

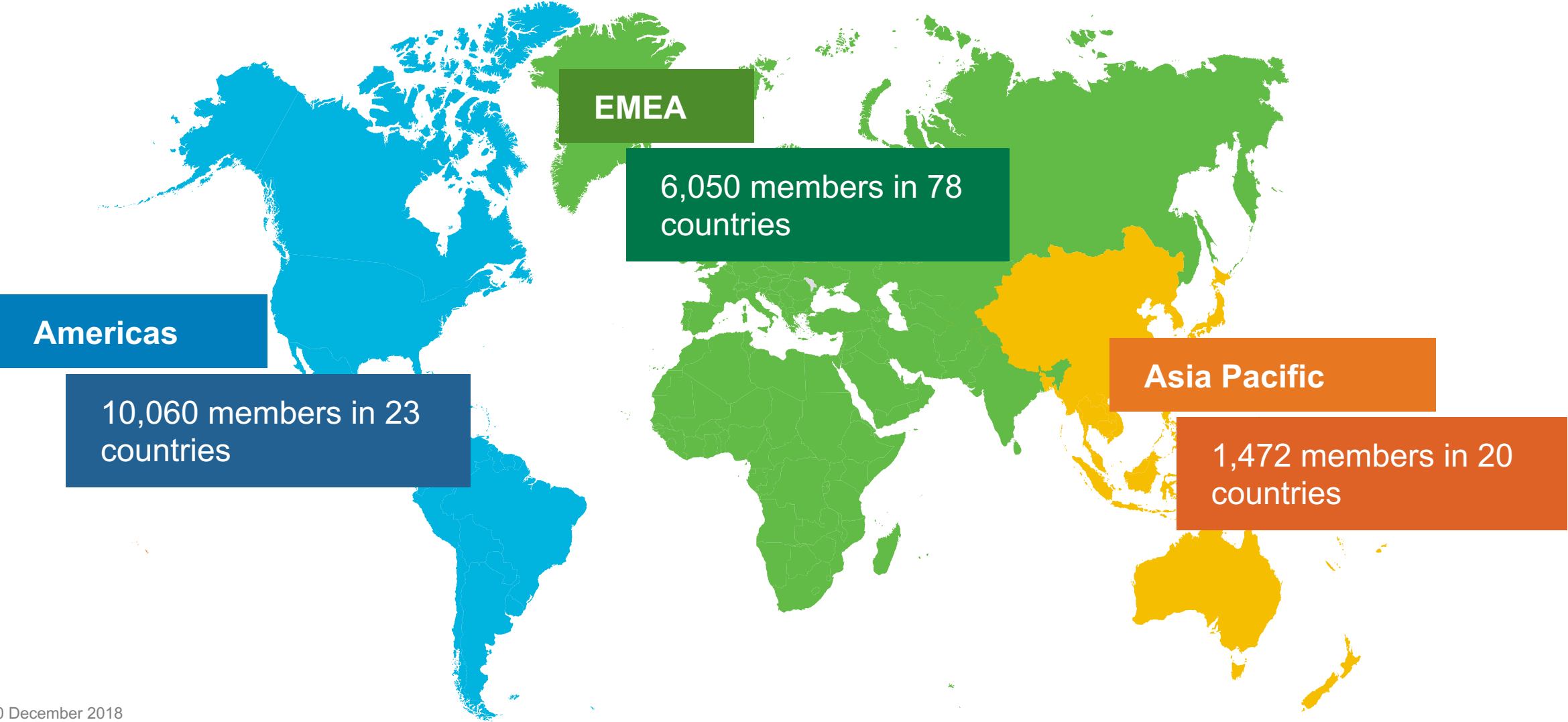
COAR 2019 – Lyon, France

## Open Content in or Beyond the Repository Ecosystem: findings from the 2018 OCLC Open Content Survey

**Titia van der Werf**

Senior Program Officer, OCLC Research

# The international context: a global network of libraries



As of 30 December 2018

# Scale and accelerate library learning, innovation and collaboration



Themes

Partnership

People

News & Events

Publications

Presentations

About

Research Report

## Maple Leaves: Discovering Canada through the Published Record



Research Report

## Practices and Patterns in Research Information Management

Findings from a Global Survey



## University Futures, Library Futures: Aligning library strategies with institutional directions



# OCLC Global Council Program Committee



Rupert Schaab  
(EMEA)



Debbie Schachter  
Chair (ARC)



Tuba Akbaytürk  
(EMEA)



Kuang-hua Chen  
(APRC)

# Defining the scope

- Not only OA – also other freely available online open content
- Acknowledging the "continuum of openness"
- All library types
- All library services
- All over the world

# 14 categories of open content services

1. Institutional repository
2. Supporting authors/researchers/teachers
3. Advocacy and policies
4. Publishing
5. Data services
6. Bibliometrics
7. Selecting open content NOT managed by my library
8. Supporting users/instruction/literacy
9. Promoting the discovery of open content
10. Digitizing collections
11. Digital Collections Library
12. Born-digital (legal) deposit/Web-archiving
13. Deep interactions with open content
14. Assessment

---

# SURVEY FINDINGS

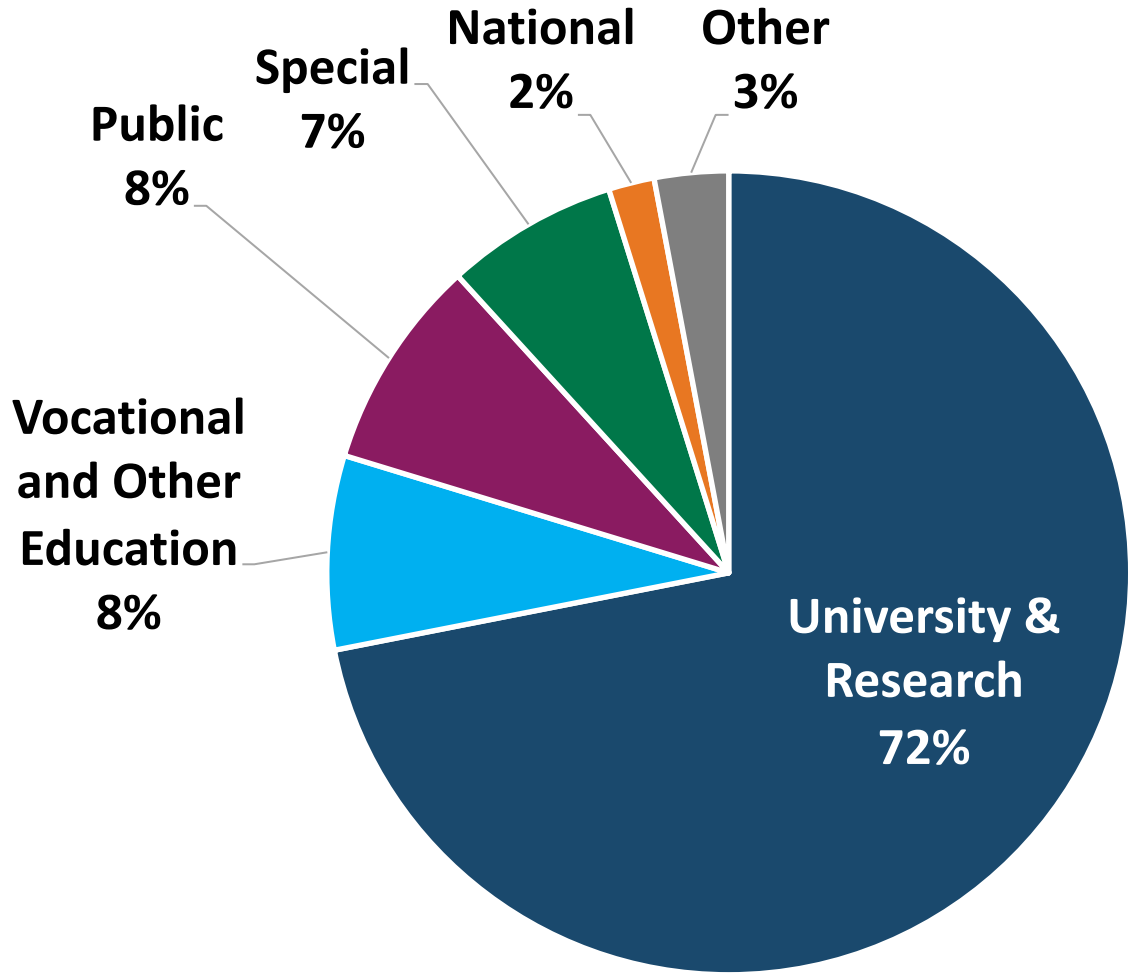
---



# Responses by Library Type

Total: 705 responses from 82 countries

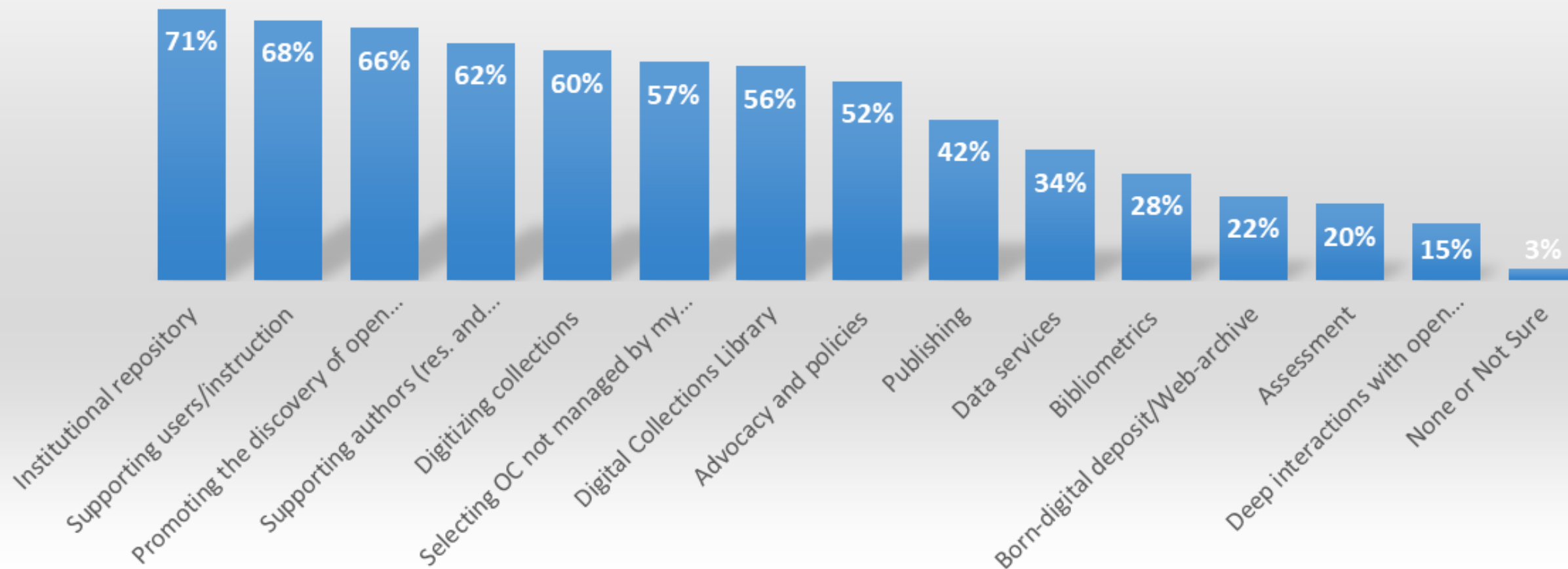
Research & University: 511 responses from 69 countries



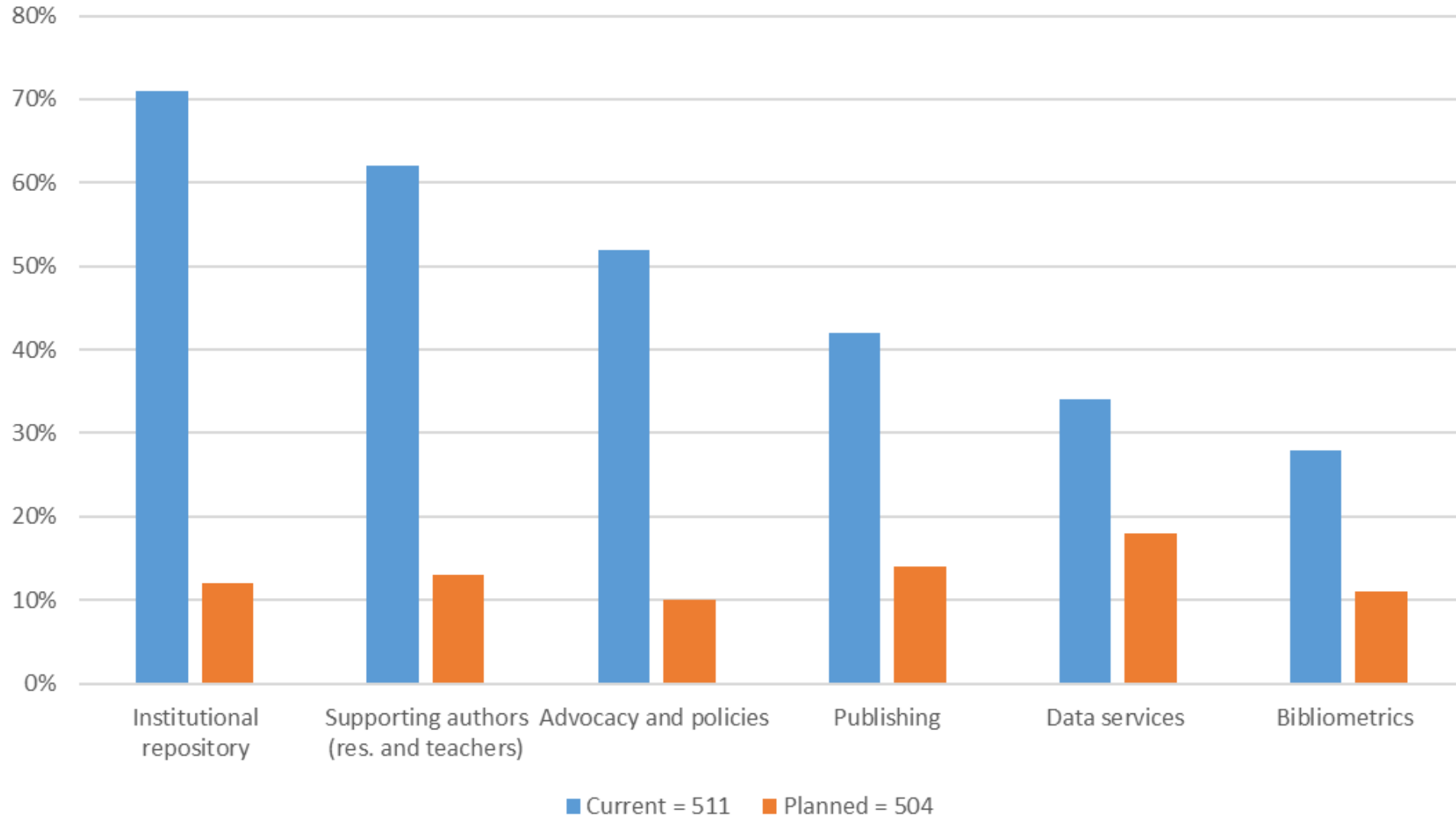


# University & Research Libraries: Current Open Content Activities

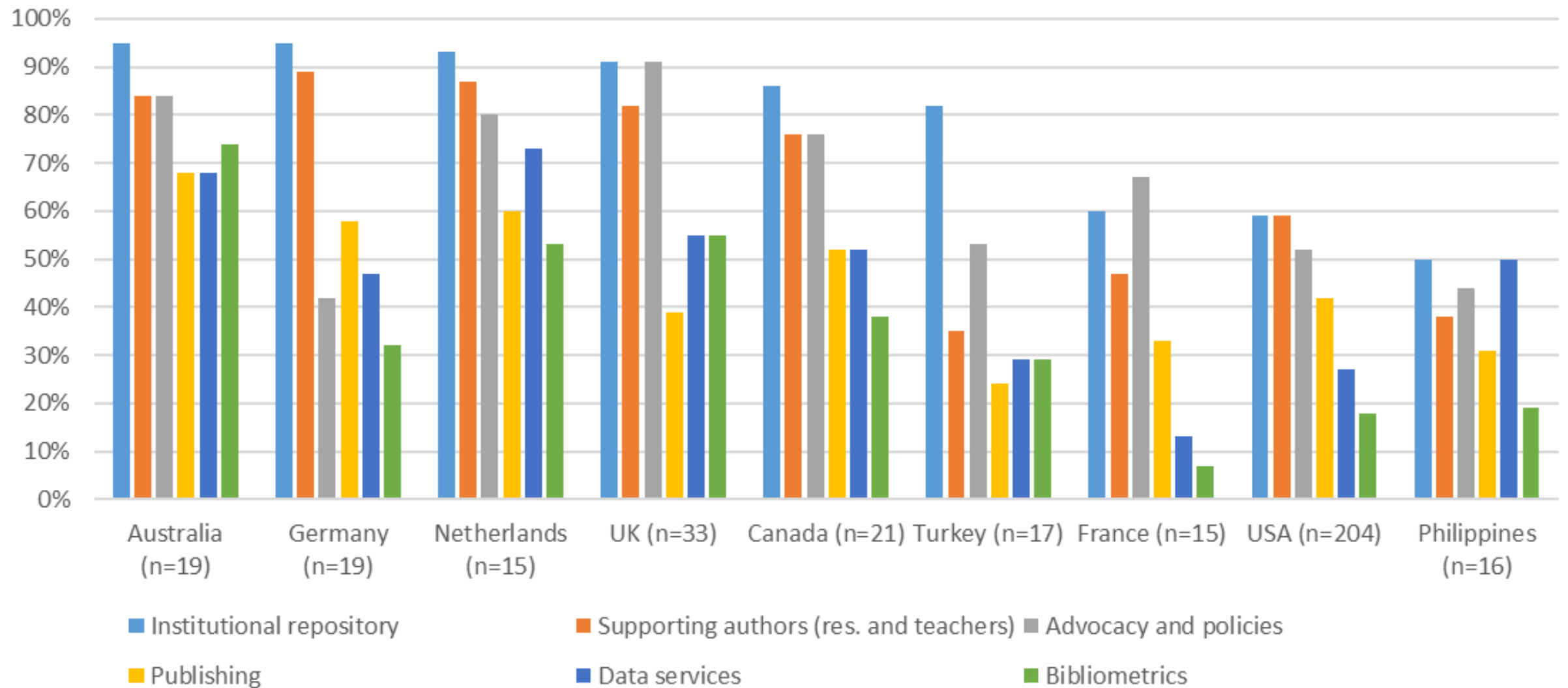
n=511



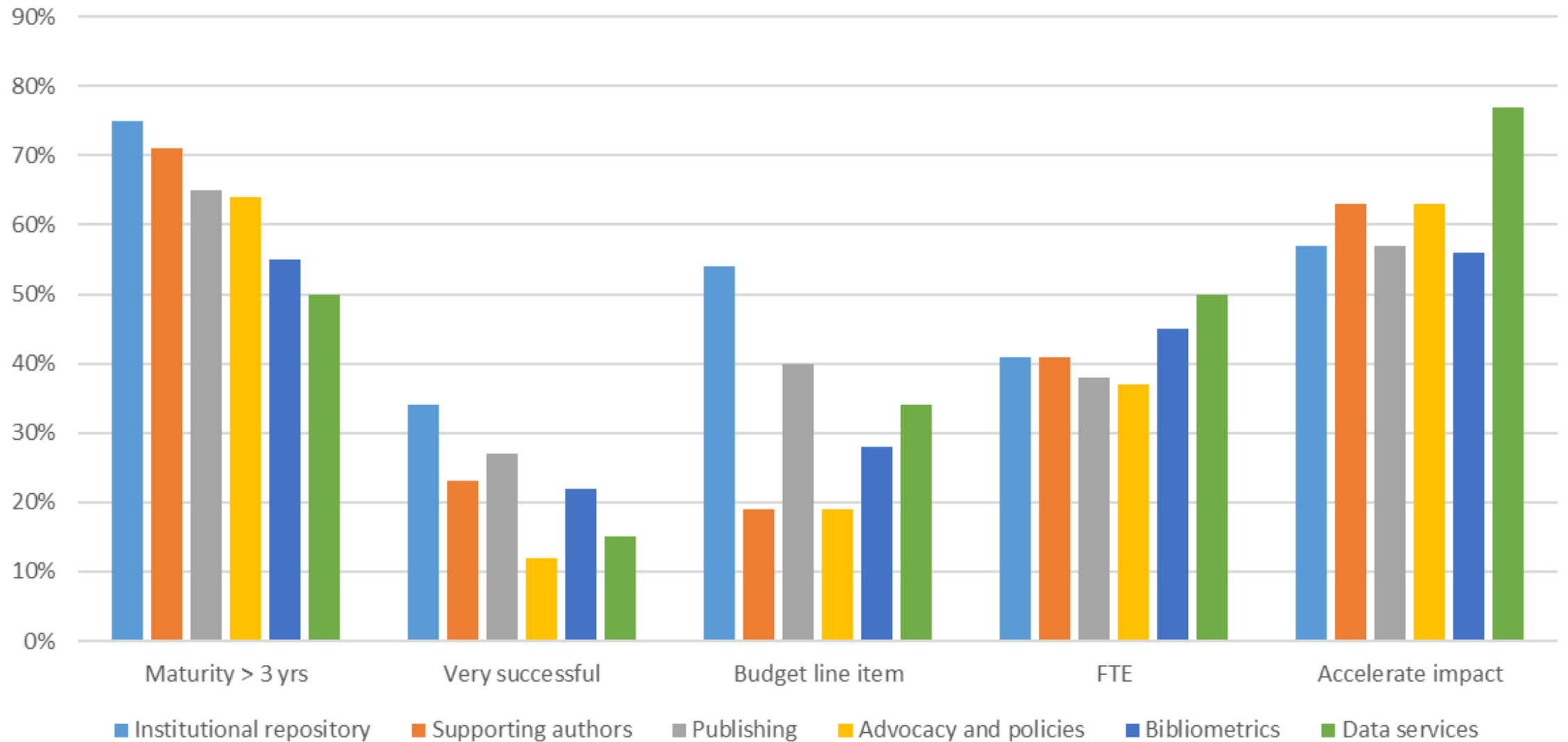
## University & Research Libraries: current and planned open content activities in Research Support



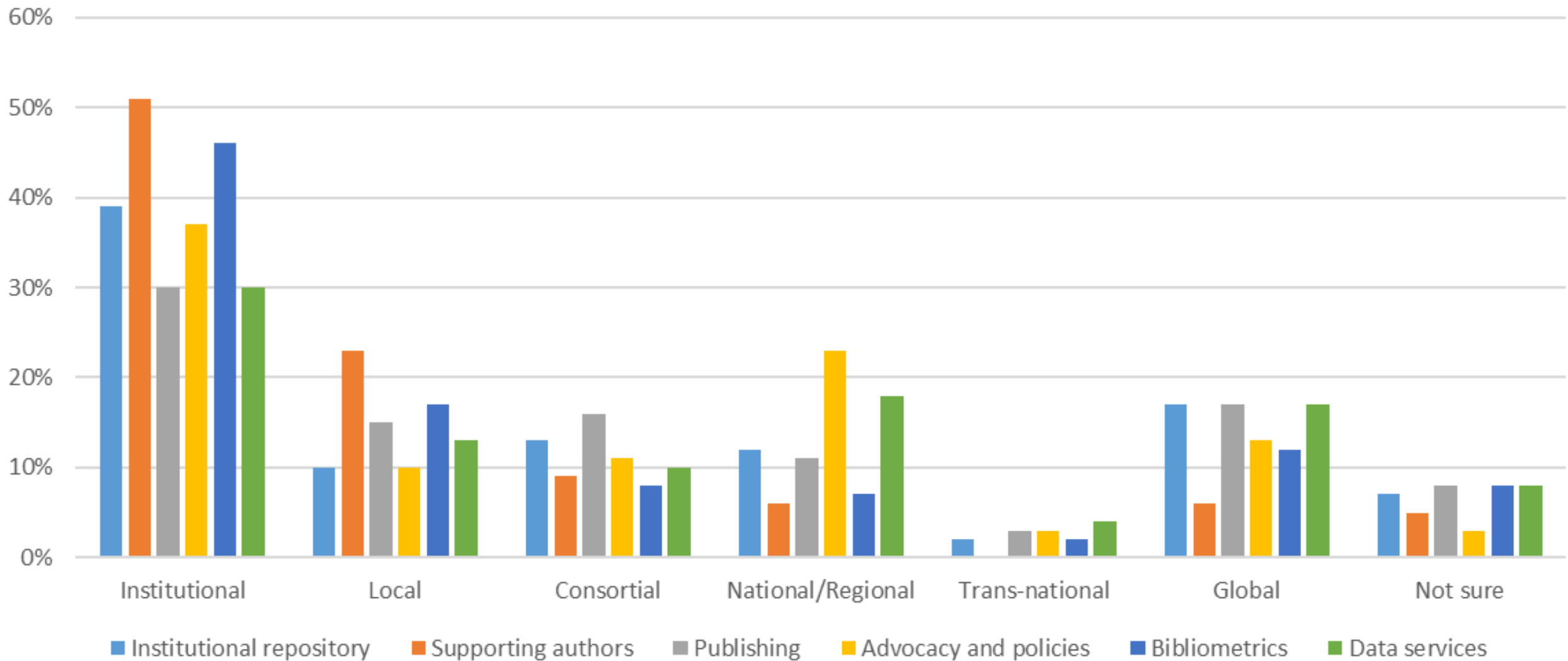
## University & Research Libraries: current open content activities in Research Support by country



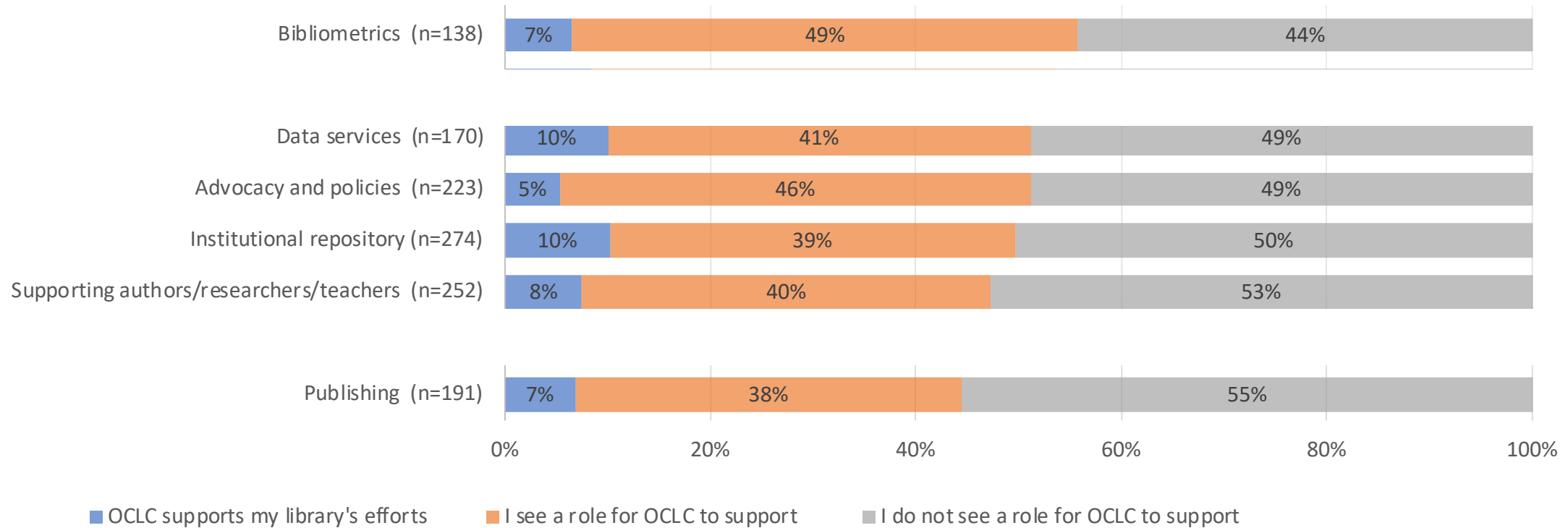
## University & Research Libraries: the state of open content activities in Research Support



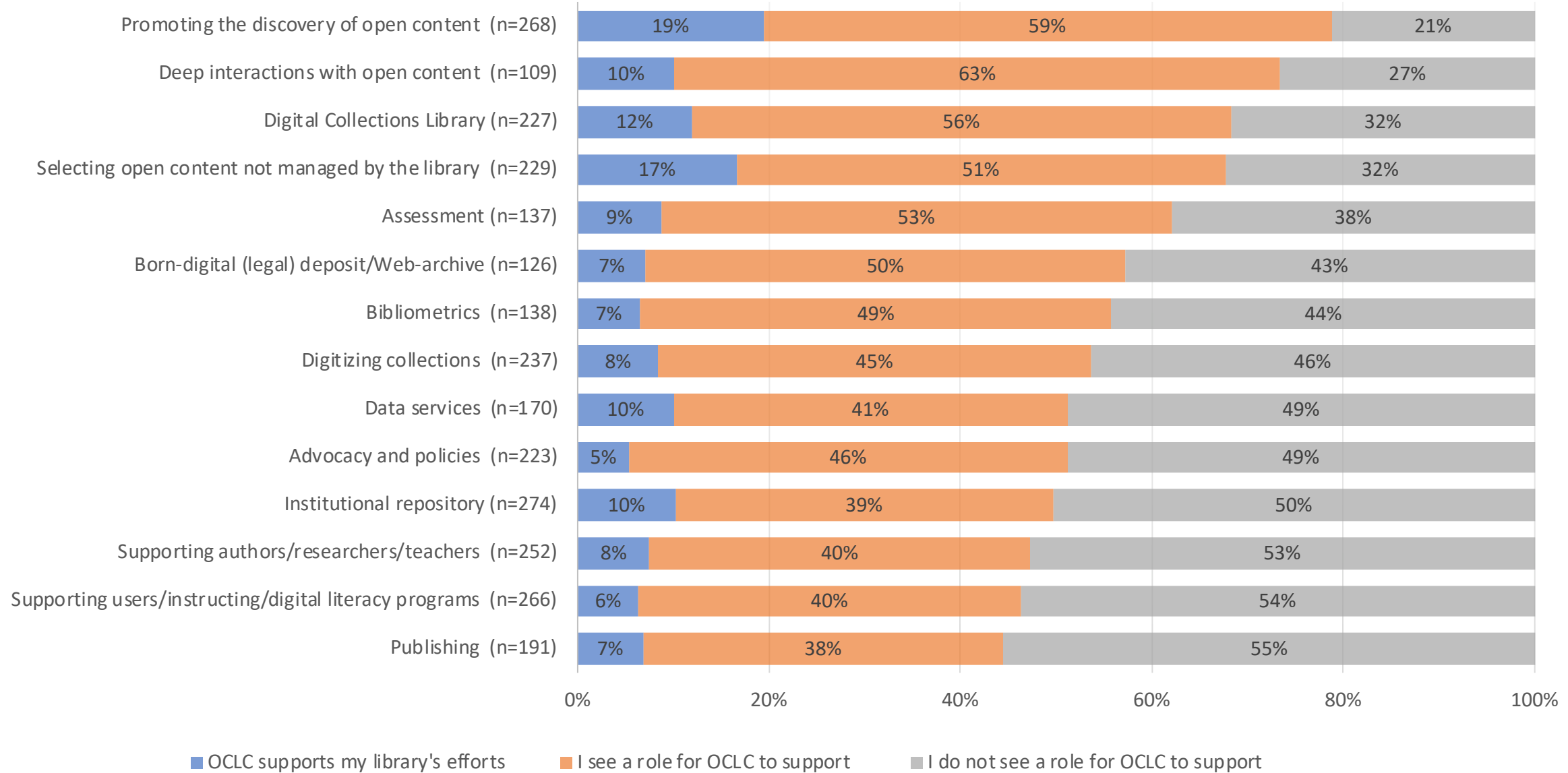
## University & Research Libraries: right scale to achieve impact with open content activities in Research Support



# OCLC's role in support of libraries' open content activities



# OCLC's role in support of libraries' open content activities





---

# TENTATIVE CONCLUSIONS FROM THE SURVEY FINDINGS

---

# Tentative conclusions

- Libraries are mostly invested in Open Content activities relating to:
  - **Research support**
  - **Digital Libraries**

where they are more confident to achieve impact.

- Open Content activities relating to **Discovery** seem to be suffering from a lack of resources, unclear funding and priorities.

# THANK YOU

Titia van der Werf

**Because  
what is  
known must  
be shared.<sup>SM</sup>**



©2016 OCLC [list any external authors here]. This work is licensed under a Creative Commons Attribution 4.0 International License. Suggested attribution: "This work uses content from [list presentation title] © OCLC, [list any external authors here] used under a Creative Commons Attribution 4.0 International License: <http://creativecommons.org/licenses/by/4.0/>."

