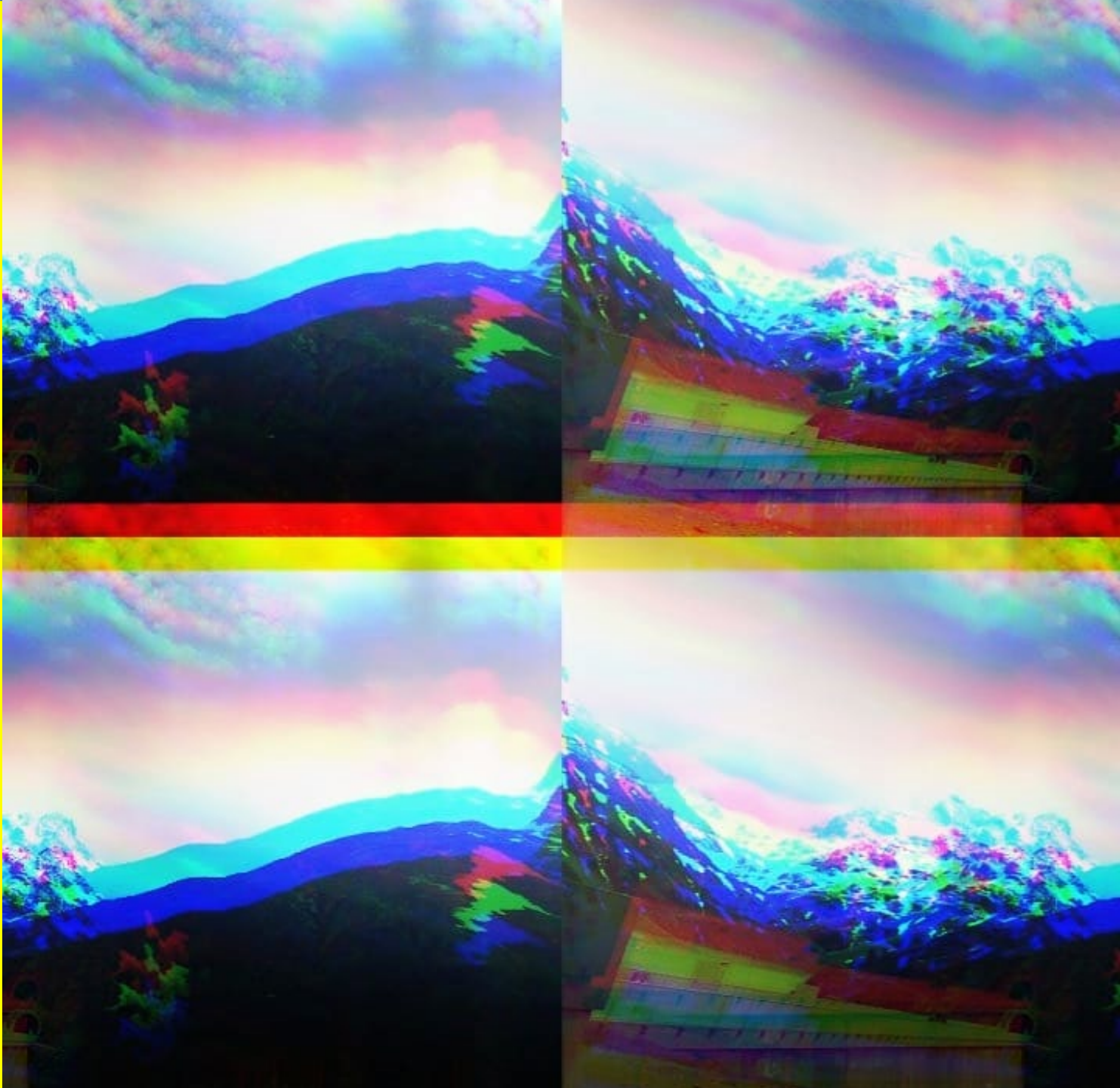





arts aren't a luxury;
they are your competitive advantage
christian madsbjerg



art driven innovation and artistic activism 4 the purpose of good learnings and visions after 1 year of COVID19

eveline wandl-vogt
keynote lahore digital arts festival 2021
POST REALITY

 @caissarl #k4h+ #explorations4u
[LDF](#) 2021 | 03 | 15 <[ischgl](#)>

Starting a

without matches

Fine



socket
(~~could~~ could be
a stone or a
piece of wood)
hold socket to
put pressure on
spindle

(should be arms length)

BOW →

loop
cord around
spindle →

CORD
(shoelace, rope, strip of fabric)

spindle
(drill) → about 2 feet long





exploration space
(at) austrian academy of sciences

2017.11-
movement / space / working group for innovation and experimentation
with the aim to **transform the humanities**

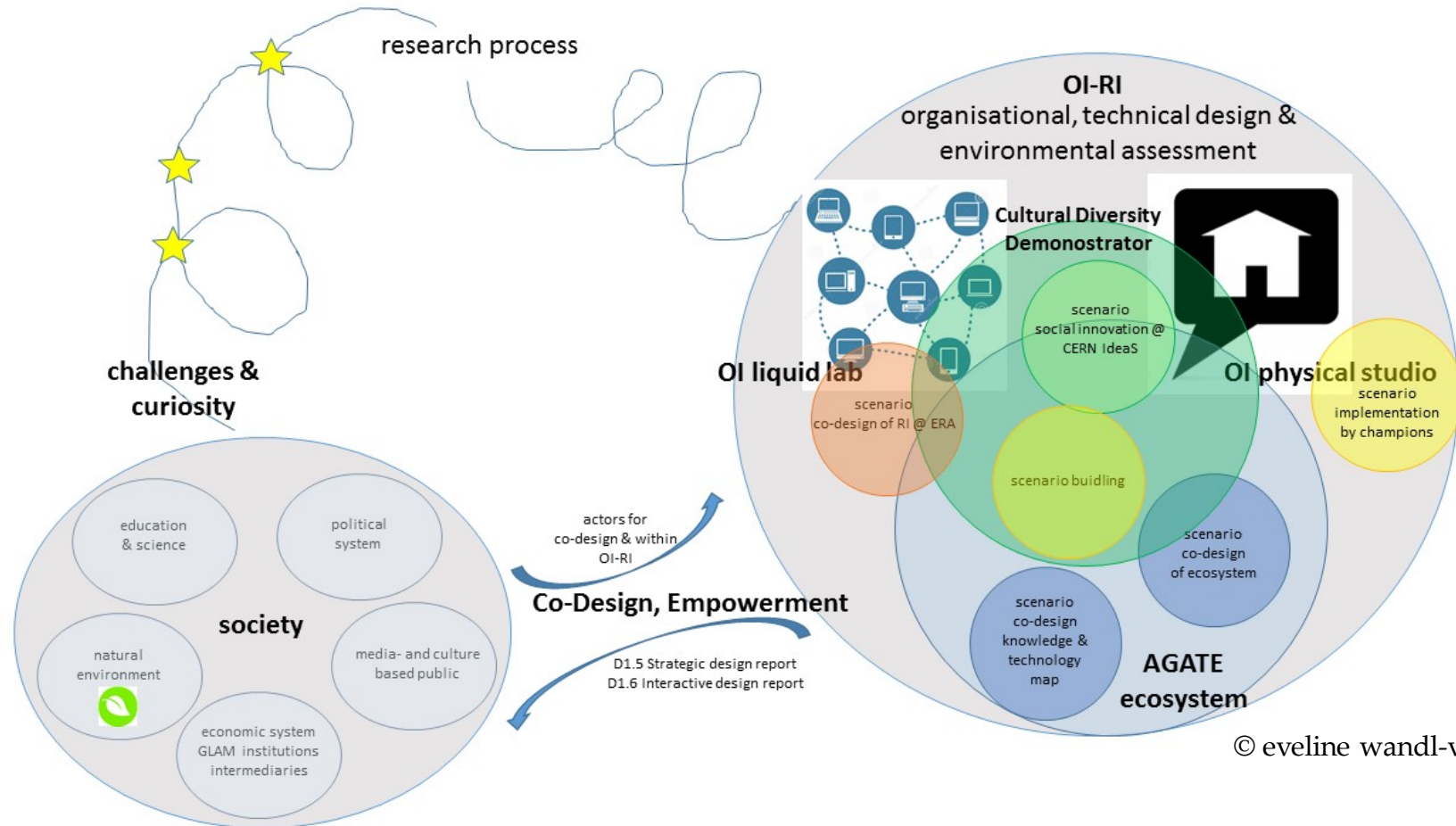


ars electronica research institute
knowledge for humanity (k4h+)

2019.09-
antidisciplinary research institute
with the aim to accelerate knowledge into action, drive art based innovation and artistic
activism and contribute to **invent a more inclusive, sustainable, responsible future**

open innovation RI

hybrid, liquid, methodological



open innovation

... is a distributed process ...
... based on purposively managed knowledge flows
across organizational boundaries...
using pecuniary and non-pecuniary mechanisms

[bogers and chesbrough 2014]

best practice examples for open innovation of the austrian government

- emerging technologies
- social innovation
- knowledge society
agenda knowledge4development
- emotions

inclusive future living

concepts

- smart city
c.f. [smart city vienna](#)
- social city
c.f. [social city vienna](#)
- knowledge city
c.f. [knowledge city vienna](#)
- happy city
c.f. <https://thehappycity.com/>

humanity centered design (HYCD)

federico donelli

- participatory methods
open innovation
- SDGs
social innovation
- digital humanism
extended intelligence

- human
good to people

- human
totality of human beings, society

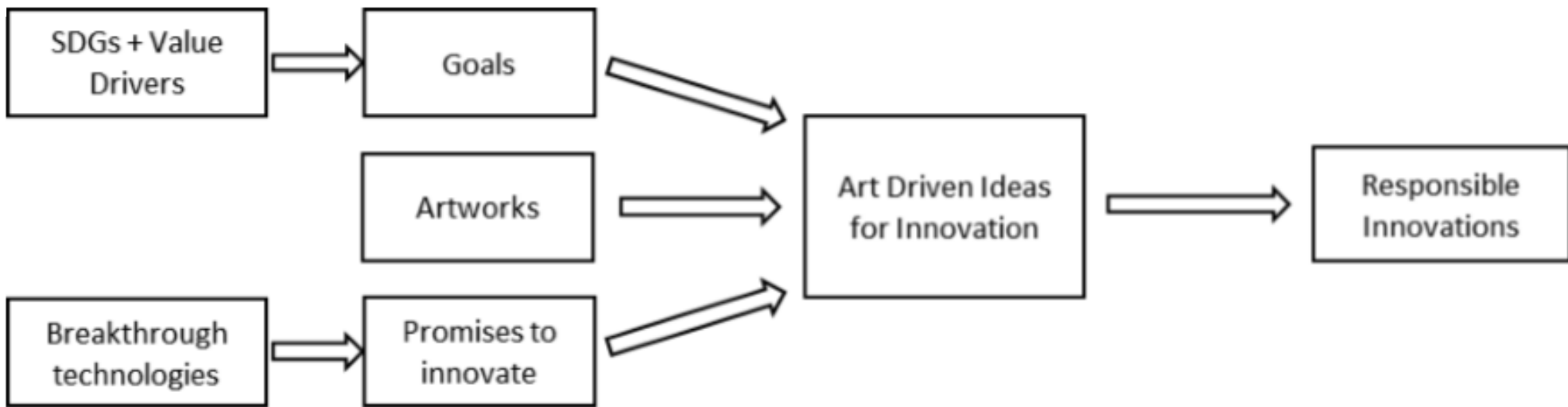
- human
counterpart in the human-machine dualism





art driven innovation

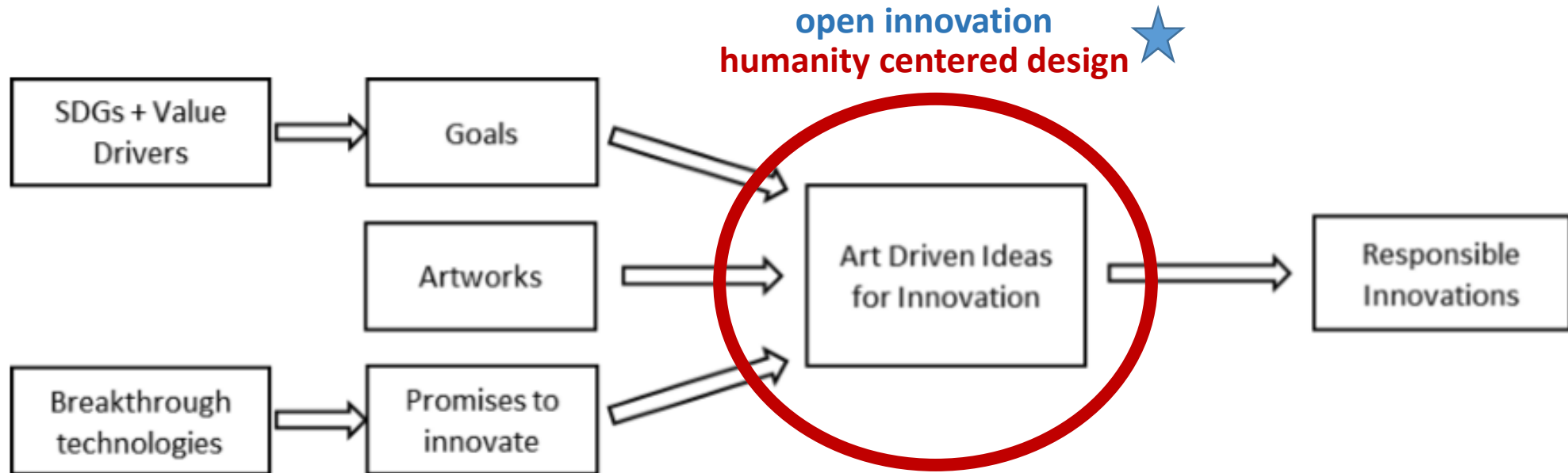
inclusive, sustainable, responsible futures



Art Driven Innovation Framework

art driven innovation

inclusive, sustainable, responsible futures



Art Driven Innovation Framework

artistic activism

art = social change

artistic activism



[center for applied human rights 2020](#)

1. mobilises affect and effect
2. thrives in the contemporary landscape
3. has been used throughout history
4. creates openings
5. is accessible
6. stimulates a culture of creativity
7. energizes people and organizations
8. is about the long game
9. is peaceful and persuasive

1 year COVID19

learnings and visions



virtualization of work

from in person via zoom into VR



COVID19 cartography dario rodrighiero



chinese sea elian carsenat



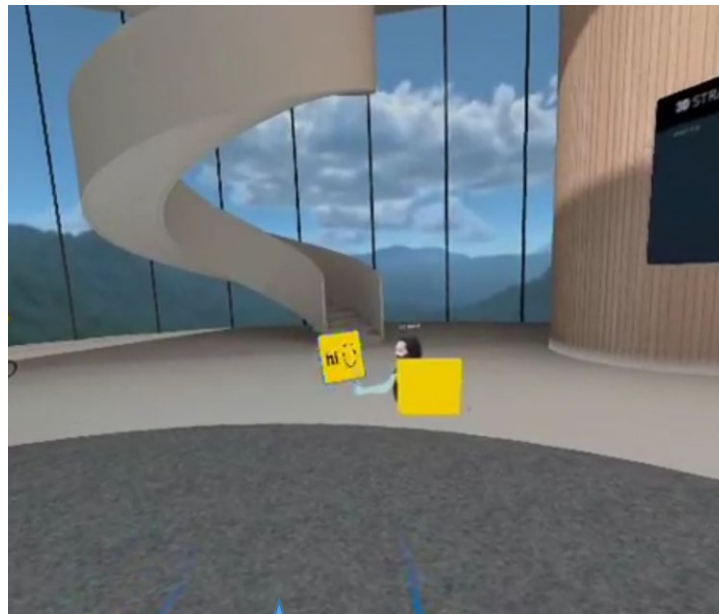
presenting “visually meeting the pandemics” at aris electronica festival 2020 ★

virtualization of work

from in person via zoom into VR



virtual silicon valley tour in altspace 2021 with niki ernst (IAcY)



and spatial 2021



virtual learning experiences

hybrid ars electronica festival 2020



ARS ELECTRONICA | IN KEPLER'S GARDENS | PROGRAM

Ars Electronica Garden of ... Knowledge for Humanity



Garden of ... Knowledge for Humanity













Ars Electronica (AT) et al. (INT)

curated by eveline wandl-vogt

virtual learning experiences

hybrid ars electronica festival 2020

Timetable

Wed, Sep 9, 2020 11:00 am - 1:00 pm	museum of knowledge science 
Wed, Sep 9, 2020 2:00 pm - 4:00 pm	Exponential Mindset: The Skills of an Exponentialist 
Wed, Sep 9, 2020 4:00 pm - 6:00 pm	Affordances of spaces 
Wed, Sep 9, 2020 5:00 pm - 8:00 pm	Community Creates Mobility: Participatory Speculative Critical Design beyond dream-making for the City. 
Thu, Sep 10, 2020 2:00 pm - 4:00 pm	Exponential Mindset: The Skills of an Exponentialist 
Thu, Sep 10, 2020 4:00 pm - 5:00 pm	COVID19 Insights: Mapping Diversity and Community 
Thu, Sep 10, 2020 5:30 pm - 7:00 pm	Creating a New Normal: Arts, Design, Humanities and Social Sciences 4 Emergency? 
Fri, Sep 11, 2020 11:00 am - 1:00 pm	Algorithm Inventarium: The Greater Good Ethics Canvas 
Fri, Sep 11, 2020 2:00 pm - 4:00 pm	Exponential Mindset: The Skills of an Exponentialist 
Fri, Sep 11, 2020 6:00 pm - 8:00 pm	CURATORIAL A(I)GENTS 
Fri, Sep 11, 2020 8:30 pm - 10:30 pm	Algorithm Inventarium: methoda-thon 
Sat, Sep 12, 2020 2:00 pm - 4:00 pm	Exponential Mindset: The Skills of an Exponentialist 

virtual learning experiences

hybrid ars electronica festival 2020



ARS ELECTRONICA | IN KEPLER'S GARDENS | CONFERENCES / LECTURES / TALKS | PROGRAM

Ars Electronica Garden of ... Knowledge for Humanity



museum of knowledge science

Eveline Wandl-Vogt, Atiq Hashmi, Andreas Brandner, Louise Deiningner

Wed Sep 9, 2020, 11:00 am - 1:00 pm (UTC +1)

📍 Zoom meeting

🗨 In English language

Virtual co-design session

Register here!

virtual learning experiences

hybrid ars electronica festival 2020



ARS ELECTRONICA | IN KEPLER'S GARDENS | CONFERENCES / LECTURES / TALKS | PROGRAM

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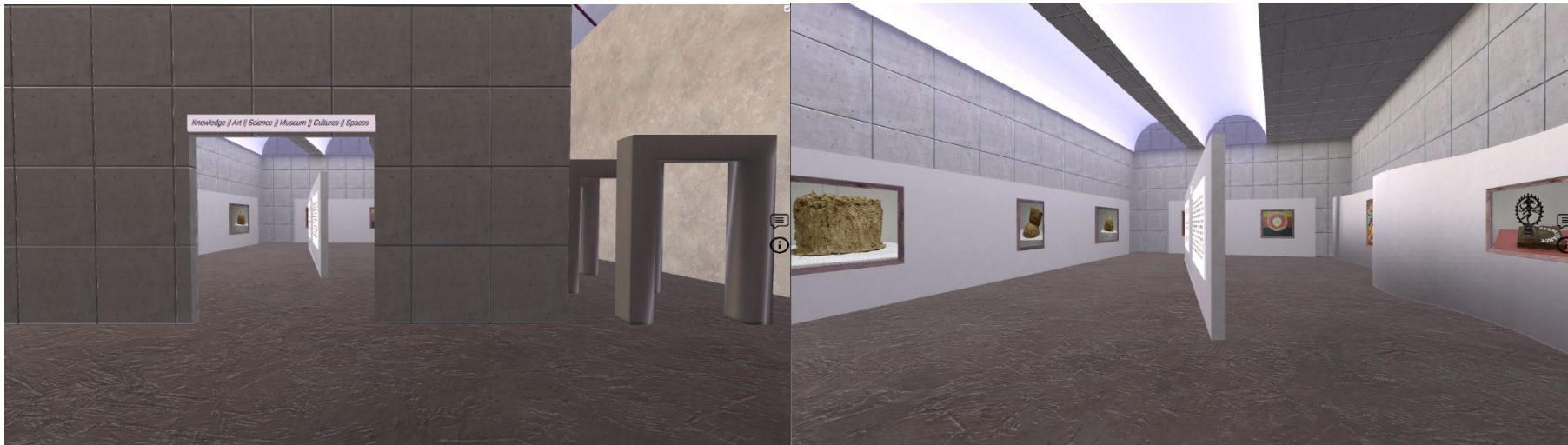
[Register here!](#)

museum of knowledge sciences

participatory liquid museum



Credit: Louise Deiningger



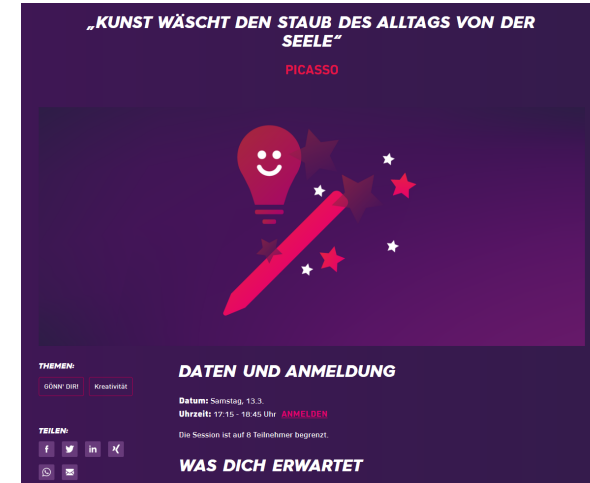
★
prototype v1.0 by atiq hashmi,
exhibition featuring Louise Deiningger

visually reading the pandemic art.digitalization.education

katja berger. AT. artist



mixed media CC-BY 4.0 katja berger



joint workshop
 @ [GÖNN DIR](#) initiative
 AT / ministry 2021
 “ COVID resilience for students ”



1. creation
2. Digitalization
3. CC-BY licensing
4. exhibition
5. digital referable collection (DOI)
6. education / resilience for students during COVID19

visually reading the pandemic

art.science.exhibition.grant.award
dario rodrighiero. CH/IT/US. scientist.designer
elian carsenat. FR. data science start up. innovator.



COVID19 cartoprathy dario rodrighiero

DH Awards 2020 Winner: Best DH data visualization ★

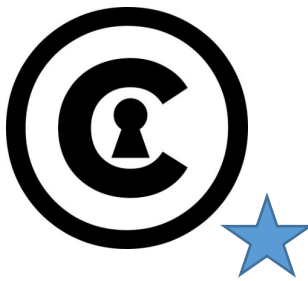


chinese sea elian carsenat

- 1. analogue, digital; interactive, VR
- 2. licensing: uncopied.art
- 3. GITHub
- 4. exhibited in deep space at ars electronica festival 2020
- 5. presented at PIXEL.vienna festival ★
- 6. leonardo journal paper
- 7. DARIAH-EU theme grant 2020 for creating a durable ars electronica exhibition object
- 8. award for best DH visualization 2020

licensing in a digital world uncopied.art

elian carsenat. FR. data science start up. innovator.
eveline wandl-vogt . AT / dario rodighiero. US scientific committee.



S+T+ARTS IN MOTION

UNCOPIED.ART
France

An open-source software that generates art certificates of authenticity and digital inventories of art collections.



chinese sea elian carsenat

{#artwork}, {#artist}, 07-2020 (1/15)

x = did:example:123456789abcdefghi https://uncopied.org/80d515e8-76c0-498b-a78d-e997a626

art work

new formats for artworks, exhibitions, museums



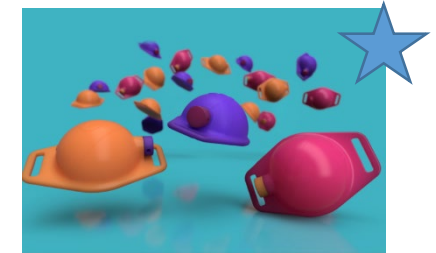
the museum of other realities (at) virtual silicon valley tour



design for emergency.AT

paolo ciuccarelli, sara colombo, lucy tan, lucy yan, rosa weinberg.US

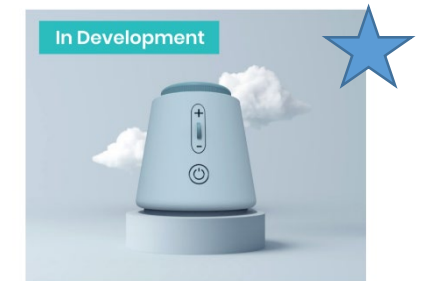
katja berger, martin hablesreiter, aleyda rocha, niki skene, sonja stummerer, eveline wandl-vogt. AT



Higienizador Modular / Modular Sanitizer
 A. Fecchio, A. Johnson, A. Escobar, B. Narciso, C. Zanolla, E. Nascimento, E. Paula, F. Leme, G. Neto, H. Ciappina, L. Mendes, M. Isaias, R. Narciso, V. Mazzardo.



Help Yourself
 A. Sarasola, C. Kellogg, J. Mullern-Aspegren, V. Kizhakke



Angelo
 Luciano Fumagalli, Storio Design Studio

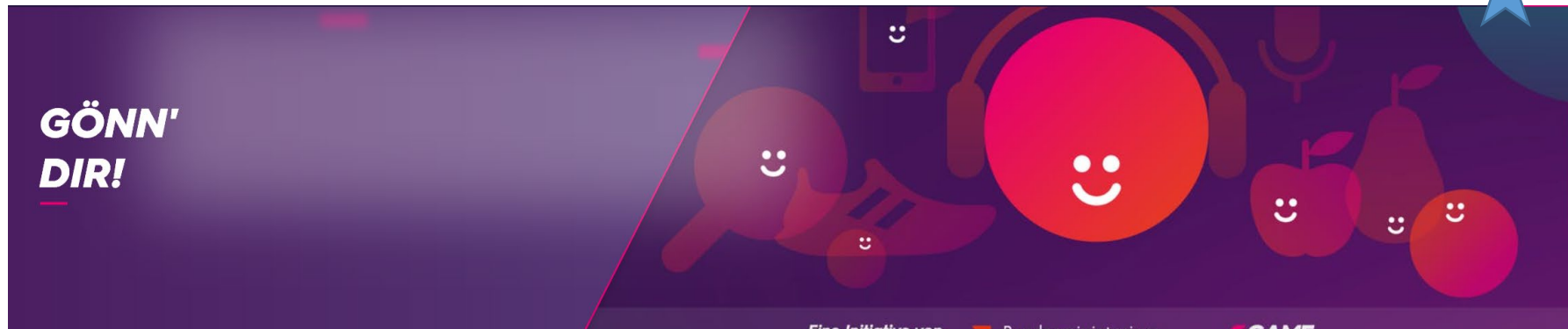


virtual learning experiences



hybrid ars electronica festival 2020

resilience during a pandemic
driven by art, design and creativity

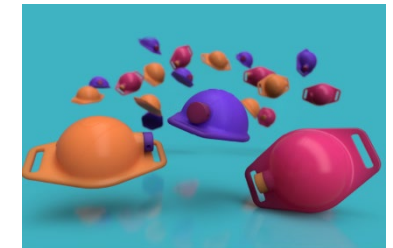
a variety of uniquely designed workshops
to support teenagers (14-19y) to deal with the pandemic
activating their creative potentials and learn and growth mindset



GÖNN' DIR!

Eine Initiative von  Bundesministerium 

ALLE BEWEGUNG KREATIVITÄT TANZ IT & CODING YOGA & ENTSPANNUNG FORSCHUNG MOTIVATION & MENTALTRAINING FILM
 THEATER & ZIRKUS LERNEN, PRÄSENTATION & BEWERBUNG ERNÄHRUNG & GESUNDHEIT SCHREIBIMPULSE & POETRY SLAM MUSIK



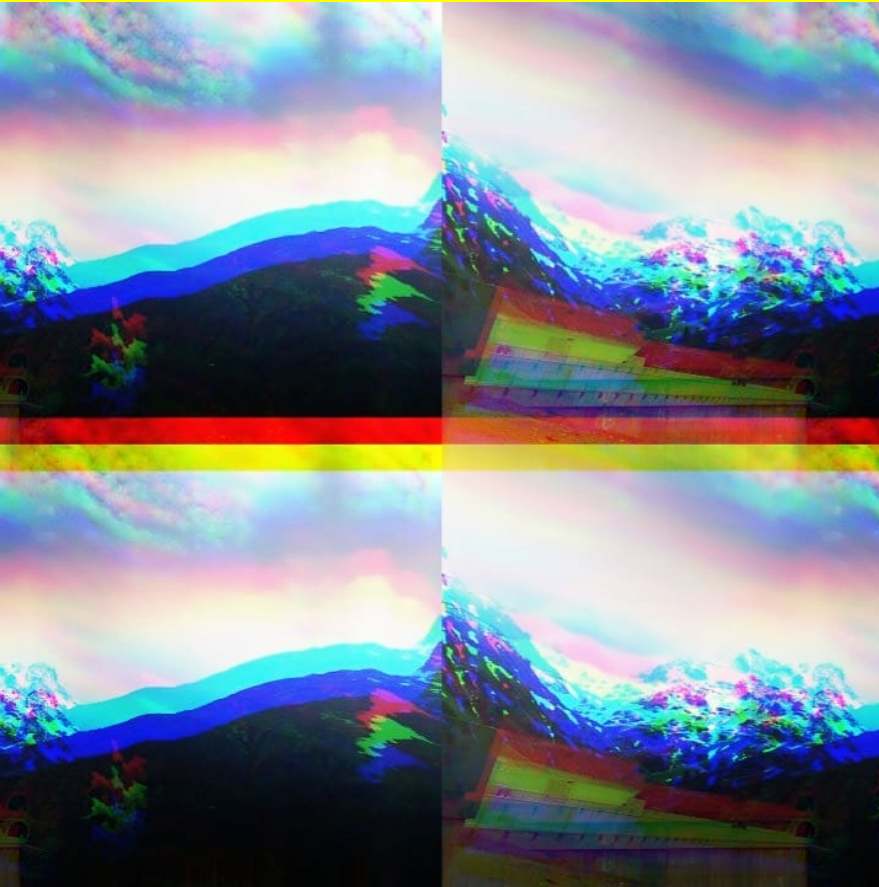
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Angelo
Luclano Fumagalli, Storio Design Studio




**arts aren't a luxury;
they are your competitive advantage**

christian madsbjerg

art driven innovation and artistic activism 4 the purpose of good **thank you!**

eveline wandl-vogt
keynote lahore digital arts festival 2021
POST REALITY

 @caissarl #k4h+ #explorations4u
LDF 2021 | 03 | 15 <ischgl>