



ANNUAL REPORT **2015** ♦ **2016**



*Advancing learning
Transforming scholarship*

Association of College & Research Libraries
A division of the American Library Association

Message from the President

Ann Campion Riley

ACRL's 77th President



Great members, great ideas, and great fun — being ACRL president this past year was more than I expected. But then of course, I don't know what I expected!

This year the ACRL Board continued its work on the *Framework for Information Literacy for Higher Education* by rescinding the *Standards for Information Literacy in Higher Education* at the 2016 ALA Annual Conference in Orlando. This decision came at the end of a long comment period and many discussions over the course of almost three years. It was a result of the overwhelming sentiments expressed to the Board of the acceptance and appreciation of the new *Framework*. Many members had strongly suggested the *Standards* be retired.

While the Framework was a main focus of our work this year, exciting things continued to happen across the entire association.

For example, the Board was inspired by the work of the Library Diversity Alliance and voted for ACRL to sponsor its activities as part of our newly approved New Roles and Changing Landscapes strategic goal area. Many thanks to Diversity Alliance founders Jon Cawthorne and John Culshaw for their work on this important initiative.

Data management has been another focus of my time in office. My President's Program in Orlando focused on ways academic libraries of various sizes can tailor their engagement with data services to their individual institutional priorities. ACRL also created a new data management roadshow this year, providing another avenue for librarians to learn about this important area.

I was also very impressed by the innovations happening at Choice this year. Our members and the excellent Choice staff made great progress in overseeing a variety of transitions across the unit. They especially deserve kudos for the redesigned Choice Reviews and the wonderful new branding that rolled out across the variety of Choice products and services.

As part of my duties as president, I had a wonderful time meeting members around the country, visiting many of our state chapters as well as the institutions that received the Excellence in Academic Libraries awards this year. Learning about all of the innovative ways academic and research libraries serve our communities was definitely a highlight of my term in office. The ACRL awards program offers many opportunities to showcase all the transformative work going on in libraries every day. I strongly encourage you to apply or nominate your colleagues for one of the association's many awards in the future.

When I think back over the whirlwind year, I am amazed at everything we were able to accomplish as an association. Thanks to all of you for all the work you did over the 2015–16 fiscal year, and I look forward to seeing all of you at the ACRL 2017 Conference in Baltimore as I move into my role as ACRL past-president.

Annual Conference Programs

ACRL Programs at the 2016 ALA Annual Conference — Orlando, Florida —

- ACRL and ALCTS/PARS – Digital Preservation Education: Choosing the Options that are Right for You
- ANSS – Magical Digital Encounters of the Social Science Kind
- CJCLS – Academic Libraries and Open Educational Resources: Developing Partnerships
- DHIG – A Spectrum of Digital Initiatives: Project and Pedagogical Collaborations in Digital Humanities
- DSCIG – Starting from Scratch: Build Your Digital Scholarship Center Program
- DLS – Intentional Teaching Online: Using Instructional Design to Enhance Distance Library Instruction
- Individual Proposal – Connecting Individuals with Social Services: The Academic Library’s Role
- Individual Proposal – Expanding Your Assessment Toolbox: Creative Assessment Design for the Novice Instruction Librarian
- Individual Proposal – Framing Out New Partnerships: Redesigning Library Instruction and First-Year Writing Programs through Shared Understandings
- Individual Proposal – Joyous Paranoia: How Libraries Misunderstand and Mismanage Disruptive Innovation
- Individual Proposal – Practical Instructional Design: Diverse Perspectives in Academic Librarianship
- Individual Proposal – Strengthening Relationships and Experiences with Students through Personal Librarian Programs
- Individual Proposal – The Mindful Librarian: Bringing Mindfulness to the Academic Library
- Individual Proposal – To Surveys and Beyond: Strategies for Assessing Large-Scale Outreach Events
- IS/EBSS – Authority Is Constructed and Contextual: A Critical View
- Publications Coordinating Committee/Research and Scholarly Environment Committee – Peeling Back the Layers of Publishing Opacity: Open Editorial and Peer Review
- President’s Program – Strategies and Partnerships: Tailoring Data Services for Your Institutional Needs
- RBMS, ALA Committee on Diversity, and ALCTS/PARS Digital Preservation Interest Group – #BlackLivesMatter: Documenting a Digital Protest Movement
- RCL Editorial Board – Collections at the Crossroads: Revising and Re-envisioning the Core Subject Collection
- STS – Data to Discourse: Subject Liaisons as Leaders in the Data Landscape
- ULS – Taking Our Seat at the Table: How Academic Librarians Can Help Shape the Future of Higher Education

Message from the Vice-President

Irene M. H. Herold

Vice-President/President-Elect



Having served on the ACRL Board of Directors as a director-at-large for four years contiguous with my service as ACRL vice-president allowed me to “hit the ground running” in my new role, despite a little learning curve. I already had participated in ACRL Board work, knew the many roles, intellectual contributions, and support of the ACRL staff, and valued our terrific engaged membership. What I did not comprehend before going through the vice-presidential year process was the volume of appointments and the literally hundreds of applications that needed to be considered for each appointment for a limited number of open positions on committees. The dedicated work of the Appointments Committee and the Leadership Recruitment and Nomination Committee was invaluable in making this a manageable process. I was so impressed by the service orientation of our membership, the accomplishments and knowledge available to be employed, and concerned with how to keep our membership engaged when only a few could be appointed. Thank you all for your commitment to ACRL and its work.

During my vice-presidential year a fourth goal area committee was established for the ACRL Plan for Excellence. The New Roles and Changing Landscapes goal was created as a direct result of feedback received from what members value and perceive as a need for ACRL to address. Gillian (Jill) Gremmels and Mark Emmons are serving as chair and vice-chair of the goal area committee during its first year. Watch for initiatives to commence and opportunities for your input over the course of the next fiscal year.

My President’s Program Planning Committee, led by co-chairs Anne Casey and Patricia Kreitz, invites you to join us at the ALA Midwinter Meeting panel “Leadership Development for New Library Roles” on Sunday, January 22, 2017. Check the schedule for time and location. For my President’s Program at the 2017 ALA Annual Conference in Chicago, we are teaming up with the Public Library Association to present a joint program aimed at developing approaches and leadership skills for librarians at all levels that are faced with complex and multi-faceted issues. Speakers will be announced soon for this exciting collaborative program.

As an ACRL Circle of Friends donor, and working at an institution which has been an ALA institutional member for more than seventy years, I cannot emphasize enough the importance of our fundraising efforts for the ACRL 2017 conference. I know that with budgetary limitations, the ability to receive scholarship support for many will mean the difference between being able to participate in the conference or just reading about it. When you register for the conference there is a handy link to make contributing easy and seamless. A sincere thank you to everyone who has already contributed.

It is my honor and privilege to serve you and ACRL. Please do not hesitate to contact me with your ideas for moving the association forward together.

Letter from the Executive Director

Mary Ellen K. Davis

ACRL Executive Director



*“Respected.” “Thought-provoking.” “Leading.” “Helpful.” “Strategic.”
“Essential.” “Impactful.” “Community.”*

These are some of the powerful words that our newest ACRL members used to describe their perceptions of the association. These positive perceptions are a tribute to the hard work of ACRL leaders, members, volunteers, and staff who are deeply invested in moving the profession and the association forward. I thank you all and am grateful for your service. In addition to welcoming our new members, I’d also like to thank our continuing members for articulating the value of the ACRL community. I was so pleased to learn that most of our new members were encouraged to join by other ACRL members, library school faculty, as well as the ACRL Board and staff. Keep up the good work!

Speaking of member research, I would like to especially thank all ACRL members who made time to participate in our quarterly membership surveys this year. Your input and feedback helps us keep our community moving in the direction that meets your needs.

I’m also heartened that our current members use many of the same words to describe ACRL. This is a strong affirmation of our value and I hope that you will continue to make ACRL your professional home as you lead and succeed in our dynamic profession. Thanks to your survey feedback, we have evidence of the high esteem in which you hold the profession:

- 89% of ACRL members are proud to be part of the profession.
- 82% of ACRL members find their work rewarding/meaningful.
- 73% of ACRL members would choose their profession again.
- 61% of ACRL members believe it is very important for professionals in our field to belong to a professional association or society.
- 66% of ACRL members believe the profession is changing quickly compared to other professions.

For those 66% who are noticing rapid change, I am happy to report that ACRL leaders agree with you! The ACRL Board of Directors approved New Roles and Changing Landscapes as a fourth goal for the association’s Plan for Excellence. This new goal focuses on helping the academic and research library workforce effectively navigate change in the higher education environments.

Finally, I encourage you to deepen your engagement with the profession and ACRL by attending the ACRL 2017 Conference, to be held March 22–25, 2017, in Baltimore. Our past conference evaluations tell me that you will be glad that you did.

This report highlights ACRL’s many accomplishments in 2015–16. Please take a few minutes to look back on what your support and efforts have made possible including new statements on open access and the value of academic libraries, the advocacy work undertaken on your behalf, our new publications and professional development opportunities, and our new research connecting academic libraries to student success, just to name a few of our many initiatives.

I look forward to seeing you in Baltimore!

Friends of ACRL



Friends of ACRL donations support ACRL's mission in key areas, including the Advocacy Fund, Board Strategic Plan Initiative Fund, Innovative Programming Fund, Professional Development Fund, RBMS Scholarships Fund, and the William Moffett Memorial Fund. Since the

establishment of the Friends of ACRL, 512 donors have become Friends and contributed more than \$161,000 to demonstrate their support for its initiatives. Money from the Friends Funds has been used to provide scholarships for ACRL professional development activities and to support the ACRL awards program through publicity and the creation of special presidential awards.

Thanks to those listed below for contributing to the Friends of ACRL in FY 16 (September 1, 2015 – August 31, 2016). Founding Friends are shown in italics. A complete list of Founding Friends is available on the ACRL website at www.ala.org/acrl/aboutacrl/givetoacrl/donate/friendsfound. A list of contributors to the ACRL 2017 Conference Scholarship Campaign may be found at <http://acrl.ala.org/campaign/>.

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* = In honor of ACRL 2017 Conference Scholarship Campaign

§ = In honor of ACRL Anthropology and Sociology Section

¤ = In honor of ACRL Staff

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Friends of ACRL

"As I start thinking about the end of my career, I want to make a difference by helping to ensure that ACRL has the resources to develop our next generation of engaged member-leaders. I am a Friend because I want those coming after me to enjoy the benefits of ACRL just as I have—well, hopefully even better. ACRL has a great future and by supporting the Fund I help make that possible."

— Steven J. Bell, Friend of ACRL



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Year in Review

***RBM* Becomes Open Access**

ACRL's special collections and cultural heritage-focused journal *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage* became an open access publication in FY16. This change in access policy lifts the online version of the publication's current year embargo on new content and makes the complete contents of the journal from 2000 to the present, along with complete contents of its predecessor *Rare Books & Manuscripts Librarianship*, freely available through the publication website.

The ACRL Board of Directors approved the change at its 2016 Spring Meeting. In its resolution, the Board cited the association's support for open scholarship and access to scholarly work as the driving force behind the change. The move also aligns *RBM*'s access policies with ACRL's general research journal *College & Research Libraries*, which became an open access journal in 2011. Open access to current *RBM* content began with the spring 2016 issue, which also celebrated the 30th anniversary of the journal. *RBM* will continue to publish in print for subscribers.

New Roles and Changing Landscapes

The ACRL Board of Directors approved a new goal area for the ACRL Plan for Excellence, New Roles and Changing Landscapes, in March 2016. The new goal focuses on assisting the academic and research library workforce to effectively navigate change in higher education environments. The goal's objectives are to deepen ACRL's advocacy and support for a full range of information professionals; equip library workforce at all levels to effectively lead, manage, and embrace change; and expand ACRL's role as a catalyst for transformational change in higher education. A new goal area committee was appointed by the Board and has begun work to move the goal forward.

The ACRL Diversity Alliance, the first project under the new goal area, was approved by the ACRL Board at the 2016 ALA Annual Conference. The ACRL Diversity Alliance program unites academic libraries who share a commitment to increase the hiring pipeline of qualified, talented individuals from underrepresented racial and ethnic groups. The ACRL Diversity Alliance grew out of an initiative led by founding members American University, the University of Iowa, Virginia Tech, and West Virginia University.

Information Literacy Framework and Standards

At the 2016 ALA Midwinter Meeting in Boston, the ACRL Board of Directors took action to formally adopt the *Framework for Information Literacy for Higher Education*. The *Framework* was previously filed by the Board at the 2015 ALA Midwinter Meeting in Chicago. The Board also voted to rescind the *Information Literacy Competency Standards for Higher Education* at

ACRL by the Numbers

the 2016 ALA Annual Conference in Orlando. In doing so, the Board acknowledged the groundbreaking work embodied in the *Information Literacy Competency Standards*, approved by the Board in 2000, in moving the profession forward.

More information on ACRL information literacy activities, including association support for the *Framework*, is available in the Student Learning section of this report starting on page 584.

ACRL by the Numbers

2,600 Scholarly Communication Roadshow participants from **715** institutions in **27** different U.S. states, the District of Columbia, **one** U.S. territory, and **three** Canadian provinces.

Nearly **1,600** ads for job opportunities posted to  by academic and research institutions in FY16

1,443,192 total visits to *C&RL* website in FY16

More than \$240,000 to **more than 400** individuals for scholarships to ACRL professional development events awarded 2012–2016

15,900 TWITTER FOLLOWERS
6,713 FACEBOOK LIKES
217 INSTAGRAM FOLLOWERS
410 PINTEREST FOLLOWERS

258 teams participated in the Assessment in Action program from **41** states, the District of Columbia, **four** Canadian provinces, and Australia

Twenty-four librarians and libraries received ACRL awards in 2016

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ACRL's Plan for Excellence

This report highlights ACRL's many accomplishments during the 2016 fiscal year across the three strategic goal areas highlighted in the Plan for Excellence—the value of academic libraries, student learning, and the research and scholarly environment—along with the association's enabling programs and services.

The Value of Academic Libraries

ACRL made significant progress on the association's goal of assisting academic libraries in demonstrating alignment with, and impact on, institutional outcomes this year. The association provides support and training to ACRL liaisons to other higher education organizations and disciplinary societies so that they are prepared to listen to the interests of those in other disciplines and talk about the value of academic libraries in those contexts.

In August 2016, ACRL selected a team from OCLC Research to design, develop, and deliver a new ACRL "Action-Oriented Research Agenda on Library Contributions to Student Learning and Success." The team was selected after an open and competitive request for proposals to investigate and write a research agenda that provides an update on progress since the publication of ACRL's *Value of Academic Libraries: A Comprehensive Research Review and Report* in 2010 and examines important questions where more research is needed in areas critical to the higher education sector. The focus of the research agenda will be on institutional priorities for improved student learning and success (e.g., retention, persistence, degree completion).

The agenda will clearly identify actions academic libraries can take now based on both existing scholarship and practice-based reports, and it will include ten to 15 future-focused key inquiry questions that the literature and interview data suggest are essential for academic librarians to explore. In addition, the project will include an interactive visualization dashboard to help librarians understand and make use of existing literature for studies most relevant to their research interests. It will also contain a visualization component that highlights the major themes in the report, enables data entry based on local projects, and produces a graphic that can be shared with campus stakeholders.

The ACRL Board of Directors approved a statement on the value of academic libraries to be used by library leaders as a communication tool with academic leaders on their campuses, such as provosts and presidents, at the 2016 ALA Annual Conference. Academic libraries provide critical direct and indirect value to institutions of higher education in the following areas: support recruitment, retention, and matriculation; enhance student learning; support faculty research and teaching; raise institutional visibility; and contribute to the community. The statement was developed by ACRL's Value of Academic Libraries Committee.

ACRL's *Standards for Libraries in Higher Education* continue to be an active part of the Value initiative. The association licensed and offered six full-day workshops on implementing the

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standards over the past year. More than 230 print copies of the revised *Standards for Libraries in Higher Education* have been distributed this year, and the online version has been visited more than 14,000 times. This year, the Board also appointed a task force to undertake the regular five-year review of the *Standards*.

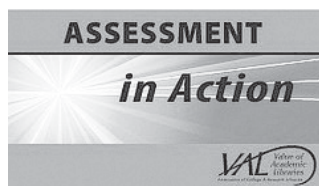


"Now, more than ever, I find that senior administrators demand justifications for library expenditures in terms of space, personnel, and collections. ACRL does a great job in terms of providing leadership and research that help prove libraries and librarians are as valuable today as they have always been."
– Christopher Shaffer, ACRL Member of the Week

Assessment in Action Program

In 2016, ACRL finished its National Leadership Demonstration Grant of \$249,330, awarded by the Institute of Museum and Library Services (IMLS) in 2012 for the program "Assessment in Action: Academic Libraries and Student Success" (AiA). Part of ACRL's Value of Academic Libraries initiative, AiA was undertaken in partnership with the Association for Institutional Research (AIR) and the Association of Public and Land-grant Universities (APLU). The grant supported the design, implementation, and evaluation of a program to strengthen the competencies of librarians in campus leadership and data-informed advocacy.

The AiA program employed a blended learning environment and a peer-to-peer network over the course of 14 months. Librarians participated as cohort members in a one-year professional development program that included team-based activities carried out on their campuses. An important component of the AiA program was establishing a learning community, where librarian team leaders had the freedom to connect, risk, and learn together.



Fifty-five institutional teams participated in the third year of the program. The teams, representing all types of institutions, come from 24 states, the District of Columbia, and Australia. These teams join the 75 institutions which participated in the first year of the program and 73 from the second year.

ACRL published *Putting Assessment into Action: Selected Projects from the First Cohort of the Assessment in Action Grant*, edited by Eric Ackermann, in January 2016. The methodological issues addressed in *Putting Assessment into Action* are based on the real world, practical experience of librarians who participated in the first cohort of the AiA program. Twenty-seven cases are presented in arenas as varied as assessing fourth-year undergraduate learning, first-year experience, graduate student information literacy, technology facilities, assessing outreach services and space, and more.

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Documented Library Contributions to Student Learning and Success: Building Evidence with Team-Based Assessment in Action Campus Projects was also released in April 2016. The report focuses on dozens of projects conducted as part of the AiA teams that participated in the second year of the program. Synthesizing more than 60 individual project reports (fully searchable in an online database) and using past findings from projects completed during the first year of the AiA program as context, the report identifies strong evidence of the positive contributions of academic libraries to student learning and success.

A March 2016 special issue of *College & Research Libraries* featured a selection of seven action research studies by teams who participated in AiA and an introductory essay providing a basic overview to action research. It was promoted broadly to librarians and the higher education community, and an online discussion forum with authors was also held.

NCES IPEDS/ACRLMetrics

In FY16, the ACRL, ALA, and ARL Joint Advisory Task Force worked to clarify the academic library definitions in the Integrated Postsecondary Education Data System (IPEDS) Survey, and all recommendations for the 2016 survey were accepted by the National Center for Education Statistics (NCES) in July 2016. The ACRL Academic Library Trends and Statistics Survey incorporates the IPEDS Academic Library Component and makes the results available through ACRLMetrics. The survey also enables participants to easily transfer their IPEDS responses to the institutional keyholder for the IPEDS survey.

Student Learning

The following activities are examples of ways ACRL moved towards achieving the association's goal of assisting librarians in transforming student learning, pedagogy, and instructional practices through creative and innovative collaborations.

The ACRL *Framework for Information Literacy for Higher Education* has introduced a new way of thinking and practicing to the academic library community as it works to contribute to student learning and success. The *Framework* has already brought both inspiration and challenge to librarians as they explore new directions in information literacy practice and research. To support the implementation of the *Framework*, the ACRL Board of Directors created a new ACRL Framework for Information Literacy Advisory Board. These member leaders work with the ACRL visiting program officer for information literacy to develop resources and strategies to shape the growth and development of the *Framework*.

As part of the work of the Framework Advisory Board, the Cherry Hill Company was selected to develop an ACRL Framework "Sandbox." The "Sandbox" will be an open access database for librarians and other academic partners to share, organize, and archive educational resources related to the use of the *Framework* in practice and professional development.

In late 2015, the Framework Advisory Board launched a weekly Framework Spotlight on Scholarship column on the *Framework* website. Curated by Advisory Board member Donna Witek,

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this weekly post series highlights scholarship that uses, builds on, critiques, or responds to the *ACRL Framework for Information Literacy for Higher Education*.

While adopting the approach outlined in the *Framework*, the Board recognizes the tremendous contributions of the *Information Literacy Competency Standards for Higher Education* and the transformational work of many ACRL members working with them. Those standards paved the way for information literacy to become common language in many general education requirements and informed many regional and subject-oriented accreditation bodies.

The online version of the *Framework* has been accessed more than 75,500 times this year, and 852 print copies were distributed. Prior to being rescinded in June 2016, more than 50 print copies of the *Information Literacy Competency Standards for Higher Education* were distributed during the fiscal year, and the online version was visited nearly 127,000 times.

ACRL and DePaul University, along with the IFLA Information Literacy Section, co-hosted a successful satellite conference of the IFLA World Library and Information Congress in Chicago on August 11–12, 2016, on “Information and Artifactual Literacies: Engaging Minds in Libraries and Museums.” Among the 100 participants in the program were information literacy librarians, special collections librarians, archivists, museum educators, K–12 teachers, and faculty development and assessment specialists from campus teaching centers.

A variety of ACRL books, e-learning courses, and webcasts, along with programs and preconference sessions at the ALA Midwinter Meeting and ALA Annual Conference, provided additional opportunities for librarians to gain additional skills in these important areas. ACRL’s visiting program officer for information literacy also made numerous presentations about the *Framework* at conferences and through webcasts to various organizations.

“The ACRL Immersion Program was an exciting professional development experience, made even more outstanding by the people and the community.”

– Ariana Santiago, ACRL Member of the Week



Information Literacy Immersion Program

To help librarians and institutions develop and implement information literacy programs on their campuses, the ACRL Immersion “Classic” Program was offered July 22–28, 2016, at Champlain College. The program provided two tracks of intensive training and education for 84 attendees. The Teacher Track focused on individual development for librarians interested in enhancing or extending their individual instruction skills, while the Program Track focused on developing, integrating, or managing campus-wide and programmatic information literacy programs.

Forty-five attendees participated in the Assessment and Intentional Teacher Tracks, held November 4–8, 2015, in Nashville. The Assessment Track provided attendees with an understanding of assessment and information on how to use assessment as a tool to guide evidence-based

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classroom, curriculum, and program development. The Intentional Teacher Track offered a mixture of structured and co-constructed learning segments, such as peer discussions, individual reading and reflection times, and participant-led communities of practice to help attendees become more self-aware and self-directed as teachers.

Regional programs were also held at the University of Chicago (September 2015); a consortium of the Connecticut College, Trinity College, and Wesleyan College (March 2016); and Penn State University (May 2016).

Wendy Holliday, head of teaching, learning, and research services at Northern Arizona University, and Michelle Millet, director of the Grasselli Library and Breen Learning Center at John Carroll University, were approved as the new Immersion faculty co-coordinators by the ACRL Board of Directors.

Intersections of Scholarly Communication and Information Literacy

ACRL offered two new professional development offerings focusing on the Intersections of Scholarly Communication and Information Literacy over the course of the year. The programs help build librarians' capacity as leaders on issues and projects of campus-wide interest that involve scholarly communication, information literacy, and their connections (e.g., data literacy, intellectual property, open access, etc.). The webcast "Teaching at the Intersections: Aligning Scholarly Communication and Information Literacy in the One-Shot Library Instruction Session" was held in April 2016, and "Building a Curriculum on the Intersections of Scholarly Communications and Information Literacy" was held as an ACRL preconference at the 2016 ALA Annual Conference in Orlando.

A review team selected Maryam Fakouri, intellectual property librarian at Columbia College in Chicago, and John Watts, undergraduate learning librarian at the University of Nevada–Las Vegas, as curriculum designer/presenters to create new professional development offerings in the area of the Intersections of Scholarly Communication and Information Literacy this year.

The ACRL Student Learning and Information Literacy Committee added Emma Molls, Joelle Pitts, and Michelle Reed as the newest presenters for the one-day licensed workshop "Building a Curriculum on the Intersections of Scholarly Communication and Information Literacy" later in the year. Molls is publishing services librarian at University of Minnesota, Pitts is instructional design librarian at Kansas State University, and Reed is undergraduate learning specialist at the University of Kansas.

Research and Scholarly Environment

ACRL's scholarly communication program actively promotes a commitment to the greater good through the transition to a more open system of scholarship. As previously noted, ACRL's special collections and cultural heritage-focused journal *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage* became an open access publication in May 2016. The ACRL Board of Directors additionally approved a new Policy Statement on Open Access to Scholarship by Academic Librarians at the 2016 ALA Annual Conference. The policy statement was developed

Year in Review

by ACRL's Research and Scholarly Environment Committee (ReSEC) with feedback from members and the broader community, then vetted by the ACRL Standards Committee.

The ACRL Scholarly Communication Toolkit, updated and launched in LibGuides in 2016, continues to provide context and background by summarizing key issues to offer quick, basic information on scholarly communication topics. It also links to examples of specific tools, including handouts, presentation templates, and videos for librarians to adapt and use on their own campuses, and for library school students seeking to incorporate these issues into their course work. The toolkit, developed and maintained by ReSEC, serves as a valuable resource for scholarly communication discussions inside the library and for outreach programs to faculty and administrators.

The association also raised awareness of important scholarly communication issues by offering a free ACRL Presents webcast, "The Fair Use Factors: Their History and Application," in February 2016, to celebrate Fair Use Week. ReSEC selected five sites to host the workshop "Scholarly Communication: From Understanding to Engagement" as roadshow events in 2016. Recognizing that scholarly communication issues are central to the work of all academic librarians and all types of institutions, ACRL is underwriting the bulk of the costs of delivering this proven content by sending expert presenters on the road. Interested institutions may also contact ACRL about hosting the workshops for a fee to cover costs.

The institutions selected to host the 2016 roadshows are the ACRL Maryland Chapter, Baltimore, Maryland; the College of William and Mary, Williamsburg, Virginia; Georgia College & State University, Milledgeville, Georgia; the University of California–Berkeley, Berkeley, California; and the University of Missouri, Columbia, Missouri. The workshop focuses on access, emerging opportunities, intellectual property, and engagement. When the 2016 workshops are complete, the roadshow will have visited 27 different states, the District of Columbia, one U.S. territory, and three Canadian provinces. The 41 workshops offered over the program's seven years will have reached more than 2,600 participants from more than 715 institutions.

In November 2015, the Board of Directors appointed Will Cross to the roadshow team as a new presenter coordinator. A review team also selected Abigail Goben, information services librarian at University of Illinois–Chicago Health Sciences Library, and Megan Sapp Nelson, associate professor of library sciences at Purdue University, as curriculum designer/presenters to create new professional development offerings in the area of Research Data Management.

Enabling Programs and Services

In addition to the three Plan for Excellence goal areas, ACRL serves its members, along with the academic and research library community, through a wide variety of programs and services. Highlights of the regularly recurring operations relevant to the ability of ACRL to lead academic and research librarians and libraries in advancing learning and scholarship are reported on the following pages.

Year in Review

Member Engagement

ACRL's membership activities build on retaining core membership while recruiting from new and diverse communities. As of August 31, 2016, ACRL had 10,592 members, a decrease of 5.27% (589 fewer members) from FY15 (11,181). There are currently 9,910 personal members, 664 organizational members, and 18 corporate members.

ACRL has dozens of opportunities for members with similar interests to "meet up" through its communities of practice. Sections, interest groups, and discussion groups provide formal and informal ways for members to connect and work on projects that contribute to the profession, including a variety of online publications and social media presences.

The ACRL Digital Scholarship Centers Interest Group launched this year. The new group is open to all who want to share knowledge about the development of services and space in digital scholarship centers.

Thanks to the generous support of Springshare, ACRL was able to begin providing complimentary access to LibGuides and LibAnswers to ACRL membership units in spring 2016. Both tools are being used to create unit-related resources to advance the work of ACRL, and will be available for use by division-level committees, sections, interest groups, discussion groups, and task forces. LibGuides and LibAnswers will allow ACRL units to collaborate more efficiently and effectively to complete association-related work.

ACRL continues to sponsor participants in the ALA Emerging Leaders program. This year's three ACRL-sponsored emerging leaders were Lauren Goode (sponsored by STS), Katherine Donaldson (sponsored by ULS), and James Adams (sponsored by ACRL).

As part of its commitment to furthering diversity in librarianship, the association is supporting Yolanda Bergstrom-Lynch as its 2016–17 Spectrum Scholar. Bergstrom-Lynch is a student at Valdosta State University. Since 1999, ACRL has contributed \$106,292 to the ALA Spectrum program, sponsoring 13 ALA Spectrum Scholars, and has awarded more than 20 Spectrum Travel Grants, consisting of registration and a travel stipend (with a total value of more than \$20,000), to help Spectrum Scholars attend every ACRL conference since 2005.

In addition, ACRL assists Scholars through mentoring and conference assistance. In 2003, ACRL founded the Dr. E. J. Josey Spectrum Mentor Program and Committee to encourage Spectrum Scholars to pursue academic librarianship. Since then, the committee has paired more than 140 Scholars



"I have been very fortunate throughout my career to cross paths with great mentors, many of whom are longstanding members of ACRL. The association recognizes that mentorship is an essential part of recruiting and retaining librarians who are of underrepresented backgrounds. I see great value in ACRL's ability to demonstrate its commitment to diversity through the establishment of mentorship programs such as the Dr. E. J. Josey Spectrum Scholar Mentor Program."

– Orolando Duffus, ACRL Member of the Week

Year in Review

ACRL Communities of Practice Membership Statistics

| ACRL Sections | Personal | Organizational and Corporate | August 2016 total | August 2015 total | Change |
|---------------|----------|------------------------------|-------------------|-------------------|---------|
| ACRL | 9,910 | 682 | 10,592 | 11,181 | -5.27% |
| AAMES | 351 | 30 | 381 | 331 | +15.11% |
| AFAS | 269 | 7 | 276 | 256 | +7.80% |
| ANSS | 518 | 29 | 547 | 505 | +8.32% |
| Arts | 759 | 42 | 801 | 800 | +0.13% |
| CJCLS | 1,180 | 105 | 1,285 | 1,318 | -2.50% |
| CLS | 2,434 | 143 | 2,577 | 2,658 | -3.05% |
| DLS | 1,457 | 48 | 1,505 | 1,559 | -3.46% |
| EBSS | 826 | 73 | 899 | 866 | +3.81% |
| IS | 3,689 | 200 | 3,889 | 4,155 | -6.40% |
| LES | 605 | 10 | 615 | 578 | +6.40% |
| LPSS | 429 | 37 | 466 | 456 | +2.19% |
| RBMS | 1,609 | 75 | 1,684 | 1,686 | -0.12% |
| SEES | 187 | 17 | 204 | 195 | +4.62% |
| STS | 1,214 | 86 | 1,300 | 1,311 | -0.84% |
| ULS | 3,947 | 140 | 4,087 | 4,151 | -1.54% |
| WESS | 485 | 22 | 507 | 473 | +7.19% |
| WGSS | 663 | 18 | 681 | 589 | +15.62% |

Total Personal Section
Affiliations 21,428

| ACRL Interest Groups | Personal | Organizational and Corporate | August 2016 total | August 2015 total | Change |
|---|----------|------------------------------|-------------------|-------------------|----------|
| Academic Library Services to International Students | 467 | 4 | 471 | 425 | +10.82% |
| Digital Badges | 202 | 1 | 203 | 93 | +118.28% |
| Digital Curation | 931 | 7 | 938 | 1,017 | -7.77% |
| Digital Humanities | 860 | 3 | 863 | 353 | +144.48% |
| Digital Scholarship Centers | 356 | 2 | 358 | N/A | N/A |
| Health Sciences | 580 | 3 | 583 | 586 | -0.51% |
| Image Resources | 346 | 3 | 349 | 344 | +1.45% |
| Librarianship in For-Profit Institutions | 194 | 1 | 195 | 190 | +2.63% |
| Library and Information Science (LIS) Education | 551 | 6 | 557 | 480 | +16.04% |
| Library Marketing and Outreach | 708 | 6 | 714 | 323 | +121.05% |
| Numeric & Geospatial Data | 347 | 0 | 347 | 311 | +11.58% |
| Residency | 108 | 0 | 108 | 99 | +9.09% |
| Technical Services | 646 | 8 | 654 | 572 | +14.34% |
| Universal Accessibility | 363 | 1 | 364 | 290 | +25.52% |
| Virtual Worlds | 195 | 2 | 197 | 170 | +15.88% |

Total Personal IG
Affiliations 6,901

Note: The ACRL Access Services, African Studies Librarians, and Contemplative Pedagogy Interest Groups were added as Communities of Practice options beginning September 1, 2016. Membership figures will be available for FY17.

Committee Members

ACRL Committee Members 2015–16

We are pleased to acknowledge the ACRL leaders and volunteers who have worked hard to move the profession and the association forward in 2015–16. ACRL could not accomplish as much as it does without the passionate commitment of its volunteers. Thank you for your service.

| | | | | | |
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| | | | | | Raquel Horlick |

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| Alyssa Koclanes | Cindy Li | Lisa Martin | Robert M. Miller | Iris O'Brien | Alfredo Pinto |
| Ashlynn Wicke Kogut | Yuan Li | Piper Martin | Sara Deborah Miller | Nancy P. O'Brien | Caro Pinto |
| Jamie P. Kohler | Yue Li | Federico Martinez-Garcia, Jr. | Willie Miller | Marilyn N. Ochoa | Kim Pittman |
| Brian K. Kooy | Susan P. Lieberthal | Michelle Mascaro | Rachel M. Minkin | Emily D. O'Connor | Joelle E. Pitts |
| Linda A. Kopecky | Laura Lillard | Danijela Matkovic | Joel Warren Minor | Allison Jai O'Dell | Julie Planchon Wolf |
| Melissa Kopp | Linda L. Lillard | Cinda May | Catherine Jane Minter | Bridget F. O'Donnell | Mark Aaron Polger |
| Gergana Kostova | Ardiene I. Lim | Jennifer Mayer | Emily R. Mitchell | Megan N. O'Donnell | Elizabeth Pollicino Murphy |
| Linda Kott | Rosalinda Hernandez Linares | Colin McCaffrey | W. Bede Mitchell | Sara O'Donnell | John H. Pollitz |
| Wade R. Kotter | Thea Lindquist | Erin McCall | Rosan Mitola | Edward C. Oetting | Molly Dahl Poremski |
| Jason Kovari | Erika C. Linke | Patti McCall | Courtney A. Mlinar | Joyce L. Ogburn | George S. Porter |
| Edward Kownslar | Alexis D. Linoski | Kelly McCallister | Joe Mocnik | Elizabeth M. O'Keefe | Charissa Powell |
| Patricia A. Kretz | Ken Liss | Mark L. McCallon | William Martin Modrow | Blynn Kensel Olivieri | Amanda Clay Powers |
| Cynthia H. Krolkowski | Jennifer Little | Carolyn J. McCallum | Christine M. Moeller | Patrick Olson | Barbara G. Preece |
| Susan Kromrie | Qian Liu | Sandra C. McCarthy | Carol E. Mollman | William A. Orme | Amy C. Prendergast |
| Martha Johnson Kruy | Sara Logue | Marilyn H. McClaskey | Laura Annemarie Mondt | Cynthia Mari Orozco | Amber A. Prentiss |
| Triveni S. Kuchi | Dallas Long | Jessica McClean | Robert D. Montoya | Alma Ortega | Apriyl C. Price |
| Rebecca Zuege Kuglitsch | Monica Lopez | Hazel McClure | Hailey Mooney | Dana Ospina | Greg Prickman |
| Cassandra Kvenild | Nancy E. Lorimer | Maurine W. McCourry | Carrie Moran | Lori J. Ostapowicz-Critz | Charlotte Priddle |
| William T. La Moy | Megan Christine Lotts | Ian McCullough | Leslie L. Morgan | | |
| Patrick R. Labelle | Kate Lucey | Kelly Anne McCusker | Jill Erin Morningstar | | |

Committee Members

| | | | | | |
|----------------------------|---------------------------|-------------------------|----------------------------|--------------------------|--------------------------|
| Michael Printy | James W. Rosenzweig | Paul A. Sharpe | Dr. Jeffrey Staiger | Angie Thorpe | Erin Wentz |
| Eric Prosser | Trish Rosseel | Beth Sheehan | Erin S. Stalberg | Amy Tims | Sarah G. Wenzel |
| Rick E. Provine | Beth Roszkowski | Jennifer Karr Sheehan | Anthony Stamatoplos | Stephanie D. Tolson | Jackie Kimberly Werner |
| Elizabeth Psycyk | Amanda Lynn Roth | Sarah E. Sheehan | Abigail Stambach | Heather Lee Tompkins | Pam A. Werre |
| John Nicholas Pull | Katrina Rouan | Mark E. Shelton | Theresa C. Stanley | Kristen Grace Tottleben | Beth West |
| Raymond Pun | Yvonne R. Roux | Edward J. Shephard, Jr. | Rebecca Jo Starkey | Sha Towers | Brandon Kevin West |
| Laksamee Anne Putnam | Danielle L. Rowland | Louise S. Sherby | Thomas Steele | Daniel G. Tracy | Denise A. Wetzel |
| Brian A. Quinn | Lian Ruan | Jennifer Nicole Shimada | Linda Lawrence Stein | Ngoc-Yen Tran | Lindsey Wharton |
| Isabel del Carmen Quintana | Patrick Dixon Rudd | Timothy Shipe | Merrill D. Stein | Bethany Tschaeppe | Kara M. Whatley |
| Ericka Arvidson Raber | Juliet Taylor Rumble | Todd Shipman | Sarah King Steiner | Chimene Elise Tucker | Elizabeth Lynn White |
| Stephanie Fazenbaker Race | Jennifer Rundels | Yasmeen Shorish | Heidi Steiner Burkhardt | Beth E. Tumbleson | Krista White |
| Tammera Marie Race | Christine Ruotolo | Flora G. Shrode | Cynthia K. Steinhoff | Dominique Turnbow | Beth M. Whittaker |
| Carolyn Radloff | Judith C. Russell | Earl R. Shumaker | Masha Stepanova | Ariel K. Turner | Sara Maurice Whitver |
| Rachel Radom | Sara Russell Gonzalez | Christina L. Sibley | Kimberly Stephen | Cherie Turner | Danielle Whren Johnson |
| Deborah L. Raftus | Michael Russo | John Siegel | Sara Sterkenburg | Deborah Turner | Susan Barnes Whyte |
| Henry F. Raine | Stacy Russo | Brad Sietz | Christy R. Stevens | Jennifer Turner | Agnes Haigh Widder |
| Diana Ramirez | Amanda Rust | Jesse J. Silva | Jen Stevens | Nancy B. Turner | Rachel Wightman |
| Krista K. Ramirez | Marianne Ryan | Susan Lynn Silver | Duncan R. Stewart | Catherine C. Uecker | Sara Wilhoite-Mathews |
| Marcia Rapchak | Sherri B. Saines | Sharon Telise Silverman | Lisa M. Stillwell | Matt Upson | Everett C. Wilkie, Jr. |
| Katy E. Rawdon | Mallory Sajewski | Heather Simoneau | Tammy Stiltz | E. Chisato Uyeki | John P. Wilkin |
| Kathlin Lee Ray | Anais Salamon | Gayatri Singh | Gretel L. Stock-Kupperman | Chellammal Vaidyanathan | Carroll Wetzel Wilkinson |
| Saira Raza | Arlene V. Salazar | Caroline B. Sinkinson | Shelia Stoeckel | Jolanda-Pieta Van Arnhem | Elizabeth M. Wilkinson |
| Kim Giannetta Read | Lutishoor Salisbury | John E. Sisson, III | Mark Stover | Kaya Van Beynen | Zara T. Wilkinson |
| Tim Ryan Ream | Wayne Sanders | Meghan Elizabeth Sitar | Benita Strnad | Amy S. Van Epps | Christina Will |
| Stacy Reardon | John C. Sandstrom | Ping Situ | Andrew P. Stuart | Zachary Van Stanley | Betsy L. Williams |
| Keir Reavie | Ariana Santiago | Danielle Skaggs | Rebecca Ann Stuhr | Kimberly Vardeman | Cherry Williams |
| Karen N. Reed | Laura Saunders | Kendra Nan Skellen | Elizabeth A. Sudduth | K. T. L. Vaughan | Clay G. Williams |
| Anne E. Reeve Osborne | Devin Savage | Nancy S. Skipper | Brian T. Sullivan | Porcia Vaughn | Karen A. Williams |
| Hannah Gascho Rempel | Hannah Scates Kettler | Daniel J. Slive | Leslie Ann Sult | John Venecek | Anna Mary Williford |
| John Philip Renaud | Megan M. Scauri | Teresa Slobuski | Nicole Sump-Crethar | Karin Suni | Lydia Anne Willoughby |
| Lindsey Reno | Deborah L. Schaeffer | Curtis Small | Karin Suni | Shannon K. Supple | Stacy Winchester |
| Tamara Rhodes | Bradley L. Schaffner | Heather M. Smedberg | Sarah Sussman | Sarah Sussman | Mark Winek |
| Hillary A. H. Richardson | Emily B. Scharf | Andrew M. Smith | Shan C. Sutton | Shan C. Sutton | Donna Witek |
| Leah Richardson | Sara Scheib | Brenda Smith | Morgan Swan | Lee Wagner | Linda F. Wobbe |
| Marcus J. Richter | Gina Schlesselman-Tarango | Cheryl S. Smith | Gabriel Allen Swift | Lauren Wahman | Patrick Wohlmut |
| Allison Scott Ricker | David J. Schmitt | Erin T. Smith | Geoffrey D. Swindells | Amy Wainwright | Lacy Wolfe |
| Kelly Riddle | Karen G. Schneider | Holly A. Smith | Jason Sylvestre | Amy T. Waldman | Susan Wood |
| Mary B. Rieder | Nina M. Schneider | Kai A. Smith | Diana Symons | Jeremy Walker | Beth S. Woodard |
| Catherine Fraser Riehle | Dan T. Schoonover | Kathleen Marie Smith | Mark Szarko | Judy Walker | Kristin Miller Woodward |
| Miriam Rigby | Edwin C. Schroeder | Kevin L. Smith | Zoltan Szentkiralyi | Lizzy Walker | Tanner Wray, III |
| Ann Campion Riley | Beth Schuck | Peter A. Smith | Leanne Szentkiralyi | Elizabeth Ann Wallace | David A. Wright |
| Emily L. Rimland | Nancy Lou Schuler | Sarah I. Smith | Bruce Harwood Tabb | Niamh A. Wallace | Krystal Wyatt-Baxter |
| Jenna L. Rinalducci | Jennifer Schwartz | Susan L. Smith | Laura Lynn Taddeo | Lauren Wallis | Jingfeng Xia |
| Amanda Kay Rinehart | Kim Schwenk | Eric Snajdr | Jennifer Talley | Andrew Walsh | Amanda Zhishan Xu |
| Allison Ringness | David Schwieder | Ann P. Snoeyenbos | Julie Tanaka | Larisa Walsh | Brian Young |
| Erin Rinto | Kristina Schwoebel | Jill Sodr | Neely Tang | Scott Walter | Courtney L. Young |
| Alexandra P. Rivera | Mark C. Scott | Catherine B. Soehner | Lorelei Tanji | Minglu Wang | Raik Zaghloul |
| Jennifer Roach | Lindy Scripps-Hoekstra | Lana Soglasnova | Rene M. Tanner | Rui Wang | Anne E. Zald |
| Kelly M. Robinson | Colleen Seale | Jason Sokoloff | Martha A. Tanner | Caryl M. Ward | Alessia Zanin-Yost |
| Shannon Marie Robinson | Maura Seale | Elena M. Soltau | Terry Sklair Taylor | Brad L. Warren | Jean Zanon |
| Joan Roca | Carolyn Seaman | Aislinn Sotelo | Edward H. Teague | Eric L. Warren | Katherine O'Toole Zephir |
| Jacque Roethlir | Priscilla Seaman | Aline Soules | Rosalind Tedford | Elaine J. Watson | Li Zhang |
| Charlotte Roh | Susan E. Searing | Susan L. Souza-Mort | Linda Mayo Teel | Erica Ann Watson | Desira Zingarelli-Sweet |
| Tea Rokolj | Doris J. Seely | Nancy J. Spaid | Nicole Tekulve | Megan Watson | Lizz Zitron |
| David Romito | Peggy Seiden | Jillian Sparks | James K. Telha | William H. Wear, Jr. | Ning Zou |
| Annemarie Roscello | Jessica Shira Sender | Marie Speare | Colleen Marie Theisen | Sherrill L. Weaver | Peter Zuber |
| Ann M. Roselle | Heidi E. K. Senior | Carol Spector | Lynn Marie Thitchener | Thomas C. Weeks, II | |
| Fran Rosen | Gregory Kevin Seppi | Julie Speer | Brittney Louise Thomas | Nancy J. Weiner | |
| Lugene Rosen | Sarah Severson | Nancy B. Speisser | Emily Ann Thompson | Evviva R. Weinraub | |
| | Joshua Seymour | Gene R. Springs | Samantha Thompson-Franklin | Weismantel | |
| | Caitlin Shanley | Emily Spunaugle | Elaine Thornton | Janice D. Welburn | |
| | Jennifer Sharkey | Michael D. Stafford | Joel B. Thornton | Kate Wenger | |

Year in Review

with a trained mentor from an academic library and will be again working to pair interested current scholars and scholars from the incoming Spectrum class. The committee has been implementing assessment tools to gather and measure feedback from mentors and mentees about the use and effectiveness of the mentoring program, which will be used to refine the program as future cohorts use and review the data gathered.

Awards

Through its awards program, which recognizes the achievements of academic and research librarians and libraries, ACRL provides a platform for librarians to bring notice of their work to their broader communities. Since 1923, the ACRL Awards Program has recognized and honored the professional contributions and achievements of academic libraries and librarians. This special recognition by ACRL enhances the sense of personal growth and accomplishment of our members, provides our membership with role models, and strengthens the image of our membership in the eyes of employers, and the academic community as a whole.

In 2016, 24 outstanding individuals and institutions received ACRL awards recognizing their accomplishments. ACRL's top honor, the Academic/Research Librarian of the Year Award, was presented to Susan K. Nutter, vice provost and director of libraries at North Carolina State University. Nutter was cited for being a visionary, outwardly focused leader committed to demonstrating and heightening the value of the library in higher education.



Susan K. Nutter,
2016 Academic/Research
Librarian of the Year

ACRL continues to present the Excellence in Academic Libraries Award to recognize the staff of a community college, a college, and a university library for exemplary programs that deliver outstanding services and resources to further the educational mission of their institution. This year's recipients were Hudson County Community College Library in the community college category, Macalester College in the college category, and the Robert W. Woodruff Library at Atlanta University Center in the university category. The award, sponsored by ACRL and YBP Library Services, includes a presentation ceremony on the campus of each award-winning library. A complete list of award winners is available on the next page.

Publications

Monographs

ACRL's monographs publishing program was very active during 2015–16, releasing ten new books on a variety of topics, including library innovation, small and rural libraries, data services, and more. A complete list of titles is available in the table on page 597.

Daniel Mack, associate dean for collection strategies and services at the University of Maryland University Libraries, was named editor of ACRL's *Publications in Librarianship (PIL)* series this year. Mack will work closely with the ACRL content strategist and PIL Editorial Board to acquire and develop research-based monographic publications.

Year in Review

ACRL AWARD WINNERS 2016

Division Award Winners

■ **Academic/Research Librarian of the Year Award** (*Donor: YBP Library Services*)
Susan K. Nutter, Vice Provost and Director of Libraries, North Carolina State University

■ **Excellence in Academic Libraries**

(*Donor: YBP Library Services*)

University: Atlanta University Center, Atlanta, Georgia;

College: Macalester College, Saint Paul, Minnesota;

Community College: Hudson County Community College, Jersey City, New Jersey

■ **Hugh C. Atkinson Memorial Award**

(*ACRL, ALCTS, LLAMA, LITA*) James L. Mullins, Dean of Libraries and Esther Ellis Norton Professor, Purdue University

Section Award Winners

■ **CJCLS Library Program Achievement Award** (*Donor: EBSCO Information Services*)

Austin Community College Library Services

■ **CJCLS Library Resources Leadership Award** (*Donor: EBSCO Information Services*)

Pearl Ly, Skyline College

■ **CLS Innovation in College Librarianship Award** (*Donor: ACRL College Libraries Section*)

Barbara Merolli, College of the Holy Cross

■ **DLS Routledge Distance Learning Librarianship Conference Sponsorship Award**

(*Donor: Routledge/Taylor & Francis Group*) Elizabeth Brumfield, Prairie View A&M University

■ **IS Ilene F. Rockman Instruction Publication of the Year Award** (*Donor: Emerald Publishing Group Unlimited*) Heather Jagman, DePaul University, and Troy A. Swanson, Moraine Valley Community College

■ **IS Innovation Award** (*Donor: ProQuest*) Heather Collins, University of Kansas Medical Center; Sara Kearns and Joelle Pitts, Kansas State University

■ **IS Miriam Dudley Instruction Librarian Award** (*Donor: ACRL Instruction Section*) Wendy Holliday, Northern Arizona University

■ **LPSS Marta Lange/SAGE-CQ Press Award** (*Donor: SAGE-CQ Press*) Chad Kahl, Interim Associate Dean for Public Services and Information Technology at Illinois State University

■ **RBMS/Leab Exhibition Catalogue Awards** (*Donor: Katharine Kyes Leab and Daniel J. Leab Endowment*) CATEGORY 1 WINNER (EXPENSIVE): The Grolier Club; CATEGORY 1 HONORABLE MENTION (EXPENSIVE): The Herbert and Eileen Bernard Museum of Judaica; CATEGORY 2 WINNER (MODERATELY EXPENSIVE): The University of Pennsylvania Libraries Kislak Center for Special Collections, Rare Books, and Manuscripts; CATEGORY 3 WINNER (INEXPENSIVE): Yale University East Asia Library; CATEGORY 4 WINNER (BROCHURES): Harold B. Lee Library L. Tom Perry Special Collections, Brigham Young University

■ **ULS Outstanding Professional Development Award** (*Donor: Library Juice Academy*)

Nicole Pagowsky, University of Arizona

■ **WESS De Gruyter European Librarianship Study Grant** (*Donor: de Gruyter Foundation*)

Patricia Figueroa, Brown University

■ **WGSS Achievement in Women's Studies Librarianship Awards**

Career Achievement Kayo Denda, Rutgers University

Significant Achievement No winner selected

Year in Review

Serials

Wendi Kaspar, policy sciences librarian at the Texas A&M University Policy Sciences and Economics Library, assumed full editorial responsibility of *C&RL* in July 2016. In the position of editor, Kaspar also serves as chair of the *C&RL* Editorial Board. Kaspar succeeds Scott Walter, university librarian at DePaul University in Chicago, as *C&RL* editor after spending a year as editor-designate.

As part of its social media program, *C&RL* hosted two online fora this year. Each forum highlighted a new research study with a free, live, expert panel comprised of the study's authors and additional subject experts. This year's fora focused on the journal's Assessment in Action special issue and "The Impact of Library Resource Utilization on Undergraduate Students' Academic Performance," by Felly Chiteng Kot and Jennifer L. Jones.

Two new regular columns were added to *C&RL News* in 2016. First, a column focused on international issues launched in the May issue. Edited by Barbara Ford and Clara Chu of the University of Illinois at Urbana-Champaign, the quarterly International Insights column provides a global perspective on issues relevant to academic and research libraries, as well as offers ideas and opportunities for action. A column focused on the *Framework for Information Literacy* launched in the September issue. The bi-monthly Perspectives on the Framework column, edited by the ACRL Student Learning and Information Literacy Committee, provides a forum for librarians to share implementations, best practices, critiques, explorations, and other perspectives developed from, and in conversation with, the *Framework*.

RBM celebrated its 30th anniversary this year with a special issue featuring a variety of interpretations on a "digital vs. physical" theme. The issue featured a selection of standard research articles, supplemented by essays, a poem, and even a song parody. The issue also featured a special insert handprinted on the Kelmscott/Goudy Press, compliments of the Rochester Institute of Technology's Cary Graphic Arts Collection.



"I value the professional insights I gain from being part of ACRL. The formal and informal publications take me out of my day-to-day universe and help me feel I'm part of a larger network. I enjoy being part of the academic librarianship community through ACRL."

– Robin Kear, ACRL Member of the Week



ALA JobLIST

ALA JobLIST (joblist.ala.org), the online career center operated since 2006 by *C&RL News* in partnership with *American Libraries* and ALA's Office for Human Resource Development and Recruitment (HRDR), offers services for both job seekers and employers. In FY16, JobLIST migrated from its original proprietary platform to an all-new site operated by the leading provider

Year in Review

ACRL PUBLICATIONS

New ACRL Books in 2015–16

- *2014 Academic Library Trends and Statistics*
- *The Craft of Librarian Instruction: Using Acting Techniques to Create Your Teaching Presence*
- *Databrarianship: The Academic Data Librarian in Theory and Practice*
- *The Discovery Tool Cookbook: Recipes for Successful Lesson Plans*
- *Encoding Space: Shaping Learning Environments That Unlock Human Potential*
- *Managing Creativity: The Innovative Research Library*
- *Modern Pathfinders: Creating Better Research Guides*
- *Putting Assessment into Action: Selected Projects from the First Cohort of the Assessment in Action Grant*
- *Reviewing the Academic Library: A Guide to Self-Study and External Review*
- *The Small and Rural Academic Library: Leveraging Resources and Overcoming Limitations*

ACRL Serials

- *College & Research Libraries* (<http://crl.acrl.org>)—The official open access, online-only scholarly research journal of ACRL.
- *College & Research Libraries News* (<http://crln.acrl.org>)—Publishes articles on the latest trends and practices affecting academic and research libraries and serves as the official newsmagazine and publication of record of ACRL.
- *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage* (<http://rbm.acrl.org>)—ACRL's journal covering issues pertaining to special collections libraries and cultural heritage institutions.

CHOICE Publications

- *Choice Magazine*—Each monthly issue offers 600 new reviews, a bibliographic essay, and upcoming titles worth knowing.
- *Choice Reviews on Cards*—*Choice* reviews, and just the reviews, on cards.
- *Choice Reviews*—The new, completely rebuilt *Choice Reviews* gives subscribers immediate access to a comprehensive archive of nearly 200,000 reviews representing a quarter-century of scholarship.
- *Resources for College Libraries*—Copublished with ProQuest, RCL helps undergraduate institutions identify the essential titles for learning.

Blogs/Online Publications

- ACRL Insider (<http://acrl.ala.org/acrlinsider>)—Keeps the world current and informed on ACRL activities, services, and programs.
- ACRLog (<http://acrlog.org>)—The issues blog of ACRL features posts on current issues in academic and research librarianship from the blog team.
- ACRL TechConnect (<http://acrl.ala.org/techconnect>)—Blog covering innovative uses of technology in academic and research libraries.
- ACRL Value of Academic Libraries (<http://acrl.ala.org/value/>)—Trends and issues related to the ACRL Value of Academic Libraries initiative.
- Keeping Up With... (www.ala.org/acrl/publications/keeping_up_with)—Online current awareness publication featuring concise briefs on trends in academic librarianship and higher education.

ACRL Social Media

- Facebook (www.facebook.com/ala.acrl)
- Twitter (www.twitter.com/ALA_ACRL)
- Instagram (www.instagram.com/ala_acrl)
- Pinterest (www.pinterest.com/acrlala)

Year in Review

of job websites and career centers for organizations that serve specialized members. ALA's insistence on the new site's adherence to web accessibility standards garnered a Significant Customer Contribution Award from the provider, as they had to update the underlying framework of all of the job sites they operate to meet the standards in order to comply. JobLIST was also selected as a 2016 User's Choice Award winner in WEDDLE's Media Group's annual survey of job seekers, recruiters, and employers.

The site published nearly 3,000 job ads in FY16, more than ever before, with many of the ads announcing multiple available positions. JobLIST also reaches thousands of followers with links to helpful career and job search information on Twitter, Facebook, Google+, and LinkedIn. Face-to-face services are made available through the ALA JobLIST Placement and Career Development Center, operated by HRDR at major ALA and ACRL conferences, which has also offered occasional webinars and other virtual development opportunities throughout the year.



CHOICE

The 2015–16 fiscal year was a year of extraordinary change at *Choice*. High on the list of changes was the launch of a new *Choice* website, choice360.org, which will serve as a platform for single-sign-on access to *Choice* digital publications. The new site offers a comprehensive look at the content we provide, from *Choice* magazine and the newly rebuilt Choice Reviews to bibliographic essays on the LibGuides platform, webinars on the Choice Media Channel (YouTube), Resources for College Libraries, and a new blog, The Open Stacks. As part of this rebranding effort, *Choice* commissioned a design agency to create new graphics and messaging for the *Choice* unit. These include a new logo for *Choice* and *Choice*-branded products, the design of the Choice360 website, and templates for new cover design for *Choice* magazine. The goal has been to create a brand identity for *Choice*, establishing it as a publisher of a portfolio of products for the academic library community, both librarians and scholars alike.

A new version of Choice Reviews launched at the 2016 ALA Annual Conference in Orlando. Choice Reviews is a true database, featuring access to almost 200,000 reviews of academic monographs dating back over the past quarter century. The database supports collection development but is also designed to be a discovery tool for students and researchers.

On the editorial side, *Choice* welcomed a new editorial director, Bill Mickey, following the resignation of Tom Radko in January 2016. Until recently, Mickey served as editorial director of *Folio*: magazine. In his new position, Mickey has been charged with streamlining operations and exploring new editorial initiatives across the *Choice* suite of products.

This past January saw the fifty-first publication of *Choice*'s prestigious Outstanding Academic Titles list. This year's list singled out 494 of the most noteworthy titles of 2015, representing selections from fifty-four academic disciplines, for exceptional praise.

Resources for College Libraries (RCL), a copublishing venture with ProQuest, continues to be enhanced with new edition updates and annual revisions. RCL editors added 4,857 titles to the RCL database and an additional 726 titles to its Career Resources partner, bringing to just shy of 94,000 the total number of resources listed in both works.

Year in Review

Reports, White Papers, Online Publications

This spring, ACRL joined the network of partners behind the NMC Horizon Report > Library Edition. Since the inaugural report in 2014, the academic and research library-focused edition of the NMC Horizon Report series has been a collaboration between the NMC, the University of Applied Sciences (HTW) Chur, the German National Library of Science and Technology (TIB) Hannover, and ETH-Bibliothek Zürich. In their new role as key dissemination partner, ACRL will help produce and distribute the NMC Horizon Report > 2017 Library Edition. The report is scheduled for release for the ACRL 2017 conference.

Keeping Up With..., ACRL's online current awareness publication series, continued issuing concise briefs on trends in academic librarianship and higher education. Each edition focuses on a single issue, including an introduction to the topic and summaries of key points, along with implications for academic libraries. The series' offerings this year included information on affordable course content, andragogy, culturally responsive teaching, the EdTech surge, national credentialing and academic libraries, research information management systems, and systematic literature reviews.

Standards, Guidelines, and Frameworks

The development of standards, guidelines, and frameworks for all areas of academic and research librarianship is a core service of ACRL. As previously noted, the *Framework for Information Literacy for Higher Education* was adopted by the ACRL Board of Directors in January 2016. In June 2016, the Board additionally voted to rescind the 16-year-old *Information Literacy Competency Standards in Higher Education*. A new *ACRL Policy Statement on Open Access to Scholarship by Academic Librarians* was approved, and ACRL's *Guidelines on the Selection and Transfer of Materials from General Collections to Special Collections and Standards for Distance Learning Library Services* were revised this year, as well.

The online versions of ACRL's standards, guidelines, and frameworks were accessed nearly 350,000 times during the fiscal year.

Education

ACRL continues to offer a wide range of professional development programs and events to meet the needs of today's academic and research librarians.

ACRL Conference

The ACRL 2017 conference will be held March 22–25, 2017, in Baltimore, Maryland. Registration for the conference, themed *At the Helm: Leading Transformation*, opened in May 2016. Complete information, including the conference program, is available on the conference website at conference.acrl.org. Keynote speakers for the conference will be information designer David McCandless; Roxane Gay, author and social critic; and Carla Hayden, the new Librarian of Congress.



Year in Review

ACRL @ ALA Annual Conference

ACRL preconference sessions at the 2016 ALA Annual Conference in Orlando provided information on Building a Curriculum on the Intersections of Scholarly Communication and Information Literacy, Crossing the Threshold with Threshold Concepts: Redesigning a Library Instruction Lesson Plan, and Teaching Data Information Literacy.

The ACRL President's Program, Strategies and Partnerships: Tailoring Data Services for Your Institutional Needs, featured speakers addressing multiple approaches for academic libraries of various sizes to tailor their engagement with data services to their institutional priorities.

ACRL sponsored an additional 19 section, committee, and individual programs in Orlando. A list of programs is available in the table on page 575.

57th RBMS Conference

The 57th Annual RBMS Conference, Opening Doors to Collaboration, Outreach and Diversity, was held June 21–24, 2016, in Coral Gables, Florida. The conference explored and demonstrated myriad ways special collections and archives can engage and interact with multiple constituencies. Highlights included talks on collaborative cataloging, underground collection development, diversity, linked data, special collections security, and more. This year's event featured six panel sessions, eight participant discussion sessions, three plenaries, 11 seminars, and three workshops, along with 22 posters and tours of the Coral Gables Museum and Vizcaya, along with a walking tour of Coral Gables.

Leadership Institutes

ACRL again collaborated with other higher education associations to offer the Women's Leadership Institute, held December 6–9, 2015, in Amelia Island, Florida. The Women's Leadership Institute is an experience that provides professional development opportunities on issues that affect women within the higher education community. The program has the added benefit of bringing together women from administrative and student affairs functions across institutions of higher education.

Online Learning

The ACRL e-Learning program offered 22 e-Learning events consisting of 19 webcasts and three multiweek courses this year on a variety of topics, such as the ACRL *Framework for Information Literacy*, critical pedagogy, public relations, research guides, mentoring, and more. More than 696 individuals, 54 two-person teams, and 240 groups participated in this year's e-Learning offerings.

ACRL Presents... Webcasts

The ACRL Presents... program offers free occasional webcasts on issues of broad interest and importance to the academic and research library community. ACRL Presents... webcasts offered this year included "Teaching Information Literacy Threshold Concepts" (July 2015), "Academic Freedom in the Digital Age" (September 2015), "Celebrate Open Access Week All 52 weeks of the Year" (October 2015), and "Celebrating Fair Use Week—The Fair Use Factors: Their History and Application" (February 2016).

Year in Review

ACRL-Choice Webinars

ACRL-Choice webinars connect academic and research librarians with content and service providers, publishers, authors, and other experts. The 25 ACRL-Choice webinars presented in FY16 offered a cornucopia of topics, including ebook usage, open access monographs, library marketing, patron driven acquisitions, reimagining the academic library, and more. Since its inception in 2013, the ACRL-Choice webinar program has garnered some 37,000 registrations and more than 14,000 attendees for its 76 webcasts. An archive of the complete series is available on the Choice Media Channel on YouTube.

Scholarships

Knowing that professional development is essential to the success of academic and research librarians, ACRL awarded more than \$19,315 in scholarships this year. Thirty-three scholarships were awarded for the ACRL e-Learning program, Immersion Program, and 57th RBMS Conference. A new ACRL fundraising campaign for gifts to the ACRL Conference Scholarship Fund to provide support for those attending the ACRL 2017 conference is now underway.



"I value ACRL's dedication to keeping academic librarians connected, especially to each other. ACRL provides so much support with the availability of professional development opportunities and scholarships."

– Nicole Thomas, ACRL Member of the Week

Advocacy

Continuing the association's focus on advocacy, ACRL aims to increase its communication on major trends and issues in libraries and increase its influence in public policy affecting higher education. ACRL's continued work in the scholarly communication arena, especially as a member of the Library Copyright Alliance (LCA), helped the association to meet these objectives.

Legislative Advocacy

Public policy issues affecting higher education remain an essential focus of the strategic plan. Each year, the ACRL Government Relations Committee, in consultation with the ACRL Board of Directors and staff, formulates an ACRL Legislative Agenda. Drafted with input from the ACRL Research and Scholarly Environment Committee, along with additional committees, ACRL leaders, and ALA Washington Office, the legislative agenda is prioritized and includes objectives for legislative action at the national level on issues that may affect the welfare of academic and research libraries. The 2016 ACRL Legislative Agenda focuses on two issues that the U.S. Congress has recently taken, or will most likely take, action on in the year ahead: access to federally funded research and curbing government surveillance. The agenda also includes a watch list of policy issues of great concern to academic librarians. Legislation on these issues is not likely to arise and, moreover, ACRL does not believe that any legislation about these issues is necessary. Issues on the watch list are: net neutrality, copyright reform, fair use, "making available" right, preservation and reproduction exceptions, orphan works, and the Digital Millennium Copyright Act.

Year in Review

This year, ACRL joined a broad coalition of more than 90 education, library, technology, public interest, and legal organizations in a letter calling on the White House to take administrative action to ensure federally funded educational materials are made available as Open Educational Resources that are free to use, share, and improve. The call came in response to the White House Office of Science and Technology Policy's request for ideas to strengthen the U.S. Open Government National Action Plan. The executive action envisioned by the coalition would build upon the administration's strong leadership in advancing public access to publicly funded resources with a strong Executive Branch-wide policy for the open licensing of educational, training, and instructional materials created with federal funds.

In April, ACRL joined more than 140 national nonprofit and library groups, schools, and academic libraries in a letter to the U.S. Senate Committee on Rules and Administration urging Carla Hayden's rapid confirmation as Librarian of Congress.

ACRL continues to be an active partner with ALA and the Association of Research Libraries in the Library Copyright Alliance (LCA). Over the course of the past year, LCA has taken action on a number of important issues by issuing comments on pending legislation and court cases, joining briefs, and releasing papers and guides on a wide range of copyright and fair use issues, including orphan works, copyright protection for visual works, technological preventive measures, access to published works by the visually impaired, intellectual property enforcement, and mass digitization.

Partnerships with Higher Education

ACRL continues to work with higher education associations to strengthen both partnerships and the profession. In addition to partnerships mentioned elsewhere in this report, the association maintains liaison relationships with a number of higher education associations through the Liaisons Assembly.

ACRL currently has formal liaison relationships with the American Anthropological Association (AAA), American Association for the Advancement of Science (AAAS), American Association of Community Colleges (AACC), American Chemical Society (ACS), American Institute of Biological Sciences (AIBS), American Physical Society (APS), American Political Science Association (APSA), American Society for Engineering Education (ASEE), American Sociological Association (ASA), Association for Information Science and Technology (ASIS&T), Association for Library and Information Science Education (ALISE), Association for the Study of African American Life and History (ASALH), Council of Independent Colleges (CIC), Council on Botanical and Horticultural Libraries (CBHL), EDUCAUSE Learning Initiative (ELI), International Association of Aquatic and Marine Science Libraries and Information Centers (IAMSLIC), Medical Library Association, Modern Language Association (MLA), National Resource Center for the First-Year Experience and Students in Transition (NRC-FYEST), National Women's Studies Association (NWSA), Society for College and University Planning (SCUP), Society for Information Technology and Teacher Education (SITE), Special Libraries Association (SLA), and United States Agricultural Information Network (USAIN).

Year in Review

Organizational Effectiveness and Vitality

ACRL sustains the fiscal resources, staff expertise, and organizational structure necessary to advance the association's Plan for Excellence.

ACRL Staff

The 2016 fiscal year included two changes to the ACRL staff. Erin Nevius joined the association as content strategist in March 2016 following the retirement of Kathryn Deiss. Sophie Skinner was also hired as a program coordinator in December 2015.

Many of you have had phone and e-mail contact with ACRL's staff, of which there are 15.75 FTE positions in Chicago and an additional 23.5 FTE at the Choice office in Middletown, Connecticut. Take a minute to "meet" ACRL's diverse staff on the association website at www.ala.org/acrl/aboutacrl/staff/contactacrl.

ACRL's office hours are 8:30 a.m. to 4:30 p.m. (CST), Monday through Friday. All ALA staff have direct telephone lines. All prefixes are (312) 280-, followed by the four-digit extension. If you use the toll-free number (800-545-2433), you will be instructed to enter the extension of the person with whom you wish to speak.



Sponsorships

ACRL Sponsorships for 2016

ACRL expresses its sincere appreciation to the following sponsors for their generous donations to the various programs and events we have offered throughout the year. Thanks to your support, ACRL members benefited from enhanced programs and services this year.

Colleagues

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ProQuest
Springer Nature

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Dean's List (\$3,000–7,499)

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Dean's List (continued)

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Sponsorships

ACRL Sponsorships for 2016

Mortar Board *(continued)*

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Mortar Board *(continued)*

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Philadelphia Rare Books & Manuscripts Company
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Preservation Technologies, L.P.
Productive Arts
Puvill Libros
Rabelais
RapidILL - Colorado State University
Rare Book School at the University of Virginia
Read'Em Again Books
Reed College
Royoung Bookseller
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SPIE
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Ten Pound Island Book Co.
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University of Colorado Boulder Libraries
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Utah State University Merrill-Cazier Library
Vamp & Tramp, Booksellers, LLC
Virginia Tech Libraries
Voyager Press Rare Books & Manuscripts
Wartburg College, Vogel Library
Washington University in St. Louis
Wayne State University Libraries
West Virginia University Libraries
Western Michigan University Libraries
White Fox Rare Books and Antiques
Whitman College
Wittenberg University

ACRL Board of Directors, 2015–2016



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ACRL Board of Directors, 2015–2016

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Financial Report

John A. Lehner

Budget & Finance Committee Chair



The ACRL Board of Directors, Budget & Finance Committee, and Executive Director continued to carefully monitor budget performance for fiscal year 2016 (FY16) in the current slow-growth economic environment. ACRL's financial status, through careful stewardship of the Board of Directors, continues to be strong. During the last year, ACRL has sustained member services, advanced important projects of the Plan for Excellence, and continued advocacy efforts.

This year's financial report provides a somewhat more succinct overview than previous years' reports. For those who are interested in greater detail, and to ensure transparency in financial operations, detailed spreadsheets for FY16 are available in the online supplement to the Annual Report.

FY16 ACRL Budgetary Performance:

A Fiscal Year-End Summary as of August 31, 2016

The ACRL fiscal year is September 1st through August 31st. The biennial ACRL Conference has significant revenue impacts that are reflected in the budget reports for conference years. The ACRL budget for non-conference years is compared to the last non-conference year in budget reporting. FY16 is therefore compared to FY14. Expenses and revenues for Choice are reported separately and are compared to the immediately preceding year, in this case, FY15. The FY16 budget for ACRL and Choice were both planned to spend down available reserve funds. As the summary display below shows, ACRL's performance was notably better than planned, with revenues higher and expenses lower than budget. This resulted in a positive variance from the ACRL budget of \$367,342. While Choice's revenues and expenses were both below budget, Choice's negative net was \$3,011 greater than budgeted.

| ACRL TOTAL | FY2016 ACTUAL | FY2016 BUDGET | VARIANCE | FY2014 ACTUAL | VARIANCE FY14 to FY16 |
|-----------------------|--------------------------|--------------------------|-----------------|--------------------------|----------------------------------|
| Revenues | \$2,616,463 | \$2,458,773 | \$157,690 | \$2,204,536 | \$411,927 |
| Expenses | \$2,979,193 | \$3,188,845 | (\$209,652) | \$2,527,263 | \$451,930 |
| NET REVENUE | (\$362,730) | (\$730,072) | \$367,342 | (\$322,728) | (\$40,002) |

| CHOICE TOTAL | FY2016 ACTUAL | FY2016 BUDGET | VARIANCE | FY2015 ACTUAL | VARIANCE FY15 to FY16 |
|-------------------------|--------------------------|--------------------------|-----------------|--------------------------|----------------------------------|
| Revenues | \$2,892,974 | \$3,011,870 | (\$118,896) | \$3,017,391 | (\$124,417) |
| Expenses | \$3,129,366 | \$3,245,251 | (\$115,885) | \$3,150,447 | (\$21,081) |
| NET REVENUE | (\$236,392) | (\$233,381) | (\$3,011) | (\$133,056) | (\$103,336) |

NOTE: Figures provided are based on unaudited FY16 closing report, as of October 31, 2016.

Financial Report

Factors Affecting ACRL FY16 Budget Outcomes

Overall, fiscal year 2016 closed with markedly better financial performance than budgeted. Several factors contributed to this. Careful management of expenses by the Executive Director and better than expected revenue, most notably from publications, supported this performance. FY16 was not an ACRL Conference year, but expenses incurred in preparation for the FY17 Conference are reflected in the FY16 budget. Under the partial accrual accounting system used, revenues are not reflected until the event occurs, while expenses are reflected at the time incurred. Expenditures of \$214,672 for the Conference in FY17 are included in the FY16 budget, but Conference revenue will not be recorded until the event occurs in FY17.

ACRL Revenues

ACRL revenues were more than 6% above budget and totaled \$2,616,463. The principle revenue sources were publications, \$1,066,550; professional education, \$782,420; and membership dues, \$638,368. Smaller revenue sources include ACRL Friends funds and grant funds.

ACRL Expenses

ACRL expenses, without Choice, were 7% below budget and totaled \$2,979,193. This includes the previously noted expenses that have been incurred for the ACRL 2017 Conference. ACRL's biggest area of costs is support of the full range of membership activities, \$1,265,331. Membership activities include supporting member services, the Board of Directors, strategic plan goal area committees, other division level committees, sections, liaisons, and scholarships. Expenses for this category were 6% below budget. Other major areas of expenses were publications at \$853,622 and professional education offerings, including ACRL Conference expenses, at \$822,567.

ACRL Net

ACRL's net of -\$362,730 is \$367,342 or 50% better than the budget of -\$730,072. A deficit was planned, as FY16 was a spend-down year for ACRL as it develops its ACRL 2017 Conference. This deficit leaves the net asset balance, or operating reserve fund, at a very healthy \$4.39 million.

Long-Term Investment (LTI)

ACRL's Long Term Investments produced a net gain of \$440,358, including the \$250,000 transfer from the net asset balance to the LTI during FY16. The LTI, including award endowments, grew to \$3,567,882.

The Future

Economic growth for the foreseeable future is anticipated to be modest. The budget assumptions used for developing the FY17 and FY18 budgets reflect the expectation of low levels of GDP growth. Publications have seen a strong resurgence as a revenue stream for ACRL. The ACRL Conference and other professional development offerings will clearly continue to be vitally important revenue streams. As the effort to build the LTI continues, income from it will be an increasingly important funding source.

ACRL will continue to look for ways to develop new revenue sources and diversify revenue sources to ensure the future of the organization. Over the course of FY17, the Board of Directors and Budget & Finance Committee will be examining the question of how large a reserve should

Financial Report

be maintained and considering strategic options to spend down the net asset balance in ways that benefit members and further strategic initiatives.

CHOICE

Choice finished FY16 with revenues of \$2,892,974, \$118,896 below budget and \$124,417 below fiscal year 2015. Expenses came in at \$3,129,366, beating budget by \$115,885 and prior year by \$21,081. As a result, at -\$236,392, Choice net revenue was slightly below budget by \$3,011, but a \$103,336 greater deficit than last year's result.

FY16 subscription revenue for *Choice* magazine, cards, and Choice Reviews ended the year about \$70,000 less than budgeted, largely because of what can broadly be described as a timing error in revenue recognition for Choice Reviews. This error, which represents the accumulation of deferred revenue while subscription fees were negotiated on hundreds of multisite licenses, depressed earned income for several months in the spring of this year but should be largely self-correcting as the income deferred during negotiations begins to earn out over the remaining months of the new contract years. Meanwhile, Choice print products slowed their rate of decline, coming in almost \$13,000 better than budgeted on declines averaging only 5% of the prior year.

Advertising fared reasonably well in FY16, with net revenues of \$563,128 finishing almost \$11,000 over budget but some \$21,000 below the prior year. Revenues from both magazine and Choice Reviews advertising were down 3% and 12% respectively versus the prior year, as advertisers, Gale Cengage foremost among them, trimmed spending on digital advertising. Some mitigation was provided by \$20,160 in unbudgeted ad sales for the Choice mobile app. Easily the most positive news in FY16 was the continued success of the Choice/ACRL webinar program, which once again topped \$150,000 in gross revenue. For the year, we hosted 24 sponsored and one "house" webinar (for Choice Reviews), at an average price of \$6,271 per webcast. Overall, the program garnered 17,184 registrants (average 687 per session) and 6,151 attendees (average 246), representing gains of 79% in registrants and 98% in attendees over FY15.

Royalty income contributed \$621,371 to the unit, virtually the same as in FY15 but almost \$64,000 below budget. The shortfall to budget represents simply the failure of an anticipated license to materialize. In short, the budget was overly optimistic.

On the spending side, strict budget discipline kept expenses in line for the third year in a row, with spending coming in \$115,885 below budget and \$21,081 below prior year.

While ACRL continues to look for economies in our operations, cost-cutting alone will not return Choice to equilibrium. The webinar program has created a new revenue stream for the unit, but is unlikely to solve our income problem, and while the rebuilding of Choice Reviews was a necessary first step in the strategy of redefining Choice as a publishing unit rather than a magazine, it cannot generate enough new subscriptions to balance our budget. For that we must look to the new products on the horizon and, as we do, Choice has a net asset balance of \$2,648,059 to support it during its development phase.

Financial Report

Budget & Finance Committee, 2015–2016

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Mary Ellen K. Davis, *ACRL/ALA, ex-officio*
Allison Payne, *ACRL/ALA, staff liaison*

About the 2016 Annual Report cover

The cover of the 2016 Annual Report features images of ACRL members from the Member of the Week feature on the ACRL Insider blog. Each week, the feature highlights the diversity of our association with a profile of one of our members. Contact Mary Jane Petrowski at mpetrowski@ala.org for more information or to submit a profile.

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