

→ Fast Facts



Academic library collections

The number of items in library collections—including physical and electronic books, media, and serials—at Title IV degree-granting institutions in the United States is 2,513,160,802.

U.S. Department of Education, National Center for Education Statistics, "IPEDS, Spring 2018, Academic Libraries component (provisional data)," <https://nces.ed.gov/ipeds/use-the-data/survey-components> (retrieved November 26, 2019).



Rhodes Scholars

Nearly half of this year's class of U.S. Rhodes Scholars are first-generation Americans. For the third consecutive year, a majority of the 32 winners come from minority groups.

Elliot F. Gerson, "News release," Rhodes Trust, November 23, 2019, http://s3.amazonaws.com/rhodesscholars-filesshare/final_press_release_2019.pdf (retrieved January 7, 2020).



Web browser market share

As of December 2019, the Chrome web browser dominated the browser market share worldwide at 63.62 percent. Safari came in second at 17.68 percent, followed by Firefox at 4.39 percent.

StatCounter Global Stats, "Browser Market Share Worldwide," December 2019, <https://gs.statcounter.com/browser-market-share> (retrieved January 7, 2020).



Streaming video

"As of May 2019, 134.2 million (56 percent) of U.S. adults streamed non-linear video to their TV set through an [I]nternet-connected device or smart television. Sixty-five percent of American homes have access to an enabled [I]nternet-connected device or smart TV. The typical U.S. adult streamer spends an average of just under one hour streaming non-linear content (video-on-demand, interactive, etc.) to their TVs in a regular day. That's significantly less time than streamers spend with linear (scheduled) TV: two hours 42 minutes."

The Nielsen Company, "The Nielsen Local Watch Report," August 5, 2019, <https://www.nielsen.com/us/en/insights/report/2019/the-nielsen-local-watch-report> (retrieved January 7, 2020).



Audiobook and podcast growth

"The audiobook and podcasting markets are growing far faster than the overall media and entertainment market. In 2020, Deloitte predicts, the global audiobook market will grow by 25 percent to \$3.5 billion. [They] also predict that the global podcasting market will increase by 30 percent to reach \$1.1 billion in 2020, surpassing the \$1 billion mark for the first time."

Duncan Stewart, "The Rise of Audiobooks and the Podcast Industry," Deloitte Insights, December 9, 2019, <https://www2.deloitte.com/us/en/insights/industry/technology/media-and-telecom/predictions/2020/rise-of-audiobooks-podcast-industry.html> (retrieved January 8, 2020).



College student retention

"Slightly over half of U.S. college students graduate within six years, and nearly one in eight who start in any fall term will transfer by the following fall."

Tom Matson and Jennifer Robison, "Using a Strengths-Based Approach to Retain College Students," Gallup.com, April 5, 2018, <https://www.gallup.com/workplace/236063/using-strengths-based-approach-retain-college-students.aspx> (retrieved January 8, 2020).

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