

National Institute on Drug Abuse. *Access:* <https://www.drugabuse.gov/>.

The National Institute on Drug Abuse (NIDA) is an agency of the National Institutes of Health that funds research into drug abuse and addiction. The organization's main website is a dense but navigable resource providing information targeted to a wide range of audiences, from children to adults and from researchers and clinical professionals to members of the general public.

Contents are navigable by resource type (e.g., information pages, publications, news) or intended audience (e.g., researchers, parents, and educators). Each major division of the site provides its own nested navigation sidebar, with sitewide search and a detailed site map providing additional options for getting around.

The publication series likely to be of most interest to library users are DrugFacts, NIDA Notes, and NIDA's research report series. DrugFacts are plain-language research summaries on major drugs of abuse and related topics, such as the relationship between drug use and viral infections. The summaries are revised regularly and should be accessible to general readership. Links for additional reading and primary sources are provided, and all active DrugFacts pages are available in English and Spanish.

NIDA Notes is the agency's long-running series of news updates intended for researchers and practitioners. A separate interface is provided for searching the NIDA notes archives, and reports are divided into categories, including basic science, prevention, and treatment. Users can opt to subscribe to NIDA Notes by email or via several topic-specific RSS feeds.

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NIDA periodically releases detailed research reports on topics of concern. These reports summarize the available evidence in depth, while minimizing jargon and offering easy-to-digest figures that illustrate the most important data. Most research reports are available in English and Spanish.

Additional publications and news reports are available that run the gamut of the audience types mentioned above. Resources for clinicians and researchers include information on grants, fellowships, and other sources of funding, as well as professional development opportunities. A network of subsites, such as NIDA for Teens, present more information for the public. Outdated content and resources that are no longer being updated can be found on an archives subsite.

Because of the diverse array of activities within NIDA, any audience seeking information about, or conducting research on, drug abuse and addiction should be able to find useful information on the NIDA website.—*Zachary Sharrow, College of Wooster, zsharrow@wooster.edu*

Newton Project. *Access:* <http://www.newtonproject.ox.ac.uk/>.

The open access Newton Project brings online the considerable writings, both printed and unpublished, of Sir Isaac Newton. Arguably one of the most important scientists of all time, Newton impacted the fields of physics, mathematics, and astronomy, and delved into philosophy, theology, and history.

The site, created and maintained by a non-profit organization founded in 1998, is based at the University of Oxford, where a team of researchers, editors, transcribers, encoders, translators, and web developers works to ensure easy accessibility to documents. Currently available on the site are approximately 95% of Newton's religious writings and 90% of his other writings, which include scientific and mathematical materials, correspondence, and administrative papers from his work as Warden and Master of the Mint.

The text of documents is shown as both diplomatic text, where the historical document is reproduced as closely as possible to the original, and normalized text, where edits have been made for ease of readability. Additionally, all documents list catalog entry and metadata. Scholars will be pleased to view the revision history of each document as well as the XML coding and schema behind the digital document. When available, images of the archival document are shown. The project not only includes Newton's writings, but also provides transcriptions of all major biographical work on Newton and contextual material to help understand the writings within the time period.

The site is clearly designed and easy to navigate. On each page, there is a main menu bar consisting of "Home," "The Texts," "About Newton," "About Us," and "Support Us." "The Texts" provides a dropdown menu leading to all available works by type and subject. An advanced search feature is also made available. "About Newton" offers information on his personal life, his personality, and his personal library. It also provides extensive bibliographic references.

Other choices from the homepage allow one to peruse the site through a brief "Tour" or to go directly to "Newton's Works," "His Notebooks," or "His Correspondence." The resulting lists can be sorted by date or shelfmark.

This is a fascinating site of remarkable breadth and depth providing the curious novice as well as the dedicated researcher with the opportunity to study Newton from one comprehensive online archive.—*Vivian Linderman, Long Beach City College, vlinderman@lbcc.edu*

YouGov. Access: <https://today.yougov.com/>.

YouGov reports survey and polling data on consumer goods, politics, media, and news. The website is approachable for a general audience who can access articles, surveys, and polling data. Users can search by date range from 2010 to the present. Some topics have

only articles or surveys. Articles update daily, surveys monthly or sooner. YouGov offers free daily emails, which may help subscribers develop a feel for the breadth of subjects.

Research covers 10 years, across 40 markets, or 8 million respondents. Most participate online or via app, earning points toward cash incentives (gift cards or bank deposits). Surveys average 20-to-30 questions, or 8-to-10 minutes of time, with a rare long-form reaching 20 minutes. YouGov sells their Crunch.io platform for doctoral candidates to cross-tabulate proprietary data on markets or opinion by demographics. YouGov is available to hire to conduct survey research or purchase their proprietary, single-sourced connected (though not necessarily longitudinal) data.

YouGov clients include The Economist, Financial Times, Forbes, and many more. Pew Research Center endorsed them as "consistently outperforms competitors on accuracy" among survey and polling vendors. The homepage offers "Ratings," "Topics," "Solutions," "Join," and "Company." The first two provide articles and data; the third sells YouGov's services.

YouGov has sites in countries and areas around the world, including the United States, United Kingdom, Finland, Mexico, Spain, Thailand, the Middle East, and many more. Two million participants are American, and the remaining 6 million comprise an international, diverse population. Data is reported at the country level. View articles and data from each country in a local language, through their respective websites, linked in the footer. Articles from the global sites may include graphs and charts, and occasionally link to the survey data in landscape PDF spreadsheets (not data files). For example, in March 2020, the RealTime New York Times Sandwich Generation survey was 47 pages. Hong Kong's global site led with "Facemask frenzy today" and locally prominent news. Visitors may collect and summarize data—without subscribing—through significant manual entry. Researchers interested in polling data and surveys may find YouGov a useful resource.—*Jennifer Stubbs, New York University-Shanghai, jas58@nyu.edu* 