

Welcome to the April 2012 issue of *C&RL News*. Information literacy instruction is a major part of the daily work of many academic librarians. Working with faculty to incorporate information literacy skills into the classroom can be one of the biggest challenges facing today's instruction librarians. As part of their outreach program, librarians at Smith College encouraged faculty to create research skills guidelines for individual major programs. Bruce T. Sajdak describes this collaborative approach to information literacy in his article "Let the faculty do it." Of course, librarians often serve as classroom faculty in addition to their other duties. Adam Balczunas and Larissa Gordon discuss their experiences teaching undergraduate seminars, and the ways the experience influenced their approaches to information literacy instruction, in "Walking a mile in their shoes."

A focus on marketing can be an important part of a successful information literacy program. Katherine O'Clair provides tips to "Sell what they're buying" in this issue's The Way I See It essay. With the increasing focus on accountability on campus, assessing the success of information

literacy programs is becoming more and more essential. In this month's Internet Resources column, Cheryl L. Blevens provides a list of resources for "Catching up with information literacy assessment." This issue also features newly revised ACRL "Guidelines for instruction programs in academic libraries" to provide a model framework for information literacy programs at institutions of all types and sizes.

Stephanie Davis-Kahl outlines ways librarians can go about "Engaging undergraduates in scholarly communication" in this month's Scholarly Communication column. In a continuation of our occasional spotlight on art and aesthetics in libraries, Courtney Seymour and Kara Jefts discuss partnering with multicultural groups to mount a juried art exhibition as part of Union College's outreach to the campus LGBTQ community in their article "A display of tolerance."

Make sure to check out the other features and columns this month, including part two of our spotlight on the 2012 ACRL award winners and a Job of a Lifetime feature on Leo Lo.

Thanks as always for reading the *News*.

—David Free, editor-in-chief, dfree@ala.org

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