

→ Fast Facts



Higher education institutions and students

There are 6,145 Title IV institutions in the United States and other U.S. jurisdictions—2,764 are classified as four-year institutions, 1,655 are 2-year institutions, and the remaining 1,726 are less-than-two-year institutions. Total enrollment is approximately 26.3 million individual students. Of these, roughly 22.4 million are undergraduates and approximately 3.9 million are graduate students. IPEDS Integrated Postsecondary Education Data System, <https://nces.ed.gov/ipeds/use-the-data/survey-components> (retrieved July 3, 2020).



Edtech apps

Education apps geared towards adults have seen a surge in new users during the COVID-19 pandemic. From April to May 2020, representative increases in downloads range from +26 percent (The Great Courses Plus) to +233 percent (edX). Daily active users increased from +17 percent (Skillshare) to +154 percent (edX). Other categories seeing increases include coding apps (e.g., Programming Hub), language learning apps (e.g., Babel), and music learning apps (e.g., Yousician).

Cecilia Hermawan, "Edtech Apps See Surge in New Users during Quarantine," Apptopia blog, June 18, 2020, <https://blog.apptopia.com/edtech-apps-see-surge-in-new-users-during-quarantine> (retrieved July 31, 2020).



The Gallup Center on Black Voices

Gallup, Inc. launched The Gallup Center on Black Voices. "The Center on Black Voices is Gallup's research initiative devoted to studying and highlighting the experiences of more than 40 million Black Americans: tracking and reporting on progress on life outcomes and a life well-lived." Jim Clifton, Gallup chairman and CEO, stated, "We're going to listen for 100 years, gathering stories and perspectives from Black Americans that can help bring about meaningful change in our society."

Jim Clifton, "Black America: How Is Your Life Going?" Gallup, Inc. The Chairman's Blog, July 15, 2020, <https://news.gallup.com/opinion/chairman/315509/black-america-life-going.aspx> (retrieved July 31, 2020).



Literary prizes and university syllabi

Winning a major literary prize affects whether a book will appear on a university course syllabus. In 2019, "based on syllabi gathered by the Open Syllabus Project, an online resource that has aggregated over one million university syllabi, books with no nominations are, at the median, included on no college syllabi; a nomination gets you to 3.5 syllabi, and a win all the way to 15."

Alexander Manshel, Laura B. McGrath, and J. D. Porter, "Who Cares about Literary Prizes?," Public Books, September 3, 2019, <https://www.publicbooks.org/who-cares-about-literary-prizes> (retrieved July 31, 2020).



Educational outcomes

New data show 40 percent of college graduates who completed a bachelor's degree in the 2015–16 academic year were salaried in their first job one year after bachelor's degree completion. Twenty-three percent of bachelor's degree recipients enrolled in a post-baccalaureate degree or certificate program within 12 months of bachelor's degree completion. As of 12 months after bachelor's degree completion, 44 percent of graduates had taken a job outside their field of study or a less desirable job.

"One Year After a Bachelor's Degree: A Profile of 2015–16 Graduates," National Center for Education Statistics, July 27, 2020, <https://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2020341> (retrieved July 31, 2020).

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