

→ Fast Facts



Higher Ed students

“In fall 2020, of the approximately 19.4 million students enrolled at Title IV institutions, approximately 16.2 million were undergraduates and approximately 3.1 million were enrolled as graduate students. Of the 16.2 million undergraduate students, 67 percent were enrolled in 4-year institutions, 31 percent in 2-year institutions, and 2 percent in less-than-2-year institutions.”

National Center for Education Statistics, “Condition of Education - Characteristics of Postsecondary Students,” May, 2021, <https://nces.ed.gov/programs/coe/indicator/csb> (retrieved November 1, 2021).



Misinformation

“Ninety-five percent of Americans identified misinformation as a problem when they’re trying to access important information. About half put a great deal of blame on the U.S. government, and about three-quarters point to social media users and tech companies. Yet only 2 in 10 Americans say they’re very concerned that they have personally spread misinformation. More, about 6 in 10, are at least somewhat concerned that their friends or family members have been part of the problem.”

Amanda Seitz and Hannah Fingerhut, “Americans Agree Misinformation Is a Problem, Poll Shows,” AP News, October 8, 2021, <https://apnews.com/article/coronavirus-pandemic-technology-business-health-misinformation-fbe9d09024d7b92e1600e411d5f931dd> (retrieved October 28, 2021).



Teen choice: iPhone

“87 percent of (U.S.) teens own an iPhone and 88 percent expect an iPhone to be their next phone.”

Piper[Sandler, “Taking Stock With Teens® - Fall 2021” <https://www.pipersandler.com/1col.aspx?id=6216> (retrieved November 1, 2021).



Undergraduate enrollment

While undergraduate enrollment declined by 3.6 percent last fall and 4.9 percent in the spring, Arizona, Nebraska, New Hampshire, and Utah were the only states to see increases from fall 2019 to fall 2020.

Jacqueline Elias, “These Were Last Fall’s Winners and Losers in Undergraduate Enrollment,” The Chronicle of Higher Education, October 8, 2021, <https://www.chronicle.com/article/these-were-last-falls-winners-and-losers-in-undergraduate-enrollment> (retrieved November 1, 2021).



Supply chain problems hit book publishing

“Shipping delays, printer backups, and worker shortages are forcing publishers to postpone new titles and leaving booksellers in a lurch for some old ones. After years of printing plants shutting down and going out of business, the demand to print books domestically now exceeds the available capacity.”

Elizabeth A. Harris, “The Beginning of the Snowball’: Supply-Chain Snarls Delay Books,” The New York Times, October 4, 2021, <https://www.nytimes.com/2021/10/04/books/book-publishing-supply-chain-delays.html> (retrieved November 1, 2021).



U.S. education levels

“In 2020, 95 percent of 25- to 29-year-olds had at least a high school diploma or equivalent, while 39 percent had a bachelor’s or higher degree. These levels of educational attainment are associated with economic outcomes, such as employment and earnings. For example, among those working full time, year round, annual median earnings in 2019 were 59 percent higher for 25- to 34-year-olds with a bachelor’s or higher degree than for those with a high school diploma or equivalent.”

James L. Woodworth, “Announcing the Condition of Education 2021 Release,” NCES Blog, <https://nces.ed.gov/blogs/nces/post/announcing-the-condition-of-education-2021-release> (retrieved November 1, 2021).

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