

In the

news

Welcome to the February 2010 issue of *C&RL News*. The multitude of entertainment options available to today's students, from the Internet to video games, mean that their attention is more divided than ever. Learning valuable research and information literacy skills is probably the last thing on their minds during library instruction sessions or classroom visits. It is possible to use popular culture to your advantage in the classroom, however. In this month's issue, Nedra Peterson outlines ways popular media can enhance instruction in her article "It came from Hollywood."

Taking full advantage of new technology tools can be another method to increase student's research skills. Jason Puckett provides tips on how you can "Superpower your browser with LibX and Zotero" to increase search and citation management capabilities.

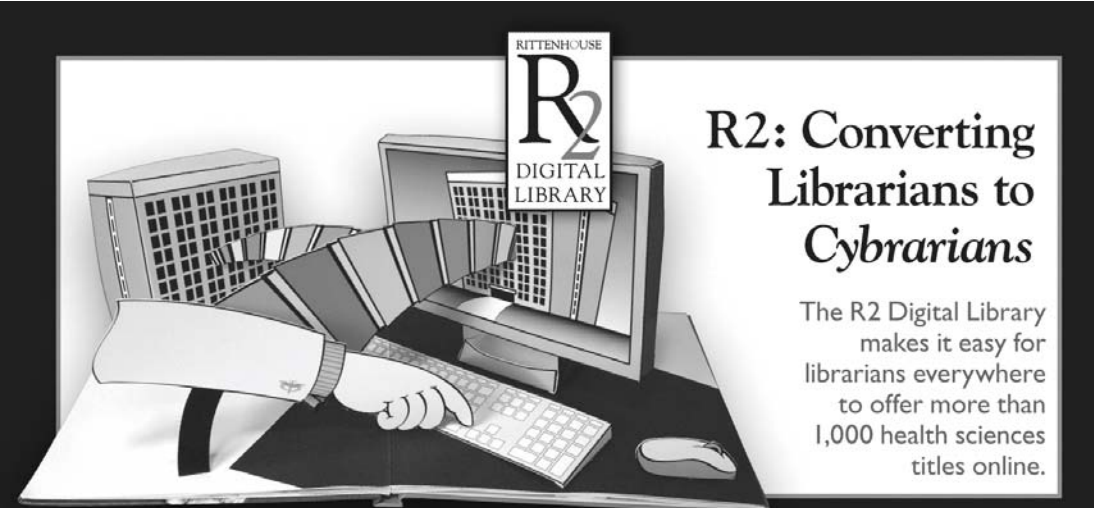
A new term can provide new opportunities for outreach with faculty. Adrian K.

Ho and Daniel R. Lee discuss "Recognizing opportunities" for conversational openings in this month's scholarly communication column. Working with diverse populations on campus can provide additional opportunities for partnerships and collaboration. Jody Gray shares "A different approach to diversity outreach" that has proven successful at the University of Minnesota.

Voting in the 2010 ALA/ACRL elections opens in mid-March. In this issue Frank D'Andraia and Joyce L. Ogburn, candidates for ACRL vice-president/president-elect, share their visions for the association to help you make an informed decision at the polls.

Make sure to take a look at all of the other great articles and columns in this month's issue, including Holocaust-related Internet resources and the index to volume 70 (2009). Thanks, as always, for reading the *News*!

—David Free, editor-in-chief
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