

# Publications

## NOTICES

• The University of Toledo announces the publication of the *Ohio Academic Library Innovation, A Directory*, prepared by Dulce DiDio McLean, G. Robert McLean, and Alice Weaver of the university libraries faculty. It is the third publication in the university's Tower Series.

The directory publicizes innovative activities from academic libraries surveyed within the state of Ohio. The 76-page volume includes 101 reports listed under the name of the reporting institution. A general introduction analyzes the survey, and a subject index facilitates the identification of projects in special areas of interest. Individual entries provide name of institution, resource personnel, source of funding, name of innovative activity, objectives, and description.

Copies of the directory are available at \$3 from the authors.

• An examination of library instruction programs at a variety of universities across the country is presented in a new ARL Management Supplement, *Library Use Instruction in Academic and Research Libraries*.

The emphasis is on program implementation, administrative issues, cooperative efforts, and unmet needs, with an in-depth look at current developments and uses of instruction. The supplement is based on information and documentation obtained from a survey of the 105 Association of Research Libraries members and 30 additional libraries.

Based on the survey data, library instruction activities fall into three broad categories: library orientation, general bibliographic instruction, and specialized instruction related to subject or discipline, reference tools, or specific user needs. Examples of each of these types of instruction are described based on documentation supplied by surveyed libraries. A select listing of main information sources of library instruction is also provided.

It is available for \$5, prepayment required, from the Office of University Library Management Studies, Association of Research Libraries, 1527 New Hampshire Ave., N.W., Washington, DC 20036.

• The Centre for Research on User Studies (CRUS) at the University of Sheffield, England, has recently published a wide-ranging review of research on user studies. Edited by Geoffrey Ford, it is titled *User Studies: An Introductory Guide and Select Bibliography*.

Taking a broad definition of information users, Ford has correlated the findings of a wide range of user studies into a generalized description of current knowledge of user behavior and of how to

approach the study of users. The field of user studies is not confined here to surveys of library borrowers but includes a host of other questions concerned with in-library use of material, what use is actually made of borrowed material, and attitudes towards the purchase of books and journals.

The motivation for seeking information is seen as a major influence upon the user's behavior. The types of user (and nonuser) cover the range from academics and researchers to the general public and schoolchildren and include users of all kinds of information systems.

The relevance of these studies to the design and improvement of information systems is emphasized. This review is based upon the intensive reading of available literature done by the staff of the Centre during the first year of the Centre's program, and it contains a select bibliography of the most illustrative work of the previous decade.

The price is £3.75 (including postage in UK) and \$7 (including postage overseas).

CRUS also publishes a newsletter, reporting its own research findings and providing a forum for other research workers to disseminate and discuss their work.

A brochure is also available, describing the aims and objectives of the Centre, and the advice, education, and information services it offers.

Orders and enquiries should be addressed to Centre for Research on User Studies, University of Sheffield, Western Bank, Sheffield S10 2TN, England.

• *Library Automation: A View from Ontario* by William Ready and Tom Dryhan, Occasional Paper no. 14 of the Dalhousie University Libraries and Dalhousie University School of Library Services, is now available for \$2.50 from Norman Horrocks, School of Library Service, Dalhousie University, Halifax, Nova Scotia, B3H 4H8, Canada. Of particular interest is its discussion of such support systems as DOBIS (Dortmunder Bibliothekssystem) and CATSS (Catalogue Support System).

• Mimi Stein, interviewer for the Regional Oral History Office, is one of the authors of a recent publication of the Bay Area Reference Center of the San Francisco Public Library. Entitled *Collecting Local History*, it contains the proceedings of a BARC workshop of that name held on March 16 and 17, 1977, at the San Leandro Community Library Center. The workshop and its proceedings provide information to Northern California librarians about the processes involved in collecting local history and oral history, a growing interest among libraries.

The first day's papers focus on how-to-do-it information. Papers from the second day concen-

trate in two areas: local history resources in California; a bibliography and union list of library holdings and oral history, including a discussion of the creating, processing, and cataloging of oral history collections.

Appendix material includes illustrations of catalog entries and cards and bibliographies on local history, oral history, and the care and preservation of photographs.

Copies are available from the Bay Area Reference Center, San Francisco Public Library, Civic Center, San Francisco, CA 94102.

• The year-long process of updating the first edition of the *Oklahoma Union List of Serials* (OKULS) has been completed, according to Norman L. Nelson, supervising editor for the project. The second edition is now available in a 5-volume, 3,900-page computer printout or in microfiche format.

Produced at the Oklahoma State University Library, the second edition contains an alphabetical listing of more than 32,000 titles of journals, newspapers, annuals, and other serial publications held by 23 participating academic, public, and special libraries in Oklahoma.

Because of the increase in the number of titles listed and the nominal cost of the microfiche copy, it is anticipated that the second edition may prove to be a more valuable and heavily used interlibrary loan reference tool than was the 3,500-page first edition. The first edition, completed in January 1975, was purchased and used extensively by libraries throughout the United States as well as in Oklahoma.

Libraries wishing to purchase the new edition of the union list in hard copy, which is available at cost for \$85, or in the microfiche format for \$5, may correspond with Norman L. Nelson, Assistant Librarian for Administrative Services, Oklahoma State University Library, Stillwater, OK 74074.

• The Southwestern Library Association (SWLA) announces the publication of **THE LEARNER'S ADVISORY WORKSHOP SERIES**. The five manuals detail a step-by-step method to produce workshops that cover all aspects of implementing and operating learner advisory services.

The series, written by workshop designers at Tulsa City-County Library and edited by the SWLA Continuing Education for Library Staffs (CELS) Project, includes five training manuals: (1) *Understanding the Adult Learner*, (2) *Interviewing*, (3) *Decision Making*, (4) *Creative Use of Library Resources*, (5) *Community Resources*. An overview by Peggy O'Donnell, CELS project director, accompanies the series.

The manuals may be ordered from the SWLA Office, 11300 North Central Expressway, Suite 321, Dallas TX 75243. The set of five manuals costs \$16. Single manuals cost \$4 each.

• Looking for ideas? *News Notes of California Libraries*, vol. 71, no. 2, 1976, describes 140 Li-

brary Services and Construction Act (LSCA) funded projects in California and their outcomes over the last two decades. This is a treasure trove for all kinds of cooperative projects and outreach services, with evaluation of successes and failures.

• A directory of more than 150 Wisconsin book publishers has been included in the recently published proceedings of the Conference on Book Publishing in Wisconsin, which was held last May.

The booklet, entitled *Book Publishing in Wisconsin*, was published by the University of Wisconsin-Madison Library School, one of the sponsors of the event, along with the State Historical Society of Wisconsin, Wisconsin Academy of Sciences, Arts, and Letters, and Alumni Association of the Library School.

It contains complete transcripts of speeches given by Walter S. Hamady of Perishable Press Limited, Robert E. Gard of Wisconsin House, Ron Bottrell of Western Publishing Company, Howard W. Mead of Wisconsin Trails/Tamarack Press, and Paul H. Hass of the State Historical Society Press.

Edited by James P. Danky of the State Historical Society Library, Professor Jack A. Clarke of the Library School, and Sara Z. Aslakson of UW-Extension Library Service, the booklet costs \$4 and may be obtained from the Publications Committee, Library School of the University of Wisconsin, 600 N. Park St., Madison, WI 53706.

## RECEIVED

(Selected items will be reviewed in future issues of *College & Research Libraries*).

*Annual review of information science and technology, volume 12* / MARTHA E. WILLIAMS, editor. — White Plains, N.Y. : Published by Knowledge Industry Publications Inc. for American Society for Information Science, 1977. (LC 66-25096)

*Czechoslovak national bibliography* / LUDMILA SAK. — New Brunswick, N.J. : Graduate School of Library Service, 1977. 58p. \$3.

"Occasional papers — Rutgers University GSLS ; no.76-4"

*Encyclopedic dictionary of mathematics* / by the Mathematical Society of Japan ; edited by SHOKICHI IYANAGA and YUKIYOSI KAWADA ; translation reviewed by Kenneth O. May. — Cambridge, Mass. : MIT Press, 1977. 2v. 1,750p. (LC 77-1129) (ISBN 0-262-09016-3)

*An introduction to quantitative research methods for librarians* / TAVEREKERE SRIKANTIAH and HERBERT H. HOFFMAN. — 2d ed. — Santa Ana, Calif. : Headway Publications, 1977. 223p. \$8. (ISBN 0-89537-002-6)

*Library budgeting : critical challenges for the future* / edited by SUL H. LEE. — Ann Arbor, Mich. : Pierian Press, 1977. 111p. \$10. (LC 77-85231) (ISBN 0-87650-083-1)

"Library management series" ; no.3"

*The Melbert B. Cary, Jr. graphics arts collection* — (Rochester, N.Y.) : School of Printing, Rochester Institute of Technology, 1977?. 15p.

*Studies in library management, volume four* / edited by GILEON HOLROYD. — Hamden, Conn. : Linnet Books, 1977. 178p. \$9. (ISBN 0-208-01547-7)

*Studies in micropublishing, 1853-1976 : documentary sources* / edited by ALLEN B. VEANER. — Westport, Conn. : Microform Review Inc., 1977. 489p. \$22.50. (LC 77-6720) (ISBN 0-913672-07-6)

"Microform Review reader series in micrographics management ; 2"

*User studies : an introductory guide and select bibliography* / edited by GEOFFREY FORD. — Sheffield : University of Sheffield, 1977. 92p. (ISBN 0-906088-00-3)

"Occasional paper — University of Sheffield ; no.1, 1977" ■■

#### WICHE Is Not WILCO

WILCO can be dropped from librarians' acronym-bespattered vocabulary! At a meeting in Salt Lake City, Utah, the Western Interstate Library Coordinating Organization voted to retire WILCO as the name for their interstate coordinating activities. The group henceforth will be titled the Western Council of State Libraries.

The state librarians have called themselves the Western Council during the ten-year history of their multistate cooperative program that has been housed at WICHE (Western Interstate Commission for Higher Education). The name WILCO was selected last year to replace the WICHE library program's title: "Continuing Education and Library Resources Program." The multiplicity of names and acronyms has occasioned some confusion on the part of observers; one reporter announced that WICHE itself had been renamed WILCO!

#### Data Management System Information Requested

Gary Pitkin, coordinator for library systems at Sangamon State University, is requesting descriptions of in-house library data management systems, defined as an automated system supporting two or more library processes, i.e., circulation, accounting, acquisitions, check-in, cataloging, etc. The information will be used to help SSU develop its own data management system. The goal is to have all technical processes and circulation in one system. Full documentation will be given in SSU reports. Please send descriptions to Gary Pitkin, Coordinator for Library Systems, Sangamon State University, Springfield, IL 62708.

## Classified Advertising

### NOTICE

Respondents to advertisers offering faculty "rank" and "status" are advised that these terms are ambiguous and should inquire as to benefits involved.

All advertisements for the Positions Wanted and the Positions Open classifications will be edited to exclude direct or indirect references to race, creed, color, age, and sex as conditions of employment.

Classified advertising orders and copy, and cancellations, should be addressed to the Advertising Department, 50 E. Huron St., Chicago, IL 60611, and should reach that office before the second of the month preceding publication of issue desired. Copy received after that time may be held for the next issue.

Telephone orders for classified advertising, while not encouraged because of the increased risk of copy error, will be accepted. Calls should be directed to Leona Swiech at (312) 944-6780. A confirming order should be mailed to the Advertising Department as soon as possible following the call, along with typewritten copy to be used in proofreading the ad.

Rate for classified advertising is \$1.80 per printed line.

### FOR SALE

**CHINA**—General Collection—reasonable. All topics. 1,000 vols. plus. Write M. Frazin, ERAC Box 110, Farmington, CT 06032.

**SEARCH SERVICE.** Ex-librarians locate titles or subject plus 15,000 indexed stock. PAB, 2915-17 Atlantic Ave., Atlantic City, NJ 08401 Phone (609) 344-1943.

### POSITIONS OPEN

**ACQUISITIONS LIBRARIAN.** Acquires materials, evaluates and processes gifts, assists with collection building and evaluation. Knowledge of OCLC and MARC format highly desirable. Assists part-time at circulation/reference desk. MLS from ALA-accredited school required. Knowledge of foreign languages helpful. Faculty status, TIAA. Salary: open, dependent on experience. Position available June 26. Deadline for application: February 28. Send letter of application and resume to Dean Andrew R. Eickhoff, MacMurray College, Jacksonville, IL 62650. An equal opportunity/affirmative action employer.

**ACQUISITIONS LIBRARIAN.** Processes and approves payments, standing orders and does bibliographic searching including use of OCLC terminal. Assists department head with total workflow of department and special projects. Increasing responsibilities to supervision of some functions is expected. Other responsibilities include library committee work and outside conferences and workshops. Occasional evening and weekend hours may be required. Qualifications: Fifth-year library science degree from accredited library school; previous acquisitions experience preferred, especially with OCLC operations. Salary: \$11,200-\$17,560, depending upon qualifications and experience. Fringe Benefits: TIAA-CREF retirement plan; social security; health, hospital and life insurance partially subsidized; liberal sick leave. Wayne State University is an equal opportunity and an affirmative action employer. Write to: Robert T. Grazier, Associate Director of Libraries, Wayne State University, Detroit, MI 48202.

**CATALOG LIBRARIAN.** Responsible for supervising the Support Section of the Catalog Department, consisting of two paraprofessionals, 9 clericals, and as many as 15 student assistants. The Support Section is responsible for book and card preparation and catalog maintenance. Librarian expected to write policies and procedures and to participate in administering the Catalog Department. Required: fifth-year library science degree from an accredited library school. A minimum of two years' experience as a catalog librarian and knowledge of at least one foreign language is required with supervisory and OCLC experience highly desirable but not essential. Important are the ability to teach, write clearly, and direct a group and the ability and willingness to learn OCLC on-line cataloging. Salary: \$12,500-\$15,500, depending upon qualifications and experience. Fringe benefits: TIAA-CREF retirement plan; social security; health, hospital and life insurance partially subsidized; liberal sick leave. Wayne State University is an equal opportunity/affirmative action employer. Write to: Robert T. Grazier, Associate Director of Libraries, Wayne State University, Detroit, MI 48202.