Libraries Section	¥ = In memory of Jose Manuel Palacios

#### Core Commitment to Equity, Diversity, and Inclusion

At the 2018 ALA Midwinter Meeting in Denver, the ACRL Board of Directors voted to add to the ACRL Plan for Excellence a new signature initiative focused on the areas of equity, diversity, and inclusion (EDI). The creation of a signature initiative is distinct from the goal areas currently highlighted in the Plan for Excellence, which are meant to be re-examined for continuance every three-to-five years. As such, a signature initiative represents a strategic priority designed to permeate the work of the association, cutting across the four established goal areas, as well as all ACRL committees and communities of practice.

The signature initiative on, now a core commitment to, EDI provides an opportunity to convene a division-wide focus on one of the association's core values. Establishing this initiative enables ACRL to further examine and develop support in these critical areas at a time when many in the profession regularly express concern and feel a threat to core values.

During the ALA Midwinter Meeting, the ACRL Board reviewed the updated language around EDI in the Plan for Excellence and charged a working group to explore ways to address these issues effectively and strategically across the association. Additionally, ACRL leadership began an important conversation on EDI during the Leadership Council meeting with Communities of Practice and general membership, offering suggestions on what directions the association might take that would be of most benefit to the membership. The Board is committed to devoting resources to carry out new, high-impact EDI initiatives, and this summer invited all members to complete a two-question poll to help shape and prioritize the work of the initiative.

#### Standards for Libraries in Higher Education Revision

The ACRL Board of Directors approved a revision of the association's Standards for Libraries in Higher Education (SLHE) this year. SLHE, adopted in 2004 and previously revised in 2011, is designed to guide academic libraries in advancing and sustaining their role as partners in educating students, achieving their institutions' missions, and positioning libraries as leaders in assessment and continuous improvement on their campuses. The standards are a framework for library planning and assessment, particularly in regard to providing guiding principles, performance indicators, outcomes, and metrics for libraries to use in a variety of circumstances as they work with faculty and students in higher education setting, achieving, and measuring institutional learning outcomes.

A Board-appointed task force reviewed SLHE as part of the usual five-year review process and suggested revisions to the 2011 document. The Board approved the revised SLHE at the 2018 ALA Midwinter Meeting in Denver. The revised version of SLHE became part of ACRL's Planning, Assessing, and Communicating Library Impact: Putting the Standards for Libraries in Higher Education into Action RoadShow workshop beginning in May 2018.

### ACRL by the Numbers

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More than \$430,000

to **645** individuals for scholarships to ACRL professional development events awarded 2012–2018 **3,906** members of ACRL's largest section, the University Libraries Section



**26** librarians and libraries received ACRL awards in 2018

institutions in FY18



**1,819** ACRL members served on committees in FY18

18,934 TWITTER FOLLOWERS 7,356 FACEBOOK LIKES 442 INSTAGRAM FOLLOWERS 438 PINTEREST FOLLOWERS

**3,159,130** total visits to

websites in FY18



#### **ACRUs Plan for Excellence**

This report highlights ACRL's many accomplishments during the 2018 fiscal year across the four strategic goal areas highlighted in the Plan for Excellence-the value of academic libraries, student learning, research and scholarly environment, and new roles and changing landscapes—along with the association's enabling programs and services.

#### The Value of Academic Libraries

ACRL made significant progress on the association's goal of assisting academic libraries in demonstrating alignment with, and impact on, institutional outcomes this year. The association provides support and training to ACRL liaisons to other higher education organizations and disciplinary societies so that they are prepared to talk about the value of academic libraries in those contexts.

The report "Academic Library Impact: Improving Practice and Essential Areas to Research" was released in fall 2017. Developed for ACRL by OCLC Research, this valuable resource investigates how libraries can increase student learning and success and effectively communicate their value to higher education stakeholders. Building on established best practices and recent research, "Academic Library Impact" clearly identifies priority areas and suggests specific actions for academic librarians and administrators to take in developing programs, collections, and spaces focused on student learning and success. It includes effective practices, calls out exemplary studies, and indicates where more inquiry is needed, with proposed research designs. It identifies the next generation of necessary research to continue to testify to library value.



"I value the ability to share, learn from, and interact with a community that is concerned with ensuring student success and in supporting scholarship." - Kenya Flash, ACRL Member of the Week

ACRL also announced the launch of a new Academic Library Impact Research Grants program this year. The Board of Directors allocated \$20,000 in fiscal year 2018 to offer research grants of up to \$2,000 each to enable librarians to carry out new research, particularly in areas suggested by the "Academic Library Impact" report. The selection committee from ACRL's Value of Academic Libraries committee chose eight proposals from a highly competitive round of applications. The grant recipients are Rebecca A. Croxton and Anne Cooper Moore (University of North Carolina-Charlotte); Maggie Epstein, Jason Paul, and Bridget Draxler (St. Olaf College); Nick Faulk and Emily Crist (Champlain College); Starr Hoffman and James Cheng (University of Nevada-Las Vegas); Rebecca K. Miller, Carmen Cole, Stephanie Diaz, and Julie Porterfield (Penn State University); Marjorie Schreiber Lear, Hilary Smith, Kelly Estrada, and

Rhianna Casesa (Sonoma State University); Rachel Scott and Brannen Varner (University of Memphis); and Theresa Westbrock (University of Northern Iowa).

The first recipients of the Value of Academic Libraries travel scholarships were announced in February 2018. These scholarships of up to \$2,000 each support librarians presenting on their work demonstrating the impact of academic libraries in the broader landscape of higher education. The selection committee chose six proposals in this round of applications. They are Sara Arnold-Garza (Towson University), Elisandro Cabada (University of Minnesota), Britt Foster and Dave Tyckoson (California State University–Fresno), Kathleen Kasten (Stony Brook University), Sarivette Ortiz-Sanchez (Ana G. Mendez University), and Michelle Reed (University of Texas–Arlington). Recipients presented at the American Association for the Advancement of Science, American Political Science Association Teaching and Learning Conference, International Congress of the Latin American Studies Association, Northeast Modern Language Association Conference, Open Education Global Conference, and Western Association of Schools and Colleges Senior College and University Commission Academic Resource Conference.

ACRL began developing a national survey management tool to help academic libraries understand and share the impact of their programs and services by providing simple surveys and an easy-to-use process for measuring and analyzing outcomes. Expanding on the successful Project Outcome for public libraries, this toolkit will give academic libraries the resources and training support needed to apply their results and confidently advocate for their future. The toolkit is expected to go live in spring 2019.

ACRL's Standards for Libraries in Higher Education (SLHE) continues to be an active part of the Value initiative. This year, the association licensed and offered six full-day workshops designed to help libraries implement the standards. The online version of the standards has been visited more than 18,000 times this year. As noted earlier in this report, a revised version of SLHE was approved by the Board of Directors at the 2018 ALA Midwinter Meeting in Denver.

### National Center for Education Statistics Integrated Postsecondary Education Data System/ACRLMetrics

Building on work started in FY16, the ACRL, ALA, ARL Joint Advisory Task Force worked to clarify the academic library definitions in the IPEDS survey, and all recommendations for the 2015 survey were accepted by NCES in July 2016. The task force is currently working on changes to the 2018 survey. The ACRL Academic Library Trends and Statistics Survey incorporates the IPEDS Academic Library Component and makes the results available through ACRLMetrics. The survey also enables participants to easily transfer their IPEDS responses to the institutional keyholder for the IPEDS survey.

#### Student Learning

The following activities are examples of ways ACRL moved towards achieving the association's goal of assisting librarians in transforming student learning, pedagogy, and instructional practices through creative and innovative collaborations.

ACRL is a cosponsor of a Project Information Literacy (PIL) research study investigating how young adults consume news and gather information. The research, conducted in partnership with faculty at Northeastern University and Wellesley College, focuses on two of the most pressing issues of what has been called our "post-truth" era: currency and authority. Led by Principal Investigator Alison J. Head of PIL, the project is also sponsored by the John S. and James L. Knight Foundation along with a grant from ACRL. The Northeastern University Libraries and College of Arts, Media, and Design have also contributed support to the project. The study is one of the largest of its kind, with surveys and interviews on college campuses and other educational settings across the country.

The ACRL Framework for Information Literacy for Higher Education has introduced a new way of thinking and practicing to the academic library community, and continues to bring both inspiration and challenge to librarians as they explore new directions in information literacy practice and research. Jenny Dale, Kate Ganski, Samantha Godbey, and Kim Pittman were selected through a competitive process as the newest presenters for the one-day workshop "Engaging with the ACRL Framework: A Catalyst for Exploring and Expanding Our Teaching Practices." Dale is information literacy coordinator at the University of North Carolina–Greensboro; Ganski is interim assistant director of libraries for user services at the University of Nevada–Las Vegas; and Pittman is information literacy and assessment librarian at the University of Minnesota–Duluth. The workshop is currently offered as a RoadShow as part of ACRL's slate of daylong licensed workshops.

This spring, ACRL released the six-volume *Framing Information Literacy: Teaching Grounded in Theory, Pedagogy, and Practice,* book number 73 in ACRL's Publications in Librarianship series. Edited by Mary K. Oberlies and Janna Mattson, these books are collections of lesson plans grounded in learning theory, each volume devoted to one of the six frames of the ACRL Framework. A six-part webcast series—providing approachable explanations of the ACRL Frames; various learning theory, pedagogy, and instructional strategies; and how they are used to inform the development of information literacy lesson plans and learning activities—was offered in conjunction with the book publication.

Perspectives on the Framework, a column focusing on the Framework and edited by the Student Learning and Information Literacy Committee, continues to appear bimonthly in *C&RL News*. Column topics this year have included enhancing student learning and assessment in a business law class; using the Framework as a guide for a credit-bearing information literacy course; post-truth rhetoric, relativism, and teaching; digital humanities, digital pedagogy, and the Framework; and creating information literacy assessment plans.

The online version of the Framework has been accessed more than 95,000 times this year.

A variety of e-learning courses and webcasts, along with programs and preconference sessions at the ALA Midwinter Meeting and ALA Annual Conference, provided additional opportunities for librarians to gain additional skills in these important areas.



"As a LIS faculty member, I routinely promote ACRL and talk about my positive experiences in the Immersion Program (program and intentional teaching tracks) and refer students to ACRL documents and resources. ACRL is an invaluable resource for academic librarians, and it's an organization that grows with them as they progress throughout their careers." – Nicole A. Cook, ACRL Member of the Week

#### Information Literacy Immersion Program

ACRL endeavors to improve members' ability to teach and assess lifelong learning skills. To help librarians and institutions develop and implement information literacy programs on their campuses, the ACRL Information Literacy Immersion Program was offered July 29–August 3, 2018, at the University of St. Thomas.

The ACRL Immersion Program is an intensive, five-day program designed for those who contribute to the educational role of libraries in higher education. The curriculum is built upon four cornerstones: critical reflective practice, design thinking, leadership, and information literacy. One hundred and twenty participants engaged with common readings, provocative questions, theoretical foundations, and practical tools, both before and during the program, that enabled them to think critically about and apply new insights to their instructional practice, broadly defined.

The 2018 Immersion Program was the culmination of an extensive curriculum redesign for the flagship "Classic" Immersion Program to provide a learning experience that meets current challenges, is responsive and flexible, enables participant-driven learning goals and experiences, and provides opportunities to develop a critical reflective practice.

#### Research and Scholarly Environment

ACRL's scholarly communication program actively promotes a commitment to the greater good through the transition to more open and equitable systems of scholarship.

To help advance this goal, ACRL selected the team of Rebecca R. Kennison (principal, K|N Consultants Ltd.) and Nancy L. Maron (founder, BlueSky to BluePrint, LLC) to design, develop, and deliver a new report on effective and promising practices within the research environment and scholarly communication system, and identify areas where further research is needed. The researchers will be particularly looking to include the perspectives of historically underrepresented communities to expand the profession's understanding of these environments and systems. The team was selected after an open and competitive request for proposals to investigate and write an action-oriented report that provides an update on progress since the publication of ACRL's 2007 white paper "Establishing a Research Agenda for Scholarly Communication: A Call for Community Engagement." This new report will provide an overview of trends, identify effective and promising practices, and delineate important questions where deeper inquiry is needed to accelerate the transition to more open, inclusive, and equitable systems of scholarship.

The ACRL Research and Scholarly Environment Committee (ReSEC) selected five sites to host the workshop "Scholarly Communication: From Understanding to Engagement" at a subsidized rate in 2018. Recognizing that scholarly communication issues are central to the work of all academic librarians and all types of institutions, ACRL is underwriting the bulk of the costs of delivering this proven content by sending expert presenters on the road. The institutions selected to host the 2018 road shows are Bowdoin College (Brunswick, Maine); New York University–Abu Dhabi (Abu Dhabi, United Arab Emirates); University of Illinois at Urbana-Champaign (Urbana, Illinois); University of North Carolina–Greensboro (Greensboro, North Carolina); and West Virginia University (Morgantown, West Virginia). The workshop focuses on access, emerging opportunities, intellectual property, and engagement. ACRL also makes the workshop available to additional interested institutions.

ReSEC also awarded Tatiana Bryant and Cynthia Orozco sponsored scholarships to attend OpenCon 2017 held November 11–13 in Berlin, Germany. Orozco is librarian for equitable services at East Los Angeles College, and Bryant is digital projects and engagement librarian at the University of Oregon.

The Scholarly Communication Toolkit, developed and maintained by ReSEC, continues to provide content and context on a broad range of scholarly communication topics and offers resources and tools for the practitioner. The Toolkit features sections on topics such as fair use, public access mandates, and library publishing in addition to more fully developed sections on open access publishing and repositories. The ACRL Scholarly Communication Toolkit is freely available online and licensed through Creative Commons.

The ACRL Scholarly Communication Discussion Group, Scholcomm discussion list, and the ACRL/ SPARC Forum on Emerging Issues in Scholarly Communication continue to be important venues for strengthening the association's role in supporting new models of scholarly communication. Monthly articles on scholarly communication issues and trends in *C&RL News* play an important role in disseminating a body of knowledge for the field. ACRL also raised awareness of important scholarly communication issues by offering two free ACRL Presents webcasts. "What We Talk About When We Talk About Open Access" was held in October 2017 to celebrate Open Access Week, and the "Can't You Just Say Yes? Answering Copyright Questions About Fair Use for Patrons" in February 2018 to celebrate Fair Use/Fair Dealing Week.

#### New Roles and Changing Landscapes

ACRL's New Roles and Changing Landscapes goal focuses on assisting the academic and research library workforce in effectively navigating change in higher education environments. The ACRL Diversity Alliance, the first project under the new goal area, unites academic libraries who share a commitment to increase the hiring pipeline of qualified, talented individuals from underrepresented racial and ethnic groups. The ACRL Diversity Alliance grew out of an initiative led by founding members American University, the University of Iowa, Virginia Tech, and West Virginia University. More information on the ACRL Diversity Alliance, including a list of the 53 member institutions, is available at www.ala.org/acrl/issues/diversityalliance.

In fiscal year 2018, the New Roles and Changing Landscapes Committee focused on three additional projects. The first is a constellation of resources around open educational resources to include a webinar, toolkit, and possibly a traveling RoadShow workshop. The second is creating a self-guided, asynchronous online course on leading change, expected to launch in 2019. And, finally, the committee is developing a LibGuide and accompanying webinar on collaborations and partnerships that will address and summarize new roles and ways of working.

#### Enabling Programs and Services

In addition to the four Plan for Excellence goal areas, ACRL serves its members, along with the academic and research library community, through a wide variety of programs and services. Highlights of the regularly recurring operations relevant to the ability of ACRL to lead academic and research librarians and libraries in advancing learning and scholarship are reported below.

#### Member Engagement

ACRL's membership activities build on retaining core membership while recruiting from new and diverse communities. As of August 31, 2018, ACRL had 10,260 members, a decrease of 2.24% (235 fewer members) from FY17 (10,495). There are currently 9,608 personal members, 634 organizational members, and 18 corporate members.

This year ACRL added two new interest groups, the Research Assessment and Metrics Interest Group and the Systematic Reviews and Related Methods Interest Group. The Digital Curation, Digital Humanities, and Numeric and Geospatial Data Services Interest Groups combined to form the new Digital Scholarship Section. The Slavic & East European Section (SEES) and Western European Studies Section (WESS) merged to form the European Studies Section on September 1, 2017.

ACRL continues to sponsor participants in the ALA Emerging Leaders program. This year's six ACRL-sponsored emerging leaders were Joanna Cham (sponsored by ACRL), Lindsay Inge (sponsored by DSS and LES), Lauren Howell (sponsored by ESS), Jenny Yap (sponsored by IS), Mea Warren (sponsored by STS), and Ashleigh Coren (sponsored by ULS).

As part of its commitment to furthering diversity in librarianship, the association is supporting Stephanie Akau as its 2018–19 Spectrum Scholar. Akau is a student at San Jose State University. Since 1999, ACRL has provided more than \$115,000 to the Spectrum Scholar Program.

"I value ACRL's leadership in supporting the professional growth of librarians from diverse backgrounds through professional development programs and service opportunities. I also value the strong commitment demonstrated by its members, who volunteer their time and expertise to advance the organization and communicate the value of academic and research librarianship in higher education." – Yu-Hui Chen, ACRL Member of the Week



#### **ACRL Communities of Practice Membership Statistics**

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ACRL		Org	Aug. 2018	Aug. 2017	
Sections	Personal	& Corp	total	total	Change
ACRL	9,608	652	10,260	10,495	-2.24%
ANSS	612	35	647	593	+9.11%
Arts	857	44	901	843	+6.88%
CJCLS	1,204	95	1,299	1,257	+3.34%
CLS	2,763	142	2,905	2,695	+7.79%
DLS	1,378	55	1,433	1,471	-2.58%
DSS	1,657	15	1,672	N/A	N/A
EBSS	822	72	894	893	+0.11%
ESS	550	26	576	N/A	N/A
IS	3,633	185	3,818	3,895	-1.98%
LES	656	15	671	628	+6.85%
PPIRS	540	37	577	527	+9.49%
RBMS	1,683	67	1,750	1,682	+4.04%
STS	1,210	82	1,292	1,305	-1.00%
ULS	3,906	128	4,034	4,106	-1.75%
WGSS	902	20	922	782	+17.90%

Total Personal Section Affiliations 22,373

ACRL Interest Groups	Personal	Org & Corp	Aug. 2018 total	Aug. 2017 total	Change
Academic Library Services to Graduate Students	706	6	712	N/A	N/A
Academic Library Services to International Students	807	15	822	670	+22.69%
Access Services	568	9	577	353	+63.46%
African-American Studies Librarians	341	11	352	286	+23.08%
Asian, African, and Middle Eastern Stu	idies 386	35	421	N/A	N/A
Contemplative Pedagogy	449	4	453	262	+72.90%
Digital Badges	278	5	283	268	+5.60%
Health Sciences	601	10	611	617	-0.97%
History Librarians	390	5	395	N/A	N/A
Image Resources	355	11	366	355	+3.10%
Institutional Research	277	5	282	N/A	N/A
Librarianship in For-Profit Institutions	155	3	158	178	-11.24%
Library and Information Science (LIS) Education	599	10	609	611	-0.33%
Library Marketing and Outreach	1,088	18	1,106	971	+13.90%
Residency	164	2	166	128	+29.69%
Technical Services	786	20	806	739	+9.07%
Universal Accessibility	494	8	502	439	+14.35%
Virtual Worlds	238	4	242	206	+17.48%

Total Personal IG Affiliations 8,682

Note: The Research Assessment and Metrics and Systematic Reviews and Related Methods IG were approved in FY18 and were added as dues products September 1, 2018. Membership figures will be available for FY19.

### ACRL Committee Members 2017–18

We are pleased to acknowledge the ACRL leaders and volunteers who have worked hard to move the profession and the association forward in 2017–18. ACRL could not accomplish as much as it does without the passionate commitment of its volunteers. Thank you for your service.

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Qunying Li Yeli Yuan Li Paige A. Libbert Garrison Libby Susan P. Lieberthal Adriene I I im Rosalinda Hernan-dez Linares Thea Lindquist Reth Daniel Lindsay Frika C. Linke Leo S. Lo Claire Flise I obdell Mary Beth Lock Sara Loque Dallas Long Helen I ook Jorge R. Lopez-Megan Lounsberry Sara Lowe Dawn M. Lowe Wincentsen Yelena Luckert Lorna M. Lueck Michael J. Holly Jane Luet-Brady D. Lund Christine Lutz Li Ma David MacCourt Jennifer Mac-Donald Felice E. Ma-ciejewski Daniel Clark Mack Heidi Madden Miriam Leslie Jennifer A. Maddox Kathy L. Magarrell Amani Magid Diane M. Mahe Jeffrey Makala Amanda Yoder Rebecca R. Malek-Melissa Nicole Mallon Mary Mallory Debbie L. Malone Heather K. Maloney Meris Mandernach Maureen Mann Wendy S. Mann Caitlin MacKenzie Kristen Manes Barbara Maratos Tensy M. Marcos-Bodker Christopher Danald Marcum Emilia Rose Francesca Marineo Francesca Marini Bill Marino, JR Susanne M. Markgren Mary J. Markland Brianne Markowski Gary R. Marks, JR Scott Marsalis Jeffrev D. Marshall Matthew R. Marsteller Carrie S. E. Marten Alvssa Martin

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Flizabeth S. Namei Bethany Nash Nicole Nawalaniec Essraa M. Nawar Dana Neacsu Sally R. Neal Reherca Neel Gregory Nelson Robert J. Nelson Chelsea A. Nesvig Laurie Neuerburg Jennifer L. Newman Lauren Newton Daisy Gutierrez Jane Nichols Jennifer T. Nichols Amanda Nichols Lisa T. Nickel Claire E. Nickerson Karla Ann Merino Kristin A. Nielsen Danuta A. Nitecki Sarah F. North Brynne Norton Gina M. Norton-Kristine Nowak Carole F. Nowicke Rebecca Nowicki Patricia Alice Nugent Amy L. Nurnberger Jennifer F. Nutefall Iris O'Brien Jessica O'Brien Kelsev O'Brien Nancy P. O'Brien Robin O'Hanlon Brittany Lorraine Frin M. O'Toole Megan Jane Oakleaf Benjamin M. Oberdick Mary Kathryn Marilyn N. Ochoa Rosaline Y. Odom Jo Angela Oehrli Joyce L. Ogburn Amie Oliver Blynne Kensel Molly Olney-Zide Patrick Olson Natalie M. Ornat Cynthia Mari Orozco Rebecca Orozco Dana Ospina Lori J. Ostapowicz-Critz Hillary Ostermiller Manuel Ostos Michele Ostrow Stephanie Otis Flizabeth I illian Ott Rvan William Otto Tracey Allen Overbey John H. Overholt Erin Elizabeth Owens Ron L. Oxford Kelee Lynn Pacion Nicole Pagowsky Bonnie Paige Christopher

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Pamela Upsher Matt Upson Michelle Urberg Brianna Uzuner Alicia Glory Vaandering Chella Vaidya-nathan Alyssa H. Valcourt Jolanda-Pieta Van Arnhem Kaya Van Beynen Amy S. Van Epps Leanne Marie VandeCreek A. Marie Vans Kimberly Vardeman Mary Vasudeva K. T. L. Vaughan Julie Vecchio Lia Vella John Venecek Brian Vetruba Luke Vilelle Stephanie Espi-Alicia Virtue Jennine Vlach Joshua Johnson Vossler Emilie Vrbancic Constance M. Wade Lee Wagner Lauren Wahman Amy Wainwright Kevin W. Walker Lizzy Walker Susan Odell Walker Niamh A. Wallace William Shane Wallace John Walsh Larisa Walsh Tyler Walters Minglu Wang -Rui Wang Yiping Wang Caryl M. Ward Dane M. Ward Julia M. Warga Stefanie Elizabeth Brad L. Warren Mea Warren Winn W. Wasson Alex Phillip Watson Amanda L. Watson Elaine J. Watson Erica Ann Watson Renae Watson Kari D. Weaver Paul I. Weaver Kathryn Ruth Webb Joseph E. Weber Eric M. Wedig Thomas C. Mary Frances Wedmann Nancy J. Weiner Stephanie Weiss Nancy Weissman Janice D. Welburn Susan Wengler Sarah G. Wenzel Pam A. Werre Andrew J. Wesolek Debra J. West Theresa Westbrock Kara M. Whatley Michael Whitchurch

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Daniel P. Zuberbie

Elizabeth Lynn

In addition, ACRL assists scholars through mentoring and conference assistance. In 2003, ACRL founded the Dr. E. J. Josey Spectrum Scholar Mentor Program and Committee to encourage LIS students who received the ALA Spectrum scholarship to pursue academic librarianship. Since then, the committee has paired nearly 180 Spectrum Scholars with a mentor from an academic library and continues working to pair mentors with interested students and new professionals from current and recent Spectrum cohorts. The committee is implementing assessment tools to gather and measure feedback from mentors and mentees about the use and effectiveness of the mentoring program, which will be used to refine the program for future cohorts.

#### Awards

In 2018, 26 outstanding individuals and institutions received ACRL awards recognizing their accomplishments. ACRL's top honor, the Academic/Research Librarian of the Year Award, was presented to David W. Lewis, dean of the Indiana University–Purdue University Indianapolis University Library. Celebrated as a champion of disruption, Lewis' decades-long career as an academic library leader has been characterized by a record of accomplishments in the areas of academic technologies, digital humanities, open access to scholarly and educational resources, library integration into campus and community life, and innovative service development.



David W. Lewis, 2018 Academic/Research Librarian of the Year

ACRL continues to present the Excellence in Academic Libraries Award to recognize the staff of a community college, a college, and a university library for exemplary programs that deliver outstanding services and resources to further the educational mission of their institution. This year's recipients were Naugatuck Valley Community College Max R. Traurig Library, Waterbury, Connecticut; State University of New York, College at Geneseo Milne Library, Geneseo, New York; and Virginia Commonwealth University Libraries, Richmond, Virginia. The award, sponsored by ACRL and GOBI Library Solutions from EBSCO, includes a presentation ceremony on the campus of each award-winning library.

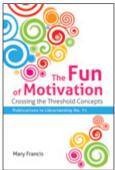
#### **Publications**

#### Monographs

ACRL's monographs publishing program was very active during 2017–18, releasing 16 new books, including a 6-volume set, on a variety of topics: assessment, instructional design, the ACRL Framework for Information Literacy for Higher Education, student contribution to the library, critical library pedagogy, mobile technology, and more. A complete list of titles is available in the table on page 660.

#### Serials

ACRL continues to make enhancements to the online versions of ACRL's College & Research Libraries (C&RL), College & Research Libraries News (C&RL News), and RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage in the Open Journal Systems (OJS) platform.



#### **ACRL AWARD WINNERS 2018 Division Award Winners**

Academic/Research Librarian of the Year Award (Donor: GOBI Library Solutions from EBSCO) David W. Lewis, dean of the Indiana University-Purdue University Indianapolis University Library

Excellence in Academic Libraries (Donor: GOBI Library Solutions from EBSCO) University: Virginia Commonwealth University Libraries, Richmond, Virginia; College: State University of New York, College at Geneseo Milne Library, Geneseo, New York; Community College: Naugatuck Valley Community College Max R. Traurig Library, Waterbury, Connecticut

#### Hugh C. Atkinson Memorial Award

(ACRL, ALCTS, LLAMA, LITA) Larry P. Alford, chief librarian at the University of Toronto

#### Section Award Winners

■ CJCLS Library Resources Program Award (Donor: EBSCO Information Services) Bucks County Community College

CLS Innovation in College Librarianship Award (Donor: SCELC) Teresa D. Williams, business librarian at Butler University

DLS Routledge Distance Learning Librarianship Conference Sponsorship Award (Donor: Routledge/Taylor & Francis Group) Marcia Elizabeth Rapchak, head of teaching and learning at Duquesne University

**EBSS Distinguished Education and Behavioral Sciences Librarian Award** Scott A. Collard, head of specialized research services at New York University

ESS de Gruyter European Librarianship Study Grant (Donor: de Gruyter Foundation) Anna Dysert, cataloger librarian at McGill University

■ IS Innovation Award (Donor: EBSCO Information Services) Trent Brager, education and social sciences librarian at the University of St. Thomas; Amy Mars, research, instruction, and outreach librarian at St. Catherine University; and Kim Pittman, information literacy and assessment librarian at the University of Minnesota-Duluth

■ IS Ilene F. Rockman Instruction Publication of the Year Award (Donor: Emerald Publishing) Jennifer E. Nutefall, university librarian at Santa Clara University, editor of Service Learning, Information Literacy, and Libraries, published in 2016 by Libraries Unlimited

■ IS Miriam Dudley Instruction Librarian Award (Donor: ACRL Instruction Section) Sharon Mader, dean emeritus and professor at the University of New Orleans

■ PPIRS Marta Lange/SAGE-CQ Press Award (Donor: SAGE-CQ Press) Allan Scherlen, professor and social sciences librarian at Appalachian State University

■ RBMS/Leab Exhibition Catalogue Awards (Donor: Katharine Kyes Leab and Daniel J. Leab Endowment) CATEGORY 1 WINNER (EXPENSIVE): Yale University's Beinecke Rare Book and Manuscript Library for Gather Out of Star-Dust: A Harlem Renaissance Album; CATEGORY 2 WINNER (MODERATELY EXPENSIVE): University of Toronto's Thomas Fisher Rare Book Library for Struggle and Story: Canada in Print; CATEGORY 3 WINNER (INEXPENSIVE): Georgetown University Library for Margaret Bonds and Langston Hughes: A Musical Friendship; CATEGORY 4 WINNER (BROCHURES): University of Illinois at Urbana-Champaign Library for H. G. Wells: Time Traveler, CATEGORY 5 WINNER (ELECTRONIC): University of Alberta's Bruce Peel Special Collections Library for Tinctor's Foul Treatise

(Awards continued next page)



This year, Altmetrics data was added to all three serials in addition to working with Portico to provide digital preservation services. *C&RL* also moved its manuscript management system to OJS this year to provide a more integrated experience for reviewers and authors.

Every two years, the ACRL Research Planning and Review Committee publishes a Top Trends in Academic Libraries report in the June issue of *C&RL News*. Trends identified in the 2018 edition include the publisher and vendor landscape, fake news and information literacy, project management, textbook affordability and OER, ethical concerns with learning analytics and data collection, research data sets and text mining, and collection management issues, including open access acquisitions models and legacy print collections.

A special issue of C&RL focusing on strategic management in academic libraries was published in April 2018. C&RL's Facebook and Twitter presences are home to updates on preprint and current articles, book reviews, highlights of past articles from the journal's history, and exclusive content from C&RL editors and researchers.



"I value the resources ACRL provides its members, such as College & Research Libraries News. As someone not currently in academia, I've found it extremely useful to have something to turn to monthly that keeps me up-to-date on academic trends, and even offers some resources that I can translate to my work." – Kathy Kosinski, ACRL Member of the Week

#### ALA JobLIST

ALA JobLIST (joblist.ala.org), the online career center operated since 2006 by *C&RL News* in partnership with *American Libraries* and ALA's Office for Human Resource Development and Recruitment (HRDR), offers services for both job seekers and employers. The site is powered by the leading provider of job websites and career centers for organizations that serve specialized members, with oversight by ACRL and ALA staff.

JobLIST published more than 2,800 job ads in FY18, nearly a new record. The majority of the ads were from academic and research institutions. JobLIST also reaches thousands of followers with links to helpful career news and job search advice on Twitter, Facebook,

#### (Awards continued from previous page)

■ ULS Outstanding Professional Development Award (Donor: Library Juice Academy) Corey Halaychik, library director at the State University of New York Maritime College, and Ashley Maynor, digital scholarship librarian at New York University

#### WGSS Achievement in Women's Studies Librarianship Awards

Career Achievement Diedre Conkling, director of the Lincoln County Library District

Significant Achievement Shirley Lew, dean of library, teaching, and learning services at Vancouver Community College, and Baharak Yousefi, head of library communications at Simon Fraser University

and LinkedIn. Face-to-face workshops and services are available through the ALA JobLIST Placement and Career Development Center, operated by HRDR at major ALA and ACRL conferences, which has also offered occasional webinars and other virtual development opportunities throughout the year.

#### CHOICE

As the publisher of a portfolio of products for the academic library, Choice continues to execute against its strategic plan, approved by the ACRL Board of Directors at the ALA 2015 Midwinter Meeting. During this past year, *Choice Reviews* added close to 5,000 reviews of academic monographs and served more than 1.3 million pages to its subscribers. Meanwhile, Resources for College Libraries grew to more than 97,660 titles in total, with 4,657 works added during the 2018 fiscal period. A metadata indexing review project was completed across 1,475 web resources, resulting in the identification and improved discovery of more than 1,100 open access sites. Seventy-



three external reviewers assessed more than 37,000 works across 33 RCL and RCL Career Resources subjects. Finally, a new database product, ccAdvisor, a joint effort by Choice and The Charleston Company, launched in September 2017 with 300 lengthy (2,000-plus words) reviews of "core" e-resources, and immediately garnered consortial subscriptions from the Colorado Alliance of Research Libraries, the Center for Research Libraries, and, this past spring, the Statewide California Electronic Library Consortium.

Choice's weekly podcast series, "The Authority File," watched engagement grow throughout its first year, with an average of 860 downloads and 990 streams for the 57 episodes produced through August 2018. Formatted as a series of author interviews, and hosted by Choice Editorial Director Bill Mickey, podcast topics ranged from library management to patron privacy.

The first Choice white paper, "The Evolving Institutional Repository Landscape," researched and written by Judy Luther, president of Informed Strategies, was published to coincide with the 2018 ALA Midwinter Meeting in Denver. The report launched a series designed to extend Choice's services to a broad cross-section of library-related professionals through white papers written by industry experts and published with underwriting from academic publishers and other parties. A second white paper, written by Sabine Dantus, outreach librarian at Lynn University, and Jennifer Park, assistant librarian for access and outreach services at Mount Saint Mary College, focused on marketing library resources and services and was published in August 2018.

Elsewhere, Choice's exploration of initiatives around open educational resources (OER) continued with the deployment of a survey designed to learn more about how course materials are adopted for undergraduate instruction. Sent to more than 88,000 instructors, the survey plumbed adoption methodologies and selection criteria, with special attention to the discovery and evaluation processes associated with OER. The 1,600 responses to the survey became the subject of a third white paper, this one by Steven Bell, associate university librarian for research and instructional services at Temple University.

#### Reports, White Papers, Online Publications

ACRL partnered with the National Institute for Learning Outcomes Assessment (NILOA) on the occasional paper "Creating Sustainable Assessment through Collaboration: A National Program Reveals Effective Practices," written by Kara J. Malenfant, ACRL senior strategist for special initiatives, and Karen Brown, professor in the School of Information Studies at Dominican University in River Forest, Illinois. "Creating Sustainable Assessment through Collaboration" synthesizes the results of ACRL's Assessment in Action: Academic Libraries and Student Success (AiA) program, which involved more than 200 campus teams led by librarians designing, implementing, and evaluating an action-learning project that sought to strengthen the competencies of librarians in campus leadership and data-informed advocacy.

*Keeping Up With...*, ACRL's online current awareness publication series, continued issuing concise briefs on trends in academic librarianship and higher education. Each edition focuses on a single issue, including an introduction to the topic and summaries of key points and implications for academic libraries. The series' offerings this year included information on research data management, digital storytelling, debiasing and fake news, the scholarship of teaching and learning, General Data Protection Regulation (GDPR), and more.

#### Standards, Guidelines, and Frameworks

The development of standards and guidelines for all areas of academic and research librarianship is a core service of ACRL. These standards and guidelines are a key ACRL contribution to the profession. As previously noted, the ACRL Board of Directors approved a new revision of the Standards for Libraries in Higher Education at the 2018 ALA Midwinter Meeting. The Board also approved new Guidelines for Primary Source Literacy, revised Guidelines for Media Resources in Academic Libraries, and Standardized Statistical Measures and Metrics for Public Services in Archival Repositories and Special Collections Libraries this year, along with reaffirming the association's Joint Statement on Faculty Status of College and University Librarians, Statement on the Certification and Licensing of Academic Librarians, and Statement on the Terminal Professional Degree for Academic Librarians.

The online versions of ACRL's standards, guidelines, and frameworks were accessed more than 235,000 times during the fiscal year.

#### Education

ACRL continues to offer a wide range of professional development programs and events to meet the needs of today's academic and research librarians.

#### ACRL Conference

The ACRL 2019 conference will be held April 10–13, 2019, in Cleveland, Ohio. Registration for the conference, themed Recasting the Narrative, opened in May 2018. Keynote speakers

acrl 2019

for the conference are journalist Michele Norris, author Viet Thanh Nguyen, and cartoonist Alison Bechdel. Complete information, including the conference program, is available on the ACRL 2019 website at conference.acrl.org.

#### ACRL PUBLICATIONS

#### New ACRL Books in 2017–18

- 2017 Academic Library Trends and Statistics
- Academic Library Impact: Improving Practice and Essential Areas to Research
- Applying Library Values to Emerging Technology: Decision-Making in the Age of Open Access, Maker Spaces, and the Ever-Changing Library
- The Changing Academic Library: Operations, Cultures, Environments, Third Edition
- Disciplinary Applications of Information Literacy Threshold Concepts
- Financial Management in Academic Libraries: Data-Driven Planning and Budgeting
- Framing Information Literacy: Teaching Grounded in Theory, Pedagogy, and Practice (Sixvolume set)
- The Fun of Motivation: Crossing the Threshold Concepts
- Now You're a Manager: Quick and Practical Strategies for New Mid-Level Managers in Academic Libraries
- Shaping the Campus Conversation on Student Learning and Experience: Activating the Results of Assessment in Action
- Undergraduate Research and the Academic Librarian: Case Studies and Best Practices

#### ACRL Serials

- College & Research Libraries (http://crl.acrl.org)—The official open access, onlineonly scholarly research journal of ACRL.
- College & Research Libraries News (http://crln.acrl.org)—Publishes articles on the latest trends and practices affecting academic and research libraries and serves as the official newsmagazine and publication of record of ACRL.
- RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage (http://rbm.acrl.org)—ACRL's journal covering issues pertaining to special collections libraries and cultural heritage institutions.

#### **CHOICE** Publications

- Choice Magazine—Each monthly issue offers 600 new reviews, a bibliographic essay, and upcoming titles worth knowing.
- Choice Reviews on Cards—Choice reviews, and just the reviews, on cards.
- Choice Reviews—The completely rebuilt Choice Reviews gives subscribers immediate access to a comprehensive archive of nearly 200,000 reviews representing a quarter-century of scholarship.
- Resources for College Libraries—Copublished with ProQuest, RCL helps undergraduate institutions identify the essential titles for learning.
- ccAdvisor—A creation of Choice in partnership with the Charleston Advisor, ccAdvisor is the searchable, authoritative, peer-reviewed guide to scholarly academic databases.

#### **Blogs/Online Publications**

- ACRL Insider (http://acrl.ala.org/acrlinsider)—ACRL Insider keeps the world current and informed on ACRL activities, services, and programs.
- ACRL LibGuides (http://acrl.libguides.com)—ACRL LibGuides allow membership units to advance the work of ACRL by providing resources for the profession, such as toolkits and bibliographies.
- ACRLog (http://acrlog.org)—The issues blog of ACRL features posts on current issues in academic and research librarianship from the blog team.

(Publications continued next page)

#### ACRL @ ALA Annual Conference

A well-attended program at the ACRL 2017 conference challenged academic librarians to think critically about how the term *resilience* is used to shift responsibility for success and survival to individuals, while silencing conversations about structural inequalities. The President's Program at the 2018 ALA Annual Conference, "Beyond Resilience: Crafting a Caring Organization," was a follow-up to the ACRL 2017 program and featured a variety of panelists sharing stories describing how they have dealt with major change and challenges and discuss steps to shape responsive and caring organizations.

ACRL sponsored an additional 21 section, committee, and individual programs in New Orleans. A list of programs is available in the table on page 637, and a recap of programs is available in the September 2018 issue of C&RL News.

#### RBMS Conference

The 59th Annual RBMS Conference, "Convergence," was held June 19–22, 2018, in New Orleans. The conference reflected the idea of convergences and spoke directly to the field's preparedness for increasing environmental vulnerabilities on facilities, readiness for the inclusion of different people and cultures in collections, diversity in programming and staffing, and the willingness to democratize materials, including, but not limited to, rare books, archival and digital records, films, maps, and photographs. Highlights included talks on primary source literacy, the value of diverse collections, ethical questions in special collections, documenting student life using Snapchat, climate change and cultural heritage, and more. This year's conference had the highest attendance in RBMS history (more than 530 attendees) and featured 16 panel sessions, eight participatory sessions, three plenaries, eight seminars, and four workshops, along with 20 posters and a service project at New Orleans City Park.

Eighty-six percent (86%) of respondents rated the quality of the RBMS conference as either "excellent" (43%) or "above average" (43%), the two highest ratings. When asked about the conference's thematic focus on convergence, 58% said they "agree" or "strongly agreed" that the conference prompted them to develop a greater interest in preparedness for increasing environmental vulnerabilities, readiness for the inclusion of different people and cultures in

#### (Publications continued from previous page)

- ACRL TechConnect (http://acrl.ala.org/techconnect)—Blog covering innovative uses of technology in academic and research libraries.
- ACRL Value of Academic Libraries (http://acrl.ala.org/value/)—Trends and issues related to the ACRL Value of Academic Libraries initiative.
- *Keeping Up With...*(www.ala.org/acrl/publications/keeping\_up\_with)—Online current awareness publication featuring concise briefs on trends in academic librarianship and higher education.

#### ACRL Social Media

- Facebook (www.facebook.com/ala.acrl)
- Twitter (www.twitter.com/ALA\_ACRL)
- Instagram (www.instagram.com/ala\_acrl)
- Pinterest (www.pinterest.com/acrlala)
- YouTube (www.youtube.com/user/ALAACRL/)

what they collect, how they perform outreach and programming, and who they select to staff and lead, along with their willingness to democratize our materials.

#### RoadShows

Responding to member requests for local educational opportunities, ACRL continues to offer a variety of traveling workshops that can be brought upon request to your campus, chapter, or consortia. Led by expert presenters, these one-day immersive workshops are designed to engage participants and help academic librarians learn new skills and strengthen existing competencies to tackle the greatest issues facing the profession today. ACRL RoadShows focus on scholarly communication, the Standards for Libraries in Higher Education, assessment, research data management, the Framework for Information Literacy for Higher Education, and the intersections of scholarly communication and information literacy. This year, RoadShows were held at 44 institutions, reaching more than 1,800 attendees in 24 states, the District of Columbia, 2 Canadian provinces, Singapore, Trinidad and Tobago, and the United Arab Emirates.

ACRL also began offering RoadShows as preconferences at ALA conferences this year. The Framework RoadShow was delivered in Denver before the 2018 ALA Midwinter Meeting, and the Assessment in Action RoadShow was delivered in New Orleans before the 2018 ALA Annual Conference.

#### Symposium for Strategic Leadership in Diversity, Equity, and Inclusion

ACRL partnered with the Association of Research Libraries to offer a symposium this year to increase understanding and capacity among academic and research library professionals for creating healthy organizations with diverse, equitable, and inclusive climates. The Symposium for Strategic Leadership in Diversity, Equity, and Inclusion was held May 10–11, 2018, in Minneapolis, Minnesota, with a preconference May 9. This event provided actionable information and tools for library and archive leaders to take back to their organizations and help develop authentically inclusive environments, where people from underrepresented and marginalized groups can thrive and succeed.

#### Leadership Institutes

ACRL again collaborated with members of the Council for Higher Education Management Associations to offer the 2017 Women's Leadership Institute, held December 2–5, 2017, in Newport Beach, California. The Women's Leadership Institute is an experience that provides professional development opportunities on issues that affect women within the higher education community. The program has the added benefit of bringing together women from administrative and student affairs functions across institutions of higher education.

#### Online Learning

The ACRL e-Learning program offered 22 e-Learning events consisting of 19 webcasts and 3 multiweek courses this year on a variety of topics, such as leadership in libraries, creative instructional design, critical thinking about sources, data-driven budgeting, open educational resources, and a six-part webcast series exploring the ACRL Framework. More than 493 individuals and 145 groups participated in this year's e-Learning offerings.

#### ACRL Presents ... Webcasts

The ACRL Presents... program offers free occasional webcasts on issues of broad interest and importance to the academic and research library community. ACRL Presents... webcasts offered this year included "The New Academic Library Impact Report" (November 2017), "Addressing Cultural Humility and Implicit Bias in Information Literacy Sessions" (January 2018, with the ALA Office for Diversity, Literacy and Outreach Services), "Can't You Just Say Yes? Answering Copyright Questions About Fair Use for Patrons" (February 2018), "Introducing the Revised Standards for Libraries in Higher Education" (May 2018), and "Update on the New Research Environment and Scholarly Communication System Project" (June 2018).



"I value the professional development opportunities through ACRL. My community college library doesn't have a lot of funds for professional development, so I appreciate the free webinars." – Jenny Yap, ACRL Member of the Week

#### ACRL-Choice Webinars

The 2017–18 fiscal year also saw continued strong interest in the ACRL-Choice sponsored webinar program, with the hosting of 21 presentations designed to connect the library community with publishers and other content providers around topics of common interest. Webinar registrations continue to exceed expectations, with an average of 749 registrants per webcast; total registrations, lifetime to date, topped 75,000 for the 122 webinars produced since the inception of the series in 2014. An archive of the complete series is available on the Choice Media Channel on YouTube.

#### Scholarships

Knowing that professional development is essential to the success of academic and research librarians, ACRL awarded more than \$37,965 in scholarships this year, through 39 scholarships awarded for the association's e-Learning program, the Immersion Program, and 59th RBMS Conference. The ACRL 2019 Conference Scholarship Campaign has additionally raised more than \$50,000, exceeding the scholarship goal for the Cleveland conference.

#### Advocacy

Continuing the association's focus on advocacy, ACRL aims to increase its communication on major trends and issues in libraries and increase its influence in public policy affecting higher education. ACRL's continued work in the scholarly communication arena, especially as a member of the Library Copyright Alliance (LCA), helped the association to meet these objectives.

#### Legislative Advocacy

Public policy issues affecting higher education remain an essential focus of ACRL. Each year, the Government Relations Committee, in consultation with the Board of Directors and staff, formulates an ACRL Legislative Agenda. Drafted with input from the Research and Scholarly Environment Committee, along with additional committees, ACRL leaders, and the ALA Washington Office, the legislative agenda is prioritized and includes objectives for legislative action

at the national level on issues that may affect the welfare of academic and research libraries. The 2018 ACRL Legislative Agenda focuses on ten issues that the U.S. Congress has recently taken, or will most likely take, action on in the year ahead: Federal Funding Issues Affecting Libraries; Network Neutrality; Deferred Action for Childhood Arrivals (DACA); Access to Federally Funded Research (FASTR); PROSPER Act; Affordable College Textbook Act; Open, Permanent, Electronic, and Necessary (OPEN) Government Data Act; Federal Depository Library Program; Marrakesh Treaty Implementation Act; and Government Surveillance.



The association acted on these and related issues in a variety of ways this year. In October, ACRL commended ALA on its support of immigrants and social media by the organization's signing of a statement issued by the NYU Brennan Center for Justice concerning the State Department's proposed policies, published for comment in Public Notice 10065 and issued a statement in support of the DACA program, as noted earlier in this report.

ACRL signed on to two letters opposing a proposed tax on graduate student tuition waivers included in the tax reform bill recently passed by the U.S. House of Representatives this fall. The letters, from the March for Science and the American Council of Learned Societies, called on Members of Congress to reject the proposed change and stand up for the future of American higher education. We also encouraged our members to submit public comments to the U.S. Department of Education on its "Proposed Supplemental Priorities of Discretionary Grant Programs" and tell the department to make eligible for federal funding that can provide more resources and opportunities to the communities we serve.

At the 2018 ALA Midwinter Meeting in Denver, the Board of Directors signed on to an American Historical Association statement condemning Polish law criminalizing public discussion of Polish complicity in Nazi war crimes. This spring, ACRL also promoted the ALA action alert to support federal library funding for FY2019 as the White House budget proposal for FY2019 eliminated funding for the Institute of Museum and Library Services and the majority of federal library funding and signed on to SPARC's appropriations letter to request \$10 million in federal funding to be appropriated for open textbooks for college students.

In August 2018, ACRL joined 19 other library and higher education groups (including ALA, ARL, the American Council on Education, and EDUCAUSE) in filing an amicus brief on the issue of net neutrality in support of the Federal Communications Commission's (FCC) strong, enforceable rules to protect and preserve the open Internet. The brief supports petitioners in the case of *Mozilla Corporation v. Federal Communications Commission and United States of America* before the U.S. Court of Appeals for the District of Columbia Circuit. ACRL also submitted comments to the Environmental Protection Agency this summer on the proposed rule "Strengthening Transparency in Regulatory Science."

The association continues to be an active partner with ALA and ARL in the LCA. Over the course of the past year, LCA has acted on a number of important issues by issuing comments on pending legislation and court cases, joining briefs, and releasing papers and guides on a wide range of copyright and fair use issues, including net neutrality, the Marrakesh Treaty, preservation of computer programs and computer program-dependent materials, accessibility of motion pictures by educational institution's disability offices, the CASE Act, and more.

#### Partnerships with Higher Education

ACRL continues to work with higher education associations to strengthen both partnerships and the profession. We collaborated with members of the Council of Higher Education Management Associations to offer the 2017 Women's Leadership Institute. This program brought together mid-level administrators from across campus functions to share experiences, develop a better understanding of the campus as a workplace and culture, and create new networks and networking skills.

ACRL additionally maintains liaison relationships with a number of higher education associations through the Liaisons Assembly. ACRL currently has liaison relationships with groups such as the American Association of Community Colleges (AACC), American Chemical Society (ACS), American Council of Learned Societies (ACLS), Council of Independent Colleges (CIC), Modern Language Association (MLA), and more. A full list of ACRL liaison relationships is available at www.ala.org/acrl/aboutacrl/directoryofleadership/committees/acr-lclias.

#### Organizational Effectiveness and Vitality

ACRL sustains the fiscal resources, staff expertise, and organizational structure necessary to advance the association's Plan for Excellence.

#### ACRL Staff

Mariel Colbert joined ACRL as program coordinator for Member Services in September 2017. She serves as staff liaison to ACRL chapters, discussion and interest groups, and manages the colleagues donation program. Gena Parsons-Diamond joined the ACRL staff as program coordinator for Member Services in May 2018. Parsons-Diamond provides support for many ACRL programs, including the ACRL Diversity Alliance, fundraising, professional development, and book publishing, as well as member promotion, recruitment, and retention programs. In addition, David Free was promoted to senior communications strategist in September 2017.

Two new staff members joined the Choice office in Middletown, Connecticut, this fiscal year. Katherine Wessbecher was appointed editor in mathematics and the natural sciences for Choice Reviews. Wessbecher began her career at Penguin Random House and most recently served as associate editor at the Putnam Books imprint. Additionally, Deb Villavicencio-Eschinger joined Choice in FY18 as marketing manager. Villavicencio-Eschinger brings to Choice a strong background in demand generation via traditional and digital marketing channels, as well as customer-engagement marketing and collaborative partner and influencer marketing.

Take a minute to "meet" ACRL's diverse staff on the association website at www.ala.org/acrl/aboutacrl/staff/contactacrl.

### Sponsorships

#### **ACRL Sponsorships for 2018**

ACRL expresses its sincere appreciation to the following sponsors for their generous donations to the various programs and events we have offered throughout the year. Thanks to your support, ACRL members benefited from enhanced programs and services this year.

#### Colleagues

#### Summa Cum Laude (\$30,000 and up)

EBSCO Information Services Elsevier Springer Nature

#### Magna Cum Laude (\$22,500-29,999)

Gale Cengage OverDrive ProQuest and ExLibris

Cum Laude (\$15,000-22,499) GOBI Library Solutions from EBSCO

#### Honor Roll (\$10,000-14,999)

Anonymous American Psychological Association CHOICE OCLC SAGE

#### Dean's List (\$5,000-9,999)

Antiquarian Booksellers' Association of America Atlas Systems Cambridge University Press Case Western Reserve University Libraries IEEE Xplore Digital Library IOP Publishing Iowa State University Jonathan A. Hill, Bookseller, Inc. Kansas State University Libraries

#### Dean's List (continued)

Oberlin College Libraries Ohio State University Libraries Pennsylvania State University Libraries Taylor & Francis Group University of Delaware Library, Museums, and Press University of Iowa Libraries University of Washington Libraries

#### Mortar Board (Up to \$4,999)

1Science AAAS Abby Schoolman Books **ACLS Humanities E-Book** Adam Matthew Digital AMALIVRE American Chemical Society American Society of Civil Engineers Annual Reviews Arthur Fournier Fine & Rare, LLC ASTM Athena Jackson Auburn University Libraries Bartleby's Books **Baylor University** Ben Kinmont, Bookseller Between the Covers Rare Books, Inc. Biblioctopus The Bibliographical Society of America Bloomsbury Publishing, Inc. Bonhams bookandpaperfairs.com The Book Collector The Book Shop, LLC Boston Rare Maps Bowling Green State University **Brepols Publishers** Brigham Young University Libraries BRILL **Bromer Booksellers** Brown University Bruce McKittrick Rare Books **Business Expert Press** California Rare Book School

### Sponsorships

#### **ACRL Sponsorships for 2018**

#### Mortar Board (continued)

Casalini Libri Clarivate Analytics Colorado State University Libraries Conservation Center for Art & Historic Artifacts Counting Opinions (SQUIRE) Ltd. Credo Reference De Gruvter DePaul University Library **Duke University Press** Eclectibles Emerald Publishing **Emory University Libraries** Erasmus Boekhandel Eric Chaim Kline, Bookseller F.A. Bernett Books Five Colleges of Ohio, Inc. Florida State University Franklin Gilliam :: Rare Books G. Davis Rare Books, Inc. Geographic Research, Inc. HARRASSOWITZ Henry Sotheran Limited Historical Information Gatherers Iberoamericana Editorial Vervuert, S.L.U. IET USA. Inc. IGI Global J. Williard Marriott Library at the University of Utah James Arsenault & Company Jarndyce Antiguarian Booksellers John Carroll University John Windle Antiguarian Bookseller Johns Hopkins University Libraries Ken Sanders Rare Books Kenneth Mallory L & T Respess Books Langdon Manor Books, LLC Liber Antiguus, Early Printed Books & Manuscripts Library Juice Academy Lux Mentis, Booksellers Macalester College Maggs Bros. Ltd. Marquette University Libraries Martayan Lan Miami University Libraries Michael Laird Rare Books, LLC Morgan & Claypool Publishers Musinsky Rare Books Northeast Document Conservation Center Northwestern University Libraries NOW Publishers OECD OhioLink Ohio University Libraries

#### Mortar Board (continued)

**Open Edition Optical Society** Oregon State University Libraries and Press Palinurus Antiguarian Books Philadelphia Rare Books & Manuscripts Company Phillip J. Pirages Fine Books and Manuscripts Policy Map Princeton University Press Purdue University Libraries Puvill Libros, S.A. **QED** Appraisal Group, LLC Rabelais, Inc. Read'Em Again Books Roval Books. Inc. Rulon-Miller Books. Inc. SAE International Safari SCELC Schoenberg Institute for Manuscript Studies Sotheby's SPIE Tavistock Books Temple University Libraries Ten Pound Island Book Company University of Arizona Libraries University of California-Irvine Libraries University of Chicago Library University of Cincinnati Libraries University of Colorado-Boulder Libraries University of Idaho Library University of Illinois at Urbana-Champaign Libraries University of Kansas Libraries University of Kentucky Libraries University of Michigan Libraries University of Minnesota Libraries University of Montana-Mansfield Library University of Northern Iowa University of San Diego University of Wyoming Libraries VALE: Virtual Academic Library Environment New Jersey Vamp & Tramp, Booksellers, LLC Virginia Tech Libraries Voyager Press Rare Books & Manuscripts West Virginia University Libraries Western Michigan University White Fox Rare Books and Antiques Whitman College Whitmore Rare Books, Inc. William Allison Books William Reese Company Wittenberg University

### ACRL Board of Directors, 2017–2018



ACRL Board 2017–18 (I to r): (back) Kim Reed, John A. Lehner, John P. Culshaw, LeRoy Jason LaFleur, Lori J. Ostapowicz-Critz, Mary Ellen K. Davis (middle) Kelly Gordon Jacobsma, Jeanne R. Davidson, Beth McNeil, Caroline Fuchs, Emily Daly (front) Irene M.H. Herold, Cheryl A. Middleton, and (not pictured) Lauren Pressley.

#### ACRL Board of Directors, 2017–2018

#### President Cheryl A. Middleton Oregon State University

Vice-President/President-Elect Lauren Pressley University of Washington Tacoma

Past-President Irene M.H. Herold The College of Wooster

Budget & Finance Committee Chair John A. Lehner University of Houston

ACRL Councilor LeRoy Jason LaFleur Tufts University

**Executive Director** (*Ex-officio*) Mary Ellen K. Davis *ACRL/ALA* 

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Emily Daly Duke University

Jeanne R. Davidson Utah State University

Caroline Fuchs St. John's University

Kelly Gordon Jacobsma Hope College

Beth McNeil Iowa State University

Lori J. Ostapowicz-Critz Worcester Polytechnic Institute

Kim Reed College of Western Idaho

#### John A. Lehner

Budget & Finance Committee Chair

I am very pleased to report that ACRL finished fiscal year 2018 (FY18) in excellent financial condition. The ACRL Board of Directors, Budget & Finance Committee, and executive director worked collaboratively to ensure the sound financial condition of the association. ACRL's staff and member leaders have focused on fiscal sustainability, membership development, and services to members over the course of FY18, as well as advancing the initiatives of the Plan for Excellence.



This report gives an overview of ACRL's finances and continues the effort of the last several years to present a streamlined report. For those who are interested in greater detail, and to ensure transparency in financial operations, detailed spreadsheets for FY18 are available in the online supplement to the Annual Report on the C&RL News website at http://crln.acrl.org.

In our ongoing efforts to make ACRL's finances understandable and accessible to members, the Budget & Finance Committee has developed a simple graphic presentation of ACRL's expenditures. I am pleased to share this new infographic, ACRL Working for You, in this report. This infographic presents the average of the last four years of expenditures, to account for the variations between the alternating ACRL conference years and non-conference years. The infographic is available on page 671.

#### FY18 ACRL Budgetary Performance: A Fiscal Year-End Summary as of August 31, 2018

The ACRL fiscal year is September 1 through August 31. The biennial ACRL Conference has significant revenue impacts that are reflected in the budget reports for conference years. The ACRL budget for non-conference years is compared to the last non-conference year in budget reporting. FY18 was a non-conference year and is therefore compared to FY16. The FY18 budget for ACRL was planned to spend down available reserve funds. In addition, conference expenditures for FY19 were incurred, although conference revenue is not realized until the year of the conference. As the summary display on page 670 shows, ACRL's performance was notably better than planned, with revenues higher and expenses lower than budget. Although a significant spend down of reserve funds was accomplished, there was a positive variance from the ACRL budget of \$293,603.

Expenses and revenues for Choice are reported separately and are compared to the immediately preceding year, in this case, FY17. The Choice budget was also planned to spend down available reserve funds. Choice revenues were lower than budget in FY18, but the effects of lower revenues were somewhat offset by expenses being lower than budget. Choice's negative net revenue was \$55,916 greater than planned.

# Financial Report

ACRL	FY2018	FY2018	VARIANCE	FY2016	VARIANCE
TOTAL	ACTUAL	BUDGET		ACTUAL	FY16 to FY18
Revenues	\$2,693,458	\$2,500,543	\$192,915	\$2,616,463	\$76,995
Expenses	\$3,425,025	\$3,525,712	(\$100,687)	\$2,979,193	\$445,832
NET REVENUE	(\$731,567)	(\$1,025,170)	\$293,603	(\$362,730)	(\$368,837)
CHOICE	FY2018	FY2018	VARIANCE	FY2017	VARIANCE
TOTAL	ACTUAL	BUDGET		ACTUAL	FY17 to FY18
Revenues	\$2,813,283	\$2,970,365	(\$157,082)	\$2,940,494	(\$127,211)
Expenses	\$2,938,558	\$3,039,724	(\$101,166)	\$3,055,258	(\$116,700)
NET REVENUE	(\$125,275)	(\$69,359)	(\$55,916)	(\$114,764)	(\$10,511)

NOTE: Figures provided are based on unaudited FY18 closing report, as of October 23, 2018.

#### ACRL Revenues

ACRL revenues were nearly 8% above budget and totaled \$2,693,458. Significant drivers of revenue were *ACRLMetrics*, book sales, ACRL licensed workshops, classified advertising, and e-learning (webcasts).

Membership dues are an important revenue stream for ACRL and contributed gross revenues of \$609,906. The revenue from membership was 4% below budget, but this is at least in part due to the major reduction in student dues that the Board of Directors approved at the 2017 ALA Annual Conference. This reduction in annual student membership dues to \$5.00 caused a decrease in dues revenue. This reduction in dues was pursued as a strategy to build membership by trying to engage more individuals during their library/information science graduate studies. The initial results suggest that student membership has increased significantly.

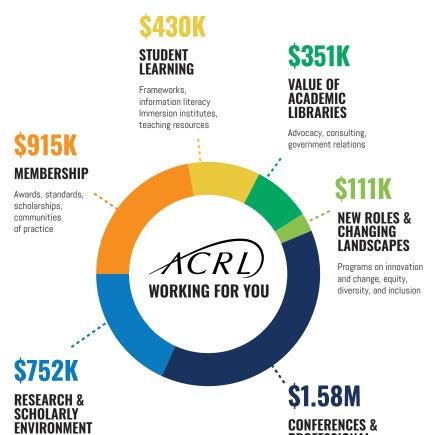
#### ACRL Expenses

ACRL expenses, without Choice, were 3% below budget and totaled 3,425,025. Savings occurred in a number of areas, including professional services, conference related, and publishing related. Some of the savings are also due to some projects that were not completed within FY18 and final bills for them will be paid in FY19. These items include digitization of *C&RL News* backfiles and the final payment for a study undertaken by Project Information Literacy for ACRL.

#### ACRL Net Asset Balance

ACRL's operating reserve, or net asset balance was purposely reduced by approximately \$1.25 million. This reduction in the net asset balance was undertaken after careful consideration of the appropriate level for the operating reserve by the Budget & Finance Committee and the Board of Directors. This reduction was accomplished in several ways. Additional funds were directed into member services. In addition, \$525,000 was approved by the Board for Choice's new product initiatives. \$350,000 of this funding was in the form of a swap of \$350,000 of Choice's Long Term Investment (LTI) to ACRL in return for \$350,000 of ACRL's operating reserve to Choice.

# **Financial Report**



Open access advocacy. trends and statistics, journal and book publishing

### PROFESSIONAL DEVELOPMENT

www.acrl.org

ACRL Conference. Rare Books (RBMS) Conference, webinars, ALA Conference programs, RoadShows

On average, ACRL invests over \$4.1\* million annually to support its strategic initiatives and to fund conferences and events to further the work of higher education librarians and information professionals. Contributions to the profession are funded through an array of revenue streamsincluding dues, donations, registrations, publications, and advertising.

\* Average of the past 4 years of expenses. All other figures also averages of the past 4 years of expenses.

# **Financial Report**

#### Long-Term Investment (LTI)

ACRL's LTI increased \$776,761 including the above mentioned \$350,000 swap with Choice. At the close of FY18 the LTI stood at \$4,956,785. This figure represents ACRL's share of what is sometimes called the ALA Endowment. Like an endowment, the LTI provides a regular stream of income to ACRL. Building the LTI helps assure a solid financial future for ACRL.

#### The Future

The ACRL 2019 Conference and other professional development offerings will clearly continue to be vitally important revenue streams. It is important to note that the Board of Directors decided to keep the 2019 conference registration early bird rates for members below \$400 in an effort to make it financially accessible. As inflationary pressures increase, future conferences may require a higher registration cost.

ACRL will continue to look for ways to develop new revenue sources and diversify revenue sources to ensure the future of the organization. The Board of Directors and Budget & Finance Committee will continue to consider programs and services that benefit members and further strategic initiatives while maintaining an appropriate reserve.

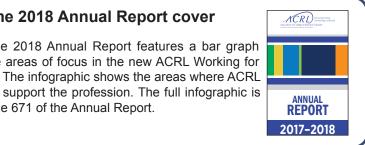
#### **CHOICE**

Choice finished FY18 with revenues of \$2,813,283 and expenses of \$2,938,558. Revenues were \$157,082 less than budget and expenses were \$101,166 less than budget. This resulted in a fairly modest variance in net revenue of (\$55,916) from the budget.

Choice has continued to focus on developing new product lines. In September 2017, ccAdvisor (CCA), was launched as a collaborative venture with The Charleston Company. Although a successful launch, CCA has depended on consortial subscriptions at deep discounts. There will be an increased focus on single-site sales and preliminary discussions have begun with outside sales agencies to increase subscriptions both domestically and overseas.

Choice continues its development efforts on several new products. The previously mentioned swap of Choice's LTI for operating reserve funds from ACRL was undertaken to ensure sufficient funding for development of new products that serve the academic library community.

Choice ended the fiscal year with its LTI at \$572,349, lower than last year because of the transfer of LTI funds to ACRL. Choice's year end operating reserve was slightly below budget (-1.87%), but still strong at \$2,933,020.



#### About the 2018 Annual Report cover

The cover of the 2018 Annual Report features a bar graph representing the areas of focus in the new ACRL Working for You infographic. The infographic shows the areas where ACRL invests funds to support the profession. The full infographic is available on page 671 of the Annual Report.

#### Budget & Finance Committee, 2017–2018

John A. Lehner, University of Houston, chair Tara Baillargeon, Marquette University Rickey D. Best, Auburn University at Montgomery Fannie M. Cox, University of Louisville Georgie Lynn Donovan, William & Mary Alexia Hudson-Ward, Oberlin College Kevin Wade Merriman, Yale University Joe Mocnik, North Dakota State University Joe Mocnik, North Dakota State University Marla E. Peppers, California State University–Los Angeles Brian Rennick, Brigham Young University Joan Roca, Minnesota State University–Mankato Theresa C. Stanley, Pima Community College Lauren Pressley, University of Washington Tacoma, ex-officio Mary Ellen K. Davis, ACRL/ALA, ex-officio Allison Payne, ACRL/ALA, staff liaison

### **NEW FROM ACRL PRESS**

### Library Service and Learning:

Empowering Students, Inspiring Social Responsibility, and Building Community Connections

edited by Theresa McDevitt and Caleb P. Finegan



