

### **Gordon appointed ALA executive**

William R. Gordon, director of the Prince George's County Memorial Library System in Hyattsville, Maryland, will become ALA's next executive director on March 1, 1998.

"We are delighted to announce Bill Gordon's appointment as executive director of ALA," said ALA President Barbara J. Ford. "He brings strong credentials, a solid track record, and a wealth of library experience to the position."

Gordon, who has been with the Prince George's County system since 1977, has also served as director of the Arrowhead (Minnesota) Library System, the Pocatello (Idaho) Public Library and the Southeastern Idaho Public Library Agency, and as assistant director of the Renton (Washington) Public Library. He holds an MLS from the University of Denver and a B.A. in sociology from Baker University in Baldwin, Kansas.

Gordon is attending ALA's January 1998 Midwinter Meeting in New Orleans as ALA executive director-designate.

### **Presenters sought for ACRL's 9th National Conference**

ACRL seeks presenters for its 9th National Conference to be held April 8-11, 1999 in Detroit.

The conference theme, "Racing Toward Tomorrow," acknowledges that academic libraries are on the fast track toward change. To keep pace with this change and to stay on course, ACRL seeks the best ideas of our profession and of related professions on how to create and channel change. Presenters are sought for research papers, panel sessions, poster sessions, and round table discussions.

A complete description of the conference theme, deadlines, and a program proposal form are included as an in-

sert to this issue, and the entire call for participation is available on the Web at: <http://www.ala.org/acrl.html>, select "National Conference."

Proposals should be sent with the completed program proposal form to the appropriate committee chairs who are listed in the Call for Participation. The deadline for paper and panel proposals is June 15, 1998.

Questions? Check out the Web page at <http://www.ala.org/acrl.html>, or contact Mary Ellen Davis at (800) 545-2433 ext. 2511 or [medavis@ala.org](mailto:medavis@ala.org).

### **Texas Digital Library Alliance formed**

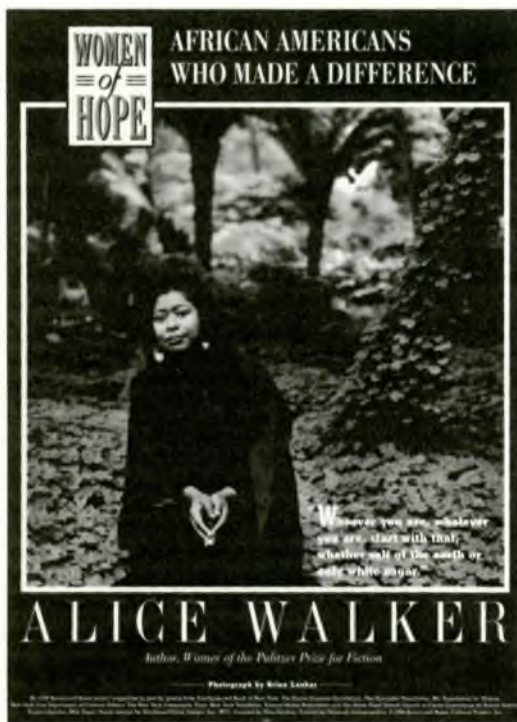
Five Texas members of the Association of Research Libraries (ARL) have established the Texas Digital Library Alliance (TDLAlliance), sponsored by ARL and the Texas State Library and Archives Commission.

The TDLAlliance will provide a forum for digital library leadership initiatives in Texas aimed at enhancing coordinated, effective, and user-friendly digital information services for Texas citizens.

The group hopes to encourage representatives of digital library programs support-



Students at the University of Louisville gained access to a new library service—a cafe in the Ekstrom Library Lobby. Librarians worked with Chartwell Food Services to create the cafe, which offers specialty coffees, biscotti, scones, juice, etc. The cafe is quite popular and the cafe tables are often filled with faculty, staff, and students engaged in conversation.



This poster is one of many materials available from the National Women's History Month Project. Request a catalog from [nwhp@aol.com](mailto:nwhp@aol.com).

ing K-12, higher education, public libraries, and lifelong learning communities to address common issues in a collaborative fashion.

Technology-based academic programs in Texas were mandated by the 75th Texas State Legislature, which established the TexShare Library Resource Sharing Program within the Texas State Library. TexShare services has grown from the 53 libraries in the Texas Council of State University Librarians to more than 160 libraries, including community colleges and health science centers.

### **New materials ready for Women's History Month**

"Living the Legacy of Women's Rights" is the theme for National Women's History Month this March, celebrating the 150th anniversary of the women's rights movement. A one-hour program kit to celebrate the anniversary include a 30-minute video, "Equality: A History of the Women's Movement in America," a 15-minute speech, and a full-color National Women's History Month poster. A hand-out

copymaster, discussion ideas, balloons, bookmarks, stickers, a sample proclamation, and resource list complete the kit, which is available for \$50 plus \$7 postage and handling. The National Women's History Project, (NWHP) has many wonderful materials such as the Alice Walker poster shown. This poster is part of a 12-poster set "Women of Hope: African Americans Who Made a Difference" that is available for \$45 (item #6211). Request a kit or a full catalog from the National Women's History Project, 7738 Bell Road, Dept. P, Windsor, CA 95492-8518; phone (707) 838-6000; or e-mail: [nwhp@aol.com](mailto:nwhp@aol.com).

### **ACRL developing National Information Literacy Institute**

ACRL is developing a National Information Literacy Institute (NILI). The development of such an institute recognizes the critical importance of information literacy in the curriculum at every level of education.

The Institute is dedicated to training and educating instruction librarians; to programming for library administrators on topics of information literacy; and to the development of forums to bring together various higher education organizations to discuss information literacy as part of the educational enterprise.

NILI's overriding principle will be to deliver a curriculum that will marry theory and practice. The Institute's curriculum will initially offer an intensive training program targeted at equipping new librarians or other information professionals new to teaching with knowledge of current practice and the theory behind information literacy. The Institute's curriculum will be the by-product of collaboration among practicing instruction librarians, library school faculty, library directors, and appropriate faculty drawn from other disciplines such as computer science, psychology, and education.

An Invitational Planning Day that brings together higher education administrators, library directors, information science school faculty, and public school and academic librarians, and state agency librarians will be held at ALA's Midwinter Meeting in New Or-

# ACRL offers practical leadership institute

ACRL is offering its first Leadership Institute, "Build your leadership toolkit." Cosponsored by the ACRL New England Chapter, the one-and-a-half-day institute will be held beginning at 2:30 p.m. on April 30–May 1, 1998, at The Tremont Hotel in Boston.

This hands-on institute will help you develop your personal leadership toolkit. At this institute you will: hone your negotiation/persuasion skills; learn how to get things done at meetings; get techniques for motivating and managing your team; find out how to make effective presentations; and learn strategies for implementing and managing change.

Now more than ever librarians must take a leadership role both on and off campus.

"In today's information society, we librarians do have a knowledge base and a set of skills and abilities that are very much needed, not only within our libraries and profession, but also beyond library and ACRL 'walls' to the betterment of our campuses, our communities, and our states," said Patricia Senn Breivik, past president of ACRL. Attend this institute and take home practical strategies for effective leadership.

## Plenary sessions

Robert Wedgeworth, university librarian at the University of Illinois at Urbana-Champaign will address the many areas in which librarians will need to lead, now and in the future.

Cliff Lynch, executive director, Coalition for Networked Information, will address the leadership roles librarians will take both on and off campus as technology continues to evolve.

## Toolkit sessions

(Most will be offered twice.)

- "How to get what you want: Refining your persuasion/negotiation skills"—Michael Butler, executive director and CEO, OHIONET

- "Meetings: How to get things done"—Elaine Didier, director, Residential & Research University Programs, University of Michigan

- "Implementing and managing

change"—Thomas Michalek, executive director, Harvard Business School Library

- "Building and leading your team/motivating your staff"—Margo Crist, director of libraries, University of Massachusetts

- "Spreading the word: Tips for effective presentations"—Linda Wallace, director, American Library Association's Public Information Office

## Closing Plenary session

"Leading outside the library"—A panel of presenters, including Michael Butler, Cliff Lynch, and Elaine Didier, will look at how librarians can be most effective as leaders outside the library community.

## Facilities

The institute will take place at The Tremont Hotel in Boston (275 Tremont St.), located in the heart of Boston's theater district and in the hub of Boston's most appealing attractions and neighborhoods. A block of rooms has been reserved for ACRL institute attendees at the special conference rate of \$169.

Please make hotel reservations directly with The Tremont and be sure to specify that you are with the ACRL Institute. Phone (800) 331-9998 or (617) 426-1400 to reserve your space today. The deadline for hotel reservations is April 8, 1998.

## Reserve your space today

Register in advance by April 8, 1998. Registration forms are available on the Web at: <http://www.ala.org/acrl.html>. Registration fees are \$175 for ACRL/ACRL New England chapter members; \$225 for ALA members; \$275 for nonmembers.

There is a \$50 late fee for those registering after April 8, 1998. Space is limited to the first 150 registrants.

## Questions

Contact Mary Ellen Davis at ACRL at (800) 545-2433 ext. 2511 or e-mail: [medavis@ala.org](mailto:medavis@ala.org). Watch ACRL's Web page for institute updates: <http://www.ala.org/acrl.html>.



additional square feet of floor space. The remainder of the gift will be used to acquire books and periodicals. Glickman, a Portland native, is the founder and sole proprietor of Albert B. Glickman and Associates, a real estate development firm. He is a trustee of the University of Maine System and the UCLA Foundation.

leans. This planning meeting will provide the NILI advisory group with valuable information from those who will be working with future graduates of a NILI so that programs can be designed to best meet existing needs.

ACRL plans to offer the first NILI in the summer of 1999. Keep up with the latest on NILI by checking out its Web page: <http://www.ala.org/acrl/nili.html>.

Institute planning is being spearheaded by Cerise Oberman, dean of Library & Information Services at the Plattsburgh State University of New York. Members of the planning group include: Louis Albert, senior vice president, American Association for Higher Education; Lori Arp, head of central reference, University of Colorado at Boulder; Esther Grassian, electronic services coordinator, UCLA; Thomas Kirk, college librarian, Earlham College; Lianne Snavelly, head, Arts Library, Penn State University; Mitch Stepanovich, architecture librarian, University of Texas at Arlington; Julie Todaro, head, LRC, Austin Community College; Betsy Wilson, associate director of libraries for Public Services, University of Washington.

### Univ. of Southern Maine renames library for donors

A ceremony renaming the University of Southern Maine's Portland Campus Library the "Albert Brenner Glickman Family Library" was held in October. The ceremony recognized the gift of more than \$1 million by Albert B. and Judith L. Glickman of Cape Elizabeth, Maine for renovation of library space and expansion of holdings. The donation will help complete the top three floors of the seven-story building, providing an estimated 26,500

### Cornell establishes digital institute

A new Cornell Institute for Digital Collections (CIDC), funded by \$2 million in private grants, will make images of cultural and scientific collections accessible via the Web. The new institute will also develop tools to help educators use these images and will conduct research on how to best manage the new technology.

"These are spectacular collections that can be used anywhere, while the originals are preserved for future generations," said Thomas Hickerson, director of the Division of Rare and Manuscript Collections of Cornell



Maine Governor Angus King sat at a library computer and changed the name of the University of Southern Maine's library to the "Albert Brenner Glickman Family Library."

## Learning to Teach will be offered in D.C.

Are you drowning in a sea of bibliographic instruction? Do you need swimming lessons? If so, the Learning to Teach Workshops on Instruction Preconference offered by the Association of College & Research Libraries Instruction Section is for you!

Based on the ACRL publication *Learning to Teach*, the preconference will give you both theoretical and practical tips for teaching. You are encouraged to adapt the workshops to your own environment and train your colleagues in these important fundamentals. These workshops are relevant for both librarians new to instruction and for experienced instruction librarians who wish to review key concepts—especially in the content of an ever-changing information world.

The Preconference will be held in Washington, DC at an ALA conference site.

### Workshops

Participants will be able to attend four of the following six workshops:

- “The One-Shot Lecture”—Esther Grassian, UCLA
- “Selecting a Teaching Technique”—Trudi Jacobson, SUNY Albany
- “Presentation Skills and Classroom

Management”—Mary Pagliero Popp, Indiana University

- “Developing Effective Library Assignments”—Cristina Woo, UC Irvine
- “Instruction in a Multicultural/Multiracial Environment”—Karen Downing, University of Michigan
- “Evaluation”—Lynn Westbrook, Texas Woman’s University

### Registration

The registration fee is: \$105 for members; \$155 for ALA members; \$ 95 for full-time library school students; and \$220 for non-ALA, non-ACRL members. The cost includes the all-day conference, workshop support materials, and refreshments during the morning and afternoon.

Lunch can be purchased near the Preconference site.

To obtain a registration form and to keep up with the latest preconference information, visit the Learning to Teach 1998 Preconference Web site at: <http://www-leland.stanford.edu/~mesora/ACRLIS/precon.html>.

Questions? Contact Doris Jui, University of Miami at (305)-284-3937; e-mail: [djui@umiami.ir.miami.edu](mailto:djui@umiami.ir.miami.edu).

University Library, who will also direct the new institute.

The institute will work as a partnership involving faculty, technologists, librarians, archivists, and curators from across the campus.

One of the primary goals of the CIDC will be to make its materials available for classroom use, both at the K-12 and college levels. According to Hickerson, “Education is our mission, and that can include the general public as well as classroom instruction. “The Ezra Cornell papers, one of the prototype digital collections already available, were used by a 4th-grade class at Cayuga Heights for a project on New York state history.



Nobel Prize winner Tom Cech and the University of Colorado Science Library staff celebrate 90 years of *Chemical Abstracts* at UC-Boulder. Chemical Abstracts Service recently recognized the Science Library as a CAS Signature Library—one of a select few research libraries in the world to subscribe to *Chemical Abstracts* since its inception in 1907. Pictured (from l to r) are Mady Kassinoff, David Fägerstrom, Pam Wilson, Tom Cech, Gregory Robl, Barb Greenman, and Daria O. Carle.

Some of the collections may already be viewed on the Web at <http://rnc-www.library.cornell.edu/Division-Info/rnc-coll/rnc-digital.html>. Licensing agreements may limit the availability of some resources to certain academic users.

The CIDC will also study intellectual property issues that arise out of digital imaging and Internet distribution of copyrighted materials and proprietary collections.

"We want to set up a way that educational use can be maintained while benefiting from commercial use," Hickerson explained. "These [university and museum] collections are essentially the cultural heritage of not just North America but of the world. I don't want to see people selling exclusive rights to these collections to commercial vendors, but at the same time, I think the institutions have a right to receive some reimbursement for the effort we've put into preservation." ■

### Enter the "Define ACRL" contest

The ACRL Board wants a good, pithy slogan that will, in no more than a catchy soundbite, describe the mission of ACRL.

Nike has "Just do it." Now the Board wants you to do it for ACRL. The Board's initial brainstorming session generated ideas such as: "Academic libraries: where information becomes knowledge"; and "Helping people transfer information to knowledge"; and "Building great minds together." The Board knows you can be more creative.

Enter your ideas early and often. The deadline for submissions is February 15, 1998. The winner will receive a complimentary registration to ACRL's 9th National Conference, April 8-11, 1999, in Detroit, as well as three nights lodging in a conference hotel. Groups may enter but must designate a single winner. Entries will be judged by the ACRL Board of Directors.

Send your entries to ACRL Slogans, 50 E. Huron St., Chicago, IL 60611 or e-mail to [acrl@ala.org](mailto:acrl@ala.org). Questions? Contact any ACRL Board member. Their names and addresses are listed in the masthead of each issue of *C&RL News* and on the ACRL homepage at <http://www.ala.org/acrl/acrlbord.html>.

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