

Welcome to the March 2018 issue of *C&RL News*. Providing library services and collections that reach all members of the campus community is an essential function of today's academic library. Rebekah Scoggins writes about taking on a project to increase the Lander University library's LGBTQIA collections in her article "Broadening your library's collection."

Approaching outreach to students and faculty in new ways can help increase the visibility of the library on campus. Susan Wengler discusses efforts to revitalize her library's drop-in reference help sessions in "Branding matters."

At the Middlebury Institute of International Studies, Kristen Cardoso and Amy Russo took advantage of empty space near their library entrance to create participatory displays to drive interaction between the library and the campus community. They write about their efforts in their article "Inviting people in."

In this issue's Scholarly Communication column, David W. Lewis, Lori Goetsch, Diane Graves, and Mike Roy provide an overview

of the 2.5% commitment initiative in their article "Funding community controlled open infrastructure for scholarly communication."

In our latest ACRL TechConnect feature, Jiebei Luo examines "Using Google apps to manage embargo records" in Skidmore College's institutional repository, while Junli Diao reflects on the connection of "Cataloging backlogs" to life and librarianship in this month's The Way I See It essay.

We continue our look at the upcoming ALA/ACRL elections with responses from the candidates for ALA vice-president/president-elect to questions from the ACRL Board of Directors and a list of ACRL members running for ALA Council. Help shape the future of your associations by voting in the election starting March 12.

Make sure to check out the other features and departments this month, including Internet Resources on "International economic development" by David Ettinger and a look at the March issue of *C&RL* from editor Wendi Kaspar. Thanks as always for reading the *News!*

—David Free, editor-in-chief, dfree@ala.org



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