

COLLEGE &
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LIBRARIES

NEWS

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To combat misrepresentation of American Library Association "approval" or "recommendation" of publications or lists of publications, the Association has issued a statement on "Use of the ALA Name."

The statement notes that ALA is "seriously concerned about the widespread misuse of its name," and describes steps being taken to correct this.

The complete statement follows.

USE OF THE ALA NAME

It has come to the attention of the American Library Association that various publishers and distributors have stated that certain of their publications or lists of publications have been "approved" or "recommended" by the Association.

In every instance in which such representation is made, librarians or school administrators should insist that the publisher identify the issue of an Association publication or the book in which the alleged "approval" or "recommendation" appeared. Librarians should also determine whether the publication reviewed by the Association is *identical* to the publication which is the subject of the representation. If it is *not* identical, any representation concerning ALA "recommendation" or "approval" is *per se* a misrepresentation.

The American Library Association is seriously concerned about the widespread

misuse of its name and has adopted a comprehensive program to combat such misuse by legal and other procedures. As part of this program librarians are requested to send copies of commercial advertisements, brochures, and promotional materials in which reference to American Library Association "approval," "review," or "recommendation" is included to Mr. William Rutter, American Library Association, 50 East Huron Street, Chicago, Illinois 60611.

The Association will shortly publish a comprehensive statement describing its various reviewing functions and their relevance to book purchasing or leasing decision making.

MIDWINTER MEETINGS

Two program meetings will be featured at the 1969 Midwinter Meeting of the American Library Association in Washington, D.C., on Wednesday, January 29. At 8:30 p.m. that evening, a panel of librarians will discuss the reaction of the library profession to the major recommendations of the National Advisory Commission on Libraries Report.

At an afternoon session on the same day, a panel of young librarians will present points of view of the younger members.

The ALA Council will meet Wednesday, January 29, at 10 a.m., and Thursday, January 30, at 2 p.m. Roger H. McDonough, ALA president, and Archie L. McNeal, second vice-president, will preside.

The Midwinter Meeting is primarily a working meeting of the ALA Council and of com-

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mittees and boards of ALA units. These committees and boards include those of the ALA as a whole and those of divisions, sections, round tables, chapters and affiliated national associations.

The general program and meetings of the Council are open meetings. Other meetings are closed except that boards and committees may invite participants to attend. This year, however, the Executive Board has authorized open meetings of the Membership Committee on the ALA dues structure and of the Special Committee on Manpower in Libraries.

Registration for the Midwinter Meeting will begin at 7 p.m., Sunday, January 26, at the ALA registration desk in the Shoreham Hotel. Commercial exhibits and a few professional displays, located in the Shoreham's exhibit hall, will be opened at 4 p.m., Monday, January 27.

The U.S. Employment Service, in cooperation with its affiliated State Employment Security agencies and by arrangement with the District of Columbia Employment Services, will provide placement service during the Midwinter Meeting of the American Library Association at Washington, D.C. The placement center will be open Monday, from 4 to 7 p.m.; Tuesday from 9 a.m. to 5 p.m.; Wednesday from 9 a.m. to 5 p.m.; and Thursday from 9 a.m. to 4 p.m., January 27-30, in the Shoreham Hotel.

Employers and prospective employees who are not registered with the National Registry for Librarians should contact the Placement Center on their arrival at the Midwinter Meeting.

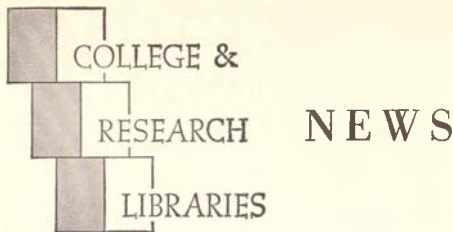
After the Midwinter Meeting, continuing placement service is available through the National Registry. Job applications and orders should be forwarded to the National Registry for Librarians, 208 South La Salle Street, Chicago, Illinois 60604, for listing.

All applications and orders now on file with the National Registry will be made available at the Placement Center during the Midwinter Meeting.

CENSORSHIP REPRINT

"What to Do Before the Censor Comes—and After," has been revised and issued as a special supplement to the November 1968

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News from the Field, Personnel profiles and notes, classified advertising, official matter of ACRL, and other material of a timely nature is published in the News issues of *College & Research Libraries*.

Inclusion of an article or advertisement in *CRL* does not constitute official endorsement by ACRL or ALA.

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Indexed in *Library Literature*. Abstracted in *Library Science Abstracts*. Book reviews indexed in *Book Review Index*.

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Newsletter on Intellectual Freedom. The 4-page reprint is now available from the Office for Intellectual Freedom of the American Library Association. It replaces the earlier reprint, from the September 1965 issue.

Seven items are included, all of them selected for their value to librarians confronted by the censorship problem, including:

"How Libraries and Schools Can Resist Censorship," adopted February 1, 1962 by the ALA Council.

"Library Bill of Rights," adopted June 18, 1948; amended February 2, 1961, and June 27, 1967, by the ALA Council.

"Enoch Pratt Free Library (Controversial Books—Procedure.)"

"Rochester Public Library," "The . . . recommendations for implementing the Policy on Access to Materials were approved by the Board of Trustees on April 16, 1968." (This article is somewhat abridged.)

This reprint is available at 25 copies for \$2.00; 50 copies for \$3.00; and 100 copies for \$5.00. Single copies are 10 cents each. Please send payment with order to the ALA Office for Intellectual Freedom, American Library Association, 50 East Huron Street, Chicago, Illinois 60611.

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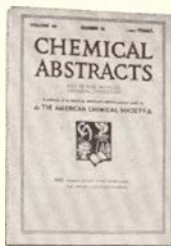
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