Old Mission

Congregational Church

Cook Book

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H. L. WEAVER

Funeral Director

PROPRIETOR OF

The Weaver House
OF FLOWERS

Citizens Phone 154 Bell Phone 118

Wilhelm Building

TRAVERSE CITY, MICHIGAN

Our Motto

BETTER SERVICE

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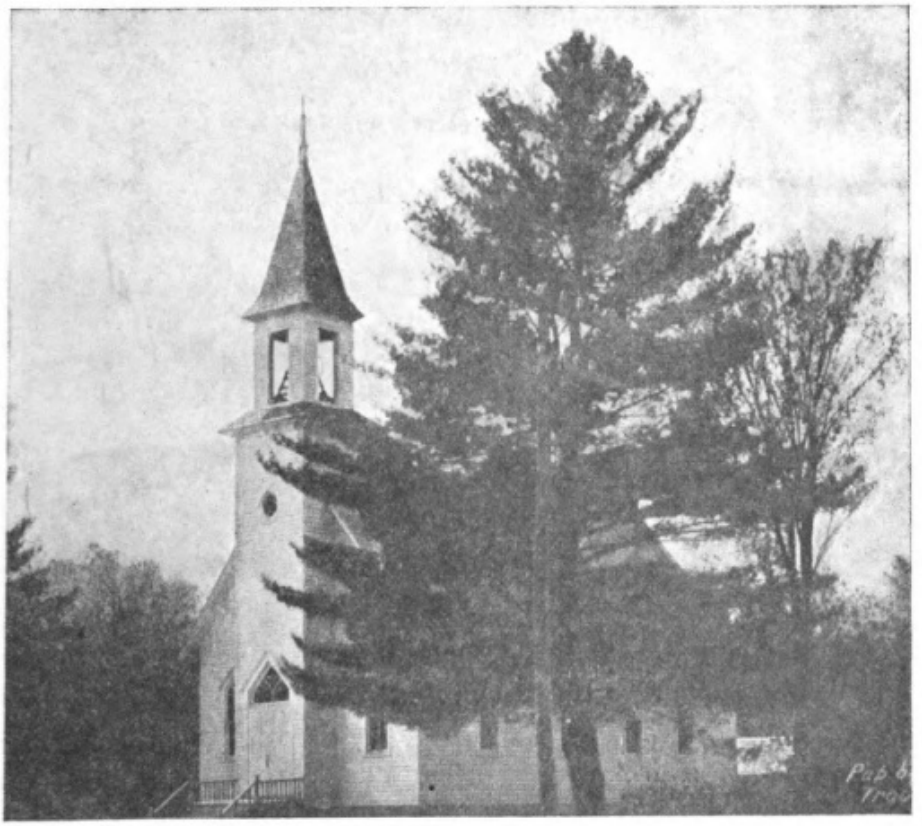

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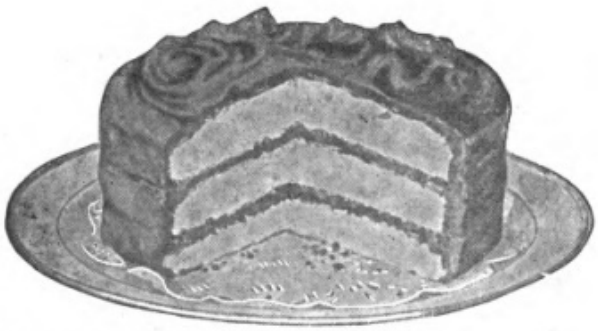
Before attempting to make any cakes in this book, read this article. It may prevent a cake failure, thereby saving the waste of ingredients. These are the four most important steps in cake-making, and if followed carefully will help you to make really, good cake.

Good Cake Baking

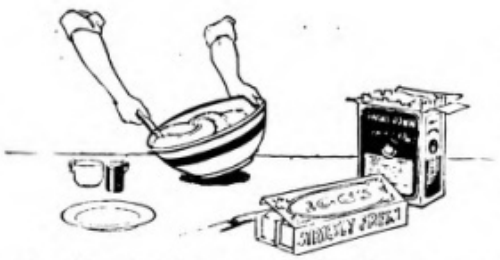


SELECTING INGREDIENTS

A good cake cannot be made with poor ingredients. For the best results choose only the purest materials obtainable. Cake is a food that contains the most nutritive elements, such as eggs, butter, milk, sugar, flour, etc. Cake is more delicate than bread and needs a more delicate flour. This flour is Swans Down Cake Flour, soft, white and velvety, made especially for cake and pastry making. Swans Down costs but a few cents more per cake and yet it insures against disappointment and costly cake failures. Lighter, whiter, finer, better cakes if you use Swans Down.

MEASURING

All ingredients called for in any good recipe must be accurately mixed and all measurements should be level. This is necessary in order to obtain the same results in each baking. The standard one-half pint measuring cup should be used and the recipe followed exactly.

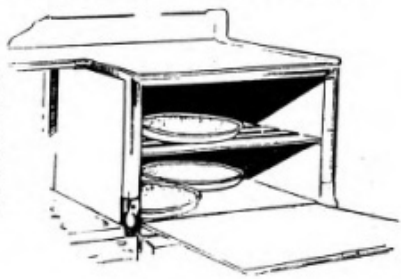


CAREFUL MIXING

It is necessary in successful cake making that all ingredients be perfectly measured and utensils and cake tins be ready before beginning to mix the cake. Always beat the shortening to a cream before adding any sugar. Add sugar gradually, creaming the mixture meanwhile. Add a little sifted Swans Down Cake Flour, with baking powder added, then a little milk and so on alternately until all the flour and milk is used. Beat the batter, never stirring, after each addition of flour and milk. Add flavoring. The stiffly-beaten egg-whites should next be folded in very carefully if recipe calls for same. Work quickly, but carefully, in mixing your cake.

CORRECT OVEN HEAT

The heat of oven for cake making is of very great importance. There are some general guides for temperature which may be profitably observed. All thin layer, small cakes and cookies require a hot oven (350-375° F.) Thick layer and cakes baked in a loaf require a moderate oven (325-350° F.) while sponge cakes and angel cakes require a slow oven (250-300° F.) Fruit cakes require even a slower oven (225-250° F.)



The helpful hints above are taken from "Cake Secrets," an authoritative booklet on cake making by Janet McKenzie Hill, editor of American Cookery Magazine. You are welcome to copy, full of original recipes, directions, illustrations—for 10c sent to Igleheart Brothers, Evansville, Indiana, Department G-6. Best grocers everywhere have Swans Down Cake Flour. If you cannot get it, write us. Use it in your cake and pastry making.

Always use Swans Down Cake Flour in all cake recipes given in this book and elsewhere. It insures lighter, whiter, finer cake.

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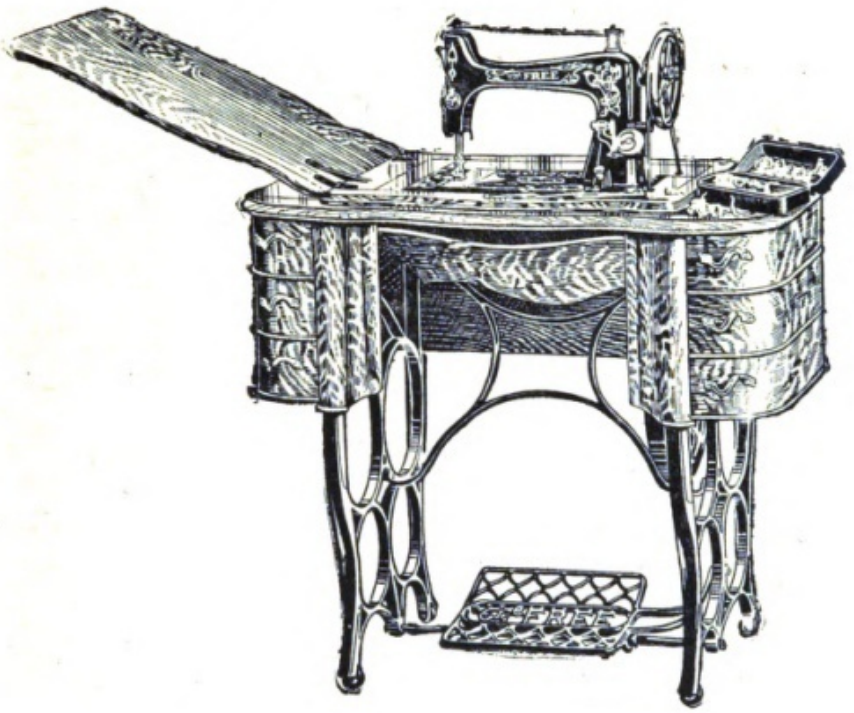

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Just go into a Bank and look at the Wonderful Steel Pocket. It is usually buried deep under tons of concrete, and surrounded by a network of wires, buzzers, batteries and other thingamajigs that go off the moment anybody makes a crooked move. It rings bells, locks doors and sends riot-calls to the police. Any Bank's Pocket is super-steel, thick as a battleship, and insulated so that a fire can burn the building right overhead and not touch the stuff in the Pocket. The doors shut with time-locks that won't open for any body until the clock says so. The forces of people in the cages and offices are just keeping books on your money and guarding the Pocket. Uncle Sam himself has all kinds of laws to protect these big Steel Pockets, examiners to check up on them, and the whole force of government machinery to stand by them.

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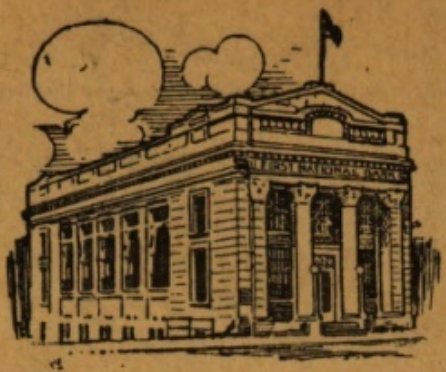

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