Lynne E. Bradley

New DRM act introduced

Senator Sam Brownback (R-Kansas) has introduced the *Consumers, Schools and Libraries Digital Rights Management Awareness Act of 2003.* The act includes provisions that address some library concerns about the implications of Digital Rights Management (DRM) technologies, which limit the ways that digital information can be accessed and used. Some key features of the bill are summarized below.

Prohibition on FCC Technology Mandates

- Prohibits the Federal Communications Commission (FCC) from mandating that manufacturers of consumer electronics and computing products, as well as telecommunications service providers, build their products to operate or respond to specific DRM technologies.
- Permits the FCC to establish a *functional requirement* preventing unauthorized Internet retransmission of digital television signals to the public, but only if such a requirement preserves reasonable and customary consumer, educational institution, and library access and use practices.

Consumer and educational community awareness

- Provides private sector with one year to create voluntary notice and labeling standards for digital media products that incorporate DRM technology. Standards must inform consumers, educational institutions, and libraries about the ways in which the DRM technology will impact their use of digital media products.
- FTC notice and labeling, in the absence of successful private sector efforts, will inform consumers about the ways in which DRM technologies embedded in the digital media products hamper consumer, educational institution, and library use of digital media products.

Consumer privacy

- Requires manufacturers to file a "John Doe" case against ISP subscribers they suspect are using their digital media products in an unauthorized manner. ISPs cannot be compelled to release subscriber personal information without a valid subpoena or court order issued in a pending civil lawsuit.

Secondary markets for used digital media products

- Prevents manufacturers of digital media products from using DRM technologies to restrict consumer resale of digital media products they lawfully own or elect to donate to educational institutions and libraries.

Please write or call your senators and ask them to cosponsor Senator Brownback's bill. The capitol switchboard number is (202) 224-3121. ■

Lynne E. Bradley is Office of Government Relations director of ALA's Washington Office, e-mail: leb@alawash.org

("Learning to make . . ." cont. from page 377)

Oberlin College Librarian Jessica Grim and associate professor Wendy Kozol incorporated information literacy in a Gender and Women's Study course to teach students interdisciplinary research, introduce them to a variety of resources, and foster critical thinking skills.

At Ohio Wesleyan University, librarian Joy He and assistant professor Nancy Knop embedded information literacy in Physical Education courses. He met with each class four to eight times a semester and was closely involved in developing assignments. Knop suggests tying information literacy standards with accreditation requirements to encourage faculty to "buy-into collaborating with librarians."

All panelists agreed that faculty-librarian collaboration is "absolutely the most effective way to integrate information literacy into the curriculum." Faculty observed a dramatic increase in the quality of student writing and research skills. Over the past three years, 76 curriculum development grants have been awarded in which 102 faculty worked with 25 librarians to design or revise 116 courses in 32 disciplines. However, with a limited number of librarians available, libraries face the challenge of "continuing to provide this service for every faculty member now that momentum is building for collaborations."—*Smiti Gandhi, Valencia Community College, sgandhi@valenciacc.edu* ■

Explore IEL

IEEE's Most Comprehensive Resource

IEEE/IEE Electronic Library (IEL)

IEL combines high quality scientific and technical literature with the power of online searching.

Through IEL you can access:

- More than 4,000 publication titles
- More than 800,000 documents
- More than 2,000,000 full-page PDF images, including photographs and charts
- More than 500,000 authors

To learn more about IEL and arrange a free demonstration:

+1 800 701 4333
(USA/CANADA)

+1 732 981 0060
(WORLDWIDE)

+1 732 981 9667
(FAX/WORLDWIDE)

onlineproducts@ieee.org
(EMAIL)

IEEE/IEE Electronic Library Online

	NEW!
Interactive Reference Linking to Journal Articles	
Free on Site Product Training	✓
Frequent Updates	✓
IEEE/IEE Journals & Conference Proceedings	✓
IEEE Standards	✓
Backfile to 1988, plus selected content back to 1950	✓
Searchable INSPEC Abstract/Citation Records	✓
Tech Support	✓
Browseable Table of Contents	✓
Top Cited Journals in Electrical Engineering, Telecommunications, and Computer Science*	✓

**Based on ISI's annual Journal Citation Report – 2000*

Information driving invention...IEL Online

www.ieee.org/onlinepubs