

In the

news

Welcome to the October 2010 issue of *C&RL News*. In this economy, the need for academic and research libraries to demonstrate their value to their larger institutions is more crucial than ever. To assist in the process, ACRL has released "Value of Academic Libraries: A Comprehensive Research Review and Report," developed by Megan Oakleaf of the Syracuse University iSchool. In this month's issue, ACRL President Lisa Hinchliffe discusses the report and related ACRL initiatives in her column "The value of academic libraries."

Letting constituents know about the services your library provides is a major step in becoming a valuable component on campus. In their article "Making the video," Lynne Bisko and Rebecca Pope-Ruark detail a collaboration between the Elon University Belk Library and writing and rhetoric students to produce instructional videos.

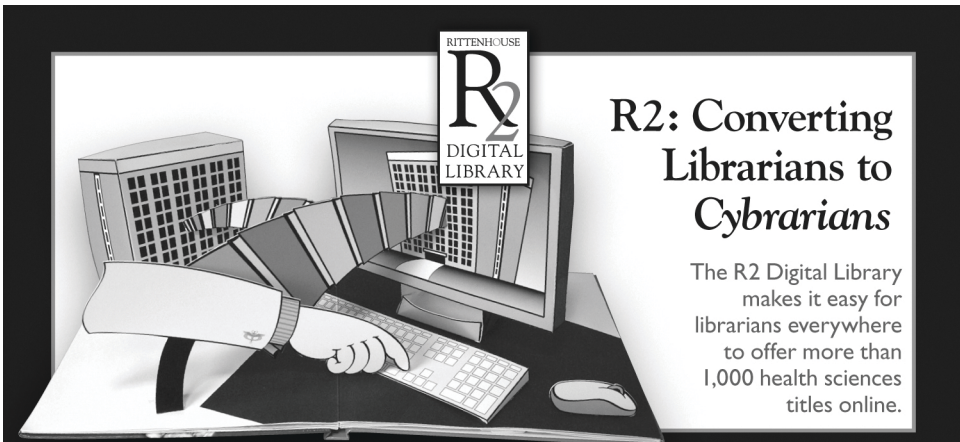
Another component of demonstrating value is the collection and distribution of

data. Providing data services to the campus community is an excellent way for libraries to become leaders in the value movement. Hailey Mooney and Breezy Silver discuss how to "Spread the news" about library data services in this issue. Obtaining grant funding can be one way to jump start the process of demonstrating the value of academic libraries. In this month's Internet Resources feature, Julie Flanders provides a look at resources for "Grant writing on the Web."

Between sessions at the upcoming ACRL 2011 conference, make sure to explore the culture of our host city as highlighted in "Art and Music in the City of Brotherly Love."

This month's issue also features a call for ACRL committee volunteers, an essay on "Digital humanities," and new ACRL Psychology information literacy standards. Thanks, as always, for reading the *News*!

—David Free, editor-in-chief
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